

PROFILE



Name : **S.PAUL RANI**
Designation : Assistant Professor
Department : PG & Research Department of Commerce
Date of Birth : 06-06-1993
Date of Appointment : 06-07-2017

ACADEMIC

| S. No. | Degree | University/Institution | Year of Completion |
|--------|--------|---|--------------------|
| 1 | Ph.D | Mother Teresa Women's University - Kodaikanal | Perusing |
| 2 | M.Phil | Jayaraj Annapackiam College for Women – Periyakulam | 2017 |
| 3 | M.Com | Jayaraj Annapackiam College for Women – Periyakulam | 2016 |
| 4 | B.Com | Jayaraj Annapackiam College for Women – Periyakulam | 2014 |

Total Experience : 7

Area of Specialization : Entrepreneurship, Marketing

Paper Publications

1. Paper Title: "Impact of **DIC Assistance on the growth of MSMSE in Theni District**" JAC JOSHAM. Published Dec.2017, ISSN 2347-9868, Vol.5, No.1, pp-60.

2. Presented paper on "**Micro Finance is a tool for Economic Autonomy of Rural Women**" in the ICSSR sponsored two day national conference on Empowerment of Women through Micro Finance organized by the PG and Research Centre of Commerce, JA College for Women(Autonomous) Periyakulam held on 4th and 5th December 2019.

3. Published a paper entitled “**An Overview of Electronic Commerce (E-Commerce)**”
JAC JOSHAM, Vol.9, No.2, June 2022 ISSN:2347-9868.

4. Paper publication on Conference have Two days International Workshop on
“**Discover Discuss and Develop Research Article: A Research Workshop**”
organized by Department of Commerce, Mother Teresa Women’s University
Research & Extension Centre, Madurai, Shanlax publications ISBN :766339-
337507 at 22-01-2024 to 23.01.2024.

Paper Presentations

1. ICSSR Sponsored Two day International Seminar on “**Economic Impact of Intellectual Property Rights**” was organized on 8th and 9th February, 2023. Our Department Staff Members presented a paper title on : Intellectual Property Rights, Trade and Economic Development

FDP/SEMINAR/ Workshop

1. one week online FDP on **Dimensions of Economics Today** from 08.01.2024 to 12.01.2024 organized by the PG and Research Department of Economics , Jamal Mohamed College (Autonomous), Tiruchirappalli.

2. National level virtual Five days on Faculty Development Programme on “**Digital Marketing**” from 22.01.2024 to 26.01.2024 organized by the Department of Commerce in Computer Applications , Holy Cross College (Autonomous), Tiruchirappalli.

3. Attended the webinar the PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St. Joseph’s College (Autonomous) Tiruchirappalli jointly organised MoU based Collaborative one day Webinar on “**Fintech and Future of Finance**” on 07-02-2024.

4. participation in the One Days workshop on “**Advanced Artificial Intelligence Tools for Educators**”, organized by IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13 from 20.11.2023.

5. Seven Days International level virtual Faculty Development Programme on “**The Power of Positivity in Teaching & Learning System of Cultural Transformation**”, organized by the Department of Commerce with professional Accounting and Accounting & Finance Hindustan College of Arts and Science, Avinashi Road, Coimbatore, from 19.09.2023 to 26.09.2023.

PATENTS:

Title on the patent A device to Evaluate Shopping Activity and spending habits of the customers with the help of previous purchases which can suggest different methods to maintain good bank balance **Patent id and type**371406-001 **Publication date**30.12.2022

CONTACT DETAILS

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