

PROFILE



Name : **R. SIVASAKTHI**
Designation : Assistant Professor
Department : PG and Research Centre of Commerce
Date of Birth : 27.03.1991
Date of Appointment : 13.07.2021

ACADEMIC

S.No.	Degree	University/Institution	Year of Completion
1.	B.Com.	Jayaraj Annapackiam College for Women, Mother Teresa Womens University	2011
2.	M.Com.	Jayaraj Annapackiam College for Women, Mother Teresa Womens University	2013
3.	M.Phil.	Nadar Saraswathi College of Arts and Science, Mother Teresa Womens University	2016

Total Experience : 5 Years
Area of Specialization/Interest : Marketing and Accountancy

PUBLICATIONS

International:

- A study on stress on Stress of Private School Teachers in Periyakulam Taluk, IJCBM, Vol 5, No-1, January - February 2016
- The Impact of Social Networking Sites among human behavior in present contemporary- IJSRSET (International Journal of Scientific Research in Science, Engineering and Technology), ISSN: 2394-4099 (Online) Print (2395-1990) – December 2021
- An Impact of E-Banking Services in Present Contemporary - Journal of the Asiatic Society of Mumbai, ISSN: 0972-0766 – June 2022 (**UGC care list**) - June 2022

Publications in Proceedings

- Women Empowerment in Women Empowerment – Milestone and Challenges
- E-banking among rural consumers in E-banking in rural economy recent trends and developments
- The Impact of Social Networking Sites among Human Behaviour in Present Contemporary
- An Impact of E-Banking Services in Present Contemporary
- A Comprehensive Analysis and Implementations of GST in India

PRESENTATIONS (LAST FIVE YEARS):

Paper entitled,

- Women Empowerment in Women Empowerment – Milestone and Challenges on 8th October 2015 at S.Vellaichamy Nadar Arts & Science College
- E-banking among rural consumers in E-banking in rural economy recent trends and developments on 21st January 2016 at Hajee Karutha Rawther Arts & Science College
- Employment Generation in Corporate Tax Rate Reduction: The Impact on Indian Economy in the National Level Seminar on 10th October 2019 at Mary Matha College of Arts and Science, Periyakulam.
- An Impact of Social Networking Sites among human behavior in present contemporary- IJSRSET (International Journal of Scientific Research in Science, Engineering and Technology), ISSN: 2394-4099 (Online) Print (2395-1990) on 10th December 2021.
- An Impact of E-Banking Services in Present Contemporary in the National level seminar on DIGI Banking Trends – 2022 on 29th April 2022 at Sona College of Arts and Science, Salem.
- Women Entrepreneurship in India – Cons and Chances in Entrepreneurship and Employability: As step ahead through the startups in the National Conference on 27th October 2022 at Arul Anandar College (Autonomous), Karumathur.
- A Comprehensive Analysis and Implementations of GST in India in the National Conference on Emerging Trends in Commerce and Management – 2022 on 09th November 2022 at Sona College of Arts and Science, Salem.

Attended Webinar and Faculty Development Programme:

- Participated in International Conclave on “Tools and Strategies for Emerging Business” held on 18.08.2021 organized by School of Commerce, KPR College of Arts and Science and Research, Coimbatore.

- Participated in One day National level webinar on Research Methodology on 25.04.2022 organized by Department of Economics, St.Joseph University, Chumukedima, Nagaland.
- Participated in Five day Participated in one day Virtual National Faculty Development Programme on Transformation from Traditional Practices to Digital Practices in Business World from 20th September to 24th September 2021 Organized by School of Management Studies PG & Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli.
- Participated in one day Online Faculty Development Programme on ICT Tools: A New Vista in Teaching held on 07-10-2022 organized by Research Club, Department of Commerce, Sona College of Arts and Science, Salem.
- Participated in one day International Webinar on “Business Growth and Technology” on 28-10-2022 organized by the Department of Commerce with Computer Application, Jayaraj Annapackiam College for Women, Periyakulam.

CONTACT DETAILS

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