GUIDELINES AND COURSE REGULATIONS

(2022 - 2025)

Introduction

Jayaraj Annapackiam College for Women, Periyakulam, was conferred Autonomous Status in Oct. 2004 since then it has been following Choice Based Credit System. It was accredited at "A+" Grade (4th Cycle) by NAAC in, 2021 with 3.46 as CGPA. As per the UGC guidelines of B.Voc and Mother Teresa Women's University, the College has structured the Choice Based Credit System (CBCS) in view of the vision and mission of the Institution. The course regulations of the current formation of syllabus are given below:

Objectives of B.Voc

➢ To provide judicious mix of skills relating to a profession and appropriate content of General Education.

➢ To ensure that the students have adequate knowledge and skills.

➢ To provide flexibility to the students by means of pre-defined entry and multiple exit points.

➢ To provide vertical mobility to students coming out of 10+2 with vocational subjects.

➢ To provide vertical mobility to student with qualitatively framed professional course syllabus.

Credit System

Weightage to a Course/Paper is given in relation to the teaching hours assigned and the amount of time invested by the students to learn the course. Generally one contact hour per week has one credit and one credit would mean equivalent of 15 periods of 60 minutes each, for theory, workshop/labs and tutorials. In conformity with the UGC guidelines of B.voc given... Students should earn a minimum of 180 credits for an Undergraduate Degree programme.

Academic Programmes

The college follows the semester pattern requiring three years of study for a Bachelor's Degree.

1. Under Graduate Programme

Program	UGC FUND
B.Voc Degree	Health care
	Beauty wellness
Total	**2**

2. Course Pattern

(B.Voc Degree Programme)

PART-I	Tamil
PART-II	English
PART- III	Major Core
	Allied Core
	Internship Training
PART-IV	General paper
	Ability Enhancement Courses
PART-V	Self Study Paper

3. The Credit Break-up Table for B.Voc

3.1. Core Courses

A core course is either a major core or an allied core, totally related to major subject.

3.2. Self Study Paper

The students appear for the semester examinations on self study papers on their own efforts without undergoing any regular classes, but the syllabus and course materials are supplied by the department concerned. It has only external examination for 100 marks.

3.3. Ability Enhancement courses

"Computer" is offered to all students in I-IV semester as explain ability enhancement.

3.4. Value Education*

This course is offered in the first semester of UG Degree Programme.

3.5. Environmental Studies*

A paper on Environmental Studies is offered to all the second year UG Students in the third semester.

* It has CIA only.

3.6. Testing and Evaluation (B.Voc)

Evaluation of students is based on both Continuous Internal Assessment (CIA) and the Semester Examination (SE) held at the end of each Semester. The distribution of marks is indicated below:

Course	CIA	Semester Examination
Theory	40%	60%
Practical	50%	50%
EVS &VE	100%	-----
Project	50%	50%

3.7. CIA for Foundation Course (Value Education)

The Value Education Course has no external Semester Examination. Every student has to undergo one course under Value Education. The course is evaluated as shown below and the credit is awarded at the end of the first semester.

Components	Marks
Mid Semester	30
End Semester	30
Case Study Report	20
Book/Film Review	20
Total	**100**

3.8. CIA for Environmental Studies

The components of internal assessment for **Environmental Studies** are as follows:

Components	Marks
Test I	40
Test II	40
Environment Trip Report	10
Assignment	10
Total	**100**

3.9. CIA for Foundation Course (Office Automation)

Components	Marks
Practical Test -1	30
Practical Test – 2	30
Component 1 (Quiz)	10
Component 2(Lab Attendance)	10
Component 3(Lab performance)	10
Component 4(Lab Record)	10
Total	100

3.10. CIA for Foundation Course (Life scoping)

The Value Education Course has no external Semester Examination. Every student has to undergo one course under Value Education. The course is evaluated as shown below and the credit is awarded at the end of the first semester.

Components	Marks
Mid Semester	30
End Semester	30
Component 1(Seminar)	10
Component 2(Quiz)	10
Component 3(Assignment)	10
Component 4(Attendance)	10
Total	**100**

3.11. Continuous Internal Assessment (Theory)

Continuous Assessment will be carried out by the Course Teachers. The components of CIA are as follows:

Components	Marks
Test –I	30
Test –II	30
Seminar/Quiz	10
Assignment	5
Attendance	5
Total	**80**

The total internal marks obtained for 80 will be converted into 40 marks.

Internship

Internal marks		External marks	
Performance	40	Record	10
Attendance	10	Viva voce	40
Total	**50**	**Total**	**50**

A student has to complete 60 hours / semester to earn 2 credits for the internship. 60 hours could be adjusted on non-working days / holidays. At the end of 60 hours they have to submit a report and attend Viva voce.

3.12. Re-tests of CIA

There is no minimum mark for continuous assessment. There will be no provision for additional tests on grounds of poor performance. However, students, who are unable to take tests as they have to participate in college sponsored activities during the test days, would be permitted to complete the course requirements before the commencement of the Semester Examinations, provided they have obtained a written permission from the Principal, stating clearly the reason for the absence, a week before the commencement of Retest schedule. A student, who could not get the minimum pass mark in the aggregate of CIA and semester exams due to very low marks in CIA, shall be given a chance to take up CIA improvement exam, provided the student has appeared twice for the external exam in the particular paper and failed.

3.13. Duration of the Course

The total duration of the B.Voc. Programme will be of three Years. This period will be considered from the date of the allotment of Permanent Registration number.

4. Subject Code (B.Voc)

- ➢ The following Code system (maximum of 9 Characters) is adopted for UG Program.
- ➢ The year of revision (two digits indicating the year of revision of Syllabus)
- ➢ The Discipline name (two letters indicating the Department)
- ➢ The Semester number (1 or 2 or 3 or 4 or 5 or 6)
- ➢ Specification of nature of paper (two letters indicating the specification)
  - a. Major core   MC
  - b. Allied Core   AC
  - c. Core Practical   CP
  - d. General Studies   GS
  - e. Ability Enhancement Courses   AE
     (Computer)

(The Courses namely Value Education and sociology, Environmental studies and life scoping come under Common Courses).

4.1. The Composition of Code

Year of Revision (2 Characters)	Department Code (2 Characters)	Semester No. (1 Character)	Specification of Nature of Paper (2 Characters)	Running Number of Paper (2 characters)
XX	XX	X	XX	XX

4.2. Department Code

S. No.	Department	Two letters Indicating Department
1.	B.Voc	
	a. Health Care	HC
	b. Beauty Wellness	BW

b. (B. Voc) Beauty Wellness:

S. No	TITLE PAPER	CODE
1.	Tamil-1-,e;jpa %ypiffs;	22BW1GT01
2.	English - I	22BW1GE01
3.	Salon Maintenance and customer Handling	22BW1MC01
4.	Beauty Wellness and Skin Anatomy - Lab	22BW1CP01
5.	Skin Anatomy and Skin Care	22BW1AC01
6.	Life Coping Skills	22BW1GS01
7.	Office Automation	22BW1AE01

8.	Tamil-II- **goe;jkpopy; mwptpay;**	22BW2GT02
9.	English-II	22BW2GE02
10.	Hair Care and Maintenance	22BW2MC02
11.	Hair care and Maintenance –Lab	22BW2CP02
12.	Hair Fall and Dandruff Treatment - Lab	22BW2CP03
13.	Beauty and Personality Development	22BW2AC02
14.	Internship	22BW2IP01
15.	Value Education	22BW2GS02
16.	Internet Technology	22BW2AE02
17.	Tamil-III- **Rw;Wyhtpay;**	22BW3GT03
18.	English –III	22BW3GE03
19.	Advanced Makeover	22BW3MC03
20.	Advanced Makeover and Nail Art - Lab	22BW3CP04
21.	Bridal Flower Veni Making - Lab	22BW3CP05
22.	Nutrition and Fitness	22BW3AC03
23.	Environmental Studies	22BW3GS03
24.	Web Designing	22BW3AE03
25.	Tamil-IV- **ehl;Lg;Gwtpay**	22BW4GT04
26.	English - IV	22BW4GE04
27.	Aroma Therapy	22BW4MC04
28.	Aroma Therapy – Lab	22BW4CP06
29.	Chemical Rebonding in Hair and Advance Hair Cuts - Lab	22BW4CP07
30.	Chemical Rebonding in Hair and Advance Hair Cuts	22BW4AC04
31.	Internship	22BW4IP02
32.	Corel Draw	22BW4AE04
33.	SPA Therapy	22BW5MC05

34.	Electro Therapy in Skin and Scalp	22BW5MC06
35.	Electric and Electro Therapy and Massage Therapy - Lab	22BW5CP08
36.	SPA Therapy - Lab	22BW5CP09
37.	Yoga and Meditation	22BW5GS04
38.	Basics of Accounting	22BW5GS05
39.	Creativity Pursuit	22BW5GS06
40.	Self Study - Nail Technology	22BW5SS01
41.	Air Brush Makeup and Theme Based Makeup	22BW6MC07
42.	Wart Removal and Dandruff Treatment	22BW6MC08
43.	Wart Removal, Gun Shot and Airbrush Makeup – Lab	22BW6CP10
44.	Advertising Basics And Creativity	22BW6GS07
45.	Internship	22BW6IP03
46.	Herbal Remedies for Skin and Hair	22BW6GS08
47.	Business Communication	22BW6GS09
48.	Self Study - Relaxing Massages	22BW6SS02

5. Overall Performance

The GPA (Grade Point Average) is calculated as below.

$$GPA = \frac{\text{Sum of the multiplication of Grade Points by the Credits of the Courses}}{\text{Sum of the Credits of the Courses in a Semester}}$$

The Cumulative Grade Point Average (CGPA) is calculated as below:

$$CGPA = \frac{\text{Sum of the multiplication of Grade Points by the Credits of the entire Programme}}{\text{Sum of the Credits of the Courses of the entire Programme}}$$

5.1. The Scheme of Awarding Grade

Range of Percentage of OPM	Grade Points	Letter Grade	Description
90-100	9.0-10.0	O	Outstanding
80-90	8.0 - 8.9	D+	Excellent
75-79	7.5-7.9	D	Distinction
70-74	7.0-7.4	A+	Very Good
60-69	6.0-6.9	A	Good
50-59	5.0-5.9	B	Average
40-49	4.0-4.9	C	Satisfactory
00-39	0.0	U	Re-Appear
Absent	0.0	AAA	ABSENT

5.2. Declaration of Result (B.Voc)

Ms. _____ has successfully completed Under Graduate Programme in_____. The student's Overall Performance is

PART	GPA	Grade	Grade Legend
I			
II			
III			
IV			
V			

and has earned the mandatory minimum 180 Credits.

DEPARTMENT OF B.VOC (BEAUTY WELLNESS)

PROGRAMME OUTCOMES – B.VOC.

PO. NO.	UPON COMPLETION OF THIS PROGRAMME THE STUDENTS WILL BE ABLE TO
1.	Think critically, evaluate analytically and apply the acquired Knowledge of their discipline in related scenario.
2.	Formulate hypothesis, design experiments, use appropriate tools and interpret the results.
3.	Demonstrate the precise understanding of the principles and Theories of their discipline through experiments.
4.	Enhance the communicative skills and gain confidence to disseminate knowledge through oral/verbal communications Effectively at various situations.
5.	Identify the different roles in an organizational structure of the work Place and carry out multiple roles in social responsibilities.
6.	Increase self-awareness, set and pursue meaningful goals, and Develop positive personal qualities.

PROGRAM SPECIFIC OUTCOMES – B.VOC.

PSO	UPON COMPLETION OF THIS PROGRAMME THE STUDENTS WILL BE ABLE TO	PO MAPPED
PSO-1	Do the hair & Skin Service in professional manner.	PO - 1 PO - 2 PO - 3
PSO-2	Graduates will be placed as Assistant Beauty Therapist, Senior Beauty Therapist, Hair Care Trainer & Salon Head with their Sector Skill Certification level	PO - 4 PO - 5 PO – 6
PSO-3	Graduates are updated with current salon techniques with 3 internship trainings during their 6 semester study period and they will be placed as pedicurist, salon Manager, skin therapist, Hair therapist ,commercial ,embellishment and makeup artist.	PO - 1 PO - 2
PSO-4	Graduates can become entrepreneurs by setting up their own Beauty and Makeup studios.	PO – 1 PO - 4

	PSO-5	Acquire the basics fundamentals domain knowledge for developing effective computing solution and cultivate communicative competency and writing skills required in job market.		PO - 5 PO - 6	

B.VOC (BEAUTY WELLNES)

COURSE PATTERN (2022 - 2025)

SEM	PART	CODE	TITLE PAPER	HRS	CREDITS
I	I	22BW1GT01	Tamil-1-,e;jpa %ypiffs;	2	2
	II	22BW1GE01	Communicative English - I	2	2
	III	**22BW1MC01**	**Salon Maintenance and customer Handling**	**4**	**4**
	III	**22BW1CP01**	**Beauty Wellness and Skin Anatomy - Lab**	**14**	**14**
	III	22BW1AC01	Skin Anatomy and Skin Care	2	2
	IV	22BW1GS01	Life Coping Skills	2	2
		22BW1AE01	Office Automation	4	4
			TOTAL	**30**	**30**
II	I	22BW2GT02	Tamil-II- goe;jkpopy; mwptpay;	2	2
	II	22BW2GE02	Communicative English - II	2	2
	III	**22BW2MC02**	**Hair Care and Maintenance**	**4**	**4**
	III	**22BW2CP02**	**Hair Care and Maintenance - Lab**	**7**	**6**
	III	**22BW2CP03**	**Hair Fall and Dandruff Treatment - Lab**	**7**	**6**
	III	22BW2AC02	Beauty and Personality Development	3	3
	III	**22BW2IP01**	**Internship**		**2**
	IV	22BW2GS02	Value Education	2	2
		22BW2AE02	Internet Technology	3	3
			TOTAL	**30**	**30**
III	I	22BW3GT03	Tamil-III- **Rw;Wyhtpay;**	2	2
	II	22BW3GE03	Communicative English - III	2	2
	III	**22BW3MC03**	**Advanced Makeover**	**4**	**4**

	III	22BW3CP04	Advanced Makeover - Lab	7	7
	IV	22BW3CP05	Bridal Flower Veni Making - Lab	7	7
	III	22BW3AC03	Nutrition and Fitness	3	3
	IV	22BW3GS03	Environmental Studies	2	2
		22BW3AE03	Web Designing	3	3
			TOTAL	30	30
IV	I	22BW4GT04	Tamil-IV- **ehl;Lg;Gwtpay;**	2	2
	II	22BW4GE04	Communicative English - IV	2	2
	III	22BW4MC04	Aroma Therapy	6	6
	III	22BW4CP06	Aroma Therapy - Lab	6	5
	III	22BW4CP07	Chemical Rebonding in Hair and Advance Hair Cuts - Lab	6	5
	III	22BW4AC04	Chemical Rebonding in Hair and Advance Hair Cuts	4	4
	III	22BW2IP02	Internship		2
	IV	22BW4AE04	Corel Draw	4	4
			TOTAL	30	30
V	III	22BW5MC05	SPA Therapy	4	4
	III	22BW5MC06	Electro Therapy in Skin and Scalp	4	4
	III	22BW5CP08	Electric and Electro Therapy and Massage Therapy- Lab	5	5
	III	22BW5CP09	SPA Therapy - Lab	5	5
	IV	22BW5GS04	Yoga & Meditation	5	4
		22BW5GS05	Basics of Accounting	4	4
		22BW5GS06	Creativity Pursuit	3	2
	V	22BW5SS01	Self Study - Nail Technology	-	2
			TOTAL	30	30
VI	III	22BW6MC07	Airbrush Makeup and Theme based Makeup	4	4
	III	22BW6MC08	Wart Removal and Dandruff Treatment	4	4

III	22BW6CP10	**Wart Removal , Gunshot and Airbrush Makeup - Lab**		**10**	**8**
III	**22BW6IP03**	**Internship**			**2**
IV	22BW6GS07	Home Remedies for Skin and Hair		5	3
	22BW6GS08	Advertising Basics And Creativity		4	4
	22BW6GS09	Business Communication		3	3
V	22BW6SS02	Self Study – Relaxing Massages			2
			TOTAL	**30**	**30**

PATTERN OF EVALUATION

For this Course there will be Continuous Internal Assessment (CIA) and Semester Examination (SE). The weight age ratio is

Paper	Internal marks	External marks	Total marks
Theory	40	60	100
Practical	50	50	100

CIA Components:

Theory marks			Practical marks		
Test – I	:	30	Lab Work	:	15
Test – II	:	30	Record	:	10
Seminar / Quiz	:	10	Test / Viva	:	20
Assignment	:	05	Attendance	:	05
Attendance	:	05			
Total	:	**80***	**Total**	:	**50**

Internship

Internal marks		External marks	
Performance	40	Record	10
Attendance	10	Viva voce	40
Total	**50**	**Total**	**50**

A student has to complete 60 hours / semester to earn 2 credits for the internship. 60 hours could be adjusted on non-working days / holidays. At the end of 60 hours they have to submit a report and attend Viva voce.

Pass Criteria:

Theory - 40% (Internal & External)

Practical Lab   - 40% (Internal & External)

,e;jpa %ypiffs;

gUtk;: xd;W   **Neuk;: 2**

FwpaPL: **22BW1GT01**   **Gs;sp: 2**

COURSE OUTCOMES:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	jhkiuapd; ed;ikfisg; gw;wp mwpe;J nfhs;th;.	PSO- 5	mwpT

CO - 2	Rf;Ftpd; Kf;fpaj;Jtj;ijj; njhpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 3	kpsFfpd; kUj;Jt Fzq;fisj; njhpe;J nfhs;th;.	PSO- 4	mwpT
CO - 4	jpg;gpypapd; gad;fisg; gw;wp Ghpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 5	Vyf;fhapd; tUif> Kf;fpatj;Jtk; gw;wp Ghpe;J nfhs;th;.	PSO- 5 , PSO- 4	mwpT> Ghpjy;

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: xd;W											Hours: 2
Code : 22BW1GT01	,e;jpa %ypiffs;										Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	5	2	2	5	4	2	2	3	2.90
CO - 2	5	2	4	2	2	2	5	4	3	2	2	2.81
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.63
CO- 4	2	4	2	3	3	2	4	2	4	3	2	2.63
CO - 5	4	3	3	2	5	2	3	4	4	4	2	3.27
Overall Mean Score												3.048

Result: The score for this course is 3.048(HIGH)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos =   Total of Values
                     Total No. of Pos & PSOs
	Mean Overall Score for Cos= Total of Mean Scores
	                                          Total No. of Cos

,e;jpa %ypiffs;

gUtk;:xd;W   **Neuk;:30**

FwpaPL: 22BW1GT01   **Gs;sp: 2**

myF 1   **Neuk;:6**

        jhkiu - Kd;Njhd;wpa KJ %ypif.

myF 2   **Neuk;:6**

Rf;F - nrsghf;fpa %ypif.

myF 3   **Neuk;:6**

kpsF - eWkz %ypiffspd; murd;.

myF 4   **Neuk;:6**

jpg;gpyp - gpzp jPh;f;Fk; khkUe;J.

myF 5   **Neuk;:6**

Vyf;fha; - rpWePufg; ghJfhg;G.

ghlE}y;:

Mh;.v];. ehuhazd;   -   njhy; rpwg;Gs;s ,e;jpa %ypiffs;

                                 jhkiu gg;spNf\d;]; (gp) ypl;

                                 mk;gj;J}h;> nrd;id - 98.

                                 ,uz;lhk; gjpg;G - 2013.

ghh;it E}y;:

Kidth;.e.fNzrd**;** -   nfhy;yp kiyapy; rpj;j kUj;Jtjpd; gad;ghLfs;

                                 epA+nrQ;Rhp Gf;`T];> nrd;id - 98   Kjw;gjpg;G -
etk;gh; 2009

<div align="center">**ENGLISH –I**</div>

Semester : I   **Hours : 2**
Sub. Code: 22BW1GE01   **Credits: 2**
COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Imbibe cognitive and affective aspects in students.	PSO-5	K
CO - 2	Inculcate the expressional and imagination power of the students.	PSO-3 PSO-5	AP

CO - 3	Improves narrative ability and vocabulary learning.	PSO-3, PSO - 5	U
CO - 4	Makes them to respond using varied expression.	PSO-5	AN
CO - 5	Help the students to know about basics of grammar in order to read, understand and frame on their own.	PSO-5	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I						COMMUNICATIVE ENGLISH – I					Hours: 2
Code :22BW1GE01											Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)				Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	5	2	2	5	4	2	2	3	2.90
CO - 2	5	2	4	2	2	2	5	4	3	2	2	2.81
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.63
CO - 4	2	4	2	3	3	2	4	2	4	3	2	2.63
CO - 5	4	3	3	2	5	2	3	4	4	4	2	3.27
Overall Mean Score												3.048

Result: The Score for this Course is: **3.048** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT-I:

   PROSE: The Lost Child - Mulk Raj Anand - My London Days - Mohandas Karamchand

   Gandhi   **(6 Hours)**

UNIT II:

   POETRY: Women's Rights-Annie Lousia Walker-A Psalm of Life-H.W.Longfellow

                                                                                             (6 Hours)

UNIT III:

   Short Story - The Selfish Giant - Oscar Wilde - The Last Leaf - O'Henry

                                                                                             (6 Hours)

UNIT-IV:

SITUATIONAL LANGUAGE I – Greetings – Introductions – Invitations - Making

Requests - Seeking Permissions   **(6 Hours)**

UNIT-V:

GRAMMAR: Parts of Speech - Noun – Verb - Adjective **- Present Tense** - Simple

Present Tense - Present Continuous Tense - Present Perfect Tense - Present Perfect

Continuous Tense   **(6 Hours)**

BOOK FOR STUDY

          Course Martial Prepared by Parent Department

REFERENCE BOOKS:

1. **"Living English Grammar & Composition"** , Tickoo M.L. & Subramaniam

    A.E,Oriental Longman, New Delhi.

2. **"English Grammar &Composition",** Wren& Martin, S. Chand Publications- Delhi,

    2005.

3. A Galaxy of English Essayists-From Bacon to Beerbohm.

SALON MAINTENANCE AND CUSTOMER HANDLING

Semester: I   **Hours: 4**
Sub. Code: 22BW1MC01   **Credits: 4**
COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about maintenance of salon	PSO-2 PSO-3	k
CO - 2	Able to do the skin services	PSO-2	K & C
CO - 3	Gains knowledge about salon ethics	PSO-2	K
CO - 4	Able to suggest home care advice	PSO-1	AN

CO - 5	Gains knowledge about the rules and regulations of salon	PSO-2		K & E

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I												Hours: 4
Code :22BW1MC01					**SALON MAINTENANCE AND CUSTOMER HANDLING**							Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	4	2	4	2	3	2	4	3	3	4	4	3.19
CO - 2	5	5	4	5	2	4	3	5	4	5	4	4.19
CO - 3	5	2	3	4	2	4	5	3	5	5	5	3.90
CO - 4	4	4	5	2	3	2	5	3	4	3	2	3.36
CO - 5	2	3	4	2	3	2	4	3	5	4	5	3.36
Overall Mean Score												**3.60**

Result: The Score for this Course is: **3.6** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = ___Total of Values____ Total No. of Pos & PSOs	Mean Overall Score for Cos= _Total of Mean Scores_ Total No. of Cos

UNIT – I

Maintenance of a salon –Introduction -Salon rules and regulations -Salon administration -Work ethics -Qualities of beautician -Simple rules for salon employees-Way to apply salon license   (**12 Hours**)

UNIT – II

Customer handling -Focus and consistency -Time management -Advertising -Motivating client for product purchase –Punctuality -Time fixing for service

UNIT – III

Equipments -Tools of parlour -Methods of choosing a good quality products -Types of machines used for services -Benefits of using machines –Equipments necessary for parlour   (**12 Hours**)

UNIT – IV

Self grooming -Cosmetic selection for personal use -Personality development - Dress selection –Accessories selection for personal use.   (**12 Hours**)

UNIT – V

Hygiene -Personal and salon hygiene -Hygienic rules of salon -General causes of infection –Sanitation –Sterilization -Way to handle the sterilizing machine.

(**12 Hours**)

BOOKS FOR REFERENCE:
1. **https://ncert.nic.in**
2. **https://bwssc.in**

BEAUTY WELLNESS AND SKIN ANATOMY- LAB

Semester: I   **Hours: 14**

Sub. Code: 22BW1CP01   **Credits: 14**

COURSE OUTCOMES:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Identify and describe the methods of temporary hair removal	PSO-3	AP
CO - 2	Name and describe the three part procedure used in the performance of the basic manicure	PSO-4, PSO - 2	C

CO - 3	Identify materials used in performing skin care service	PSO-1	AP
CO - 4	Summarize the importance of cleaning, disinfecting, sanitation and sterilization.	PSO-3, PSO - 2	C
CO - 5	Asses and select the type of skin treatment that is best suited for the client	PSO-1, PSO - 4	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I							BEAUTY WELLNESS AND SKIN ANATOMY- LAB					Hours: 14
Code : 22BW1CP01												Credits: 14

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	5	5	3	2	3	5	4	3	5	4	4	3.90
CO - 2	2	5	4	4	5	3	5	4	3	5	4	4.00
CO - 3	5	5	3	4	4	3	5	3	4	5	4	4.09
CO - 4	2	4	3	3	2	4	5	3	4	5	4	3.54
CO - 5	5	3	3	5	3	2	4	3	5	4	2	3.54
Overall Mean Score												3.82

Result: The Score for this Course is: **3.82** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos =___Total of Values____ Total No. of Pos & PSOs	Mean Overall Score for Cos=_Total of Mean Scores_ Total No. of Cos

1. Facial
   - ➢ Cleansing
   - ➢ Scrubbing
   - ➢ Toner and Streaming
   - ➢ Face back and sunscreen lotion

2. Bleaching
   - ➢ Face bleach
   - ➢ Front Neck and Back neck Bleach
   - ➢ Hands and Legs Bleach

      ➢ Full body bleach

3. Waxing & Mehndi & threading

      ➢ Hand Waxing

      ➢ Leg Waxing

      ➢ Face Waxing

      ➢ Full Body Waxing

      ➢ Preparation of Mehandi

      ➢ Mehandi Cone Preparation

      ➢ Draw of Mehandi

      ➢ Eye Brow Threading

      ➢ Fore Head Threading

      ➢ Upper Lip Threading

      ➢ Chin Threading

      ➢ Side Blocks Threading

4. Manicure &Pedicure

      ➢ Nails Cleaning

      ➢ Soaking

      ➢ Cleansing

      ➢ Scrubbing

      ➢ Hands Pack

      ➢ Massage and Body lotion

      ➢ Nails Cleaning

      ➢ Soaking

      ➢ Cleansing

      ➢ Scrubbing

      ➢ Hands Pack

      ➢ Massage and Body Lotion

5. Basic makeup

      ➢ Cleansing

      ➢ Skin Preparation

      ➢ Concealer

      ➢ Foundation

      ➢ Translucent power

      ➢ Shimmer

- ➢ Eye make up
- ➢ Lip make up

BOOKS FOR REFERENCE:

- ➢ **https://ncert.nic.in**
- ➢ **Beauty therapy the foundations level one – Lorraine Norman,2010**
- ➢ Milady standard cosmetology Jason backe,c.Jeanine Fulton,Diane Dacosta,Dr.Rochen Joseph
- ➢ Skin care by www.dermstore.com

SKIN ANATOMY AND SKIN CARE

Semester: I   **Hours: 2**

Sub. Code: 22BW1AC01   **Credits: 2**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Able to identify the skin diseases	PSO-1	K
CO - 2	Able to give consultation about skin problems	PSO-4	AP
CO - 3	Able to suggest home care advices	PSO - 3	K & S

CO - 4	Able to treat skin problem	PSO-4	K & AP
CO - 5	Able to give self care advice for skin	PSO-2, PSO - 1	AP & K

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I												Hours: 2
Code :22BW1AC01			SKIN ANATOMY AND SKIN CARE									Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	3	2	2	5	4	2	2	3	2.64
CO - 2	5	2	4	2	2	2	4	4	4	2	2	3.00
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	3	3	3	2	4	3	5	3	2	3.19
CO - 5	4	3	3	2	4	2	3	4	4	4	3	3.28
Overall Mean Score												3.15

Result: The Score for this Course is: **3.15** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

UNIT – I

  SKIN ANALYSIS –Introduction -Structure and function of skin -Layers of skin -Types of skin -Basic skin care routine   **(6 Hours)**

UNIT – II

  EYE BROW SHAPING AND WAXING -Standard measurement of eye brows -Rules for eye brow shaping -Waxing introduction -Types of waxing.   (**6 Hours)**

UNIT – III

MANICURE AND PEDICURE -Introduction to structure , bones and muscles -Basic massage strokes -Types of manicure and pedicure -Benefits of manicure and pedicure.

(6 Hours)

UNIT – IV

BLEACH AND FACIAL-Introduction -Bleaching and its types -Facial and its types - Massaging strokes and pressure points -Mini facial -Types of face packs and its benefits.   **(6 Hours)**

UNIT – V

BASIC MAKEUP AND MEHANDI -Introduction of Saree draping -Types of Saree draping -Introduction of Mehandi -Types of Mehandi -Mehandi preparation and Cone making. **NIGHTTIME REGIMENT** -Cleanser -Toner, Essences, And Booster -Eye Cream - Treatment Serum Creams and Pads -Hydrating Mask or Face Oil -Moisturizer or Night Cream.   **(6 Hours)**

BOOKS FOR REFERENCE:

❖ Reviewed by Debra jaliman,MD on aug 7.2019
- **"Beauty therapy the foundations level one – Lorraine Norman",** Reviewed by carol Dersarkissian on may, **2010**
- Milady standard cosmetology Jason backe, c. Jeanine Fulton,Diane Dacosta,Dr.Rochen Joseph
    ❖ Reviewed by www.webmd.com
    ❖ Skin care by www.dermstore.com

LIFE COPING SKILLS-I

Semester : I   Hours: 2

Sub. Code: 22BW1GS01   Credits: 2

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	To learn about philosophy of life and individual qualities	PSO-5	K & C
CO - 2	To learn and practice social values and reponsibilities	PSO-5	AN & AP

CO - 3	To learn more of engineer as responsible experimenter	PSO-4, PSO - 5	K & C
CO - 4	To learn more of risk and safety assessment with case studies	PSO-5	AN
CO - 5	To learn more of responsibilities and rihts as professional and facing global challenges	PSO-4, PSO - 5	K & C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I											Hours: 2
Code :22BW1AC01		SKIN ANATOMY AND SKIN CARE									Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	4	3	2	2	5	5	2	2	3	3.00
CO - 2	5	3	4	2	2	2	4	4	4	3	2	3.19
CO - 3	5	4	3	3	4	3	5	4	5	5	2	3.90
CO - 4	3	4	3	3	3	2	4	2	5	3	3	3.19
CO - 5	4	3	3	2	4	3	3	2	4	3	3	3.00
Overall Mean Score												

Result: The Score for this Course is: **3.26** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

UNIT – I

MEANING AND PROCESS OF COPING: Mechanisms of coping: Learning objective – Brainstorming session – Theory Input – Definition of coping – Positive, Negative, Two kinds of coping, Problem focused coping, Emotion Focused Coping.   **SELF – EFFICIANCY:** Control, Measuring Self-Efficacy, Assessment of Self – Efficacy, developing Self – Efficacy. **COPING WITH PHYSICAL CHANGE AND SEXUALITY:** Human life cycle – Anatomy of men and women – The meaning of purpose and sexuality – Problems connected with sexuality - Exercise.

UNIT- II (8 Hours)

SELF ESTEEM: What is Self – esteem? – Why should I think about my Self – esteem? – The importance of high self esteem – Low self esteem. **SELF – CONCEPT:** What is the Self Concept? – The self-concept and Personal growth – Self Test – Exercises. **SELF – ACCEPTANCE: Definition – Theory – Self awareness – Self acceptance being a person and becoming a person – Group activity Self –Image, Questions for Self – Reflection (Social Self). POSITIVE THINKING:** What is Positive thinking – The profile of a positive thinker – The positive attitude – Learn to turn negative thinking patterns around – Positive thinking - group activity. **GOAL SETTING:** Benefits of goal setting – Plan of action. **STRESS MANAGEMENT:** What is Stress? – How does stress affect you? – Some sources of stress to control harmful stress, Plan a personal stress management program - Some ways for you to reduce stress – Learn to control stress. **TIME MANAGEMENT:** What is Time management? – Why time management is so important? – Will time management really help me ? – Learn to schedule – Know your peak times – Control interruptions. **(8 Hours)**

UNIT- III

COPING WITH LONELINESS, SHYNESS AND FEAR OF REJECTION: Coping skills – External unchangeable – External changeable. **MOTIVATION AND SELF ACTUALIZATION:** Introduction – Self actualization – Maslow's Theory physiological needs safety needs – Growth need - characteristics of self – actualizing people.

(8 Hours)

UNIT – IV

COPING WITH ANGER & PHYSICAL & VERBAL ABUSE: Consequences of a anger – Inhibiting anger – aggression – Managing anger & aggression. **(8 Hours)**

UNIT – V

COPING WITH HIV/AIDS, ALCOHOLISM & DRUG ABUSE: Symptoms, prevention and rehabilitation. **COPING WITH STUDY SKILLS:** Introduction – Identifying study problems coping with your study patterns – What you study? - When you study? – Why

should I study? Plan your study each day – Develop your own shorthand system – How to take notes – How to write a report.   **(8 Hours)**

TEXT BOOK:

Course material Prepared by Parent Department

BOOKS FOR REFERENCE:

"WE SHALL OVERCOME", a textbook on Life Coping Skills,

-   **Dr. Xavier Alphonse S.J.**

OFFICE AUTOMATION

Semester : I   **Hours: 4**

Sub. Code: 22BW1AE01   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	To provide an in-depth knowledge about the use of office automation packages, internet and intranet tools and web hosting etc.	PSO-4	K & A

CO - 2	To provide training about the usage of modern office for day to day office management and e-governance.	PSO-4	E & S
CO - 3	To help the candidates to get acquainted with IT and cyber laws, taxes, financial rules to be followed by the public and private officers.	PSO-5, PSO - 4	AP & U
CO - 4	To Develop create a documents that demonstrate proficiency in the use of word processing and Presentation application.	PSO-5	AP & S
CO - 5	Bridge the fundamental concepts of computers with the present level of knowledge of the student	PSO-4, PSO - 5	K &AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: I												Hours: 4
Code :22BW1AE01				OFFICE AUTOMATION								Credits: 4
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	3	5	3	5	3	5	1	2	3	3	3.28
CO - 2	5	2	4	1	2	2	4	4	4	2	3	2.64
CO - 3	5	4	3	3	4	3	5	5	5	3	3	3.90
CO - 4	3	4	2	3	3	2	4	2	5	3	5	3.46
CO - 5	4	5	5	2	4	2	3	4	3	5	3	3.81
Overall Mean Score												3.42

Result: The Score for this Course is: **3.42** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

UNIT – I

FUNDAMENTALS OF COMPUTER

Definition Of Computer System – Classification Of Computer – Computer Hardware – Basic Operations Performed By A Computer System – Basic Components Of Computer System – Central Processing Unit – Primary Memory – Arithmetic Logic Unit (Alu) - Control Unit – Peripherals – Input Devices- Output Device – Types Of Software – Utilities. **(12 Hours)**

UNIT – II

MICROSOFT WORD

Word Processor Basics – Menus – Creating A New Blank Document – Tool Bars – Changing The Size Of A Document – Closing The Document And Quitting Word. - **Typing Your First Document:** Starting Microsoft Word – Saving the Document – Previewing the Document – Printing the Document – Closing the Word Document. **(12 Hours)**

UNIT – III

MANIPULATING DATA

Formulas And Functions – Excel Calculation Mode - Opening Microsoft Excel And Entering Data – Using Formula To Calculate The Workbook Data.- Functions – Common Excel Functions – Editing Data In Excel Workbook – Copying A Formula In A Sheet – Copying Values, Not Formula Or Function- Deleting Rows And Columns.- Inserting Rows And Columns - Automatic Filling Of Entries. **(12 Hours)**

UNIT- IV

WORKING IN MICROSOFT POWERPOINT

Starting PowerPoint – Creating a Presentation Using Auto Content Wizard – Saving the Presentation. - Working with Text in Slides – Formatting the Text – Closing the Presentation. Downloading a PowerPoint Design Template. **(12 Hours)**

UNIT – V

ADDING ANIMATION IN SLIDES

Creating a Presentation Using Design Template – Adding Transition Effects to Slides – Animating Individual Slide Elements with Custom Animation. - Previewing Animation Effects in The Slide- Saving The Presentation. - Set Up Show – Closing Presentation And Quitting PowerPoint. **(12 Hours)**

OFFICE AUTOMATION LAB

MS - WORD

1. Text formatting with shortcuts.

2. Applying Page Borders and Numbering and Bulleting

3. Table creation and formatting

4. Designing advertisement using shapes

5. Working with Images

6. Working with Charts

7. Exercise for implementing a Mail Merge Concept

MS - ACCESS

8. Create a Table and database

MS - EXCEL

9. Working with Mathematical Functions

10. Working with Statistical Functions

11. Working with Filtering Concept in Excel

12. Exercise by implementing different kinds of Charts.

MS - POWERPOINT

13. Graphical Output to introduce yourself

14. Graphical Output to introduce your College.

15. Adding sounds to the Presentation

BOOKS FOR REFERENCE:

1. Dr. Xavier Alphose S.J. "Computer Made Easy A Textbook On Basic Computer Skills", 2005 Edition.
2. Microsoft Office 2007 Bible - John Walkenbach,Herb Tyson,Faithe Wempen,Cary N.Prague,Michael R.Groh,Peter G.Aitken, And Lisa A.Bucki -Wiley India Pvt.Ltd.

goe;jkpopy; mwptpay;

FwpaPL: 22BW2GT02   Gs;sp: 2

COURSE OUTCOMES:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	jkpoh;fspd; mwptpay; rpe;jid gw;wp mwpe;J nfhs;th;.	PSO- 5	mwpT
CO - 2	nfhy;yp - kdpjDf;F Vw;gLk; ed;ik jPikfisj; njhpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 3	Mikapd; nray;fs; kdpjDf;F vt;thW gad;gLfpwJ vd;W njhpe;J nfhs;th;.	PSO- 4	mwpT
CO - 4	eWkzf;Nfhijapy; Kbapdhy; jahhpf;fg;gLk; nghUisAk; Ntjpg;nghUs;fisAk; gw;wp Ghpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 5	jpUthrfk; vd;Dk; mwptpay; fUT+yk;; gw;wp Ghpe;J nfhs;th;.	PSO- 5 , PSO- 4	mwpT> Ghpjy;

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: ,uz;L							goe;jkpopy; mwptpay;					Hours: 2
Code : 22BW2GT02												Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	5	2	2	5	4	2	2	3	2.90
CO - 2	5	2	4	2	2	2	5	4	3	2	2	2.81
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.63
CO- 4	2	4	2	3	3	2	4	2	4	3	2	2.63
CO - 5	4	3	3	2	5	2	3	4	4	4	2	3.27
Overall Mean Score												3.048

Result: The score for this course is 3.048(HIGH)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores

Total No. of Pos & PSOs	Total No. of Cos

goe;jkpopy; mwptpay;

gUtk;: ,uz;L   **Neuk;: 30**

FwpaPL: 22BW2GT02   **Gs;sp: 2**

Nehf;fk;: jkpo; ,yf;fpaq;fspy; fhzg;gLk; mwptpay; $Wfis mwpar; nra;jy;.

myF 1   **Neuk;:6**

      goe;jkpopy; mwptpay;

myF 2   **Neuk;:6**

      nfhy;yp

myF 3   **Neuk;:6**

      Mik

myF 4   **Neuk;:6**

      eWkzf;Nfhij

myF 5   **Neuk;:6**

      jpUthrfk; vd;Dk; mwptpay; fUT+yk;.

ghlE}y;:

      Kidth; f.gyuhkd; -   goe;jopyf;fpaj;jpy; mwptpay;>

                                        cyfj;; jkpohuha;r;rp epWtdk;>

                                        nrd;id - 13>

                               Kjy; gjpg;G -2009.

ghh;it E}y;:

      ,uhk.Re;juk;   -   jkpo; tsh;f;Fk; mwptpay;>

epA+ nrQ;Rhp Gf; `T];>

nrd;id> Kjy; gjpg;

ENGLISH –II

Semester : II   **Hours : 2**

Sub. Code: 19BW2GE02   **Credits: 2**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Imbibe cognitive and affective aspects in students.	PSO-5	K
CO - 2	Inculcate the expressional and imagination power of the students.	PSO-5	AP
CO - 3	Improves narrative ability and vocabulary learning.	PSO-4, PSO - 5	U
CO - 4	Enriching in varied expressions of Everyday Communication.	PSO-4	AN
CO - 5	Encouraging the students to write with proper understanding of the cue and also using different styles.	PSO-4, PSO - 5	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II											Hours: 2
Code :22BW2GE02	COMMUNICATIVE ENGLISH – II										Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	5	2	3	2	3	5	5	2	4	3	3.37
CO - 2	5	5	4	3	2	3	4	4	4	3	2	3.55
CO - 3	5	4	3	3	4	4	5	3	5	3	5	4.00
CO - 4	5	5	3	3	3	2	4	3	5	3	2	3.46
CO - 5	4	3	3	2	5	5	3	3	5	2	3	3.46
Overall Mean Score												3.57

Result: The Score for this Course is: **3.57** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = ___Total of Values___ Total No. of Pos & PSOs	Mean Overall Score for Cos=_Total of Mean Scores_ Total No. of Cos

UNIT-I:

      PROSE -I Have A Dream-Martin Luther King -An Astrologer's Day-R.K.Narayan

                                                           (6 Hours)

UNIT-II:

      POETRY -The Road Not Taken-Robert Frost-A River-A.K.Ramanujan

                                                           (6 Hours)

UNIT III:

      SHORT STORY -Two Friends-Guy De Maupassant -The Refugee-Pearl S Buck.

                                                           (6 Hours)

UNIT-IV:

      SITUATIONAL LANGUAGE-II -Complimenting and Congratulating -Expressing Sympathy and Condolence –Apolozing -Making Suggestions.

                                                           (6 Hours)

UNIT-V: COMPOSITION

      Formal Letter : Placing Ordersof Beauty Things. **Resume writing:** Application for the job of a Beauty Assistant. **(6 Hours)**

BOOK OF STUDY

      Prepared by Parent Department

BOOKS FOR REFERENCE

1. Living English Grammar&Composition Tickoo M.L. & Subramaniam A.E,Oriental Longman,New Delhi.
2. English Grammar &Composition Wren& Martin,S.Chand Publications-2005,Delhi.
3. A Galaxy of English Essayists-From Bacon to Beerbohm.

HAIR CARE AND MAINTAINENCE

Semester: II   **Hours: 4**

Sub. Code: 22BW2MC02   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Identify the Hair texture and able to do a service	PSO-1	K
CO - 2	Able to identify the face shapes.	PSO-2	K
CO - 3	Able to do hair cut according to face shapes	PSO-2, PSO - 3	U & AP
CO - 4	Able To Do The Chemical Treatment.	PSO-2	AN
CO - 5	Gains The Knowledge About Chemical Services	PSO-2, PSO - 4	AN & AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II											Hours: 4
Code :22BW2MC02			HAIR CARE AND MAINTAINENCE								Credits: 4
Course Outcomes	**Programme Outcomes (PO)**						**Programme Specific Outcomes (PSO)**					**Mean Score of CO's**
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	5	2	4	2	2	4	4	5	5	3	3.55
CO - 2	5	2	4	2	3	2	4	4	4	2	2	3.09
CO - 3	5	4	4	2	4	3	5	4	5	3	2	3.73
CO - 4	3	4	3	2	1	2	4	5	5	3	3	3.19
CO - 5	4	5	3	5	4	2	3	4	2	4	5	3.73
Overall Mean Score												**3.46**

Result: The Score for this Course is: **3.46** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = ___Total of Values___ Total No. of Pos & PSOs	Mean Overall Score for Cos=_Total of Mean Scores_ Total No. of Cos

UNIT – I

ANATOMY OF HAIR -Hair structure and function -Growth cycle of hair -Hair texture-thin ,thick and coarse -Hair types – wavy,curly,straight -Hair bonds –Hair pigments   **(12 Hours)**

UNIT – II

Hair Cut -Determining Face Shapes -Hair cut for Oval Shape -Hair cut for Round shape -Hair cut for Square shape -Hair cut for Heart Shape -Hair cut for Diamond Shape -Hair cut for Triangle Shape   **(12 Hours)**

UNIT – III

COIFFURES -Determining Face Shapes -Best hairstyles for heart shape -Hair styles to avoid for heart shape -Best hair styles for square shape -Hair styles to avoid for square shape -Best hairstyles for round shape -Hair styles to avoid for round shape -Best hairstyle for diamond face –Hairstyle to avoid for diamond face   **(12 Hours)**

UNIT – IV

Hair Coloring -Introduction of hair coloring -Color chart -Color wheel -Primary, secondary ,tertiary colors -Developer and its mixing ratio -Hair coloring and its types -Hair coloring techniques and pH balance -Test for hair coloring -Contraindication for hair coloring -Maintenance of hair color.   **(12 Hours)**

UNIT – V

HAIR STYLING -Wet hair styling -Thermal styling -Scissor holding – Straightening -Curling crimping –Waving -Roller setting -Hair extension -Wigs extension -Treatments of scalp with the help of natural ingredients and different types of products.   **(12 Hours)**

BOOK FOR REFERENCE:

➢ Hair cuts by TAYLAH BREWE
➢ Hair Straightening By Look Good/Beauty Magazine.
➢ Hair Smoothening From M. Times Of India.Com

- Hair styles by WWW.luxury hair.Com
- Colorful history of hair dye by Susannah Murdock

HAIR CARE AND MAINTAINENCE - LAB

Semester: II   **Hours: 7**

Sub. Code: 19BW2CP02   **Credits: 6**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Identify the Hair texture and able to do a service	PSO-1	K
CO - 2	Explain wrapping techniques	PSO-3	AN & AP
CO - 3	Define and identify levels waves and chemical reaction	PSO-1, PSO - 2	U & AP
CO - 4	Identify hair and chemical services	PSO-1	AN & AP
CO - 5	Gains The Knowledge About Chemical Services	PSO-2, PSO - 4	K & AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II												Hours: 7
Code : 22BW2CP02		HAIR CARE AND MAINTAINENCE - LAB										Credits: 6

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	4	5	3	4	5	5	3	2	3	3	3.64
CO - 2	5	4	4	3	3	2	4	5	4	2	2	3.46
CO - 3	5	4	3	4	2	3	5	4	5	3	3	3.73
CO - 4	3	4	2	5	3	2	4	3	5	3	3	3.37
CO - 5	4	3	3	2	3	2	5	4	4	4	3	3.37
Overall Mean Score												3.52

Result: The Score for this Course is: **3.52** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

❖ **HAIR CUTS**

- Straight cut
- U cut
- V cut
- Graduation cut
- Layer cut
- Fringe cut
- Bang cut
- Baby cut
- Mushroom cut

❖ **HAIR GROOMING WITH MACHINES**

- French braid
- High bun
- Single plait
- Double plait
- French roll
- Twisting styles.
- Blow dry & hot rollers & ironing & tongs

❖ **HAIR COLORING**

- Grey coverage
- Global coverage
- Highlights
- Fashion colors

❖ **HAIR STYLING**

- Wet hair styling
- Thermal styling
- Scissor holding
- Straightening
- Curling crimping
- Waving
- Roller setting

- o Hair extension

- o Wigs extension

- o Treatments of scalp with the help of natural ingredients and different types of products

BOOK FOR REFERENCE:

- ➢ **www.anme.com**
- ➢ **www.researchgate.com**
- ➢ **www.nurisingtimes.com**

HAIR FALL AND DANDRUFF TREATMENT – LAB

Semester: II   **Hours: 7**

Sub. Code: 22BW2CP03   **Credits: 6**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Identify the Hair texture and able to do a service.	PSO-1	K & AP
CO - 2	Able to identify the face shapes.	PSO-2	AN
CO - 3	Able to do hair cut according to face shapes.	PSO-1, PSO - 2	AN & AP
CO - 4	Able To Do The Chemical Treatment.	PSO-2	AN & AP
CO - 5	Gains The Knowledge About Chemical Services.	PSO-1, PSO - 2	U & AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II												Hours: 7
Code : 22BW2CP03			HAIR FALL AND DANDRUFF TREATMENT – LAB									Credits: 6
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	5	2	3	3	2	3	5	5	2	4	3	3.37
CO - 2	5	2	4	4	2	2	4	4	4	3	3	3.37
CO - 3	5	4	4	2	5	3	5	4	5	1	3	3.73
CO - 4	2	4	5	5	3	1	4	3	5	4	4	3.64
CO - 5	4	5	5	2	4	2	2	4	4	4	3	3.55
Overall Mean Score												3.54

Result: The Score for this Course is: **3.54** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos = Total of Mean Scores / Total No. of Cos

1. Hot oil massage
   - Checking of hair
   - Partition of hair
   - Oil application
   - Hair Massage
   - Streaming
   - Hair wash
   - Dowel dry

2. Hair wash technique
   - Wet and dry hair services
   - Chemical hair services
   - shampooing
   - shampoo selection
   - shampooing procedure
   - shampooing for chemical services
   - Medicated shampoos

3. Hair cleansing
   - Wet and dry hair services
   - Conditioning
   - Conditioning selection
   - Conditioning methods
   - Benefits
   - Dry

4. Conditioner wash
   - Damp or wet hair
   - Apply on hair lengths
   - Leave it on for a few minutes
   - Rinse thoroughly

5. Hair scrubbing and hair packs
   - 2 tablespoons brown sugar
   - 2 tablespoons oatmeal, finely ground
   - 2 tablespoons of a hair conditioner
   - Cream base hair pack
   - Vegetables hair pack

➤ Fruits hair pack

BOOK FOR REFERENCE:

➤ **www.anme.com**

➤ **www.researchgate.com**

➤ **www.nurisingtimes.com**

BEAUTY AND PERSONALITY DEVELOPMENT

Semester : II   **Hours: 3**

Sub. Code: 22BW2AC02   **Credits: 3**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains Knowledge About Ethics Of Salon .	PSO-4	K
CO - 2	Able to behave in professional manner.	PSO-1	S
CO - 3	Learns about time management.	PSO-4, PSO - 5	U
CO - 4	Able to maintain personal hygiene.	PSO-3	K
CO - 5	Able to maintain the salon in hygienic manner.	PSO-1, PSO - 3	U

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II Code : 22BW2AC02			BEAUTY AND PERSONALITY DEVELOPMENT								Hours: 3 Credits: 3	
Course Outcomes	**Programme Outcomes (PO)**						**Programme Specific Outcomes (PSO)**					**Mean Score of CO's**
	1	**2**	**3**	**4**	**5**	**6**	**1**	**2**	**3**	**4**	**5**	
CO - 1	5	3	2	3	3	3	5	4	2	3	5	3.46
CO - 2	4	3	4	2	5	5	4	4	4	3	3	3.73
CO - 3	5	4	5	5	4	3	5	4	5	3	4	4.28
CO - 4	2	4	3	4	3	2	4	3	5	3	2	3.19
CO - 5	4	3	3	3	5	2	5	4	4	4	3	3.64
Overall Mean Score												**3.66**

Result: The Score for this Course is: **3.66** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

UNIT – I

COSMETOLOGY AND PERSONALITY - Introduction and importance of cosmetology - Defining Personality - Characteristics of Personality - Important Terminology. **(9 Hours)**

UNIT – II

PERSONAL GROOMING COLOUR AND OUTFIT CULTURE - Colours - Importance, effects and selection -Planning and wardrobe and selection of cloths according to figure , physique, complexion ,occupation and weather. **(9 Hours)**

UNIT – III

SPEAKING AND CONVERSATION CHARM - Characteristics of charming conversationalist , topics of conversation , topics to avoid , manners of pleasant conversation - When to speak and when to listen - Voice cultivation , enunciation and pronunciation. **(9 Hours)**

UNIT – IV

VISUAL POISE -Basic stance and corrective stance -Basic hand positions and expressive and graceful hand free actions -Correct different sitting positions and sitting on a low stool or bench -Walking correctly -Correct sleeping position -Getting in and out of cars - Meeting and greeting people , party and table manner -Handling coats , shawls and stoles ,gloves and hand bags. **(9 Hours)**

UNIT – V

ACCESSORIES SELECTION -Selection of accessories according to attire and occasion - Use of perfumes. **(9 Hours)**

BOOKS FOR REFERENCE:

❖ REVIEWED BY MODERN SALON

VALUE EDUCATION

Sub. Code: 22BW2GS02   Credit: 2

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Develop positive attitude towards life.	PSO-5	K
CO - 2	Internalize human values and sense one's personal identity and growth	PSO-4	U
CO - 3	Face challenges in life positively with a knowledge on life coping skills.	PSO-4, PSO - 5	K
CO - 4	Uphold the dignity of women.	PSO-5	E
CO - 5	Contribute more for women development and women empowerment.	PSO-4, PSO - 5	E

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: II											Hours: 2
Code : 22BW2GS02	\multicolumn										Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	4	2	4	2	5	5	4	3	3	3	3.46
CO - 2	5	2	4	5	2	1	4	4	4	1	2	3.09
CO - 3	5	5	3	3	4	4	5	4	5	4	2	4.00
CO - 4	2	4	5	3	3	5	4	3	5	3	1	3.46
CO - 5	5	3	3	4	4	2	3	4	4	4	2	3.46
Overall Mean Score												**3.49**

The table title cell reads: **BEAUTY AND PERSONALITY DEVELOPMENT**

Result: The Score for this Course is: **3.49** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT I   Hours: 6

Values in Life- Personal, Social, Values in love and marriage, Spiritual and Professional - Life values - societal concerns and challenges. (6 Hours)

UNIT II   **Hours: 6**

Life oriented skills - Self identity - self - esteem, self - concept, self - acceptance - Positive thinking - Positive attitude - Time management (6 Hours)

UNIT III   **Hours: 6**

Motivation - Goal setting - Goal, its focus and importance - Success - obstacles to success - overcoming obstacles - Problem solving - Decision making - decision making process. (6 Hours)

UNIT IV   **Hours: 6**

Women in society - Sex differences and sexual discrimination in society traditional bases of sexual identity - Actual Difference between the sexes - Social consequences of women's employment in modern society. (6 Hours)

UNIT V   **Hours: 6**

Women in the Indian society - Status of women in independent India - problems of women in modern India - Rights and protection given to women by the constitution of India - Strategies for the Protection of women's rights and Rehabilitation of Women - Future Prospects (6 Hours)

COURSE BOOK:

❖ Value Education: Course Material Prepared by the Department of Foundation Courses. JAC 18

BOOKS FOR REFERENCE:

1. Dr. Xavier Alpphonse S.J., "We Shall Overcome" - A Text book on Life Coping Skills, ICRDCE Publication, Chennai, 2011

2. mUs;epjp M.K. jhNkhjud; KJepiy Nguhrphpah; - ,NaR fhl;Lk ; Nahfk;. md;G newp ntspaPL jpz;Lf;fy;.

3. Dennis K. Kelly, "Achieving Unlimited Success", Indra Publishing House, Bhopal, 2009

4. Felix Koikara, SDB., "Live Your Values"-Teacher's Guide, Don Bosco Youth Animation Centre, Ennore, Madras, 1990

5. Elizabeth B. Hurlock, 'Personality Development, TMH Publications, New Delhi, 2004.

INTERNET TECHNOLOGY

Semester: II   **Hours: 3**

Sub. Code: 22BW2AE02   **Credits: 3**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	To understand the historical background and evolution of today's Internet;	PSO-5	K
CO - 2	To understand client/server relationships in the context of the Internet and intranets;	PSO-4	U & S
CO - 3	Able to the intent technologies present the student with an introduction, applications and tools.	PSO-4, PSO - 5	S
CO - 4	In this lesson, we will give a brief overview of the internet, and we will talk about some fundamental concepts such as networks, servers, and clients	PSO-4	U & S
CO - 5	The World Wide Web service is emphasized and basic web page creation with HTML is introduced	PSO-5, PSO - 4	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND

PROGRAMME SPECIFIC OUTCOMES

Semester: II												Hours: 3
Code : 22BW2AE02				INTERNET TECHNOLOGY								Credits: 3

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	5	2	3	3	5	2	3	4	2	3	3	3.19
CO - 2	5	2	4	5	5	2	4	4	4	3	3	3.73
CO - 3	5	4	4	2	5	3	5	4	5	4	4	4.09
CO - 4	5	4	3	5	3	2	4	3	5	3	4	3.73
CO - 5	4	3	3	3	4	2	3	4	4	4	3	3.09
Overall Mean Score												**3.57**

Result: The Score for this Course is: **3.57** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I   **Hours: 9**

INTRODUCTION: What is Internet - LAN -WAN - **Server and Client - The World Wide Web (WWW)** - HTML - URL.

UNIT II   **Hours: 9**

How is the Internet Used - Finding Information Online - Intelligent Personal Assistants **Using the Internet to Communicate** - Social Networking - Chat and Instant Messaging – VOIP – Blogs - **Media on the Internet** - Streaming Media - Media Player and Embedded Media - Online Media On Your TV - Using the Internet in the Future.

UNIT III   **Hours: 9**

Connecting To the Internet: How do I Connect to the Internet - Choosing an Internet Services - Choosing an I Internet Providers. **Hardware needed:** Modem - Router - Network card - **Web Browser** - Setting Your Internet Connection - Setting up a Home Network.

UNIT IV   **Hours: 9**

BROWSER BASICS: Introduction - Browser Basics - Common Web Browser - Nativigation to a Website - Adding Bookmarks - **Browsing History** - View Your History - Deleting Your History - **Tabbed Browsing - Downloading Files** - How to Download a File - Save Image - Plug-ins.

UNIT V   **Hours: 9**

INTERNET TO EMAIL: Introduction - Getting to know Email - Understanding Email Addresses - **About Email Providers** - Web Mail Providers - Other Mail Providers - Information Management Software - **Understanding the Email Interface –** Inbox - Message Pane - Compose Pane.

INTERNET TECHNOLOGY - LAB

1. How to connect Internet through WIFI & Hotspot & LAN
2. Browse With UPL
3. How to Download Image, audio
4. How to Download Video
5. Convert Video to Audio
6. Resize Image, Image resolution and Compose Image
7. Convert PNG Images & JPEG Image
8. How to Create E-Mail ID pf on Your Own

9. To Compose Mail Difference Between CC&BCC
10. Forward, Replaying E-mail

BOOKS FOR REFERENCE:

➢ Berisha-Namani, M. (2010). Biznesi elektronik. Prishtine.

➢ Business Support Center research on the development of SMEs in Kosovo (2010), processed by the author. Business Support Center research on the development of SMEs in Kosovo (2011, 2012).

➢ Croteau, A.M., & Bergeron, F. (2001). An Information Technology Trilogy: Business Strategy,

➢ Technological Deployment and Organizational Performance. Journal of Strategic Information Systems, vol. 10, 77-99.

Rw;Wyhtpay;

gUtk;: %d;W   **Neuk;: 2**

COURSE OUTCOMES:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Rw;Wyhtpd; tiffisAk;> Kf;fpaj;Jtj;ijAk; mwpe;J nfhs;th;.	PSO- 5	mwpT
CO - 2	Rw;Wyhtpd; Nehf;fq;fisAk; mjd; fhuzpfisAk; njhpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 3	;Rw;Wyhtpd; mbg;gilf; $Wfisg; Ghpe;J nfhs;th;.	PSO- 4	mwpT
CO - 4	Rw;Wyhj; Jiwia vt;thW Nkk;gLj;JtJ vd;W Ghpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 5	Rw;Wyhtpdhy; Vw;gLk; ed;ik jPikfisg; Ghpe;J nfhs;th;.	PSO- 5 , PSO- 4	mwpT> Ghpjy;

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: %d;W												Hours: 2
Code : 22BW3GT03						Rw;Wyhtpay;						Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	5	2	2	5	4	2	2	3	2.90
CO - 2	5	2	4	2	2	2	5	4	3	2	2	2.81
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.63
CO- 4	2	4	2	3	3	2	4	2	4	3	2	2.63
CO - 5	4	3	3	2	5	2	3	4	4	4	2	3.27
Overall Mean Score												3.048

Result: The score for this course is 3.048(HIGH)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

Rw;Wyhtpay;

gUtk;: %d;W   **Neuk;:30**

FwpaPL: 22BW3GT03   **Gs;sp: 2**

Nehf;fk;:

Rw;Wyhtpd; jdpj;jd;ikiaAk; mjd; rpwg;Gf;fisAk; vLj;Jiuj;jy;.

myF 1   **Neuk;: 6**

Rw;Wyh tpsf;fk; - Rw;Wyhtpd; tiffs;.

myF 2-   **Neuk;: 6**

Rw;Wyhtpd; Nehf;fq;fs; - Rw;Wyhitj; J}z;Lk; fhuzpfs;.

myF 3   **Neuk;: 6**

Rw;Wyhtpw;Fhpa mbg;gilf; $Wfs;.

myF 4   **Neuk;: 6**

Rw;Wyhj; Jiwia Nkk;gLj;Jjy;.

myF 5   **Neuk;: 6**

Rw;Wyhj; njhopypd; Kf;fpaj;Jtk; - ed;ikfs; - jPikfs;.

ghl E}y;:

Kidth;. r. <];tud;   -   Rw;Wyhtpay; Xh; mwpKfk;

                                                          rhujh gjpg;gfk;>

                                                          nrd;id - 14.

                                                          Kjw;gjpg;G Vg;uy; - 2010.

ghh;it E}y;:

Mh;. rhe;jFkhhp   -   Rw;Wyhtpay;;

                                                          rhe;jh gg;sp\h;];> nrd;id - 14.

                                                          ,uz;lhk; gjpg;G [Pd; - 2002.

53

ENGLISH -III

Semester : III   Hours : 2

Sub. Code: 22BW3GE03   Credits: 2

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Imbibe cognitive and affective aspects in students.	PSO-5	K
CO - 2	Inculcate the expressional and imagination power of the students.	PSO-4	AP
CO - 3	Improves narrative ability and vocabulary learning.	PSO-5	U
CO - 4	Introducing new vocabularies; knowing their meanings and its usage in a sentence.	PSO-4	AN
CO - 5	Helping the students to understand the basics of English grammar	PSO-5, PSO - 4	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III							ENGLISH - III					Hours: 2
Code : 22BW3GE03												Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	5	3	2	2	4	5	4	3	4	5	3.64
CO - 2	5	3	4	3	4	5	4	4	4	3	3	3.82
CO - 3	5	4	3	4	5	3	5	4	5	2	3	3.90
CO - 4	5	4	3	5	5	3	4	3	5	3	4	4.00
CO - 5	4	2	5	2	4	3	3	4	5	4	5	3.73
Overall Mean Score												3.82

Result: The Score for this Course is: **3.82** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

UNIT-I

PROSE - To The Land Of Snow - Ahtushi Deahpande - The Ganga - Jawaharlal Nahru.

(6 Hours)

UNIT-II

POETRY - Once Upon A Time - Gabriel Okara –Daddy - Sylvia Plath. **(6 Hours)**

UNIT-III

SHORT STORY -The Doll's House-Katherine Mansfield -Model Millionarie-Oscar Wilde.

(6 Hours)

UNIT-IV

VOCABULARY - Vocabulary: Synonyms – Antonyms – Prefix - Suffix. **(6 Hours)**

UNIT-V

GRAMMAR -Parts of Speech – Adverb –Conjunction – Preposition - **Past Tense:** Simple Past tense - PastContinuous Tense - Past Perfect Tense - Past Perfect Continuous Tense.

BOOK OF STUDY

Course Material Prepared by Parent Department

REFERENCE BOOKS:

1. Living English Grammar & Composition Tickoo M.L. & Subramaniam A.E,Oriental Longman,New Delhi.
2. English Grammar &Composition Wren& Martin,S.Chand Publications-2005,Delhi.
3. A Galaxy of English Essayists-From Bacon to Beerbohm.

ADVANCED MAKEOVER

Semester: III   **Hours: 4**

Sub. Code: 22BW3MC03   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Able to choose the right makeup products for skin type.	PSO-3	K
CO - 2	Able to correct the face shapes by contouring	PSO-3	U & AP
CO - 3	Able to cover the skin problems by concealer.	PSO-2, PSO - 3	AN & AP
CO - 4	Experiment the various makeup looks.	PSO-4	S
CO - 5	Describe the methods of corrective makeup.	PSO-3, PSO - 2	U & S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III												Hours: 4
Code : 22BW3MC03			**ADVANCED MAKEOVER**									Credits: 4
Course Outcomes	**Programme Outcomes (PO)**						**Programme Specific Outcomes (PSO)**					**Mean Score of CO's**
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	4	3	3	3	2	2	5	4	4	5	3	3.46
CO - 2	5	2	4	3	1	2	4	5	4	2	4	3.28
CO - 3	4	4	3	5	4	3	5	3	5	2	1	3.55
CO - 4	5	2	3	5	3	3	4	5	5	3	2	3.64
CO - 5	5	2	3	2	4	2	3	5	3	4	3	3.28
Overall Mean Score												**3.45**

Result: The Score for this Course is: **3.45** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

UNIT – I   **Hours: 12**

History of makeup -Makeup Tools -Powder Brush -Foundation brush -Concealer Brush -Contouring Brush -Highlighting brush -Eyebrow Brush -Eye shadow Brush -Lip stick brush -Lip Liner Brush

UNIT – II   **Hours: 12**

Skin types and its product -Dry Skin -Oily Skin -Sensitive Skin -Combination Skin - Normal Skin -**NAIL ART** -Tools -Artificial nails -Types of nail art

UNIT – III   **Hours: 12**

Makeup for Problematic skin -Acne -Pigmentation -Red Patches -Under Eye -Makeup techniques -Choose the Right Foundation -Use a Highlighter -Contouring

UNIT – IV   **Hours: 12**

Before tips for bridal makeup -Monthly Facial -Using Right Moisturizer -Cleansing Face Twice a day -Usage Homemade Face Pack -Body Polishing

UNIT – V   **Hours: 12**

Brush cleaning techniques and makeup removing techniques -Cleaning and drying techniques of used brushes -Importance of cleaning brushes -Equipments used for cleaning brushes -Procedure to remove makeup

BOOKS FOR REFERENCE

1. History of makeup by Wikipedia
2. Makeup tools by Cosmopolitan
3. Skin type &Products by style caster
4. Beauty Basics by Misty spinnay Feb 7,2016.

ADVANCED MAKEOVER AND NAIL ART - LAB

Semester: III   **Hours: 7**

Sub. Code: 22BW3CP04   **Credits: 7**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Describe the various methods of corrective makeup	PSO-3	U
CO - 2	Experiment various methods of bridal makeup	PSO-3	AN & AP
CO - 3	Apply makeup for different types of skin , skin tones and different ages	PSO-1, PSO - 3	AN & AP
CO - 4	Create different techniques of airbrush designing for nails with due care and safety	PSO-4	AN & S
CO - 5	Apply different types nail tips with due care and safety.	PSO-1, PSO - 4	U & S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III							ADVANCED MAKEOVER AND NAIL ART - LAB					Hours: 7
Code : 22BW3CP04												Credits: 7

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO – 1	3	5	4	3	2	5	5	5	3	2	1	3.46
CO – 2	4	2	4	5	5	2	4	4	4	2	5	3.28
CO – 3	5	4	3	1	4	4	5	4	5	4	3	3.82
CO – 4	4	4	3	2	5	3	4	2	5	3	5	3.64
CO – 5	4	2	3	5	4	3	3	4	4	4	2	3.09
Overall Mean Score												3.45

Result: The Score for this Course is: **3.45** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos =___Total of Values____ Total No. of Pos & PSOs	Mean Overall Score for Cos=_Total of Mean Scores_ Total No. of Cos

     1. NAIL ART

          ➢ Floral designs

- ➢ Glitters
- ➢ Stones
- ➢ Color combination
- ➢ Jelly nail
- ➢ French manicure

MAKEUP

2. BRIDAL MAKEUP

- ➢ South Indian
- ➢ North Indian
- ➢ Western type
- ➢ Christian type

3. PARTY MAKEUP

- ➢ Can Can type
- ➢ Lehenga type
- ➢ Half saree type
- ➢ Pant saree type

4. HD MAKEUP

- ➢ Contouring
- ➢ Color correction
- ➢ Stage and TV makeup

5. SMOKEY EYES CINE MAKEUP

- ➢ Natural eyes
- ➢ Glittery eyes
- ➢ Shimmery eyes
- ➢ Cat eyes
- ➢ Heavy eyeliner
- ➢ Cut Crease eyes
- ➢ Cosmetics and Corrective make up
- ➢ Character makeup

BOOKS FOR REFERENCE

1. History of makeup by Wikipedia

2. Makeup tools by Cosmopolitan
3. Skin type &Products by style caster
4. Beauty Basics by Misty spinnay Feb 7,2016.

BRIDAL FLOWER VENI MAKING - LAB

Semester: III   **Hours: 7**

Sub.Code:22BW3CP05   **Credit: 7**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	To learn the methods of traditional, western and regular wear ornaments	PSO-4	K & S
CO - 2	Identify the method of making bridal ornaments	PSO-1	C & S
CO - 3	Demonstrate the methods of making fashion ornaments	PSO-1, PSO - 2	S
CO - 4	Illustrate the ways of different types of flowers making	PSO-4	S
CO - 5	Proceed different types veins for bridal looks	PSO-4, PSO - 3	C & S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III											Hours: 7
Code : 22BW3CP05	BRIDAL FLOWER VENI MAKING - LAB										Credits: 7

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO – 1	3	2	2	3	2	2	5	4	3	2	3	2.82
CO – 2	5	5	4	2	2	2	4	4	4	2	2	2.82
CO – 3	5	4	3	2	3	5	4	4	5	5	4	4.00
CO – 4	3	4	5	5	3	2	4	3	5	3	4	3.73
CO – 5	5	3	4	4	4	2	3	4	4	4	5	4.28
Overall Mean Score												3.53

Result: The Score for this Course is: **3.53** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

1. Jasmine Garland
2. Rose Petals Garland
3. Dollar Making
4. Half Veni Making and arii jada work
5. Full veni making & polla jada

BOOKS FOR REFERENCE

1. www.funnyhowflowersdothat.com
2. www.proflowers.com

NUTRITION AND FITNESS

Semester: III   **Hours: 3**

Sub. Code: 22BW3AC03   **Credits: 3**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Suggest a balanced diet to clients	PSO-1,PSO-2	K
CO - 2	Plan a diet according to skin problems	PSO-1,POS-2	AN
CO - 3	Suggest right food for right skin type	PSO-1, PSO - 2	U & AN
CO - 4	Gains knowledge about the connection in between food and beauty	PSO-2	K & C
CO - 5	Understand about daily routine food habits for making healthy life	PSO-2, PSO - 3	U

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III							NUTRITION AND FITNESS					Hours: 3
Code : 22BW3AC03												Credits: 3
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO – 1	4	3	5	3	2	2	5	4	2	3	3	3.28
CO – 2	5	2	4	3	5	2	4	4	5	2	2	3.45
CO – 3	5	4	3	5	4	3	5	4	5	3	3	4.00
CO – 4	3	4	3	3	3	2	4	4	5	3	2	3.46
CO – 5	4	5	3	5	4	2	3	4	3	4	3	4.00
Overall Mean Score												3.64

Result: The Score for this Course is: **3.64** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT – I   **Hours: 9**

Introduction to nutrient. -Importance of balanced diet –Carbohydrates –Fats – Fiber –Minerals –Proteins –Vitamins –Water -Macro-nutrients –Iron -Micronutrients.

UNIT – II   **Hours: 9**

Junk food and its side effects -It can cause memory and learning Problem - Increases the risk of dementia -Lessens its ability to control appetite -It can Cause chemical changes that can lead to depression -It makes you impatient and can cause uncontrollable cravings -**Yoga and food** -Belief in Sattivic diet -Your diet should be free from chemicals -Believe in Vegetarian diet -Eating two hours before Asana and Sleeping -Fasting for one day in a week

UNIT – III   **Hours: 9**

Types of skin and its diet -Dry skin And its Diet -Oily skin and its Diet -Normal skin its diet -Sensitive skin its diet -Combination its diet -Skin disorders and its diet –Acne and its diet.

UNIT – IV   **Hours: 9**

Diet for healthy hair and nails -Diet for Healthy Hair- Eggs, Berries, Spinach, Fatty fish and ext -Diet for Healthy Nails- Broccoli, Eggs, Salmon, Coconut Oil, Spinach -Importance of water -Body Benefits -Procedure of removing wastage and toxins -Water Aids in Digestion -Prevention of dehydration –Water needs for a Human body

UNIT – V   **Hours: 9**

Incompatible food combination -Category of food that should not combine - Combination to reduce or Avoid -A Balanced Approach to food Combining - Healthy skin diet -Low-Fat dairy Products -Fruits Diet – Blackberries, Blueberries, strawberries, and Plums -Nuts Diet- Walnuts, Canola oil, And Flaxseed -Choosing of Healthy Oils -Whole Pulses -Anti- Oxidant- Green Tea, Lemon, Fruits and ect

BOOKS FOR REFERENCE:

- Health engine on 17sep2007
- Balanced diet by Katherine Marengo on jan 4,2019
- Yoga and food by Mary Taylor and Lynn Ginsburg on jun 12 2017
- Incompatible food combination by Dr.vasant Lad, on Dec 09,2009
- Importance of water by Jen Laskey on feb 16,2015
- Best time to eat by times of india Aug 21,2019

ENVIRONMENTAL STUDIES

Semester: III   **Hours: 2**

Sub. Code: 22BW3GS03   **Credits: 2**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Recall the components of our planet earth.	PSO-1,POS-5	**K**
CO - 2	Elucidate and understand the importance of Natural resources.	PSO-5	**U**
CO - 3	Summaries the energy status of the environment.	PSO-5	**E**
CO - 4	Acquire knowledge on the conservation of our environment	PSO-5	**K**
CO - 5	Analyze the significance of water and climate towards sustainable development.	PSO-5	**E**

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III							ENVIRONMENTAL STUDIES					Hours: 2
Code : 22BW3GS03												Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO – 1	2	4	2	4	2	2	4	4	2	4	3	3.00
CO – 2	5	2	4	2	4	2	4	4	4	2	5	3.46
CO – 3	5	4	5	2	4	3	5	4	5	3	2	3.81
CO – 4	3	4	3	4	3	2	4	3	5	4	2	3.37
CO – 5	4	3	3	3	4	2	3	4	4	4	3	3.37
Overall Mean Score												3.40

Result: The Score for this Course is: **3.40** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I: **Hours: 6**

MULTIDISCIPLINARY NATURE OF ENVIRONMENTAL STUDIES: Definition, scope and importance - Need for public awareness.

UNIT II: **Hours: 6**

     NATURAL RESOURCES: Classification of Resources: Renewable and non - renewable resources - Forest resources, water resources, mineral resources, food resources, energy resources, Land resources - associated problems; Role of an individual in conservation of natural resources - Equitable use of sources for sustainable life styles.

UNIT III: **Hours: 6**

     ECOSYSTEMS: Concept of an ecosystem - Structure and function of an ecosystem - producers, consumers and decomposers - Energy flow in the ecosystem - Food chains, food webs and ecological pyramids - Introduction, types, characteristic features, structure and function of the following Eco system: Forest, grass land, desert and aquatic.

UNIT IV: **Hours: 6**

     ENVIRONMENTAL POLLUTION De: finition, Causes, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, nuclear hazards, Solid waste management, Role of an individual in prevention of pollution.

UNIT V: **Hours: 6**

     SOCIAL ISSUES AND THE ENVIRONMENTS: From unsustainable to sustainable development - Urban problems related to energy Water conservation, rain water harvesting, water shed management, Resettlement and rehabilitation of people, its problem and concerns, case studies, Environmental ethics, Climate change, global warming, acid rain and ozone layer depletion, nuclear accidents and holocaust, case studies. Waste land reclamation. Environmental protection act, air act, water act, wild life protection act.

BOOKS FOR REFERENCE:

1. Murugeshan, R., (2007). Environmental science and Engineering, Millenium publication, Madurai.

   UNIT I : Section - 1.1 & 1.2

UNIT II : Section - 1.3 to 1.37

UNIT III : Section - 2.1 to 2.7 & 2.10 to 2.27

UNIT IV : Section - 3.1 to 3.37

UNIT V : Section - 4.1 to 4.17

WEB DESIGNING

Semester: III   **Hours: 3**

Sub. Code: 22BW3AE03   **Credits: 3**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL

CO - 1	To Gain the fundamental knowledge of HTML tags	PSO-5	K
CO - 2	To create web pages using image, tables and frames.	PSO-5	S
CO - 3	To explore the concepts of DHTML and text effects in creating web pages.	PSO-5, PSO - 4	S
CO - 4	To develop and enhance forms with Javascript	PSO-5	S & AN
CO - 5	To develop an interactive website using CSS and Java script.	PSO-5,	S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: III						WEB DESIGNING					Hours: 3
Code : 22BW3AE03											Credits: 3
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)				Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO – 1	4	3	2	3	3	2	5	4	3	2	4	3.19
CO – 2	5	3	4	2	2	2	4	3	4	2	3	3.09
CO – 3	5	4	3	4	4	3	5	4	5	3	3	3.90
CO – 4	3	4	3	3	3	4	4	3	5	3	4	3.54
CO – 5	4	3	4	5	4	3	3	4	5	4	3	3.82
Overall Mean Score												3.50

Result: The Score for this Course is: **3.50** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT I 					**Hours: 5**

Get Your Feet with HTML: -Understand Html-Convert Text To Html-Add Comments To Your Html Document -Text-Headings-Organize Your Content With Lists -Understand Hypertext And Links-Formatting Tags.

UNIT II 					**Hours: 8**

Create Images, Tables and Frames: Image Tag - Anchor Tag - Enhance your presentation with Graphics.-Creating Table-Understand Frames-Modify your Frames. - Working with Buttons -Creating webpage using Tables, Frames and buttons.

UNIT – III   **Hours: 10**

Learning DHTML Basics: -Introducing DHTML - Creating a simple DHTML example - Understanding the DOM- Including DOM properties and DOM methods -Creating positionable elements (layers) - Responding to events - Finding and critiquing online DHTML resources - DHTML tips and tricks.

UNIT – IV   **Hours: 10**

Working with Style Sheets: -Introducing Style Sheets-Features -Syntax-External Style Sheet-Internal Style Sheet-Inline Styles-Multiple Style Sheet -Exploring Dhtml Text Effects.

UNIT – V   **Hours: 12**

Web designing Practical:-Simple Web Page using all Formatting -Web Page with Hyper Links and Images -Web Page with Lists -Web Page with Table -Web Page with Frames - Personal Webpage creation using Style Sheets

BOOKS FOR REFERENCE:

1. **"Web Technologies HTML, JavaScript, PHP, Java, JSP XML and AJAX"** Black Book, Kogent Learning Solutions Inc., Dreamtech Press, 2017.

2. **"Internet & World Wide Web How To Program",** P. J. Dietal, H. M. Deital, Fourth Edition, Pearson International Edition, 2013.

3. **"The Complete Reference HTML & XHTML"** Thomas A. Powell**,** Tata McGraw-Hill Publishing Company Limited, New Delhi, Edition, 4th Edition, 2004.

4. **"Web Enabled Commercial Application Development Using HTML, DHTML, JavaScript, Perl CGI",** Ivan Bayross, BPB Publications, New Delhi, 3rd Edition, 2009.

gUtk;: ehd;F

ehl;Lg;Gwtpay;

Neuk;: 2

FwpaPL: **22BW4GT04**

Gs;sp: 2

COURSE OUTCOMES:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	ehl;Lg;Gwtpay; fy;tpiag; gw;wp mwpe;J nfhs;th;.	PSO- 5	Ghpjy;
CO - 2	ehl;Lg;Gw iftpidg; nghUl;fisg; gw;wp njhpe;J nfhs;th;.	PSO- 5	gFj;jy;
CO - 3	ehl;Lg;Gwg; gz;ghL Fwpj;Jk; tpisahl;L Fwpj;Jk; mwpe;J nfhs;th;.	PSO- 4	mwpT
CO - 4	ehl;Lg;Gw ek;gpf;iffs; gw;wp czh;e;J nfhs;th;.	PSO- 5	gFj;jy;
CO - 5	gonkhopfs; gw;wp mwpe;J nfhs;th;.	PSO- 5 , PSO- 4	njhFj;jy;

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV												Hours: 2
Code : 22BW4GT04	ehl;Lg;Gwtpay;											Credits: 2
Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	5	2	2	5	4	2	2	3	2.90
CO - 2	5	2	4	2	2	2	5	4	3	2	2	2.81
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.63
CO- 4	2	4	2	3	3	2	4	2	4	3	2	2.63
CO - 5	4	3	3	2	5	2	3	4	4	4	2	3.27
Overall Mean Score												3.048

Result: The score for this course is 3.048(HIGH)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos =___Total of Values____ Total No. of Pos & PSOs	Mean Overall Score for Cos=_Total of Mean Scores_ Total No. of Cos

ehl;Lg;Gwtpay;

gUtk;: ehd;F   **Neuk;: 30**

FwpaPL: 22BW4GT04   **Gs;sp: 2**

Nehf;fk; :

ehl;Lg;Gwf; fiyfis khzth;fSf;F mwptpj;jy;.

myF 1   **Neuk;: 6**

ehl;Lg;Gwtpay; fy;tp xU tpsf;fk;.

myF 2   **Neuk;: 6**

ehl;Lg;Gwf; iftpidf; fiyfs;.

myF 3   **Neuk;: 6**

gz;ghL - ehl;Lg;Gw tpisahly;fs;.

myF 4   **Neuk;: 6**

ehl;Lg;Gw ek;gpf;iffs;

myF 5   **Neuk;: 6**

gonkhopfs;

ghlE}y;:

R. rz;KfRe;juk**;** -   ehl;Lg;Gwtpay;>

                                        ghhp Kid>

                                        nrd;id - 6000108>

                                        kW gjpg;G - mf;Nlhgh; - 1999.

ghh;itE}y;:

R. rf;jpNty**;**   -   ehl;Lg;Gwtpay; Ma;T

                                        kzpthrfh; gjpg;gfk;>

                                        nrd;id-108> 7-Mk; gjpg;G - 200

72

ENGLISH - IV

Semester : IV   **Hours : 2**

Sub. Code: 22BW4GE04   **Credits: 2**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Imbibe cognitive and affective aspects in students.	PSO-5	K
CO - 2	Inculcate the expressional and imagination power of the students.	PSO-5	AP
CO - 3	Improves narrative ability and vocabulary learning	PSO - 5	U
CO - 4	To help the students understand the Components of a meaning & conversion into different kinds of speech.	PSO-5	AN
CO - 5	Display competence in Oral, Written & Spoken Communication.	PSO-5	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV											Hours: 2
Code : 22BW4GE04		ENGLISH -IV									Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	4	5	4	5	4	2	3	4	3.37
CO - 2	5	2	4	3	2	3	4	4	5	2	3	3.00
CO - 3	5	4	3	3	4	3	5	4	4	3	2	3.64
CO - 4	3	4	3	3	3	4	4	3	5	4	2	3.46
CO - 5	5	3	4	2	4	2	3	4	4	4	4	3.55
Overall Mean Score												3.40

Result: The Score for this Course is: **3.40** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT-I:

      PROSE-Julius Caesar-William ShakespeareOf Studies-Francis Bacon

UNIT-II:

      POETRY-The Noiseless Patient Spider-Walt Whitman -Stopping by the woods on a Snowy Evening-Robert Frost

UNIT-III:

      SHORT STORY -The Gift of the Magi-O.Henry -The Post Master-Rabindranath Tagore

UNIT-IV:

      GRAMMAR -Future tense -Simple Future Tense -Future Continuous Tense -Future Perfect Tense -Future Perfect Continuous Tense

UNIT-V:

      COMPOSITION -Comprehension -Welcome Speech -Vote of Thanks

COURSE TEXT:

      Prepared by Parent Department

REFERENCE BOOKS:

1. Living English Grammar&Composition Tickoo M.L. & Subramaniam A.E,Oriental Longman,New Delhi.
2. English Grammar &Composition Wren& Martin,S.Chand Publications-2005,Delhi.
3. A Galaxy of English Essayists-From Bacon to Beerbohm.

AROMA THERAPY

Semester: IV   **Hours: 4**

Sub. Code: 19BW4MC04   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about aroma oils	PSO-2,PSO-3	K
CO - 2	Able to do aroma oil massage	PSO-2,PSO-3	U
CO - 3	Show the formulation with aroma oils	PSO-2, PSO - 3	K
CO - 4	Describe the preparation of aroma oil to control hair fall , hair and skin problems	PSO-2	AN
CO - 5	Prepare the aroma oil for – head massage, hand and foot, face massgae	PSO-2, PSO - 3	AN &AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV											Hours: 4
Code : 22BW4MC04		AROMA THERAPY									Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	4	3	2	4	2	4	5	4	2	3	3	3.28
CO - 2	5	2	4	3	2	2	4	5	4	2	4	3.37
CO - 3	5	4	3	5	4	4	5	4	4	3	2	3.90
CO - 4	3	4	3	3	3	2	4	3	5	3	3	3.27
CO - 5	4	3	3	2	4	2	3	4	4	4	3	3.28
Overall Mean Score												**3.42**

Result: The Score for this Course is: **3.42** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT – I   **Hours: 12**

Introduction of Aroma oils -Types of essential oils -Types carrier oils -History of aroma therapy -Aroma oil and its types –Lavender -Cinnamon oil -Lemon oil -Lemongrass oil - Clary sage -Tea Tree oil -Eucalyptus oil etc

UNIT – II   **Hours: 12**

Treatments -Pimple treatment -Pigmentation treatment -Under eye dark circle treatment -Watts remover -Prickly heat -Mixing of oils -Carrier Oil -Essential oil -Benefits of oils- Boost energy, Relieve Stress and etc,

UNIT – III   **Hours: 12**

Contraindications of Aroma oils –Epilepsy –BP –Pregnancy –Cancer –Diabetes -Aroma Oil And Body Massage -Dry skin massage -Neck line and mark or chin mark massage - Wrinkles massage -Oily skin -Face pack

UNIT – IV   **Hours: 12**

Aroma oils and head massage -Aroma oil for dandruff care -Aroma oil for hair fall - Aroma oil for itchy scalp -Aroma oil for spilt ends -Advantages and Disadvantages of Aroma oil-Improve Health of the Skin -Boost Immunity -Positive effect of the Circulatory system-Some oil Mimic Estrogen

UNIT – V   **Hours: 12**

Medicinal benefits of Aroma oils -Healing Properties -Treat Sinus -Treat Nerve problems -Reduce Inflammation -Antibiotic and Antimicrobial

BOOKS FOR REFERENCE

1. Introduction of aroma oils by HALLE COTTIS
2. Aroma oil types by Emily Rekstis on july 3,2018
3. Blending of oils by Wikihow on oct 1,2019
4. Benefits of aroma oils by Helen west ,RDonsep 30,2019
5. Aroma oil massage by cathywong on aug 312019

AROMA THERAPY - LAB

Semester: IV	**Hours: 8**
Sub. Code: 22BW4CP06	**Credits: 8**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about aroma oils	PSO-2,PSO-3	K
CO - 2	Able to do aroma oil massage	PSO-2	K & AP
CO - 3	Show the formulation with aroma oils	PSO-2, PSO - 3	AN
CO - 4	Describe the preparation of aroma oil to control hair fall , hair and skin problems	PSO-2	AN & AP
CO - 5	Prepare the aroma oil for – head massage, hand and foot, face massage	PSO-2, PSO - 3	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV							AROMA THERAPY - LAB					Hours: 8
Code : 22BW4CP06												Credits: 8

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	4	2	2	5	4	2	2	3	2.73
CO - 2	5	2	4	2	2	2	4	5	4	2	3	3.19
CO - 3	5	4	3	4	4	3	5	4	5	3	2	3.82
CO - 4	3	4	3	3	3	3	4	3	5	3	2	3.28
CO - 5	4	3	3	2	4	2	3	4	4	5	3	3.37
Overall Mean Score												**3.30**

Result: The Score for this Course is: **3.30** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

1. Aroma Body Massage
   - ➢ Relaxing
   - ➢ Rejuvenating
   - ➢ Abhyangam
   - ➢ General wellness massage
   - ➢
2. Head Massage
   - ➢ Mixing of Aroma oil massage
   - ➢ Using for Different Strokes
   - ➢ To Stop hair fall
   - ➢ Prevent lice
   - ➢ Stress relief massage
   - ➢ Relaxing massage
3. Formulation with Aroma oil
   - ➢ Open pores
   - ➢ To lighten pimple scars
   - ➢ To lighten pigmentation
   - ➢ For dry skin
   - ➢ For oily skin
   - ➢ Pimple gel
   - ➢ Eye gel
4. Mixing of aroma oil
   - ➢ Carrier oils
   - ➢ Rosemary oil
   - ➢ Eucalyptus oil
   - ➢ Ginger oil

5. Aroma oils using for body massage

   - ➢ Foot and hand massage
   - ➢ Face massage
   - ➢ Blending oils
   - ➢ Aroma manicure and pedicure recipe
   - ➢ Aroma facial recipe (for massage only

BOOKS FOR REFERENCE

1. Introduction of aroma oils by HALLE COTTIS
2. Aroma oil types by Emily Rekstis on july 3,2018
3. Blending of oils by Wikihow on oct 1,2019
4. Benefits of aroma oils by Helen west ,RDonsep 30,2019
5. Aroma oil massage by cathywong on aug 312019

CHEMICAL REBONDING IN HAIR AND ADVANCE HAIR CUTS

Semester`: IV   Hours: 4

Sub. Code: 22BW4AC04   Credits: 4

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about chemical reactions that takes place during chemical treatment	PSO-1,PSO-3	K
CO - 2	Understand how chemical services affects the structure of hair	PSO-2	U
CO - 3	Describe how hydroxide relaxes straighten the hair	PSO-2, PSO - 3	U & AN
CO - 4	Demonstrate safe and effective hydroxide relaxing techniques	PSO-2	AP
CO - 5	Analyze face shape and suggest haircut according to that	PSO-2, PSO - 3	AN

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV											Hours: 4
Code : 22BW4AC04	CHEMICAL REBONDING IN HAIR AND ADVANCE HAIR CUTS										Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	3	2	2	5	4	2	2	4	2.73
CO - 2	5	2	4	3	2	2	4	5	4	2	2	3.19
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	3	3	3	5	4	3	5	4	2	3.55
CO - 5	4	3	5	2	4	2	3	4	4	5	3	3.55
Overall Mean Score												3.33

Result: The Score for this Course is: **3.33** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT – I   **Hours: 12**

HAIR STRAIGHTENING   -Hair Analyzation -Hair Ironing -Cream application – Neutralization **-HAIR REBONDING** -Hair Analyzation -Hair ironing -Cream application - Neutralization

UNIT – II   **Hours: 12**

HAIR COLOURING   -Introduction -Types of hair coloring -Global coloring -Grey coverage -Highlights -Streaks

UNIT – III   **Hours: 12**

HAIR PERMING -Hair Analyzation -Perm rod setting -Neutralization

UNIT – IV   **Hours: 12**

KERATIN TREATMENT -Hair analyzation -Hair wash using clarifying shampoo -Cream application -Hair ironing **-HAIR BOTOX TREATMENT** -Hair analyzation -Hair wash using clarifying shampoo -Cream application -Hair ironing

UNIT – V   **Hours: 12**

ADAVANCE HAIR CUTS -Layer cut -Feather cut -Graduation hair cuts -Bang setting

BOOKS FOR REFERENCE

- ➢ **Beauty therapy the foundations - level two by lorraine nordmann**
- ➢ **Diploma in hair dressing level- 3 by lousie hockings**

CHEMICAL REBONDING IN HAIR AND ADVANCE HAIR CUTS - LAB

Semester`: IV   Hours: 8

Sub. Code: 22BW4ACP07   Credits: 8

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about chemical reactions that takes place during chemical treatment	PSO-2	K
CO - 2	Understand how chemical services affects the structure of hair	PSO-2	U & AN
CO - 3	Describe how hydroxide relaxes straighten the hair	PSO-1, PSO - 2	C
CO - 4	Demonstrate safe and effective hydroxide relaxing techniques	PSO-2	AP
CO - 5	Analyze face shape and suggest haircut according to that	PSO-2, PSO - 3	AN

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV						CHEMICAL REBONDING IN HAIR AND ADVANCE HAIR CUTS - LAB					Hours: 8
Code : 22BW4ACP07											Credits: 8

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	3	2	3	2	2	5	4	2	4	3	2.90
CO - 2	5	2	4	4	2	5	4	4	4	2	2	3.46
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	3	3	3	3	4	3	5	3	2	3.28
CO - 5	4	3	3	2	4	2	3	4	4	4	3	3.28
Overall Mean Score												3.3

Result: The Score for this Course is: **3.3** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

- ❖ Hair Straightening
  - o Hair Analyzation
  - o Hair Ironing
  - o Cream application
  - o Neutralization

- ❖ Hair Rebonding
  - Hair Analyzation
  - Hair ironing
  - Cream application
  - Neutralization

- ❖ Keratin Treatment
  - Hair analyzation
  - Hair washes using clarifying shampoo
  - Cream application
  - Hair ironing

- ❖ Hair Botox Treatment
  - Hair analyzation
  - Hair washes using clarifying shampoo
  - Cream application
  - Hair ironing

- ❖ Hair Coloring
  - Introduction
  - Types of hair coloring
  - Global coloring
  - Grey coverage
  - Highlights
  - Streaks
- ❖ Hair Streaks
  - Hair analyzation
  - Cream application
  - Hair washes using clarifying shampoo

- ❖ Advance Hair Cuts
  - Layer cut
  - Feather cut
  - Graduation hair cuts
  - Bang setting

BOOKS FOR REFERENCE

   1. **www.healthline.com**

2. **www.nsdcindia.com**
3. **www.butlertec.com**

COREL DRAW

Semester: IV   **Hours:2**

Sub. Code: 22BW4AE04   **Credits: 2**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	To Get Acquainted With CorelDraw Applications.	PSO-5	K
CO - 2	To Work Using Various Menu Bars and Graphic Tools of CorelDraw.	PSO-5	AN
CO - 3	To Work With Various Text Tools And Docker Tools In CorelDraw.	PSO-4 PSO - 5	U & AN
CO - 4	Analyze a web page and identify its elements and attributes	PSO-4	AN
CO - 5	Create web pages using cascading style sheets	PSO-4, PSO - 5	S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: IV											Hours: 2
Code : 22BW4AE04	COREL DRAW										Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	3	2	2	5	4	2	5	3	2.90
CO - 2	5	2	4	2	2	2	4	4	4	2	2	3
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	3	4	3	2	4	3	4	3	2	3.18
CO - 5	4	5	3	2	4	2	3	4	5	4	3	3.55
Overall Mean Score												**3.3**

Result: The Score for this Course is: **3.3** (High Relationship)
Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

UNIT I   **Hours: 6**

    CorelDraw Basics: Characteristic Feature - Getting Started with CorelDraw.

Creating a new file - The CorelDraw Screen – Property bar - Working with files -

 Views - Zooming.

UNIT II   **Hours: 6**

    Drawing and Selecting: Getting Familiar with the Toolbox - Getting with the Project -
Working with Objects Shapes - Applying Effects to Objects.

UNIT III   **Hours: 6**

    Working with Text: The Text Tool - Getting Started With the Book Cover – Converting
From One Text Type to another - Formatting Text - The Text Editor.

UNIT IV   **Hours: 6**

    Working with Images: Bitmaps and Vector Images - Importing Images – Resizing,
Rotating and Skewing Images - Cropping an Image – Adding Special Effects to Bitmaps
- Exporting Files to Other Applications – Publishing To PDF.

UNIT V   **Hours: 6**

Page Layouts and Background: Changing The Page Size - Changing The Page Layout   -
Changing The Page Background - Page Frame - Inserting Pages - Renaming Pages -   Deleting
Pages - Rulers.

COREL DRAW LAB

1. Working with artistic text
2. Working with Symbols and drawing shapes.
3. Working with Images and background colors adding special effects to Images
4. Text placing in line Path

5. Design an Invitation using images, shapes and text.

TEXT BOOK:

1. **"Comdex Multimedia and Web Design ", Vikas Gupta**, Dreamtech Press 2010 Edition.
   COREL DRAW

   a. **Unit I : Chapter 1**
   b. **Unit II : Chapter 2**
   c. **Unit III : Chapter 3**
   d. **Unit IV : Chapter 4**
   e. **Unit V : Chapter 5**

BOOKS FOR REFERENCE:

1. **"Comdex 14-in-1 Computer Course Kit ", Vikas Gupta**, Dreamtech Press 2008 Edition.

SPA THERAPY

Semester: V   **Hours: 4**

Sub. Code: 22BW5MC05   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Able to give full body massage	PSO-2	K
CO - 2	Gains knowledge about the connection between body function and massage	PSO-3	U & AP
CO - 3	To learn the exfoliation service	PSO-2, PSO - 3	U
CO - 4	Classify the body wraps and spa service	PSO-2	AN
CO - 5	Demonstrate spa for clients	PSO-2, PSO - 3	S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V											Hours: 4
Code : 22BW5MC05	SPA THERAPY										Credits: 4
Course Outcomes	**Programme Outcomes (PO)**						**Programme Specific Outcomes (PSO)**					**Mean Score of CO's**
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	5	4	3	2	2	5	4	2	2	4	3.19
CO - 2	5	2	4	4	2	2	4	4	5	2	2	3.28
CO - 3	5	4	3	2	4	3	5	4	5	3	3	3.73
CO - 4	3	4	3	3	3	2	4	3	5	3	2	3.18
CO - 5	4	3	4	2	4	2	3	5	4	4	3	3.46
Overall Mean Score												**3.4**

Result: The Score for this Course is: **3.4** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT – I   **Hours: 12**

History of body SPA -Methods OF BODY SPA -SPA therapy and its types

UNIT – II   **Hours: 12**

Steps to be done before SPA massage -Client Consultation -Trolley Setting -Hair SPA - Massage Strokes -Back neck Massage -Oily hair -Normal hair -Freeze hair -Dry hair - Sensitive and damaged hair -Dandruff hair

UNIT – III   **Hours: 12**

Body polishing -Cleansing -Scrubbing -Body Massage -Body Pack -Body wrap -Mud wrap -Chocolate Wrap -Herbal Body Wrap -Slimming Body Wrap -Hydrating Body Wrap -Oil Body Wrap

UNIT – IV   **Hours: 12**

ADVANCE SPA FACIAL -Introduction -Skin miracle -Skin lightening -O3+ facial - Collagen facial -Light therapy facial -Compression based facial -Chemical peeling facial

UNIT – V   **Hours: 12**

ADVANCE SPA MANICURE -Crystal manicure -Paraffin manicure -Fish manicure - **ADVANCE SPA PEDICURE** -Crystal pedicure -Paraffin pedicure -Fish pedicure

BOOKS FOR REFERENCE:

1. History of massage therapy by florida academy 17.5.2019
2. Types of massage by Debra Rose Wilson
3. Body spa by Quora
4. body wrap by SpaSeekers
5. introduction of ayurveda by vasant lad
6. AbhyangabyKrishnenduayu
7. contraindications by www.massagenow.com
8. Massage benefits by Harris on 20 apr 2015
9. connection between body function and massage by www.massagetherapyreference.com

ELECTRO THERAPY IN SKIN AND SCALP

Semester: V   **Hours: 4**

Sub.Code:22BW5MC06   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about the machines	PSO-1	K
CO - 2	Able to handle the machines	PSO-3	U
CO - 3	Explain the skin therapy machineries and its usage	PSO-1, PSO - 3	AP
CO - 4	Determine the skin disorders and diseases	PSO-3	AN
CO - 5	Classify the electrical equipment of hair and light therapy	PSO-2, PSO - 3	C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V											Hours: 4
Code : 22BW5MC06				ELECTRO THERAPY							Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	3	2	4	5	4	2	2	3	2.90
CO - 2	5	2	4	2	3	2	4	4	4	3	3	3.28
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	5	3	3	3	2	4	3	5	3	4	3.46
CO - 5	4	3	3	2	4	4	3	4	4	4	3	3.46
Overall Mean Score												3.4

Result: The Score for this Course is: **3.4** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT – I   **Hours: 12**

Introduction to cosmetic science -Types of cosmetics –Different types of makeup

UNIT – II   **Hours: 12**

GALVANIC MA –Introduction -Galvanic facial treatment –Benefits -high frequency machine -Machine work -Wattage and oscillations -Orange and violet electrodes – Benefits -High frequency for skin –High frequency for hair

UNIT – III   **Hours: 12**

VACUUM SUCTION –Introduction -Facial treatment -Blackheads and white heads removal -Benefits of facial vacuum suction –Benefits of body suction

UNIT – IV   **Hours: 12**

MICRODERMABRASION –Introduction –Benefits -Diamond tip hand piece -Crystal microdermabrasion -Hydra dermabrasion -Side effects –After treatment results

UNIT – V   **Hours: 12**

ULTRASOUND –Introduction -Ultrasonic facial -Tightens skin –Benefits -Stimulating collagen creation

BOOKS FOR REFERENCE:

1.   WWW.Quora.com
2.   www.healthsite.com

ELECTRIC AND ELECTRO THERAPY& MASSAGE THERAPY - LAB

Semester: V   **Hours: 5**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about the machines	PSO-1	K
CO - 2	Able to handle the machines	PSO-2	AN
CO - 3	Explain the skin therapy machineries and its usage	PSO-2, PSO - 3	C
CO - 4	Determine the skin disorders and diseases	PSO-2	AN
CO - 5	Classify the electrical equipment of hair and light therapy	PSO-2, PSO - 3	C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V												Hours: 5
Code : 22BW5CP08												Credits: 5
	ELECTRIC AND ELECTRO THERAPY& MASSAGE THERAPY - LAB											

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	3	2	4	5	4	2	2	4	3
CO - 2	5	2	4	2	2	4	4	5	4	2	2	3.28
CO - 3	5	4	3	2	4	3	5	4	5	3	5	3.90
CO - 4	4	4	3	4	3	2	4	3	5	3	2	3.37
CO - 5	4	3	3	2	4	2	3	4	4	4	3	3.28
Overall Mean Score												3.4

Result: The Score for this Course is: **3.4** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores Total No. of Cos

1. Skin analysis

   ➢ Magnifying lamp
   ➢ Skin analyses

1. Galvanic Machine with Facial
   - Cleansing
   - Scrubbing
   - Galvanic machine with massage
   - Face pack
   - Sunscreen lotion
2. High Frequency With Facial
   - Cleansing
   - Scrubbing
   - High Frequency with massage
   - Face pack
   - Sunscreen lotion
3. Ultra Sound Machine With Facial
   - Cleansing
   - Scrubbing
   - Ultra sound machine with massage
   - Face pack
   - Sunscreen lotion
4. Microdermabrasion With Facial
   - Cleansing
   - Scrubbing
   - Microdermabrasion with crystals
   - Face pack
   - Sunscreen lotion

BOOKS FOR REFERENCE:

1. WWW.Quora.com
2. www.healthsite.com
3. www.wikipedia.com

SPA THERAPY - LAB

Semester: V   **Hours: 5**

Sub. Code: 22BW5CP09   **Credits: 5**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Able to give full body massage	PSO-2	K
CO - 2	Gains knowledge about the connection between body function and massage	PSO-2,PSO-3	AN
CO - 3	To learn the exfoliation service	PSO-1, PSO - 4	U
CO - 4	Classify the body wraps and spa service	PSO-2	C
CO - 5	Demonstrate spa for clients	PSO-1, PSO - 2	S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V												Hours: 5
Code : 22BW5CP09												Credits: 5
				SPA THERAPY - LAB								

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	5	2	3	3	2	5	4	2	2	4	3.09
CO - 2	5	2	4	2	2	2	4	4	5	2	2	3.09
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	4	3	3	4	4	3	5	3	2	3.46
CO - 5	4	3	4	2	4	2	3	5	4	4	3	3.46
Overall Mean Score												3.35

Result: The Score for this Course is: **3.35** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

1. Body spa
   - ➢ Hand exfoliation
   - ➢ Back exfoliation
   - ➢ Full body exfoliation
2. Body wrap

- ➢ Mud pack
- ➢ Peel off mask
3. Body polishing
   - ➢ Cleansing
   - ➢ Full body exfoliation
   - ➢ Full Body mask
   - ➢ Full body massage for body polishing cream
4. Advance facial
   - ➢ Lotus facial
   - ➢ Aroma magic facial
   - ➢ VLCC Facial
   - ➢ Skin miracle facial
   - ➢ Skin lightening facial
   - ➢ Skin lifting facial
   - ➢ Skin whitening
   - ➢ O3+ facial
   - ➢ Anti acne treatment
   - ➢ Under eye treatment
5. Crystal manicure and pedicure & Paraffin manicure and pedicure
   - ➢ Nails cleaning
   - ➢ Nail shaping and cleansing
   - ➢ Nail scrubbing
   - ➢ Massage for crystals with hands and legs
   - ➢ Nails cleaning
   - ➢ Nail shaping and cleansing
   - ➢ Nail scrubbing
   - ➢ Soak for hands and legs with paraffin wax
   - ➢ Types of massage by Debra Rose Wilson

BOOKS FOR REFERENCE:

- ➢ www.cosmeticsarenas.com
- ➢ www.spaseekers.com

YOGA AND MEDITATION

Semester: V   **Hours: 5**

Sub. Code: 22BW5GS04   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about yoga	PSO-2	K,AN
CO - 2	Learns about yoga asnas	PSO-2,PSO3	K & C
CO - 3	Classify pranayama for different needs	PSO-2, PSO - 3	U &C
CO - 4	Execute the techniques in free hand exercise	PSO-2	K, AN &E
CO - 5	Construct pyramids based on underlying principals	PSO-2, PSO - 3	K,AP,S E

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V												Hours: 5
Code : 22BW5GS04												Credits: 4
				YOGA AND MEDITATION								

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	3	2	3	2	4	5	4	2	2	3	2.90
CO - 2	5	2	5	2	3	2	3	4	4	2	2	3.09
CO - 3	5	4	3	2	4	3	5	4	5	3	3	3.73
CO - 4	3	4	3	3	3	2	4	3	5	4	2	3.28
CO - 5	4	3	5	2	4	2	3	4	5	4	4	3.64
Overall Mean Score												3.33

Result: The Score for this Course is: **3.33**(High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT- I   **Hours: 15**

Physical health -Structure and function of the body -Internal organs -Mobility -

Stabilizes the body -Pelvis function

UNIT- II   **Hours: 15**

Food and medicines -Ayurvedic diet -How it works –Benefits -Whole foods -Weight loss -Mind fullness-**System of medicines** -Introduction -Tradition of Ayurveda - Historical background -Concept of health in Ayurveda

UNIT- III   **Hours: 15**

Simplified physical exercises -Yoga sanas -Tadasana(mountain pose) -Vrikhasana (tree pose) -Kursisana (chair pose) -Naukasana (boat pose) -Trikoasana (triangle pose)

UNIT – IV   **Hours: 15**

The mind -Field of consciousness -Yogic discipline -Alerting the vrittis -**Meditation**-Shavasana -Concentration of breathing

UNIT - V   **Hours: 15**

Special meditation -Loving- kindness meditation -Body progressive relaxation - Mindfulness meditation -Kundalini yoga -Zen meditation -Transcendental Meditation

BOOKS FOR REFERNCE:

1. **www.meditation.com**
2. **www.healthline.com**
3. **www.yogaonline.com**

BASICS OF ACCOUNTING

Semester: V   **Hours: 4**

Sub.Code:22BW5GS05   **Credit: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Have an idea about accounting principles-concepts and conventions.	PSO-5	K
CO - 2	Get the knowledge about journal ledger and trial balance.	PSO-5	U & AN
CO - 3	Gain the knowledge about subsidiary books	PSO – 1,PSO-5	U
CO - 4	Increase the knowledge about Bank reconciliation statement.	PSO-5	K & E
CO - 5	Educate the student about the need and importance of final accounts.	PSO-5,PSO-4	C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V												Hours: 4
Code : 22BW5GS05												Credits: 4
					BASICS OF ACCOUNTING							

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	3	2	3	2	2	5	4	2	2	4	2.82
CO - 2	5	2	3	2	3	2	4	4	4	2	2	3.00
CO - 3	5	4	3	2	4	5	5	4	5	5	2	4.00
CO - 4	2	4	4	3	3	3	4	3	5	3	2	3.28
CO - 5	4	3	3	2	4	2	3	5	4	4	3	3.37
Overall Mean Score												3.29

Result: The Score for this Course is: **3.29** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT I   **Hours: 12**

Meaning - Definition - Objectives - Functions of accounting - Limitation of Accounting - classification of Accounting - Rules of the double entry system - Advantage of double entry system - Accounting concepts - Accounting conventions.

UNIT II   **Hours: 12**

Journal-meaning-Rules of journalizing, difference between trade discount and cash discount-preparation of journal- ledger -journal to ledger, and trial balance - objectives of trial balance and basic problems.

UNIT III   **Hours: 12**

Subsidiary books -classification of subsidiary books - cash book - single column - double column - three column cash book - petty cash book - purchase book - sales book - sales return book - purchase return book.

UNIT IV   **Hours: 12**

Bank reconciliation statements - Need - Reasons for the difference between cash book and pass book - procedures and preparation of bank reconciliation statement.

UNIT V   **Hours: 12**

Final accounts - Trading accounts - Profit and loss account - Balance sheet with simple adjustment items.

BOOKS FOR REFERENCE:

1. S.P. Jain, K.L. Narang, Advanced Accountancy,2010, Kalyani Publication BOOKS FOR
2. Shukla and Grewal, Financial Accounting, 2008, Sultan chand Publication
3. Raman and Arulanandan, Financial Accounting, 2009, Pass Publication
4. Jain Narang,Financial Accounting, 2004, Kalyani Publication
5. Gupta and Radhaswamy, Financial Accounting, 2008, Prasanna Publication.

CREATIVITY PURSUIT

Semester : V   **Hours : 3/Week (45/Semester)**
Sub. Code: 22BW5GS06   **Credits: 2**
COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Ability to make self innovative embroidery designs	PSO-3	K & S
CO - 2	Create and market new modern accessories.	PSO-3	S & AN
CO - 3	Gain the knowledge about subsidiary books	PSO-1, PSO - 3	U & AN
CO - 4	Improvising own individuality by exposing self talents.	PSO-3	S & C
CO - 5	Improves creativity of every individuals	PSO-3, PSO - 4	S & AN

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V											Hours: 3
Code : 22BW5GS06			CREATIVITY PURSUIT								Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	3	2	3	2	2	5	4	2	2	4	2.82
CO - 2	5	2	4	2	5	2	4	5	4	5	2	3.64
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	3	3	3	2	4	3	5	3	2	3.19
CO - 5	4	3	4	2	4	2	3	5	4	4	3	3.46
Overall Mean Score												3.35

Result: The Score for this Course is: **3.35** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT –I   **Hours: 9**

BASIC EMBROIDERY STITCH -Running stitch -Back stitch -Stem stitch -Chain stitch -Double chain stitch

UNIT –II   **Hours: 9**

ADVANCE EMBROIDERY STITCH -LAZY DAISY -Lazy daisy types -Satin stitch - French knot -Fly stitch

UNIT –III   **Hours: 9**

CLASS PAINTING AND HANDICRAFTS -Class painting tools -Class painting frame -Materials for handicrafts -Common handifrats

UNIT –IV   **Hours: 9**

ASSORIES MAKING –Materials -Modern jewelry –Masonic -Market jewelry

UNIT –V   **Hours: 9**

THREAD JEWELRY –Materials -Impaction society -Threaded ornaments

BOOKS FOR REFERENCE:

1. https://youtube.com/c/shehlakanwal

SELF STUDY - NAIL TECHNOLOGY

Semester : V   **Hours : NIL**
Sub. Code: 22BW5SS01   **Credits: 2**
COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Demonstrate manicure & pedicure and sterilization of tools and equipments	PSO-2,PSO-3	K & AN
CO - 2	Demonstrate different types of manicure & pedicure and identify common nail disorders	PSO-2	S & AN
CO - 3	Apply different types of nail tips with due care and safety	PSO-1, PSO - 3	C & S
CO - 4	Apply different types of nail wraps	PSO-2,PSO-3	S & AN
CO - 5	Create different types of acrylic nails and remove them with due care and safety	PSO-2, PSO - 3	S & AN

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: V												Hours:
Code : 22BW5SS01	SELF STUDY - NAIL TECHNOLOGY											Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	3	2	2	5	4	2	4	3	3.00
CO - 2	5	2	4	2	2	2	5	4	4	2	4	3.28
CO - 3	5	4	4	3	4	3	5	4	5	3	2	3.82
CO - 4	3	4	3	3	3	2	4	3	5	3	2	3.19
CO - 5	4	3	3	5	4	2	3	4	5	4	3	3.64
Overall Mean Score												3.39

Result: The Score for this Course is: **3.39** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT-I

Anatomy of nails -Structure of nails -Nail equipment's -Nail chemicals

UNIT-II

Common nail disorders and their symptoms -Bruised nails -Discolored nails -Egg shell nails –Furrows -Hang nails –Leukonychia –Onychatrophia -Tile shaped nails - Trumpet or primer nail -Onychia

UNIT-III

Individual removals -Definition and types of nail wraps -Client consultation -Nail wrap application -Nail wrap post services -Nail wrap maintenance -Nail wrap removal -Safety precautions / dos and don'ts –Contraindication -After care /home care –Individual nail wraps

UNIT-IV

Salon Business practices -Beauty salon classification -Types of beauty salons -The legal structure of a beauty salon -Advantages of business practices –Disadvantages of business practices

UNIT-V

Safety in the salon -Knowledge of tools -Sterilization and Sanitation -Common chemicals used by nail technicians -Protection of eye -Safety precaution /Dos and don'ts – Contraindications -After care / Home care -Personal hygiene

BOOKS FOR REFERENCE:

1. www.pcshq.com
2. www.healthy.com
3. www.dpor.com

AIRBRUSH MAKEUP AND THEAM BASED MAKEUP

Semester: VI   **Hours: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Creative Makeup Techniques	PSO-3,PSO-4	K & S
CO - 2	Digital Photographic Makeup Application	PSO-3	S,AN & AP
CO - 3	Facing Styling for Photo Shoots	PSO-3, PSO - 4	S & AP
CO - 4	Hairstyling for Fashion	PSO-3	S & AN
CO - 5	Select and use Products , tools and Equipment for Photographic Makeup Application	PSO-3, PSO - 4	AP & S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI							AIRBRUSH MAKEUP AND THEAM BASED MAKEUP					Hours: 4
Code : 22BW6MC07												Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	4	2	2	3	2	2	5	4	2	2	4	2.90
CO - 2	5	2	4	3	5	2	4	5	4	2	2	3.46
CO - 3	5	5	3	5	4	3	5	4	5	3	2	4.00
CO - 4	3	4	3	3	3	2	4	3	5	3	2	3.19
CO - 5	4	3	3	2	4	2	3	4	5	4	3	3.37
Overall Mean Score												3.39

Result: The Score for this Course is: **3.39** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT – I   **Hours: 12**

MAKEUP MASTER CLASS -Creating Balance -Exquisite Eyes -Eye Shapes -Beautiful Brows -Eye Liner -Perfect Eye Shadow -Smokey Eyes -Eye Lashes fitting -Concealing Dark Circles

UNIT – II   **Hours: 12**

MAKEUP WITH LIGHT EFFECT -Everyday Look -Daytime Glamour -Boardroom Beauty -Corporate Look -Blushing Bride -Night time Party Look -Red Carpet Glamour -Vacation Looks

UNIT – III   **Hours: 12**

SMART PRODUCTS -Mineral Makeup -Guide to Expired Makeup Products -Wedding day Essentials -Pre Wedding Wellness Tips -Bridal do's and don'ts

UNIT – IV   **Hours: 12**

MAKEUP FOR DIFFERENT SKINTONES USING AIRBRUSH –Concealing –Contouring -Foundation application -Blushing Technique -2 Methods of Airbrush Machines

UNIT – V   **Hours: 12**

APPLICATION REFERENCE FOR PROTFOLIO REFERENCE –Bridal –Period – Fantasy –Clothes -Hair

BOOKS FOR REFERENCE

1. History of makeup by Wikipedia
2. Makeup tools by Cosmopolitan
3. Skin type &Products by style caster
4. Beauty Basics by Misty spinney Feb 7, 2016.

WART REMOVAL AND DANDRUFF TREATMENT

Semester: VI   **Hours: 4**

Sub. Code: 22BW6MC08   **Credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Able To Treat Dandruff Issues	PSO-2	K
CO - 2	Able To Treat Warts	PSO-2,PSO-3	U & AN
CO - 3	Analyzing skin problems	PSO-2, PSO - 3	U & AN
CO - 4	Remove dead cells from skin permanently	PSO-2	U & AN
CO - 5	Using diode to remove dandruff permanently	PSO-2, PSO - 3	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI	WART REMOVAL AND DANDRUFF TREATMENT											Hours: 4
Code : 22BW6MC08												Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	3	2	2	3	2	2	5	4	2	2	4	2.82
CO - 2	5	2	4	4	2	5	5	5	4	2	2	3.64
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	3	4	3	4	3	2	4	3	5	3	2	3.28
CO - 5	4	3	3	2	4	2	3	4	4	4	3	3.28
Overall Mean Score												3.34

Result: The Score for this Course is: **3.34** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = $\dfrac{\text{Total of Values}}{\text{Total No. of Pos \& PSOs}}$	Mean Overall Score for Cos= $\dfrac{\text{Total of Mean Scores}}{\text{Total No. of Cos}}$

UNIT – I   **Hours: 12**

Introduction -Types Of Warts -Plantar Warts -Genital Warts –Flat Warts

UNIT – II   **Hours: 12**

Treatment -Salicylic Acid –Freezing -Duct Tape -Other Agent -Zapping And Cutting –
Lasers -Machines

UNIT – III   **Hours: 12**

Dandruff –Introduction -Types of Dandruff -Dry Skin -Oily Scalp -Fungal Infections –
Diagnosis –Psoriasis -Atopic Dermatitis –Rosacea -Tinea Capitis

UNIT – IV   **Hours: 12**

Ear pricing -Nose pricing –Henna brows

UNIT – V   **Hours: 12**

Hair and scalp detector -Evaluation of hair and scalp condition -Machines for dandruff
treatment -Contraindication

BOOKS FOR REFERENCE

1. Reviewed By Webmd.Com
2. Reviewed By Style Raze

WART REMOVAL, GUN SHOT AND AIRBRUSH MAKEUP - LAB

Semester: VI   **Hours: 10**

Sub. Code: 22BW6CP10   **Credits: 8**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Able To pricing ears for client at proper points	PSO-1,PSO-2	K &
CO - 2	Able To Treat Warts	PSO-2	AP
CO - 3	Analyzing skin problems	PSO-1, PSO - 2	U
CO - 4	Experiment the various airbrush makeup looks	PSO-2	AN
CO - 5	Analyze skin types for makeup application	PSO-2, PSO - 3	AP

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI												Hours: 10
Code : 22BW6CP10			WART REMOVAL, GUN SHOT AND AIRBRUSH MAKEUP - LAB									Credits: 8

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	5	5	2	5	2	2	5	4	2	4	3	3.55
CO - 2	5	2	4	5	2	5	4	4	4	2	5	3.82
CO - 3	5	4	3	4	4	3	5	4	5	3	5	4.09
CO - 4	3	4	3	4	3	5	4	3	5	3	5	3.82
CO - 5	4	3	3	5	4	5	3	4	4	4	3	3.82
Overall Mean Score												3.83

Result: The Score for this Course is: **3.83** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values	Mean Overall Score for Cos= Total of Mean Scores
Total No. of Pos & PSOs	Total No. of Cos

1. WARTS REMOVAL
- ➢ Laser removal of warts
- ➢ Chemical removal of warts
- ➢ Natural removal of warts

2. GUN SHOT
- ➢ Ear piercing
- ➢ Nose piercing

3. AIRBRUSH MAKEUP

1. Skin preparation
   - ➢ Oily skin
   - ➢ Dry skin
   - ➢ Normal skin
   - ➢ Pimple skin
   - ➢ Pigment skin
   - ➢ Wrinkles skin
   - ➢ Dark skin

2. Application for base
   - ➢ Fair skin
   - ➢ Dark skin
   - ➢ Problematic skin

3. Concealing techniques
   - ➢ Round shape face
   - ➢ Oval shape face
   - ➢ Square shape face
   - ➢ Diamond shape face

4. Foundation techniques & Highlighting skin techniques
   - ➢ Fair skin tone
   - ➢ Medium skin tone
   - ➢ Dark skin tone
   - ➢ Round shape face
   - ➢ Oval shape face
   - ➢ Square shape face
   - ➢ Diamond shape face

5. Contouring skin techniques & Make up looks
   - ➢ Oval shape face
   - ➢ Square shape face
   - ➢ Diamond shape face
   - ➢ Smokey eyes
   - ➢ Model look
   - ➢ Bronze look

BOOKS FOR REFERENCE

1. Reviewed By Webmd.Com
2. Reviewed By Style Raze

ADVERTISING BASICS AND CREATIVITY

Semester: VI   **Hours: 4**

Sub. Code: 22BW6GS08   **credits: 4**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Meaning, nature and features of advertising	PSO-3	K & S
CO - 2	Objectives of advertising	PSO-3	S
CO - 3	Importance of advertising	PSO-1, PSO - 3	U & C
CO - 4	Role of advertising in society	PSO-3	E & C
CO - 5	Advertising and brand building	PSO - 3	S

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI							ADVERTISING BASICS AND CREATIVITY					Hours: 4
Code : : 22BW6GS08												Credits: 4

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	5	2	2	3	2	4	5	5	2	5	3	3.46
CO - 2	5	2	4	4	2	2	4	4	4	4	5	3.64
CO - 3	5	4	3	3	4	5	5	4	5	3	5	4.19
CO - 4	3	4	3	3	3	2	4	3	5	3	5	3.46
CO - 5	4	3	3	5	4	5	3	5	4	4	3	3.90
Overall Mean Score												**3.74**

Result: The Score for this Course is: **3.74** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

Unit – I   **Hours: 12**

Introduction of advertising ,focusing and composition-Nature and scope of advertising-Roles of advertising -Communication marketing –Economic function of advertising

Unit – II   **Hours: 12**

Conceptualization of ideation -Translation of ideas campaigns -Visualization designing of layout -Copy-writing -Types of headlines –Slogans -Logo & trade mark

Unit – III   **Hours:12**

Writing for advertising -Understanding product and brand casting -Commercial advertisements –Story board

Unit –IV   **Hours: 12**

Copy platform -Creative writing -Copy formatting -Idea generation –Source for idea basics on target customers

Unit – v   **Hours: 12**

Latest trends in advertising -Function and service -Legal aspects -Ethical issues

Book Reference:

1. Sandage , Frybrugen and rot zoll(1996)
2. Advertising theory & practice AAITBS publisher
3. Thomson Leansing

HERBAL REMEDIES FOR SKIN AND HAIR CARE

Semester: VI   **Hours: 5**

Sub. Code: 22BW6GS07   **Credits: 3**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Gains knowledge about herbal remedies	PSO-2	K
CO - 2	Able to prepare own products	PSO-2,PSO-3	S & AN
CO - 3	List out various massage techniques	PSO-2, PSO - 3	S & AN
CO - 4	Demonstrate the types of herbal remedies	PSO-2	S, AN & AP
CO - 5	Discuss herbal remedies history and treatments	PSO-2, PSO - 3	U, S, & C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI						HERBAL REMEDIES FOR SKIN AND HAIR CARE					Hours: 5
Code : 22BW6GS07											Credits: 3

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	5	2	3	2	5	5	4	2	2	3	3.19
CO - 2	5	2	4	2	2	2	4	5	4	4	5	3.37
CO - 3	5	4	3	2	4	4	5	4	5	3	2	3.73
CO - 4	3	4	3	5	3	2	4	3	5	3	2	3.37
CO - 5	4	3	3	2	4	2	3	4	4	4	3	3.28
Overall Mean Score												**3.39**

Result: The Score for this Course is: **3.39** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = Total of Values / Total No. of Pos & PSOs	Mean Overall Score for Cos= Total of Mean Scores / Total No. of Cos

UNIT – I   **Hours: 15**

Remedies for a Glowing Skin -Honey –Figs –Milk –Avocado –Banana -Olives -Papaya -Herbal Face pack And face Mask -Mint and Turmeric Face pack -Cucumber and Sugar face pack -Yogurt and Gram flour face pack -Lemon and Honey Face pack -Egg and Honey face mask -Banana face Mask -Strawberry and Lemon Face mask -Sandalwood and Rose water pack

UNIT – II   **Hours: 15**

Herbal Face Scrub -Kiwi Scrub -Oatmeal Scrub -Coffee Scrub -Walnut Scrub -Tomato Scrub -Face Moisturizer -Shea Butter -Coconut Oil -Rose and Argon Oil -Vitamin E -Olive Oil -Aloevera

UNIT – III   **Hours: 15**

Herbal Remedies for Healthy Hair -Coconut Oil -Castor Oil -Rinse with Reetha (SoapNuts) -Egg Mask -Oil Massage -Herbal Remedies for Dandruff -Tea Tree Oil -Coconut Oil -Aloevera -Apple Cider Vinegar -Aspirin

UNIT - IV   **Hours: 15**

Hair Loss -Garlic Juice -Onion Juice -Ginger Juice -Scalp Massage with Essential Oil -Green Tea Massage in Hair -Home Remedies for dry and Damage hair -Avocado -Massage in Butter -Condition with Olive oil -Rinse with Tea -Apple cider Vinegar -Treat with Botanical Oils -Sandalwood oil

UNIT –V   **Hours: 15**

Natural Remedies for Hair re-growth -Hot Oil Massage –Viviscal -Fish oil –Ginseng -Rosemary oil -Geranium oil -Herbal Remedies for Head lice -Tea tree Oil -Lavender oil -Neem oil -Clove oil -Eucalyptus oil -Aniseed oil -Cinnamon oil -Red Thyme oil

BOOKS FOR REFERENCE

1. Reviewed by www.healthline.com

BUSINESS COMMUNICATION

Semester: VI   **Hours: 2**

Sub. Code: 22BW6GS09   **Credit: 2**

COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	Make the students to know the effectiveness of communication.	PSO-1,PSO5	U & E
CO - 2	Acquire the in-depth knowledge in Business correspondence	PSO-5	K & E
CO - 3	Acquire the practical knowledge about circulars and report writing.	PSO-1, PSO - 5	U & AN
CO - 4	Gain knowledge about Interview letter, Application letter and testimonial.	PSO-5	K, AN & AP
CO - 5	Insist the role of modern equipment in Business	PSO-1, PSO - 5	S & C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI							BUSINESS COMMUNICATION					Hours: 2
Code : 22BW6GS09												Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	2	2	3	2	2	5	3	5	5	3	3.09
CO - 2	5	2	4	2	4	2	4	4	4	2	4	3.37
CO - 3	5	4	3	3	4	3	5	4	5	3	2	3.73
CO - 4	3	4	3	3	3	2	4	3	5	3	2	3.19
CO - 5	4	5	3	3	4	2	3	4	4	2	3	3.37
Overall Mean Score												3.35

Result: The Score for this Course is: **3.35** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = <u>Total of Values</u> Total No. of Pos & PSOs	Mean Overall Score for Cos= <u>Total of Mean Scores</u> Total No. of Cos

UNIT I   **Hours: 6**

Communication – meaning - communication cycle-principles of communication Importance of effective Communication in Business.

UNIT II   **Hours: 6**

Need functions and kinds of business letters - Mechanical parts of Business letter various types of business letters - letter of enquiry and reply - quotations - Offers - Orders - Cancellation of orders.

UNIT III   **Hours: 6**

Circulars - status enquiries- Application for a situation - Reports - Meaning - definition - Characteristics of a good report.

UNIT IV   **Hours: 6**

Interview letter - Appointment letter - Promotion letter - Testimonials.

UNIT V   **Hours: 6**

Modern equipments in communication - Role of computers in Business Communication- meaning of internet, E-Mail.

COURSE BOOK:

Rajendra pal and J.S.Korlahalli , Essentials of Business communication, 2012, Sultan Chand Publication

BOOKS FOR REFERENCE:

1. R.S.Pillai & Bagavathi, Business Communication, 2009, Sultan Chand Publication.

2. Ramesh MS. & Paten Shetty , Effective Business English & Communication, 2010, Sultan Chand Publication

3. L. Garkside , Modern Business Communication, 2007, Mac Millan Publication

RELAXING MASSAGE

Semester : VI   **Hours : NIL**
Sub. Code: 22BW6SS02   **Credits: 2**
COURSE OUTCOME:

CO. NO.	UPON COMPLETION OF THIS COURSE THE STUDENTS WILL BE ABLE TO	PSO ADDRESSED	COGNITIVE LEVEL
CO - 1	To learn exfoliation service	PSO-2	K & C
CO - 2	Classify the body wraps and spa services	PSO-2	U & AN
CO - 3	Practice the Swedish massage	PSO-2, PSO - 3	U & S
CO - 4	Demonstrate spa pedicure	PSO-2	S & AN
CO - 5	Demonstrate spa manicure	PSO-2, PSO - 3	S & C

RELATIONSHIP MATRIX FOR COURSE OUTCOMES, PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Semester: VI							RELAXING MASSAGE					Hours:
Code : 22BW6SS02												Credits: 2

Course Outcomes	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Score of CO's
	1	2	3	4	5	6	1	2	3	4	5	
CO - 1	2	3	2	3	2	2	5	4	2	4	5	3.09
CO - 2	5	2	4	5	5	2	5	4	4	5	2	3.90
CO - 3	5	4	3	2	4	3	5	4	5	3	2	3.64
CO - 4	2	4	3	5	3	5	4	3	5	3	2	3.55
CO - 5	4	3	3	5	4	2	3	4	4	3	3	3.46
Overall Mean Score												3.53

Result: The Score for this Course is: **3.53** (High Relationship)

Note:

Mapping	1-20%	21 - 40%	41 - 60%	61 - 80%	81 - 100%
Scale	1	2	3	4	5
Relation	0.0 - 1.0	1.1 - 2.0	2.1 - 3.0	3.1 - 4.0	4.1 - 5.0
Quality	Very Poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of Cos = $\dfrac{\text{Total of Values}}{\text{Total No. of Pos \& PSOs}}$	Mean Overall Score for Cos= $\dfrac{\text{Total of Mean Scores}}{\text{Total No. of Cos}}$

UNIT-I

Introduction to Massage Therapy -Starting Position and Derived Position -Muscle work -Effects and uses

UNIT-II

Relaxing Poses -Yoga poses for relaxation -Correct Postures -Cautions for relaxation poses

UNIT-III

Active and Passive Movements -Passive range of motion exercises -Active range of motion exercises -Hydrotherapy

UNIT-IV

Stretching Exercises -Flexibility exercises -Dynamic stretching exercises -Stretching and its effects on recovery

UNIT-V

Breathing Exercises -Types of breathing exercises –Contraindications -Balance & Co-ordination Exercises

BOOKS FOR REFERNCE:

1. **www.meditation.com**
2. **www.healthline.com**
3. Types of massage by Debra Rose Wilson

INTERNAL QUESTION PATTERN

Time: 2 Hours   **Maximum Marks: 30**

PART A

I.   Answer **ANY FIVE** out of Eight Questions   (5 X 2 = 10)

PART B

II.   Answer **ANY THREE** out of Six Questions.   (3 X 4 = 12)

PART C

III.   Answer the following **ANY ONE** out of Three Questions.   (1 X 8 = 8)

EXTERNAL QUESTION PATTERN

Time: 3 Hours   **Maximum Marks: 6**

PART A

I.   Answer **ANY FIVE** out of Eight Questions.   (5 X 2 = 10)

PART B

II.   Answer **ANY FIVE** out of Eight Questions.   (5 X 4 = 20)

PART C

III.   Answer **ANY THREE** out of five Questions.   (3 X 10 = 30)

EXTERNAL QUESTION PATTERN FOR SELF STUDY PAPER

Time: 3 Hours   **Maximum Marks: 100**

PART A

I.   Answer **ANY TEN** out of Fifteen Questions.   (10 X 2 = 20)

PART B

II.   Answer **ANY SEVEN** out of Ten Questions.   (7 X 5 = 45)

PART C

III.   Answer **ANY THREE** out of five Questions.   (3 X 15 = 35)

General education: Practical: **Theory:**
              1hrs – 1 credit   **2hrs – 1 credit**
Skill component: Practical: **Theory:**
              1hrs – 1 credit   **1hrs – 1 credit**