

## PROFILE



**Name** : REV. SR. DR. B.J .QUEENSLY JEYANTHI  
**Designation** : Associate Professor, Secretary of JAC  
**Department** : PG and Research Department of Commerce  
**Date of Birth** : 30.03.1965  
**Date of Appointment:** 22.06.1992

### ACADEMIC

S. No.	Degree	University/Institution	Year of Completion
1.	B.Com.	J. A. College. M. K. University	1987
2.	M.Com.	Fatima College, M. K. University	1992
3.	PGDCA	J. A. College M. K. University	2002
4.	Ph.D.	M. K. University	2007

**EXPERIENCE** : 29Years

**AREA OF SPECIFICATION/INTEREST** : Finance and Taxation Portfolio Analysis and Security Management

### RESEARCH EXPERIENCE

#### PUBLICATIONS

##### International Journal

1.	Rolling Settlement and Market Efficiency of NSE	SMART Journal of Business Management Studies (An International Serial of Scientific Management and Advanced Research Trust) Vol. 4 No. 1 January – June 2008.
2.	National Stock Exchange of India – an overview	Southern Economist, Vol. 47 No. 11 October 1, 2008 pp 23 -25. Bangalore
3.	An Empirical Study of Cointegration and Correlation	The Icfai Journal of Applied Finance Vol . 14, No. 11, November 2008.

	Among Indian, Emerging and Developed Markets	<a href="http://ssrn.co/abstract=1298922">http://ssrn.co/abstract=1298922</a>
4.	“Stock Market Volatiles in Indian Stock Exchange”	<a href="http://www.indiastat.com">www.http://:indiastat.com</a> . May 2009 Socio Economic voices pp 1-14
5.	“An Empirical analysis of Dynamic Linkages: A case of India, Japan, Singapore and US Stock Markets”	International Journals of Business Management studies Vol.6 No 1 Jan – June 2009 pp 58 - 64
6.	“ The Aftermath of the US financial crisis: The case of Indian Stock Exchange”	Knowledge Hub: Volume5: No 1 June 2009
7.	“An Empirical analysis of causality and dynamic linkages: A case of Indian, US and Japan Stock Market”	International Journal of Management Research and Technology. June 2009 PP 1-15
8.	Who Moves BRIC Stock markets? US or Japan	The IUP Journal of Applied Finance Vol. 16, No .5 2010 pp 1-12.
9.	“Interdependence And Volatility Spillovers Under Market Reforms: The Case Of National Stock Exchange”	International Business and Economic Research Journal , Volume 9, Number 9 September 2010.USA
10.	“Are the Asian Equity Markets More Interdependent After the Global Financial Crisis?”	Infrastructure Finance Issues And Challenges, MacMillan Advanced Research Series, 2011. PP. 29 – 45
11.	Weak form Market Efficiency in India and its Emerging Asian Counterparts	The IUP Journal of Public Finance, Vol. VIII, No.4, November 2010,pp. 58- 70
12.	The Impact Of Global Financial Crisis On Indian Stock Markets	International Journal of Research in Commerce and Management VOLUME

		NO. 3 (2012), ISSUE NO. 2 (FEBRUARY) ISSN 0976-2183 <i>www.ijrcm.org.in</i>
13.	Long-Run Relationship among an Emerging East Asian Equity Market: An Empirical Analysis of National Stock Exchange	Emerging Trends in Global Trades and Management:. ISBN: 978-93-80530-42-0 ,PP 417-422
14.	Imprints of National Stock Exchange in a Decade	Research scholar, Vol 1, Issue II B December 2011, ISSN: 2249-6696
15.	Impact of financial crisis on Efficiency and Volatility of Indian Stock Exchange	Knowledge Hub and International Journal of Management , Vol – 6 No.2, July – Dec 2011
16.	<i>Are the BRIC Equity Markets More Interdependent After the Global Financial Crisis?</i>	<i>indiastat.com</i> May-June, 2012 1 socio - economic voices
17.	<i>Commercial Banks' lending to Service Sector</i>	<i>Southern Economist</i> , Vol 51, No 16, pp.17-20, December 15, 2012
18.	<i>Cost and Returns in Guava Cultivation: A Study in Dindigul District</i>	<i>Global Research Review</i> , Vol II No. II-A December 2012- 2250 -2521 pp160 -168
19.	<i>Financial Markets in Asia and Europe during the Global Financial crisis</i>	Inclusiveness and Innovation Challenges for Sustainable Growth of Emerging Economics pp 368
20.	“Integration of Financial Markets – An investigation of diversification opportunities”	The Business and Management Review, Volume 3, Number 4, June 2013, London, UK.
21.	“Integration of Financial Markets – An investigation of	Academy of Taiwan Business Management Review 3(4):185-

	diversification opportunities	197 · June 2013.
22.	“Stock Return, Volatility, and the Global Financial Crisis in an Emerging Markets and the Developed Markets”.	International Economics and Finance Journal, Volume 8, Number 2, July December 2013,
23.	“Impact of Global Crisis on Bank Stock with reference to Indian Banks”.	Journal of International Academic Research for Multidisciplinary , volume 2, Issue 4, May 2014.
24.	DYNAMIC LINKAGES AMONG THE INDIAN AND THE EMERGING ASIAN STOCK MARKETS	<i>International Journal of Multidisciplinary Research Review, Vol.1, Issue – 1, Jan -2016. Page - 178</i>
25.	COMPARATIVE ANALYSIS OF INDIAN STOCK MARKET WITH ASIA PACIFIC DEVELOPED MARKETS	<i>International Journal of Business and Administration Research Review, Vol. 3, Issue.12, Oct - Dec, 2015. Page 239</i>
26.	THE STATUS GIVEN TO WOMEN- UNFOLD THE SUPPRESSING MASKS OF WOMEN	BLAZING TORCHES Department of English, J.A.College for women, Periyakulam.
27.	IMPACT OF EDUCATION TECHNOLOGY ON STUDENT’S ACHIEVEMENT AND ACADEMIC STAFF TEACHING EFFECTIVENESS	Christ University , Bangalore.
28.	QUALITY ASSURANCE AND SUSTENANCE IN HIGHER EDUCATIONAL INSTITUTION	JAC JOURNAL OF SCIENCE, HUMANITIES AND MANAGEMENT VOL 4. NO.1 DECEMBER 2016 ISSN 2347 – 9868
29.	General Impacts of Merger and Acquisition on Companies”	International Journal of Engineering Technology, Management and Applied Sciences, ISSN: 2349-4476, Vol-4, pp. 93-95, Issue-2, February, 2016.

<b>National Journal</b>		
1.	Market Performance of National Stock Exchange of India	Facts for You, New Delhi, January 2007
2.	Impact of ICT on Library Information System	“Digital Vision 2020” Proceedings March 5-6, 2010.
3.	Stock Market Comparative Analysis	Scholars World, A Division of Astral International Private Limited, New Delhi, 978-93-86071-78-1(HB), 2017, Volume 2.

### **PROCEEDINGS**

1.	“Financial Integration of NSE – ‘Emerging Markets’ and the ‘Developed Markets’	<b>International Conference</b> proceedings on Business & finance - 2008, Hyderabad, 11 – 12 January 2008
2.	“Women Empowerment in Marine Food Processing Centres” at Mandapam.	<b>National Seminar proceedings</b> on Rural Entrepreneurship 6 <sup>th</sup> and 7 <sup>th</sup> March 2008.
3.	Stock Market Volatility in Indian Stock Exchange”	<b>International Conference</b> Proceedings on Finance, Accounting and Global Investments at International Management Institute, New Delhi, August 22 – 24 , 2008
4.	“Possibilities of quality enhancement in Higher Education by using Information Technology”	<b>National Conference</b> proceedings on “Quality and Relevance in Higher Education – New Challenges” held on 2 <sup>nd</sup> and 3 <sup>rd</sup> March, 2009.

5.	Are the Asian Equity Markets More Interdependent After the Global Financial Crisis?"	<b>International Conference Proceedings on Infrastructure Finance 2010, IIT Kharagpur , West Bengal, 3-5 June 2010</b>
6.	<b>“The Status given to Women – Unfold the Suppressing Masks of Women”</b>	<b>Blazing Torches published by Department of English in February, 2016.</b>
7.	<b>“African American Literature;- A Boon to Black Americans”</b>	<b>Echoing Cascades by Department of English in February, 2018.</b>

- Dr. Sr. B.J. Queensly Jeyanthi, Associate Professor of Commerce published a paper on “Voice of women in India English Literature” Fathomless Ocean at Jayaraj Annapackiam College for Women, Periyakulam, February, 2019
- R. Sarulatha, Research Scholar and Dr. Sr. B.J. Queensly Jeyanthi, Secretary & Associate Professor of Commerce published a paper on Comparative Analysis of volatility of Indian Stock Market with Emerging and developed stock Market, on International Journal of Management of IT & Engineering.
- Published a paper on “Investment Management in Insurance and Stock Exchange” ICT enabled - International Conference organized by unique Research Consultancy services, Madurai Dt, Tamil Nadu, India on 28<sup>th</sup> , 29<sup>th</sup> October, 2020.

### **PAPER PRESENTED**

	<b><u>IN INDIA</u></b>	
1.	“Internal Auditing and Human Resource Management”	<b>National Seminar</b> on “Participative and Responsive Organisational Dynamics for Quality Improvement in Autonomous Colleges” on 19 <sup>th</sup> & 20 <sup>th</sup> December, 2007.
2.	“Financial Integration of NSE – ‘ Emerging Markets’ and the ‘Developed Markets’	<b>International Conference</b> on Business & finance - 2008, Hyderabad, 11 – 12 January 2008

3.	” Paper Presented on ”Capital Market Trends in National Stock Exchange of India”	<b>National Seminar</b> on Investment Techniques, Fatima College, Madurai 5 March 2008
4.	“Women Empowerment in Marine Food Processing Centres” at Mandapam.	<b>National Seminar</b> on Rural Entrepreneurship 6 <sup>th</sup> and 7 <sup>th</sup> March 2008.
5.	Stock Market Volatility in Indian Stock Exchange”	<b>International Conference</b> on Finance, Accounting and Global Investments at International Management Institute, New Delhi, August 22 – 24 , 2008
6.	An Empirical analysis of Causality and Dynamic Linkages: A case of Indian, US and Japan Market”	<b>International Conference</b> on Business & Finance - 2009, Hyderabad, 9 -10 January 2009.
7.	“Possibilities of quality enhancement in Higher Education by using Information Technology”	<b>National Conference</b> on “Quality and Relevance in Higher Education – New Challenges” held on 2 <sup>nd</sup> and 3 <sup>rd</sup> March, 2009.
8	“Interdependence And Volatility Spillovers Under Market Reforms: The Case Of National Stock Exchange”	International Business and Economic Research Conference, Las-Vegas, USA, 5-7 October 2009
9	“Impact of ICT on Library Information System”	National Conference on DIGITAL VISION 2020 JAC, periyakulam, 5 - 6 March , 2010.
10	Are the Asian Equity Markets More Interdependent After the Global Financial Crisis?”	<b>International Conference on Infrastructure Finance 2010</b> , IIT Kharagpur , West Bengal, 3-5 June 2010
11	Promoting Peace, Harmony and Cultural Diversity through Higher Education: An Indian Perspective.	<b>International Conference on Education for peace, religious Harmony and Cultural Diversity</b> , MT University, Kodaikanal. Aug 30-31, 2010.

12	Impact Of Financial Crisis On the Efficiency and Volatility of the Indian Stock Exchange	<b>UGC Sponsored Sixth International Seminar on Emerging Capital Markets:Issues and Challenges (EMCAM – IC 2011) Bharathidasan University, Trichy, January 8-9, 2011</b>
13	The Impact of Global Financial Crisis on Indian Stock Markets	<b>UGC Sponsored International Conference on GLOBAL FINANCIAL CRISIS CHALLENGES AND OPPORTUNITIES (13-15 January, 2011), Bhupal Nobles’ Post Graduate College, Udaipur, Rajasthan.</b>
14	“Imprints of National Stock Exchange in a Decade”	<b>Seventh International Seminar on Emerging Financial Markets:Issues and Challenges (FIM IC – IC 2012) Bharathidasan University, Trichy, January7-8, 2012.</b>
15	“Are the BRIC Equity Markets More Interdependent After the Global Financial Crisis?”	<b>International Conference on Business &amp; Finance - 2012, Hyderabad, 6 -7 January 2012.</b>
16	“Integration of ICT in Education: Pedagogical Issues”	<b>National Conference on ICT in Education, St.Anne’s B.Ed College Periyakulam</b>
17	<b>Long-Run Relationship among an Emerging East Asian Equity Market: An Empirical Analysis of National Stock Exchange</b>	International Conference on Emerging Trends in Commerce and Management: Challenges and Strategies in the Global Scenario, Sri Kaliswari College, PG Department of Commerce, Sivakasi. 14 <sup>th</sup> & 15 <sup>th</sup> Feb , 2012.
18	<b>Rehabilitation of Historical Monuments</b>	<b>UGC Sponsored National Seminar on preservation of Monuments to Enhance Tourism in India 8<sup>th</sup> and 9<sup>th</sup> Feb 2012.</b>



19	<b>“Financial Markets in Asia and Europe during the Global Financial Crisis”</b> , International Research Conference on Inclusiveness and Innovation. Challenges for sustainable Growth of Emerging Economies.	13th to 14th December 2012  SYMBIOSIS INTERNATIONAL UNIVERSITY, PUNE.
20	<b>“Comparative Study of Distribution of Indian Stock Market With Europe, UK And US Markets”</b>	th International seminar on Financial Markets: Issues and Challenges (FIMIC-2013) 5TH AND 6TH 2013, Bharathidasan University, Trichi
21	<b>“Integration of Financial Markets – An investigation of diversification opportunities</b>	<b>London UK.</b>
22	“E-Banking Benefits and Challenges in Emerging Economy”	National Seminar on EMERGING TRENDS IN BANKING AND INSURANCE SECTORS held on 26-09-2015 at P.G. Research Department of Commerce, Bharathidasan University Constituent College, Perambalur – 621107.
23	Impact of Education Technology on Student’s Achievement and Academic Staff Teaching Effectiveness”	Three day Conclave of Academic Quality in Higher Education, 29 31 January 2016 organised by Christ University Bangalore and Christ Institute of Management, Lavasa.
24	“General Effects of Natural Disasters on Health”	State level Seminar on Disaster Management, Organised by Mary Matha College, Nallakaruppanpatti, on 10 <sup>th</sup> February 2016
25	“The status given to women – unfold the masks of suppressed women”	UGC sponsored National Level Seminar on “Gender Violence in Literature, Organised by Dept of English, J.A.College, Periyakulam on 10 <sup>th</sup> February 2016.
26	IMPACT OF FIIS ON NATIONAL STOCK EXCHANGE OF INDIA	2016 YEAR OF RECOVERY International Conference
27	Employment Creation and Economic Development in India	58 Annual Conference of Indian Society of Labour Economics. Guwahatti, Assam, 24 – 26 <sup>th</sup> November 2016.

### **ACADEMIC POSITION (2011 -17)**

- NSS Coordinator - 1992-1995
- Hostel Director - 2000 to 2004 and 2007- 2008
- Head of the Department of B.Com. (C.A) during 2008 -2015
- Examinations and Award Committee Member – June, 2008
- Academic Council Member - in June 2008
- Vice - Principal in 2015 – 2016
- Secretary of JAC from 2015 onwards

### **MEMBERSHIP IN OTHER BODIES**

Reviewer for Journal of Academic Business and Retail Management Research (UK). Reviewer No: ABR14R – 2012 – 1007.

## RESEARCH Minor

### Project

Completed UGC Minor project

**Title:** International Stock Market Efficiency and Integration: Implications for International Portfolio Diversification.

### Major Project (Completed Major Project)

**Title:** Comparative analysis of Indian Stock Market with Other International Stock Markets.

## BOOK PUBLISHED

Year	Title	Publication	National	ISBN No.
2010	A study on National Stock Exchange of India	Serials Publications, New Delhi	National	ISBN No. 978 – 81 – 8387 – 289 – 8. 2010 ISBN No.81 -8387-289-8 \$ 33.00
2017	Stock Market Comparative Analysis	Scholars World; A Division of Astral International Pvt. Ltd	National	ISBN No. 978 – 93 – 86071-78-1 (HB) Rs.1095

## AWARDS/RECOGNITION

**1. Best paper award for the paper titled** “ The Impact of global financial Crisis on Asian Stock Markets” presented in the UGC sponsored International conference on “Global Financial Crisis Challenges and Opportunities” held at Bhupal Noble’s P.G College, Udaipur, Rajasthan from 13<sup>th</sup> – 15<sup>th</sup> Jan 2011

2. Rev. Dr. Sr. B. J. Queensly Jeyanthi, Secretary and Associate Professor of Commerce has received the “International Achiever’s Award for Education Excellence” on the occasion of National Seminar on National Economic Development and Social Responsibilities” on 2<sup>nd</sup> December , 2017, at New Delhi.

**3. Bharat Ratna Dr. Radhakrishnan Best Teacher Award - 2019** for Excellence in Chosen Field of Activity on the Occasion of 36<sup>th</sup> National Seminar on “Individual Achievement and National Development on 5<sup>th</sup> September, 2019 at Chennai.

4. Guests of Honour for Annual Alumnae Meet 2019 at Fatima College, Madurai on 13<sup>th</sup> July, 2019.

5. Invited as guests of Honour for Annual Alumane Meet 2019 at Fatima College, Madurai.

6. Received the “International Achiever’s Award for Education Excellence” on the occasion of National Seminar on National Economic Development and Social Responsibilities” on 2<sup>nd</sup> December , 2017, at New Delhi.

### **M.Phil thesis completed:**

1. R. Sarulatha year,
2. Inbalakshmi, year,
3. A. Sophia Barveen 2020 -21

### **Papers published in books**

1. **“The Status given to Women – Unfold the Suppressing Masks of Women” in the book Blazing Torches published by Department of English in February, 2016.**
  2. **“African American Literature;- A Boon to Black Americans” in the book Echoing Cascades by Department of English in February, 2018.**
- Participated in Triennial Conference of Xavier Board of Higher Education in India on 23<sup>rd</sup> on **Revisoning Higher Education in India:Challenges and Strategies forCatholic Institutions** held at Don Bosco Institute Guwahati, Assam from 13<sup>th</sup> to 15<sup>th</sup> September, 2019.
  - invited as guests of Honour for Annual Alumane Meet 2019 at Fatima College, Madurai.

**Book titled** A study on National Stock Exchange of India has been recognized by the world cat network and it has been included in the [www.worldcat.org](http://www.worldcat.org) has been held in 17 libraries worldwide.

### **CONTACT DETAILS**

**Present Address** : St. Anne's Convent,  
J. A. College for Women (Autonomous)  
Periyakulam, 625601  
Theni Dt.,Tamil Nadu, India

**Permanent Address** : St. Anne's Convent,  
J. A. College for Women (Autonomous)  
Periyakulam, 625601  
Theni Dt.,Tamil Nadu, India

**Telephone Number** : 9489092725

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## BOOK PUBLISHED

Year	Title	Publication	National	ISBN No.
2010	A study on National Stock Exchange of India	Serials Publications, New Delhi	National	ISBN No. 978 – 81 – 8387 – 289 – 8. 2010 ISBN No.81 -8387-289-8 \$ 33.00

## AWARDS/RECOGNITION

**Best paper award for the paper titled** “ The Impact of global financial Crisis on Asian Stock Markets” presented in the UGC sponsored International conference on “Global Financial Crisis Challenges and Opportunities” held at Bhupal Noble’s P.G College, Udaipur, Rajasthan from 13<sup>th</sup> – 15<sup>th</sup> Jan 2011

**Book titled** A study on National Stock Exchange of India has been recognized by the world cat network and it has been included in the [www.worldcat.org](http://www.worldcat.org) has been held in 17 libraries worldwide.