

PROFILE



Name: **Sr. A. Sahaya Berlin Sujana**

Designation: Assistant Professor

Department: B.BA

Date of Birth: 29.08.1989

Date of Appointment: 13.06.2019

CONTACT DETAILS:

Present Address : St. Anne's Convent,
J.A. College,
Periyakulam,
Theni (Dt)- 625601.

Permanent Address : St. Anne's Convent,
J.A. College,
Periyakulam,
Theni (Dt)- 625601.

Mobile : 8778426851

Email : sahayasujana@gmail.com

Academic

S. N	Degree	University / Institution	Year of Completion
1	B.B. A	Jayaraj Annapackiam College for Women, (Autonomous), Periyakulam.	2015
2.	M.B. A	St.xavier's college Palayamkottai.	2018

Total Experience : UG

Area of Specialization/Interest: Human Resource, Marketing

Professional Affiliation: 1. Head of the Department from 2019 to till date

Research Publications: Nil

International Publications: Nil

National Publication : Nil

SEMINARS/CONFERENCES/WORKSHOPS PARTICIPATED:

Year	Title of the Paper	Seminar	Place & Date	Level
2019-2020	- “EFFECTIVE USAGE OF ICT TOOLS FOR E-CONTENT PREPARATION”	National Level online faculty development programme “EFFECTIVE USAGE OF ICT TOOLS FOR E-CONTENT PREPARATION”	Held on -27.04.2020-02.05.2020 Jayaraj Annapackiam College for Women (Autonomous), Periyakulam.	National
2019-2020	“DIGITAL CLASSROOMS IN HIGHER EDUCATION”	National level online faculty development programme on “DIGITAL CLASSROOMS IN HIGHER EDUCATION”	Held on -06.05.2020-07.05.2020 Jayaraj Annapackiam College for Women (Autonomous), Periyakulam.	National
2019-2020	FINANCE FOR NON-FINANCE EXECUTIVE”	“FINANCE FOR NON- FINANCE EXECUTIVE”	Held on 15.05.2020 to 16.05.2020 Kongu Arts and Science College Erode	National
2019-2020	Importance of E- Commerce & “E- MARKETING IN PRESENT SITUATION”	Importance of E- Commerce & “E- MARKETING IN PRESENT SITUATION”	Held on-15.05.2020 Govt. P.G. College, Pipariya Dist . Hoshangabad (Mp) India.	National
2019-2020	“PERSONAL FINANCIAL MANAGEMENT”	Online Super Session on “PERSONAL FINANCIAL MANAGEMENT”	Held on- 20.05.2020 ICT Academy.	National
2019-2020		“OUTCOME BASED EDUCATION” Webinar on “BUSINESS OPENINGS AND CHALLENGES FOR	Held on-22 nd to 29 th may, 2020 Jayaraj Annapackiam college for women (autonomous), Periyakulam Held on-22.05.2020 Alagappa Institute of Management	National National

2022-2023	EDDII-MTWU-HUB ORGANIZES THREE DAYS FACULTY DEVELOPMENT PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT	EDDII-MTWU-HUB ORGANIZES THREE DAYS FACULTY DEVELOPMENT PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT	Held on-26.09.2022 – 28.09.2022 Entrepreneurship Development and innovation institute government of Tamil Nādu	STATE
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Research Experience: nil

Books Published :

Contributed a chapter on Manitharai Punithamakum Jebamaalai , in the book on Vetri tharum maalai, published by Thaamarai publication pvt. Lmt.	ISBN: 978-93-8598-241-5 Sep-2020
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Organised:

S. No.	Title of the Programme	Institution/Venue	Date
1	One day National level Webinar on Organic Foods And health lifestyle at Department of Bachelor of Vocation in Beauty Wellness & Health Care	Jayaraj Annapackiam College for Women, Periyakulam.	10.06.2020
2.	One day national level Seminar on “Advance Hair Treatment and High-Definition Makeup” at Department of Bachelor of Vocation in Beauty Wellness	Jayaraj Annapackiam College for Women Autonomous, Periyakulam	21.11.2020
3.	One day national level Seminar on “Cardiology & Fundamentals of Nursing” at Department of Bachelor of Vocation in Health Care	Jayaraj Annapackiam College for Women Autonomous, Periyakulam	28.11.2020
4.	State level seminar on ACCIDENT AND EMERGENCY CARE at Department of Bachelor of Vocation in Health Care	Jayaraj Annapackiam College for Women Autonomous, Periyakulam	20.09.2022
5.	State level seminar on MODISH STYLING TECHNIQUE & TATTOO MAKING	Jayaraj Annapackiam College for Women Autonomous, Periyakulam	21.09.2022