

## PROFILE



**Name** : M.VIVETHA

**Designation** : Assistant Professor

**Department** : Commerce with Computer Applications

**Date of Birth** : 30.05.1996

**Date of Appointment:** 27.6.2019

### Academic

| S. No. | Degree     | University/Institution                          | Year of Completion |
|--------|------------|---|--------------------|
| 1.     | B.Sc(CS)   | T.K.S College, Theni                            | 2016               |
| 2.     | M.Sc(CS)   | Bharathiyar University, Coimbatore              | 2018               |
| 3.     | M.Phil(CS) | Mother Teresa Women's University,<br>Kodaikanal | 2019               |

**Total Experience** : 2<sup>1</sup>/<sub>2</sub>

**Area of Specialization/Interest** : C, C++, JAVA, Mat lab programming,

**Academic Affiliation** : Extension, Remedial, Startups (2019-2021)

**Professional Affiliation** : Member of Physical Education, OSA, Startups,  
Attendance in charger

### Research Publications:

### International Publications:

1. **AMBTC Based Adaptive Compression Using Ordered and Interpolated Intensity Values**  
in the International Journal of Innovative Research in Science, Engineering and Technology(IJIRSET), ISSN NO: 2319-8753, Impact Factor- 7.089, Vol.9, Issue 1, January, 2020, P.No:13248-13257.

2. **Enhanced Steganography Using Improved Adaptive Block Truncation Coding**” in the International Journal of Innovative Research in Science, Engineering and Technology(IJRSET), ISSN NO: 2319-8753, Impact Factor-7.089, Vol.9, Issue 1, January, 2020, P.No:13258-13267.

### **Conference Presentations:**

1. **Image Segmentation techniques and survey in** the international conference: The aim of to improvise the image quality and size. Published by 27<sup>th</sup> August, 2018 at Karpagam University, Coimbatore.

### **Participation of Seminars /Conference :**

1. **Building on Impactful Study: Steps for Successful Research and Publication” in the International Webinar on organised by the PG & Research Department of Commerce, Salem Sowdeswari College, Salem on 30<sup>th</sup> December 2020**

### **Contact Details:**

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