## JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS)

A Unit of the Sisters of St. Anne of Tiruchirappalli
Accredited with 'A' Grade (3<sup>rd</sup> Cycle) by NAAC
DST FIST Supported College
Affiliated to Mother Teresa Women's University,
Kodaikanal
PERIYAKULAM – 625 601, THENI DT.

TAMIL NADU.



# ACADEMIC COUNCIL DEPARTMENT OF ENGLISH 09.09.2020

## PG DEPARTMENT OF ENGLISH

## **P.G. PROGRAMME OUTCOMES**

PO. NO.	UPON COMPLETION OF THIS PROGRAMME THE STUDENTS WILL BE ABLE TO
1	Endow with in-depth knowledge, analyse, apply the understanding of their discipline for
	aspiring better life and develop a sense of articulation for those ideas in relation to the
	global context.
2	Synthesize ideas from various disciplines, enhance the overall personality and extend
	their knowledge and understanding required for their professional role.
3.	Explore historical, cultural, social and political concepts that shaped the world in a wider
	perspective.
4.	Achieve idealistic goals to tackle the societal challenges identified in different writings,
	historical concerns and modern inventions.
5.	Develop problem solving and computational skills and gain confidence to take
	competitive examinations.
6.	Enhance knowledge regarding research by accumulating practical knowledge in specific
	areas of research.

## P.G. PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO.	UPON COMPLETION OF THIS PROGRAMME THE STUDENTS WILL BE ABLE TO	PO MAPPED
1.	Situate one's own reading to the awareness of one's position in terms of society, religion, region, gender, politics and sexuality to be self-reflexive and self-questioning.	1, 2
2.	Critically engage in various viewpoints, respect difference and to transcend boundaries.	2, 4 ,5
3.	Apply the values of literary judgements to the developing literary and writing skills.	1, 2 ,6
4.	Associate study skills with the act of researching so as to carry out research projects and to articulate them within appropriate conceptual and methodological frameworks.	5, 6
5.	Pursue suitable career and thereby transfer their higher order conceptual, literary and communication skills to practical application in social and work environments.	4, 5

## PG COURSE PATTERN (2020 - 2023) (UGC/ TANSCHE/ MTU)

Sem.	Code	Title of the Course	Hours	Credit
	20PEL1C01	British Literature I : Chaucer - Milton	6	5
	20PEL1C02	Shakespeare	6	5
	20PEL1C03	Indian Writing in English	6	5
I	20PEL1C04	Language and Linguistics	6	4
	20PEL1E1A/	Reading and Writing Skills/		
	20PEL1E1B/	Grammar for Communication/	6	4
	20PEL1E1C	Creative Writing/		
		Total	30	23
	20PEL2C05	British Literature II: Dryden to Tennyson	6	5
	20PEL2C06	American Literature	6	5
	20PEL2C07	Research Methodology	6	5
II	20PEL2E2A/	Mass Communication and Journalism/		
11	20PEL2E2B/	Translation Studies/	6	4
	20PEL2E2C	Content Writing/		
	20PEL2GE1	IDC: Dictionary and Study Skills	4	3
	20PSE2S01	Soft Skills	2	1
		Total	30	23
III	20PEL3C08	British Literature III: Hardy- Present	6	5
	20PEL3C09	Literary Theory and Criticism	6	5
	20PEL3C10	ELT & ICT	6	5
	20PEL3E3A/	World Short Stories/		
	20PEL3E3B/	Study of Genres: Autobiography and Biography/	6	4
	20PEL3E3C	Literature and Society		
	20PEL3GE2	IDC- Academic Writing and Composition	4	3
	20PSE3H02	Human Rights & Duties	2	1
	20PEL3IN1	Internship	-	2*
		Total	30	23+2*
	20PEL4C11	New Literatures in English	6	5
	20PEL4C12	Subaltern Studies	6	5
77.7	20PEL4C13	English Literature for Competitive Examinations	6	5
IV	20PEL4R01	Project	12	6
	20PEL4SM1	MOOCS	-	1*
	20PEL4S01	Comprehensive Examination	-	2*
		Total	30	21+3*
		Total for All Semesters	120	90 + 5*

Ten days Summer Internship in English Language Teaching/ Front Desk Management/Industries/Newspaper Agencies

Component	Marks
Trainer's Assessment	50
Report	25
Viva Voce by the dept.	25
Total	100

## CONTINUOUS INTERNAL ASSESSMENT COMPONENT (CIA) THEORY

Component	Marks	Marks
Internal Test I	40	
Internal Test II	40	
Seminar	10	Converted to 25
Term Paper	5	
Attendance	5	
Total	100	25

## PROJECT WORK

The ratio of marks for Internal and External Examination is 50:50.

## THE INTERNAL COMPONENTS OF PROJECT

Components	Marks
First Review	10
Second Review	10
Final Review (Internal Viva Voce)	30
Total	50

## EXTERNAL VALUATION OF PROJECT WORK

Components	Marks
Project	25
External Viva Voce	25
Total	50

## **BRITISH LITERATURE I: CHAUCER - MILTON**

Semester: I Hours: 6
Code : 20PEL1C01 Credits: 5

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Estimate the tradition of English literature from 14th to 17th centuries.	PSO-2, PSO-3	K,C
CO - 2	Develop a clear understanding of Renaissance and Humanism that provide the basis for the texts suggested.	PSO-2, PSO-3	C,S
CO - 3	Engage with the major genres and forms of English literature and develop fundamental skills required for close reading and critical thinking of the texts and concepts.	PSO-1, PSO-2, PSO-4	C,AP,E
CO - 4	Appreciate and analyse the poems and plays in the larger socio-political and religious contexts of the time.	PSO-1, PSO-4, PSO-5	C,AP,S
CO - 5	Demonstrate an awareness of nuances of the English language and its varieties.	PSO-2, PSO-3	AP,A

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : I Code : 20PEL1C01			BRIT	TISH L	ITER	ATURE	I: CH	IAUCER	- MILT	ON	Hours: 6 Credits: 5	
Course		Progr	amme (P	Outco	mes		I	_	amme comes	_	.c	Mean Score of
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	3	2	4	2	3	2	4	4	4	4	2	3.09
CO-2	3	3	4	3	3	2	4	4	3	3	3	3.18
CO-3	4	4	3	2	4	2	4	4	2	3	4	3.27
CO-4	4	3	4	2	3	2	4	4	4	3	2	3.09
CO-5	4	3	3	2	3	3	4	3	3	3	2	3.00
Overall Mean Score									3.1			

**Result:** The score for this course is 3.1 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I: POETRY 18 hours

Geoffrey Chaucer - "The Nun's Priest's Tale"

Edmund Spenser - "Epithalamion"

John Donne - "A Valediction: Forbidding Mourning"

UNIT II: POETRY 18 hours

George Herbert - "The Collar"

John Milton - Paradise Lost - Book IX

UNIT III: PROSE 18 hours

Luke - "The Gospel of St. Luke" (Chapters 11-20)

John Bunyan - The Pilgrim's Progress

UNIT IV: PROSE 18 hours

Francis Bacon - "Of Marriage and Single Life"

"Of Death"

Sir Philip Sidney - An Apology for Poetry

UNIT V: DRAMA 18 hours

Christopher Marlowe - The Jew of Malta

Ben Jonson - The Alchemist

### **BOOKS FOR REFERENCE:**

- Mirandola, Pico Della. "Oration on the Dignity of Man." The Portable Renaissance Reader, edited by Ross, James Bruce and McLaughlin, Mary Martin. Penguin Books, 1953.
- Calvin, John. "Predestination and Free Will." The Portable Renaissance Reader, edited by Ross, James Bruce and McLaughlin, Mary Martin. Penguin Books, 1953
- 3. Castiglione, Baldassare. "Longing for Beauty" and "Invocation of Love." Book 4 of *The Courtier*, translated by Bull, George. Penguin, rpt, 1983.
- 4. Sidney, Philip. *An Apology for Poetry*. Edited by Robinson, Forrest G. Indianapolis: Bobbs-Merrill, 1970.
- 5. The Bible, Authorized King James Version, Oxford UP, 1998.

## BRITISH LITERATURE I: CHAUCER - MILTON - 20PEL1C01 QUESTION PATTERN

Time: 3 Hours	Marks: 75
PART A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART B	
Section A: Explain any two out of three of the following passages with referen	ice to
context	2x5=10
(From Units I & II)	
Section B: Answer any three out of five in a paragraph of 200 words each.	3×5= 15
(From Units III & IV)	
PART C	
Answer any five out of seven in an essay of 400 words each.	5×8 = 40
(Atleast one guestion from each unit)	

## **SHAKESPEARE**

Semester: I Hours: 6
Code : 20PEL1C02 Credits: 5

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Deduce the different literary features of	PSO-2, PSO-3	K,C
	Shakespearean tragedy, comedy and history plays.	PSO-4	
CO - 2	Demonstrate familiarity with Shakespearean	PSO-2, PSO-3	A
	theatre and language, including criticism and commentary on those texts.		
CO - 3	Critique the Elizabethan view on Cosmic	PSO-1, PSO-2,	A
	Universe, Man, History, Gender, Nature and	PSO-4	
	Supernatural Elements through the		
	prescribed plays.		
CO - 4	Analyse Shakespearean plays in the light of	PSO-1, PSO-4	K,AP,A
	contemporary issues.	PSO-5	
CO - 5	Gain ability to adapt, retell and enact the	PSO-4, PSO-5	AP,E
	plays in today's context.		

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : I Code : 20		SHAKESPEARE						Hours: 6 Credits: 5				
Course Outcomes		Progr	amme (Pe	Outcomes O)			Programme Specific Outcomes (PSO)				Mean Score of	
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	4	4	5	4	4	5	4	4	4	4	5	4.27
CO-2	5	5	5	5	5	4	3	3	5	4	4	4.36
CO-3	5	4	4	4	4	5	4	4	5	3	4	4.18
CO-4	5	5	5	4	4	4	4	3	4	4	4	4.18
CO-5	4	4	4	4	4	5	4	3	4	4	4	4.00
Overall Mean Score											4.19	

Result: The score for this course is 4.19 (Very High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = <u>Total of Values</u>	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I: COMEDY 18 hours

The Merchant of Venice

As You Like It

## **UNIT II: TRAGEDY AND TRAGI-COMEDY**

18 hours

Othello

The Winter's Tale

### **UNIT III: HISTORICAL PLAYS**

18 hours

Henry IV- Part I

Antony and Cleopatra

## **UNIT IV: SONNETS & THEMES**

18 hours

Sonnets- 22, 30 & 116

Shakespearean Theatre, Women in Shakespeare, Soliloquies, Clowns and Fools.

## **UNIT V: SHAKESPEAREAN CRITICISM**

18 hours

"This Thing of Darkness I acknowledge Mine": The Tempest and the Discourse of Colonialism" by Paul Brown

"Invisible Bullets: Renaissance Authority and its Subversions Henry IV & Henry V" by Stephen Greenblatt

(Both essays are taken from Political Shakespeare: Essays in Cultural Materialism)

## **BOOKS FOR REFERENCES:**

- 1. Dollimore, Jonathan & Alan Sinfield, editors. *Political Shakespeare: Essays in Cultural Materialism*. Cornell University Press, 1994.
- 2. Peck, John and Coyle, Martin. *How to Study a Shakespearean Play*. 2<sup>nd</sup> ed. Macmillan, 1985.
- 3. Davidson, Peter. Text and Performance Hamlet. Macmillan, 1983.
- 4. Gurr, Andrew. The Shakespearean Stage, 1574 1642. CUP, 1970.
- 5. Brown, John Russel. Discovering Shakespeare, A New Guide to the plays. Macmillan, 1981.
- 6. Bradley, A.C. Shakespearean Tragedy. Oxford University Press, 2006.

## SHAKESPEARE - 20PEL1C02 QUESTION PATTERN

Hours: 3	Marks: 75
PART - A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART - B	
Section A: Explain any two out of three of the following passages with refere	nce to
context	2x5=10
(From Units I & II)	
<b>Section B:</b> Answer any three out of five in a paragraph of 200 words each.	3x5=15
(From Units I, II & III)	
PART - C	
Answer any five out of seven in an essay of 400 words each.	$5 \times 8 = 40$

(Atleast one question from each unit)

## INDIAN WRITING IN ENGLISH

Semester: I Hours: 6
Code : 20PEL1C03 Credits: 5

## **COURSE OUTCOMES:**

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIV E LEVEL
CO - 1	Identify with the social and political controversies in India during the colonial and post- colonial periods through Indian Writing in English.	PSO-1, PSO-2, PSO-3, PSO-5	K,C
CO - 2	Attain knowledge about Indian cultural ethos and its uniqueness	PSO-2, PSO-3, PSO-5	K,C
CO - 3	Evaluate the unique characteristics of Indian writing in English	PSO-2, PSO-4	AP,E
CO - 4	Appreciate the spirit of the Indian writers to preserve the noble values of Indian society	PSO-2, PSO-3, PSO-5	C,AP,A
CO - 5	Infer Socio-Cultural ethos and aesthetics from the representative works.	PSO-1, PSO-2, PSO-3, PSO-5	AP,A,S

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : I			]	INDI	AN W	/RITI	NG I	N ENC	GLISH		Hours: 6	
Code : 2									Credits: 5			
Course Outcomes		Programme Outcomes (PO) Programme Specific Outcomes (PSO)								c	Mean Score of	
Outcomes	1 2 3		4 5 6		1	2	3	4	5	COs		
CO-1	3	4	5	4	4	5	5	5	3	4	4	4.28
CO-2	4	5	5	3	4	4	4	4	4	4	4	4.18
CO-3	4	4	4	4	4	4	4	4	5	3	4	4.80
CO-4	5	5	5	3	4	4	4	4	4	4	4	4.28
CO-5	4	4	4	3	4	5	4	4	4	4	4	4.08
Overall Mean Score											4.32	

Result: The score for this course is 4.32 (Very High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Ouality Very Poor		Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I: POETRY 18 hours

Sarojini Naidu - "Coromandel Fishers"

A.K. Ramanujan - "Small Scale Reflections on a Great House"

Vikram Seth - "The Frog and the Nightingale"

Meena Kandasamy - "Storming in Tea-Cups"

Rabindranath Tagore - "Endless Time"

Sri Aurobindo - "Bliss of Identity"

UNIT II: PROSE 18 hours

Salman Rushdie - "Imaginary Homelands"

(An Essay from the book *Imaginary Homelands*)

Swami Vivekananda - "The Secret of Work"

Krishna Rayan - What is Literariness? (1991)

(From Indian Literary Criticism: Theory and

Interpretation by G.N. Devy)

UNIT III: DRAMA 18 hours

Vijay Tendulkar - Silence! The Court is in Session

Girish Karnad - Tughlaq

UNIT IV: NOVEL 18 hours

Raja Rao - Kanthapura

Chitra Banerjee Divakaruni - The Forest of Enchantments

UNIT V: SHORT STORY 18 hours

Mulk Raj Anand - "The Lost Child"

Mahaswetha Devi - "Rudali"

### **BOOKS FOR REFERENCE**

- 1. Devy, G.N, editor. *Indian Literary Criticism: Theory and Interpretation*: Orient Blackswan, 2002.
- 2. Iyengar, Srinivasa.R. *Indian Writing in English*. Sterling Publishers Private Limited, 1983.
- 3. Dwivedi, A. N. Aspects of Indian Writing in English. Amar Prakashan, 2002.

## INDIAN WRITING IN ENGLISH - 20PEL1C03

## **Question Pattern**

Time: 3 Hours	Marks: 75
PART - A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART - B	
Section A: Explain any two out of three of the following passages with reference	e to
context	2x5=10
(From Units I & II)	
Section B: Answer any three out of five in a paragraph of 200 words each.	3x5=15
(From Units I, II & III)	
PART - C	
Answer any five out of seven in an essay of 400 words each.	5×8 = 40
(Atleast one question from each unit)	

## LANGUAGE AND LINGUISTICS

Semester: I Hours: 6

Code : 20PEL1C04 Credits: 4

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Know the origin, standard and the future of English.	PSO-2	K,C
CO - 2	Identify the important developments in language study.	PSO-2, PSO-5	C,A
CO - 3	Enrich their skills with the knowledge of the scientific study of language and to provide insights into the nature of language.	PSO-2, PSO-3	K,AP
CO - 4	Be exposed to the manifestations of linguistics.	PSO-2, PSO-3	A, S
CO - 5	Become better language teachers.	PSO-5	Е

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : I					LANC	GUAC	SE AN	ID LI	NGUI	STICS		Hours: 6
Code : 20									Credits: 4			
Course Programme (PO					_				Mean Score of			
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	4	4	4	4	2	4	3	3	4	1	4	3.36
CO-2	4	4	4	4	2	4	4	4	4	1	4	3.54
CO-3	4	4	3	4	4	4	3	3	4	1	4	3.45
CO-4	5	5	3	4	3	4	3	3	4	1	4	3.54
CO-5	4	4	3	4	4	3	3	3	4	1	4	3.36
	Overall Mean Score											3.45

Result: The score for this course is 3.45 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores				
Total No. of Pos & PSOs	Total No. of Cos				

UNIT I 18 hours

The Origin of Language, The Descent of the English Language, The Old English, The Middle English, The Modern English

UNIT II 18 hours

The Growth of Vocabulary, Change of Meaning, the Evolution of Standard English

UNIT III

18 hours

Linguistics and its components, Phonetics: The Articulation of Speech Sounds, Classification of Speech Sounds: Consonants and Description of Consonants and Vowels.

UNIT IV 18 hours

Phonology- Phonemes and Allophones, Morphology - Morphemes and Allomorphs, Syntax, TG Grammar and Immediate Constituent Analysis.

UNIT V 18 hours

Socio Linguistics - Dialect, Idiolect, Registers, Code Switching, Diglossia, Language Change, Multilingualism, Prestige.

## **BOOKS FOR REFERENCE:**

Time: 3 Hours

- 1. Balasubramanian.T. English Phonetics for Indian Students. Third Edition. Trinity press, 2017.
- 2. Frederick, T. Wood. *An Outline History of the English Language*. Second Edition. Macmillan Publishers India Ltd., 2013.
- 3. Radhey, L. Varshney, *An Introductory Textbook of Linguistics & Phonetics*. Suneet Printers, 2009.

## **LANGUAGE AND LINGUISTICS - 20PEL1C04**

## **Question Pattern**

Marks: 75

PART - A

Answer the following multiple choice questions 10x1=10(From all units)

PART - B

Answer any five paragraphs of 200 words each 5x5=25

PART - C

Answer any five out of seven in an essay of 400 words each.  $5\times8=40$  (Atleast one question from each unit)

## READING AND WRITING SKILLS

Semester: I Hours: 6

Code : 20PEL1E1A Credits: 4

## **COURSE OUTCOMES:**

CO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Improve Language and Cognitive Skills	PSO-1, PSO-4, PSO-5	K, AP, E
CO - 2	Enhance their Language competency	PSO-1, PSO-4, PSO-5	K, C, AP, E
CO - 3	Groom their writing skills	PSO-1, PSO-4, PSO-5	AP,E
CO - 4	Formulate a holistic development of English language	PSO-1, PSO-4, PSO-5	C, AP, A
CO - 5	Face interviews with vigour and confident	PSO-1, PSO-4, PSO-5	AP, A, S,E

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : I Code : 20PEL1E1A			R	READING AND WRITING SKILLS					Hours: 6 Credits: 4			
Course Programme (PC							Programme Specific Outcomes (PSO)					Mean Score of
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	4	4	4	4	4	4	4	4	4	4	2	3.81
CO-2	4	4	4	4	4	4	4	4	4	3	3	3.81
CO-3	4	4	4	4	4	4	4	4	4	4	4	4.00
CO-4	4	4	4	4	4	4	4	4	4	4	4	4.00
CO-5	4	4	4	4	3	4	3	4	4	3	3	3.63
			0	verall I	<b>Viean</b>	Score	:					3.85

Result: The score for this course is 3.85 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I 18 hours

Types of Reading

**Reading Strategies** 

SQ3R Technique

Skimming and Scanning

UNIT II 18 hours

Selecting and Organising information

Reading Processes and Vocabulary

Text Types and How to Recognise a Text

Note-taking and Note-Making

UNIT III 18 hours

Becoming a Critical Reader

Critical Reading - for evaluating, understanding and reasoning

**Developing Study Skills** 

Rapid Reading

UNIT IV 18 hours

Working with Words

Writing Paragraphs: Separating Ideas and Shaping Contents

Rhetorical Modes of Writing

The Writing Process

UNIT V 18 hours

**Academic Writing** 

Professional / Business Writing

Digital Humanities and Digital Reading / Writing

Netiquette and Online Writing

## **COURSE BOOKS**

- > Grellet, Franwise. Developing Reading Skills, Cambridge University Press, 1981.
- > Zinesser, William. On Writing Well: The Classic Guide to Writing Non-Fiction, Harper Collins Publishers, 2006.
- https://saylordotorg.github.io/text\_writing-for-success/

## **BOOKS FOR REFERENCE:**

- 1. <a href="https://saylordotorg.github.io/text">https://saylordotorg.github.io/text</a> handbook-for-writers/
- 2. <a href="https://saylordotorg.github.io/text">https://saylordotorg.github.io/text</a> business-english-for-success/
- 3. Williams, Julia. Learning English for Academic Purposes: Reading and Writing. Pearson. 2012.
- 4. Glenn, Cheryl, and Loretta Gray. *The Hodges Harbrace Handbook*. 18<sup>th</sup> Ed. Wadsworth, Cengage Learning.

## **READING AND WRITING SKILLS - 20PEL1E1A**

## **Question Pattern**

Time: 3 Hours	Marks: 75
PART - A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART - B	
Answer any FIVE paragraphs of 200 words each	5x5=25
(From Units I, II & III)	
PART - C	
Answer any five out of seven in an essay of 400 words each.	5×8 = 40
(Atleast one question from each unit)	

## **GRAMMAR FOR COMMUNICATION**

Semester: I Hours: 6
Code : 20PEL1E1B Credits: 4

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Communicate effectively in any situation.	PSO-1, PSO-2, PSO-5	AP, A
CO - 2	Comprehend and present in writing with lucid skills.	PSO-3, PSO-4	K, C, S
CO - 3	Imbibe the basic grammar techniques and utilise it in enhancing language development.	PSO-2, PSO-4, PSO- 5	K, AP
CO - 4	Foster interest in reading and develop good language skills.	PSO-2, PSO- 3	K, A, S
CO - 5	Develop flair for any kind of writing with rich vocabulary and proper syntax.	PSO-1, PSO-2, PSO-5	AP, A

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I			~						Hours: 6			
Code : 20PEL1E1B				G	GRAMMAR FOR COMMUNICATION						Credits: 4	
Course	Outcomes O)			Programme Specific Outcomes (PSO)				Mean Score of				
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	3	5	3	3	5	3	5	5	5	5	5	4.27
CO-2	5	5	5	4	5	4	5	5	5	4	5	4.73
CO-3	5	5	4	3	5	3	5	4	5	5	3	4.27
CO-4	4	5	4	3	5	3	5	5	5	4	5	4.36
CO-5	5	5	4	3	5	3	4	5	3	4	5	4.18
Overall Mean Score								4.36				

**Result:** The score for this course is 4.36 (Very High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%	
Scale	1	2	3	4	5	
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0	
Quality	Very Poor	Poor	Moderate	High	Very High	

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I 18 hours

Parts of Speech

The Sentence

The Phrase and the Clause

UNIT II 18 hours

**Tenses** 

Active Voice and Passive Voice

Direct and Indirect Speech

UNIT III 18 hours

Article

Concord

Preposition

UNIT IV 18 hours

**Transformation of Sentences** 

**Idioms and Phrases** 

Figures of Speech

UNIT V 18 hours

**Common Errors** 

Dialogue Writing

Role Play

## **BOOKS FOR REFERENCE**

- 1. Krishnaswamy, N., Modern English Grammar and Usage, Laxmi Publications, 2009.
- 2. Savarimuttu, Rohan J. S, and G. Petricia Alphine Nirmala, *English Grammar and Usage An Ideal Companion for Advanced Learners*. New Century Book House (P) Ltd, 2016.
- 3. Nesfield, J. C, English Grammar, Composition & Usager, Macmillan, 2000...

## **GRAMMAR FOR COMMUNICATION - 20PEL1E1B**

## **Question Pattern**

Time:	3 Hours	Marks: 75
I.	Specify the underlined words (from Unit I)	10 x 1=10
II.	Spot the errors (Units II & III)	10 x 1=10
III.	Convert the following as directed	10 x 1=10
IV.	Choose the correct meaning of the given idioms from the options	
	given.	10 x 1=10
V.	Choose the correct phrase to complete the sentences	10 x 1=10
VI.	Identify the figures of speech employed in the following poetic lines	5 x 1= 5
VII.	Answer any two of the following from Unit V(out of three)	2 x 10=20

## **CREATIVE WRITING**

Semester: I Hours: 6

Code : 20PEL1E1C Credits: 4

## **COURSE OUTCOMES:**

CO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIV E LEVEL
CO - 1	Identify, appreciate and use language in multiple creative ways.	PSO-2, PSO-3, PSO-4	K,C,AP
CO - 2	Get an exposure to the various areas where language can be used creatively be it the conventional literary modes such as poetry, short story and drama as well as advertisements.	PSO-1, PSO-2, PSO-3	K,AP,A
CO - 3	Sensitive to the creative process and learn to craft language aesthetically.	PSO-1, PSO-3, PSO-5	K,C
CO - 4	Demonstrate the ability for creative thinking and critical analysis of literature and media.	PSO-2, PSO-3	AP,S,E
CO - 5	Show their useful creative skill in writing, drafting and reading.	PSO-2, PSO-3, PSO-5	AP,E

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : I				CREATIVE WRITING						Hours: 6		
Code : 20PEL1E1C												Credits: 4
Course Outcomes	Outco O)	Outcomes )			Programme Specific Outcomes (PSO)				Mean Score of			
Outcomes	1	2	3	4	4 5 6 1 2 3 4 5					5	COs	
CO-1	4	4	5	2	2	4	3	5	4	4	4	3.72
CO-2	4	5	4	3	3	4	4	4	4	4	4	3.81
CO-3	4	4	5	3	2	3	3	4	4	4	4	3.63
CO-4	5	4	3	4	2	4	3	4	3	4	4	3.63
CO-5	5	4	3	2	2 3 4 4 4 3 3 4						3.54	
	Overall Mean Score										3.66	

**Result:** The score for this course is 3.66 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

## UNIT I: ART AND CRAFT OF WRITING

18 hours

What is Creative Writing?

**Imagination and Writing** 

**Tropes and Figures** 

Style and Register

Playing with Words

## UNIT II: MODES OF CREATIVITY THROUGH LANGUAGE (POETRY AND DRAMA)

18 hours

Writing Poetry-Shape, Form and Technique

Writing Scripts for Drama-The Plot in Drama or Dramatic Structure-Characterization in Drama- Verbal and Non-Verbal Elements in Drama- Some well-known Practicing Indian English Playwrights

## UNIT III: MODES OF CREATIVITY THROUGH LANGUAGE (SHORT STORY AND FILMS) 18 hours

Writing Short Stories (Characterization, Plot and Setting)

Translating short stories, songs and poems.

Writing a screenplay

Developing Situations and putting the sequence of events into a scene.

## **UNIT IV: MEDIA WRITING**

18 hours

Cyber Media and Social Media

Advertisements

Feature Article

**Blog Writing** 

## **UNIT V: PUBLICATION PROCESS**

18 hours

Revising

Proofreading

**Editing** 

Submitting the manual for Publication

## **COURSE BOOK:**

Dev, Anjana N et.al. (2008). Creative Writing: A Beginners Manual. Delhi, Pearson.

## **BOOK FOR REFERENCE:**

Morley, David (2007). The Cambridge Introduction to Creative Writing.
Cambridge, New York.

## CREATIVE WRITING: 20PEL1E1C QUESTION PATTERN

Time: 3 Hours	Marks: 75
PART A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART - B	
Answer the following in a paragraph of 200 words each	(5x5=25)
(Internal Choice and one set of Question from each Unit)	
PART - C	
Answer any five out of seven in an essay of 400 words each.	5×8 = 40
(Atleast one question from each unit)	

## BRITISH LITERATURE II: DRYDEN TO TENNYSON

Semester: II Hours: 6

Code : 20PEL2C05 Credits: 5

## **COURSE OUTCOMES:**

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIV E LEVEL
CO - 1	Recognize the aspects of poetry such as rhyme, rhythm, metrics, and other musical aspects of poetry.	PSO-2, PSO-3, PSO-5,	K, A
CO - 2	Develop a critical perspective.	PSO-2, PSO-4	K, AP, S
CO - 3	Interpret and appreciate the aesthetic and didactic purpose in literature	PSO-1, PSO-3	C, A, S
CO - 4	Acquaint with various important movements of the timeframe.	PSO-1, PSO-4, PSO-5	С
CO - 5	Express, and analyse the age and time of the authors.	PSO-1, PSO-5	C, A, S

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II	BRIT	BRITISH LITERATURE II: DRYDEN TO TENNYSON						Hours: 6				
Code : 20									Credits: 5			
Course	e Outco O)	Outcomes )			Programme Specific Outcomes (PSO)				Mean Score of			
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	3	4	3	2	3	4	4	3	3	4	3	3.27
CO-2	4	4	4	3	3	3	4	4	3	3	4	3.54
CO-3	4	4	4	4	4	4	4	4	4	4	4	4.00
CO-4	4	4	3	4	4	4	4	4	3	4	4	3.81
CO-5	CO-5 4 4 4 3 3 4 4 4 4 3									3.72		
	Overall Mean Score										3.66	

**Result:** The score for this course is 3.66 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I: POETRY 18 hours

John Dryden - "Absalom and Achitophel"

S.T Coleridge - "Christabel"

Lord Tennyson - "The Lotos-Eaters"

UNIT II: POETRY 18 hours

Lord Byron - "The Prisoner of Chillon"

William Wordsworth - "Simon Lee"

John Keats - "Ode on a Grecian Urn"

Matthew Arnold - "The Scholar Gipsy"

UNIT III: PROSE 18 hours

Joseph Addison - "The Coverley Etiquette" (From *The Spectator*)

Charles Lamb - "Oxford in the Vacation" (From Essays of Elia)

John Ruskin - "Lilies" (From Sesame and Lilies- Lecture II)

**SHORT STORIES** 

H. G. Wells - "The Door in the Wall"

E. M. Forster - "The Other Side of the Hedge"

UNIT IV: DRAMA 18 hours

Oliver Goldsmith - She Stoops to Conquer

R. B. Sheridan - The Rivals

UNIT V: FICTION 18 hours

Charles Dickens - A Tale of Two Cities

George Orwell - 1984

## **BOOKS FOR REFERENCE**

1. Xavier, A.G, editor. An Anthology of Popular Essays and Poems.

2. Ford, Boris. The Pelican History of Literature Vol.8 / Syllabus / M.A. (English) Jack, Ian. Augustan Satire (Oxford)

## BRITISH LITERATURE II: DRYDEN TO TENNYSON- 20PEL2C05 Question Pattern

Time: 3 Hours Marks: 75

PART - A

Answer the following multiple choice questions 10x1=10 (From all units)

PART - B

Section A: Explain any two out of three of the following passages with reference to

context 2x5=10

(From Units I & II)

**Section B:** Answer any three out of five in a paragraph of 200 words each. 3x5=15

(From Units I, II & III)

PART - C

Answer any five out of seven in an essay of 400 words each.  $5 \times 8 = 40$ 

(Atleast one question from each unit)

## **AMERICAN LITERATURE**

Semester: II Hours: 6
Code : 20PEL2C06 Credits: 5

**COURSE OUTCOMES:** 

CO.	UPON COMPLETION OF THIS COURSE THE	PSO	COGNITIVE
NO.	STUDENTS WILL BE ABLE TO	ADDRESSED	LEVEL
CO - 1	Become familiarized with the socio-political and	PSO-1, PSO-2	С
	historical contexts of American Literature	PSO-5	
CO - 2	Appreciate the implications of theoretical and	PSO-1, PSO-2,	C,A
	critical approaches to American literature.	PSO-4, PSO-5	
CO - 3	Develop enhanced cultural awareness of	PSO-1, PSO-2	K,S
	America	PSO-5	
CO - 4	Analyze literary works as expressions of	PSO-1, PSO-2,	A
	individual or communal values within the social,	PSO-4, PSO-5	
	political, cultural, or religious contexts of		
	different literary periods		
CO - 5	Write research-based critical papers about the	PSO-2, PSO-3,	AP
	assigned readings in clear and grammatically	PSO-4, PSO-5	
	correct prose, using various critical approaches		
	to literature.		

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : II Code : 20	AMERICAN LITERATURE							Hours: 6 Credits: 5						
Course				Outco O)	mes		Programme Specific Outcomes (PSO)				Mean Score of			
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs		
CO-1	4	4	5	4	4	3	4	4	3	3	4	3.81		
CO-2	5	4	5	5	4	4	5	4	3	4	4	4.27		
CO-3	5	5	5	4	3	4	5	5	3	4	4	4.27		
CO-4	5	5	5	5	4	4	5	4	3	4	4	4.36		
CO-5	5	4	4	4	4	5	4	4	5	5	4	4.36		
	Overall Mean Score										4.21			

**Result:** The score for this course is 4.21 (Very High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of	Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
	Total No. of Pos & PSOs	Total No. of Cos

UNIT I: POETRY 18 hours

Sylvia Plath - "Daddy"

Wallace Stevens - "Sunday Morning"

E.E. Cummings - "next to of course god america i"

Maya Angelou - "Still I Rise"

Walt Whitman - "In Midnight's Dream"

Edgar Allen Poe - "A Dream within a Dream"

UNIT II: PROSE 18 hours

Ralph Waldo Emerson - "Self Reliance"

Henry David Thoreau - "Slavery in Massachusetts"

UNIT III: FICTION 18 hours

Toni Morrison - Beloved

Ernest Cline - Ready Player One

UNIT IV: DRAMA 18 hours

Eugene O'Neill - The Hairy Ape

Edward Albee - A Delicate Balance

UNIT V: CRITICISM 18 hours

Cleanth Brooks - "The Language of Paradox"

John Barth - "The Literature of Exhaustion"

### **BOOKS FOR REFERENCE:**

- Gates, Henry Louis Jr., and Mckay, Nellie Y, editors. The Norton Anthology of African American Literature, Vol:I & II. W.W. Norton & Company, 1997.
- 2. Jessie, Rittenhouse. The Little Book of American Poets. Penguin Books, 1980.
- 3. Oliver, Egbert, S. American Literature 1890-1965: An Anthology. S. Chand, 1984.
- 4. Samuelson, Fisher and Reninger Vaid. American Literature of the Nineteenth Century: An Anthology. S. Chand, 1984.
- Whelan Richard and Emerson, Ralph Waldo. Self-Reliance, The Wisdom of Ralph Waldo, Emerson. Three Rivers, 1991.

## **AMERICAN LITERATURE - 20PEL2C06**

## **Question Pattern**

Time: 3 Hours	Marks: 75
PART - A	
Answer the following multiple choice questions (From all units)	10x1=10
PART - B	
Section A: Explain any two out of three of the following passages with reference	ce to
context	2x5=10
(From Units I & II)	
Section B: Answer any three out of five in a paragraph of 200 words each.	3x5=15
(From All Units)	
PART - C	
Answer any five out of seven in an essay of 400 words each.	5×8 = 40
(Atleast one question from each unit)	

## RESEARCH METHODOLOGY

Semester: II Hours: 6
Code : 20PEL2C07 Credits: 4

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO-1	Identify what research is and how to undertake a research.	PSO-3, PSO-4	K, C
CO-2	Use digital resources for gathering information	PSO-4	K, C, AP
CO-3	Distinguish between the methodologies adopted in Humanities and Social Sciences.	PSO-2, PSO-4	A, S
CO-4	Utilize the MLA and APA formats in documenting their research articles.	PSO-3, PSO-4	AP, A, S
CO-5	Produce effective research articles with proper adopted formats in Humanities and Social Sciences.	PSO-3	K, AP, E

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : II Code : 20	PEL2	<b>C</b> 07		RESEARCH METHODOLOGY				RESEARCH METHODOLOGI				Hours: 6 Credits: 4
Course		Progr	amme (P		Outcomes Programme Specific Outcomes (PSO)				Mean Score of			
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	4	3	3	3	2	3	4	4	4	5	4	3.54
CO-2	3	3	2	4	4	3	2	2	2	4	4	3.00
CO-3	4	4	4	2	3	4	3	4	4	4	3	3.54
CO-4	3	4	4	3	3	2	2	4	3	5	4	3.63
CO-5	4	4	4	2	3	4	3	4	4	4	4	3.63
Overall Mean Score							3.46					

Result: The score for this course is 3.46 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

### UNIT I: INTRODUCTION TO RESEARCH PAPER

18 hours

Basic information about the Research Paper (Winkler 3-9)

(Definition of the Research Paper, Format of the Research Paper, Reasons for the

Research Paper, the Report Paper and the Thesis Paper, Drafts of the Research

Paper, Writing the Research Paper: Steps and Schedule)

Choosing a Topic (Winkler 13-19)

Library (21-35)

Using the Computer in your Research (37-48)

### **UNIT II: RESEARCHING AND WRITING**

18 hours

Selecting your Sources (Winkler 60-63)

Note Taking (Winkler 63-69)

Plagiarism and how to avoid it. (Winkler 69-71)

The Thesis and the Outline (Winkler 75-90)

Transforming the notes into a Rough Draft (Winkler 91-117)

Revising the Rough Draft (Winkler 118-137)

## UNIT III: MLA STYLE OF DOCUMENTATION

18 hours

The Core Elements (MLA 20-58)

The Mechanics of Scholarly Prose (MLA 61-101)

Works Cited (MLA 102-116)

In-Text Citations (MLA 116-128)

## UNIT IV: APA STYLE OF DOCUMENTATION

18 hours

Paper Elements and Format (APA 30-46)

Mechanics of Style (APA 153-189)

Tables and Figures (APA 195-250)

Reference List (APA 281-309)

## **UNIT V: RESEARCH PUBLICATION PROCESS**

18 hours

Finished Form of the MLA Research Paper (Winkler 176-183)

Finished Form of the APA Research Paper (Winkler 209-217)

Publication Process (APA 371-395)

## **COURSE BOOKS:**

- Publication Manual of the American Psychological Association. American Psychological Association. 7<sup>th</sup> ed. 2019.
- ❖ The Modern Language Association. MLA Handbook. 8th ed. New York: The Modern Language Association of America, 2016.
- Winkler, Anthony C. and Jo Ray McCuen-Metherell. Writing the Research Paper: A Handbook. 8th ed. Boston: Wadsworth Cenage Learning, 2012.

## **BOOKS FOR REFERENCE**

- 1. Dorairaj, Joseph, A. FAQs on Research in Literature and Language, Emerald Publishers, Chennai, 2019.
- 2. Griffin, Gabrielle, Ed. Research Methods for English Studies. Rawat Publications, 2019.
- Altick, Richard and John J. Fenstermaker. The Art of Literary Research. 4<sup>th</sup> ed. W.W.
   Norton & Company, 1992.
- 4. Correa, Delia Da Sausa and W.R Owens, editors. *The Handbook to Literary Research*. 2<sup>nd</sup> ed. Tayler and Fracis e-Library, 2010.
- 5. Hamp-Lyons, Liz and Ben Heasley. Study Writing: A Course in Writing Skills for Academic Purposes. 2<sup>nd</sup> ed. Cambridge University Press, 2006.
- 6. Harner, L. James. Literary Research Guide: An Annotated Listing of Reference Sources in English Literary Studies. Modern Language Association of America, 2002.
- 7. Johnson, A. Kathleen and Steven R Harris. *Teaching Literary Research: Challenges in a Changing Environment*. Association of College and Research Libraries, 2009.

## **RESEARCH METHODOLOGY-20PEL2C07**

## **Question Pattern**

Time: 3 Hours	Marks: 75				
PART A					
Answer the following multiple-choice questions	10x1=10				
(From all units)					
PART - B					
Answer the following in a paragraph of 200 words each	(5x5=25)				
(Internal choice and one set of question from each unit)					
PART - C					
Answer any five out of seven in an essay of 400 words each.	5×8 = 40				
(Atleast one question from each unit)					

## MASS COMMUNICATION AND JOURNALISM

Semester: II Hours: 6
Code : 20PEL2E2A Credits: 4

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Make effective oral presentations on a variety of topics in public settings.	PSO-1, PSO-2, PSO-5	AP
CO - 2	Write a variety of mass media products, including news stories, press releases, and advertising copy, following accepted journalistic standards, including Associated Press style.	PSO-1, PSO-2, PSO-3 , PSO-5	АР
CO - 3	Analyse the global media issues and recognize the opportunity and challenges that they present while operating in different cultures.	PSO-1, PSO-2	A
CO - 4	Explore information and use digital literacy in capturing information from various media sources and develop innovative solutions	PSO-1, PSO-2, PSO-4, PSO-5	S
CO - 5	Think creatively and evaluate the opportunities available from the creative environment of Mass Communication and Journalism to identify career or develop their own ventures.	PSO-1, PSO-2, PSO-3, PSO-4, PSO-5	AP, E

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II				MAGG	MASS COMMUNICATION AND JOURNALISM			Hours: 6				
Code : 20	Code : 20PEL2E2A					1141 01	IICAI	1011 2	MD JO	OKINAL	ITOTAT	Credits: 4
Course	· (P				Outcomes O)			Programme Specific Outcomes (PSO)				Mean Score of
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs
CO-1	5	4	4	4	3	4	5	5	3	3	5	4.09
CO-2	5	5	5	5	4	4	5	5	5	4	5	4.72
CO-3	5	5	5	4	4	3	5	5	3	4	4	4.27
CO-4	5	5	5	5	4	5	5	3	5	5	4	4.63
CO-5	4	5	4	4	4	3	4	5	4	4	5	4.18
Overall Mean Score								4.38				

**Result:** The score for this course is 4.38 (Very High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = <u>Total of Values</u>	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

### **UNIT I: INTRODUCTION TO COMMUNICATIONS**

18 hours

- 1. Definition-Meaning-Process of Communications
- 2. Functions and Theories of Mass Media
- 3. Role and effects of Mass Media in Social campaigns (literacy, anti-poverty, family planning, national integration, secularism and environment issues)
- 4. Emerging trends and development information and communication technologies

## **UNIT II: INTRODUCTION TO JOURNALISM**

18 hours

- 1. Role of Press in India English and Vernacular Press
- 2. Ethics and Principles of Journalism, Freedom of the Press
- 3. Press Council and Press Regulations in India

### **UNIT III: PRINT MEDIA AND ADVERTISEMENT**

18 hours

- 1. The Making of a Newspaper
- 2. Principles of Reporting Feature writing, Interviews, Reviews and Cartoons
- 3. The Role of Editors
- 4. Press and Public Opinion
- 5. Types of Advertising and Advertising Media
- 6. Code of Ethics for advertising

### **UNIT IV: TELEVISION AND RADIO**

18 hours

- 1. The growth and development of Television in India
- 2. Television Production and Formats of TV Programmes
- 3. Radio genres, Ownership, Control and Broadcasting Policy
- 4. Impact of TV and Radio on society

## **UNIT V: NEW MEDIA**

18 hours

- 1. Web Journalism
- 2. Mobile Journalism (Mojo)
- 3. Mobile Sites (Mobi Sites)
- 4. Social Networking Sites
- 5. Blog Writing

## **BOOKS FOR REFERENCE:**

- 1. Keval, J. Kumar. Mass Communication in India. India: Jaico, 1994.
- Roy, Barun. Beginners' Guide to Journalism and Mass Communication. Delhi: Pustak Mahal, 2010.
- 3. Ahuja, B.K. Mass Media Communication. Delhi: Saurabh Publishing House, 2010.

## MASS COMMUNICATION AND JOURNALISM - 20PEL2E2A

## **Question Pattern**

Time: 3 Hours	Marks: 75
PART - A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART - B	
Section A:	
Answer any TWO of the following: (Based on Unit V)	2x5 = 10
Section B:	
Answer any THREE paragraphs of 200 words each	3x5=15
PART - C	
Answer any five out of seven in an essay of 400 words each.	5×8 = 40
(Atleast one question from each unit)	

## TRANSLATION STUDIES

Semester: II Hours: 6
Code : 20PEL2E2B Credits: 4

COURSE	<b>OUTCOMES:</b>
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CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Identify issues and understand the significance of translation as an art and craft.	PSO-1, PSO-3, PSO-5	K, C
CO - 2	Estimate theories of translation.	PSO-2, PSO-3, PSO-4	K, AP, A
CO - 3	Employ different translation techniques and methods.	PSO-2, PSO-4	K, A, E
CO - 4	Assess the problems of translation and resolve them	PSO-1, PSO-2, PSO-5	K, A, E
CO - 5	Write like a professional translator in various fields like journalism and mass communication, public administration and science and technology and thus facilitating trans-creations.	PSO-1, PSO-3, PSO-5	K, A, S

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : II				TRANS			SLAT	SLATION STUDIES				Hours: 6		
Code : 20														
Course Programme Outcomes							Programme Specific Outcomes (PSO)				c	Mean Score of		
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs		
CO-1	4	4	4	4	4	4	4	4	4	4	4	4		
CO-2	5	5	4	4	4	5	5	5	4	4	4	4.45		
CO-3	4	4	3	4	5	4	4	4	3	4	5	4		
CO-4	3	3	4	3	5	4	3	3	4	3	5	3.63		
CO-5	5	5	4	5	3	5	5	5	4	5	3	4.45		
	Overall Mean Score										4.1			

Result: The score for this course is 4.1 (Very High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

### **UNIT I: INTRODUCTION**

18 Hours

- a. History of translation
- b. Bible Translation
- c. Methods of Translation
- d. Machine Translation
- e. Theories of Translation

### UNIT II: PROBLEMS IN TRANSLATION

18 Hours

- a. Prose Translation
- b. Poetry Translation
- c. Drama Translation

## KINDS OF TRANSLATION

- a. Roman Jacobson
- b. Dryden
- c. Catford
- d. Eugene Nida

### UNIT III: METHODS OF TRANSLATION

18 Hours

### TRANSLATION PROCEDURES

- a. Transliteration
- b. Transference
- c. Transcreation
- d. Transposition

UNIT IV 18 Hours

Thirukkural by G. U. Pope (Book One; Couplets 1-10)

Malarvizhi- *Thoopukari* (Chapter 1)

Imayam-Beasts of Burden (Chapter 1)

Ambai- "A Kitchen in the Corner of the House" from the collection *A Purple Sea* Perumal Murugan- *Amma* (Chapter 1)

UNIT V 18 Hours

Translation Procedure and Evaluation

Practical Translation: Poetry translation & Prose translation (English to Tamil, Tamil to English)

### **BOOKS FOR REFERENCE:**

- 1. Basnet, Susan. Translation Studies. Routledge, 2002.
- 2. Catford, J.C. A Linguistic Theory of Translation. OUP,1978.
- 3. Chelliah, S. Translation, Theory and Practice. Jayalakshmi Publishers ,2018.
- 4. Gupta, R.S. Literary Translation . creative Books, 1999.
- 5. Kuhiwczak, Piotr and Karin Littau, editors. *A companion to Translation Studies*. Orient BlackSwan,2016
- 6. Theodore, Savory. The Art of Translation. Cape, 1957.

## **TRANSLATION STUDIES - 20PEL2E2B**

## **Question Pattern**

Time: 3 Hours	Marks: 75
PART - A	
Answer the following multiple choice questions	10x1=10
(From all units)	
PART - B	
Answer any FIVE paragraphs of 200 words each	5x5=25
(At least one from each unit)	
PART - C	
Answer any THREE essays of 400 words each	3x10=30
(At least one from each unit)	
PART - D	
Translate the given passage (From Unit V)	1x10=10

## **CONTENT WRITING**

Semester: II Hours: 6
Code : 20PEL2E2C Credits: 4

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Access career prospects available in the field of content writing	PSO-1	K,C
CO - 2	Acquire knowledge on the aspects of different forms of content writing	PSO-2	C,AP
CO - 3	Create blogs and SEO contents on their own.	PSO-3	AP
CO - 4	Analyse guidelines for ethical standards and strategies for making ethical decisions	PSO-4	A,S,E
CO - 5	Gain expertise in content writing for a better career	PSO-5	AP,S,E

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester : II					CONTE				TENT WRITING						
Code: 2		331,121,1 1111110													
Course Programme Outcomes							Programme Specific Outcomes (PSO)				c	Mean Score of			
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs			
CO-1	4	4	4	3	3	5	4	3	4	1	4	3.45			
CO-2	3	4	4	3	3	5	3	2	4	1	3	3.18			
CO-3	3	4	3	4	3	5	3	2	4	1	3	3.00			
CO-4	4	3	2	3	3	4	3	2	2	1	3	2.72			
CO-5	4	3	3	3	4	5	3	2	2	1	3	3.00			
	Overall Mean Score											3.07			

Result: The score for this course is 3.07 (High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I 18 hours

Introduction to Content Writing

Types of Content Writing

**Content Marketing** 

UNIT II 18 hours

Online Content Writing - Blog Writing

SEO Content Writing and Keyword Strategy

Web Content Writing

UNIT III 18 hours

Media Content - Journalistic Writing

Feature Writing

Marketing and Advertising Copywriting

UNIT IV 18 hours

Content Review -Research and Report Writing

Content Editing and Proof reading

Language of the Content

UNIT V 18 hours

Writing Practice on Contemporary Issues - Review on Expert lectures, online seminars - webinars

## **COURSE BOOK**

➤ Paul Lima, Fundamentals of Writing: How to Write Articles, Media Releases, Case Studies, Blog Posts and Social Media Cont, ASIN: B00C7FRMB6 Paul Lima, 2013.

### **BOOKS FOR REFERENCE:**

- 1. Sonja Jefferson and Sharon Tanton, Valuable Content Marketing: Why Quality

  Content is Key to Business, Publisher: Kogan, 2013.
- 2. William Zinsser, On Writing Well: The Classic Guide to Writing Nonfiction,
  Publisher: Harper Perennial, 2016.

## **CONTENT WRITING - 20PEL2E2C**

## **Question Pattern**

Time: 3 Hours Marks: 75 PART - A Answer the following multiple choice questions 10x1=10(From all units) PART - B Section A: Answer any THREE paragraphs of 200 words each 3x5=15(Three out of five from Unit I, II & III) Section B: Draft an appropriate Review for each of the following content writing questions (Four out of six from Units -IV & V) 4x5 = 20PART - C 3x10 = 30Answer any THREE essays of 400 words each (3 out of 5 from Units II, III & IV)

## **DICTIONARY AND STUDY SKILLS**

Semester: II Hours: 4

Code : 20PEL2GE1 Credits: 3

**COURSE OUTCOMES:** 

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Demonstrate a perspective on usefulness of	PSO-1	K
	Dictionaries in language learning		
CO - 2	Recognise the importance of reference skills in	PSO-3	A
	academic pursuits.		
CO - 3	Usage of catalogues, indices and other	PSO-6	AP
00-0	reference materials in library.		
CO - 4	Learn to cite books in a systematic and	PSO-5	E
	acceptable manner.		
CO - 5	Analyse the text through graphs, charts, grids	PSO-1	A
	and other visual support		

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II	Semester: II DICTIONA						RY AND STUDY SKILLS				Hours: 4			
Code : 20		DICTIONARY AND STUDY SKILLS							Credits: 3					
Course Outcomes	Outco O)	Outcomes D)			Programme Specific Outcomes (PSO)				Mean Score of					
Outcomes	1	2	3	4	5	6	1	2	3	4	5	COs		
CO-1	5	5	5	4	4	4	5	4	4	5	4	4.45		
CO-2	4	4	5	4	3	5	4	3	4	3	4	3.90		
CO-3	4	4	5	4	4	5	4	5	4	4	4	4.27		
CO-4	5	4	4	5	3	4	4	3	5	4	4	4.09		
CO-5	4	4	3	4	5	4	4	4	3	5	4	4.00		
	Overall Mean Score											4.14		

Result: The score for this course is 4.14 (Very High Relationship)

## Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I 12 hours

Introduction to a dictionary and its types

Mapping a dictionary to locate words easily

UNIT II 12 hours

Multiple uses of dictionary/ies

Introduction to Thesaurus/Lexicon/Activator/Encyclopedia and their uses

UNIT III 12 hours

Importance of study skills in academic life

Principles of Note making/taking

UNIT IV 12 hours

Information transfer exercises

Classification tasks and their importance in language learning

UNIT V 12 hours

Using library resources

Citing references

## **BOOK FOR REFERENCE:**

- 1. Cortell, Stella. The Study Skills Handbook. Palgrave Macmillan, 2008.
- 2. Deuter, M, editor. Oxford Advanced Learner's Dictionary of English.
- 3. Ninth Edition. OUP, 2015.
- 4. Kahn, John E, editor. *Illustrated Reverse Dictionary*. The Reader's Digest Association Ltd, 1990.
- 5. Summers, Della, editor. Longman Essential Activator. Harlow Longman, 2008.

## **DICTIONARY AND STUDY SKILLS - 20PGE2I01**

## Question Pattern

Time: 3 Hours Marks: 75

## PART - A

Answer any three out of five questions in 100 words each. (From Unit I,II&III) 3x5=15

### PART - B

Answer any three out of five questions in 100 words each. (From Unit IV &V) 3x5=15

## PART - C

Read the given passage for completing the chart.

3x15=45

Notes-making of any given situation

Cite references using the given bibliography.

## **SOFT SKILLS**

Semester: II Hours: 2

Code : 20PSE2S01 Credit: 1

## **COURSE OUTCOMES:**

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Develop their social, interpersonal, cognitive, ethical, professional, reading and communication skills	PSO-1	К
CO - 2	Increase their self-esteem and confidence.	PSO-2,4	Ap
CO - 3	Achieve their short and long term goals.	PSO-3	Sy
CO - 4	Prepare and formulate their resumes wisely.	PSO-4	Ap
CO - 5	Face the mock group discussions and interviews with a challenge and choose their right career.	PSO-5	Ар

## RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II				SOFT SKILLS					Hours: 2			
Code : 2	20PSE	2S01						Credit: 1				
Course Programme			Programme Spe O) Outcomes (PS			_	c	Mean Score of				
Outcomes	1	2	3	4	5	6	1	2	3	4	5	CO's
COl	4	4	4	4	4	5	4	4	4	4	5	4.18
CO2	4	4	4	4	4	5	4	4	4	4	5	4.18
CO3	4	4	4	4	4	5	4	4	4	4	5	4.18
CO4	4	4	4	4	4	5	4	4	4	4	5	4.18
CO5	4	4	4	4	4	5	4	4	4	4	5	4.18
	Overall Mean Score					4.18						

Result: The Score for this Course is 4.18 (High Relationship)

## Note:

Mapping	1 - 20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Mean Score of Cos = Total of Values	Mean Overall Score for Cos = <u>Total of Mean Scores</u>
Total No. of Pos & PSOs	Total No. of Cos

### **UNIT I: SOFT SKILLS**

Introduction - Soft skills - Importance of soft skills - Selling your soft skills - Attributes regarded as soft skills - Soft skills - Social - Soft skills - Thinking - Soft skills - Negotiating - Exhibiting your soft skills - Identifying your soft skills - Improving your soft skills - will formal training enhance your soft skills - Soft Skills training - Train yourself - Top 60 soft skills - Practicing soft skills - Measuring attitude. (6 Hours)

## **UNIT II: CAREER PLANNING**

Benefits of career planning - Guidelines for choosing a career - Myths about choosing a career - Tips for successful career planning - Developing career goals - Final thoughts on career planning - Things one should know while starting career and during his/her career.

(6 Hours)

## UNIT III: ART OF LISTENING AND SPEAKING

Two ears, one mouth - Active listening - Kinds of Listening, Common - poor listening habits - Advantages of listening - Listening Tips. Special features of Communication - Process - Channels of Communication - Net Work - Barriers - Tips for effective communication and Powerful presentation - Art of public speaking - Public Speaking tips - Over coming fear of public speaking. (6 Hours)

## UNIT IV: ART OF READING AND WRITING

Good readers - Benefits - Types - Tips - The SQ3R Technique - Different stages of reading - Rates of Reading - Determining a student's reading rate - Increasing reading rate - Problems with reading - Effective reader - Importance of writing - Creative writing - Writing tips - Drawbacks of written communication. (6 Hours)

## **UNIT V: PREPARING CV / RESUME**

Meaning - Difference among Bio-data, CV and Resume - The terms - The purpose of CV writing - Types of resumes - Interesting facts about resume - CV writing tips - CV/Resume preparation - the dos - CV/Resume preparation - the don'ts - Resume check up - Design of a CV - Entry level resume - The content of the resume - Electronic resume tips - References - Power words - Common resume blunders - Key skills that can be mentioned in the resume - Cover letters - Cover letter tips.

(6 Hours)

## **COURSE BOOK:**

Dr. K. Alex, Soft Skills, Chand & Company Pvt. Ltd., New Delhi.

## **REFERENCE BOOK:**

1. Dr. T. Jeya Sudha & Mr. M.R. Wajida Begum : Soft Skills/Communication Skills, New

Century Book House (P) Ltd., Chennai.

2. S. Hariharen, N. Sundararajan &

: Soft Skills, MJP Publishers, Chennai.

S.P. Shanmuga Priya

## CONTINUOUS INTERNAL ASSESSMENT COMPONENT (CIA)

### THEORY:

COMPONENT	MARKS
Internal test I	40
Internal test II	40
Seminar	10
Term Paper	5
Attendance	5
Total	100

## CONTINUOUS INTERNAL ASSESSMENT COMPONENT (CIA)

Passing Minimum: 50% out of 100

INTERNAL QUESTION PATTERN

(Maximum Marks-40)

Part - A

10 Questions × 1Mark = 10 Marks

Part - B

2 Questions × 5 Marks = 10 Marks

(Internal Choice and One Question from Each Unit)

Part - C

2 Questions × 10 Marks = 20 Marks

(Open Choice, Two Questions out of Three)