## **PROFILE**



**NAME** : R.VIJAYALAKSHMI

**DESIGNATION**: ASSISTANT PROFESSOR

**DEPARTMENT**: PG & RESEARCH DEPARTMENTOF COMMERCE

**DATE OF BIRTH** : 12.11.1992

**DATE OF APPOINTMENT**: 16.08.2022

#### **ACADEMIC DETAILS**

S NO	DEGREE	UNIVERSITY/INSTITUTI	YEAR OF
		ON	COMPLEATED
1	M.PHIL	SRI ADI CHUNCHANAGIRI COLLEGE FOR WOMEN CUMBUM	2016
2	м сом	SRI ADI CHUNCHANAGIRI COLLEGE FOR WOMEN CUMBUM	2015
3	B COM (CA)	JEYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	2013

**Total Experience** : 2 Years

**AREA OF SPECIALIZATION** : AUDITING, MARKETING

Academic Affiliation : Assistant Professor

Professional Affiliation : Member in Hope Club.

#### Webinars Attended:

Attended the one day Webinar on "Fintech and Future of Finance" on 07-02-2024. Organized PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St.Joseph's College (Autonomous)Tiruchirappalli jointly organised MoU based Collaborative.

### **Faculty Development Programme:**

Attended an National level virtual Five days on Faculty Development
 Programme on Digital Marketing from 22.01.2024 to 26.01.2024
 organized by the Department of Commerce in Computer Applications ,

Holy Cross College (Autonomous), Tiruchirappalli.

## **Workshop and Seminar**

- Participated in the Seven Days International level virtual
  Faculty Development Programme on "The Power of
  Positivity in Teaching & Learning System of Cultural
  Transformation", organized by the Department of
  Commerce with professional Accounting and Accounting
  &Finance Hindustan College of Arts and Science,
  Avinashi Road, Coimbatore, from 19.09.2023 to
  26.09.2023.
- Participation in the One Days workshop on "Advanced Artificial Intelligence Tools for Educators", organized by IGNITE Life Skill Academy &IQAC,Sacred Heart College(Autonomous),Thevara,Kochi-13 from 20.11.2023.
- Participated in five days National level Faculty
  Development Programme on "Influencing of AI in
  teaching & Research" held from 04.09.2023 to 09-092023 organised by Department of Commerce with
  Computer Application ,Hindusthan College of
  Arts&Science,Coimbatore-28.
- Participated in the ICSSR-SRC ,Hyderbad Sponsored Three Days National Level Workshop on "Research Methodology in Social Sciences" organized by the Department of Commerce, Bishop Heber College (Autonomous),Thiruchirapalli-620017 from 12<sup>th</sup> to 14<sup>th</sup> February ,2024.

# Paper Publication:

 Paper publication on Conference have Two days International Workshop on "Discover Discuss and Develop Research Article: A Research Workshop" organized by Department of Commerce, Mother Teresa Women's University Research &Extension Centre, Madurai, Shanlax publications ISBN :766339-

### 337507 at 22-01-2024 to 23.01.2024.

## **Title: Emerging Issues In Commerce And Business Management**

#### **CONTACT DETAILS**

: 15/W ANANTHAM STREET,

**PERMENENT ADDRESS** MUTHALLAMMAN KOVIL NEAR,

CHINNAMNUR 625515.

9360885578,9788350748

**PRESENT ADDRESS** 15/W ANANTHAM STREET,

MUTHALLAMMAN KOVIL

NEAR, CHINNAMNUR

625515.

9360885578,9788350748

EMAIL ID <u>vijayacom@annejac.ac.in</u>