

**Jayaraj Annapackiam College for Women (Autonomous),
Periyakulam**

Accredited with 'A⁺' Grade in (Cycle 4) by NAAC



**Consumer Club
2021-2022**

OCTOBER, 2021

1. **Title of the Programme** : Consumer Awareness
2. **Name of the Co-ordinator/s** : Dr. K. Sakaya Gracy
3. **Organizing Club / Cell** : Consumer club
4. **Date & Duration** : 21st October, 2021 & 2:00 pm - 3:00pm
5. **Number of participants** : 45 Students
Faculty: 3
6. **Funding source** : Nil
7. **Resource Person/s:**
 1. Mr. P. K. Thirunavukkarasu, Co-Ordinator, Tamil Nadu Consumer Production Environmental Research Center (TNCPERC), Thiruvavur.
 2. Mr. P. Puthraja, M.A. President, District Co-Ordinator, CCC Consumer Rights Protection Society, Gudalur

8. **Brief description of the event :**

Consumer Club of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam organized special lecture on “ Global Iodine Deficiency Day” on 21.10.2021 at 2.00 pm through google meet. The Programme was presided over by our college principal Rev.Sr. Dr. Jesurani. Welcome address was given by Dr. K. Sakaya Gracy, Consumer & HEPSENCO-ordinator, Assistant Professor, Department of Tamil. Mr. P. Puthraja, M.A. President, District Co-Ordinator, CCC Consumer Rights Protection Society, Gudalur gave the introductory speech.

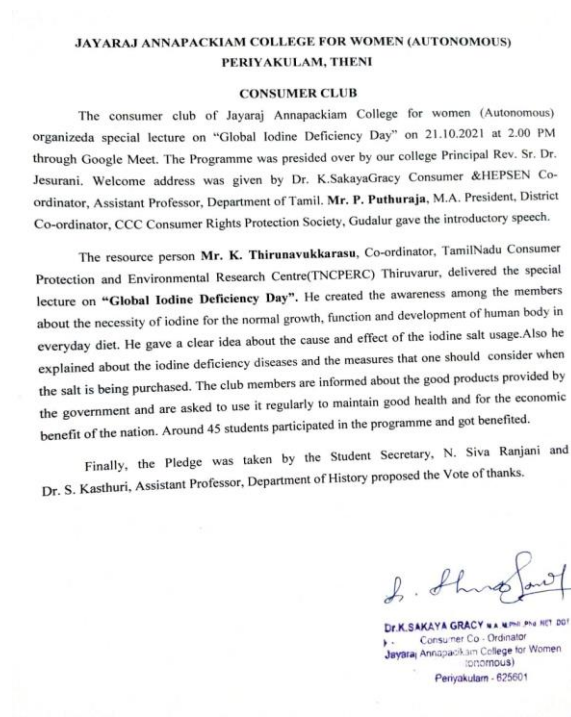
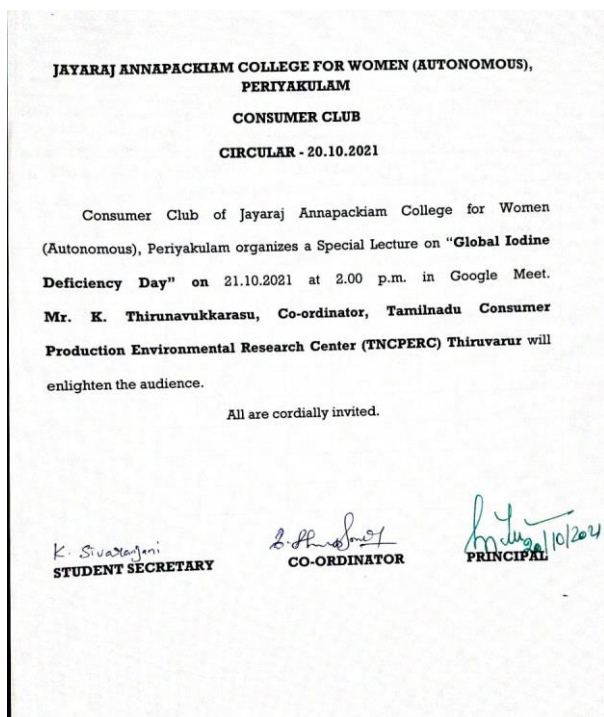
The resource person Mr. K. Thirunavukkarasu, CO-ordinator, Tamil Nadu Consumer Protection and Environmental Research Centre (TNCPERC) Thiruvavur, delivered the special lecture on “Global Iodine Deficiency Day”. He created the awareness among the members about the necessity of iodine for the normal growth, function and development of human body in everyday diet. He gave a clear idea about the cause and effect of the iodine salt usage. Also, he explained about the iodine deficiency diseases and measures that one should consider when the salt is being purchased. The club members are informed about the good products provided by the government and are asked to use it regularly to maintain good health and for the economic benefit of the nation.

Around 45 students participated in the Programme and got benefited.

9. **Circular / Brochure of the event** : Attached

10. **Photos (Minimum 2 geotagged and non-geotagged in jpeg format to be attached)** : Attached

11. **List of participants** : 45



December, 2021

1. **Title of the Programme** : National consumer day
2. **Name of the Co-ordinator/s** : Dr. K. Sakaya Gracy
3. **Organizing Club / Cell** : Consumer club
4. **Date & Duration** : 24.12.2023
5. **Number of participants** : 25 Students
Faculty: 2
6. **Funding source** : Nil

7. Resource Person/s:

1. Mr. P. Puthuraja, district C0- Ordinator, citizen Consumer club, consumer rights protection society, Gualur.
2. Mr. K. Ochadevan, spl Revenue Inspector, Periyakulam.
3. Mr. K. Murugan

8. Brief description of the event :

In connection with "National Consumer Day". The consumer club of Jayaraj Annapackiam college for Women (Autonomous) arranged the awareness Programme on 20th Dec. 2021. The chief guest Mr. P. Puthuraja, district C0- Ordinator, citizen Consumer club, consumer rights protection society, Gualur created the awareness to the students about illegal business against consumer law and rights. He joined street corner campaign with the students. Mr. K. Ochadevan, spl Revenue Inspector, Periyakulam. Mr. K. Murugan explained about types of SMART card used at the Ration shop, benefits of different cards for different card holders especially priority, non-priority card holders. He discussed about category in which the goods are reached to the ration shop. Then he checked the quality of the food products available in the Ration shop at T. Kallipatti (No. 23BCO17P) in front of the students and explained about its nature. Around 25 students participated in the Programme and got benefited. Finally, the programme ended with successful manner, Dr. K. Sakaya Gracy, Co-Ordinator of

Consumer club delivered the vote of thanks.

9. Circular / Brochure of the event : Attached

10. Photos (Minimum 2 geotagged and non-geotagged in jpeg format to be attached) : Attached

11. List of participants : 25

JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS),
PERIYAKULAM
CONSUMER CLUB
CIRCULAR - 17.12.2021

In connection with "National Consumer Day - 24.12.2021" Consumer Club of Jayaraj Annapackiam College for Women (Autonomous) is planned to visit the Ration Shop at Thamarakulam on 24th Dec 2021. Mr. P.Puthuraja, District Co-Ordinator, Citizen Consumer club, Consumer Rights Protection Society, Gudalur created the awareness to the students about illegal business against consumer laws and rights. He joined the street corner campaign with the students. Mr. K.Ochadevan, Spl Revenue Inspector, Periyakulam Mr. K.murugan explained about the types of SMART card used at the Ration shop, benefits of different cards for the different card holders especially priority, non-priority card holders., he discussed about category in which the goods are reached to the Ration shop. Then he checked the quality of the food products available in the Ration shop at T. Kallipatti (No:23BC017P) in front of the students and explained about its nature. Around 25 students participated in the programme and got benefited .Finally, the programme ended with successful manner. Dr. K. Sakaya Gracy, Co-Ordinator of Consumer club delivered the vote of thanks.

All are cordially invited.


K. Siva Ranjani
STUDENT SECRETARY


CO-ORDINATOR


PRINCIPAL

JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS)
PERIYAKULAM, THENI
CONSUMER CLUB
20.12.2021

In connection with "National Consumer Day", the Consumer Club of Jayaraj Annapackiam College for Women (Autonomous) arranged the awareness programme on 20th Dec 2021. The Chief guest Mr. P. Puthuraja, District Co-Ordinator, Citizen Consumer club, Consumer Rights Protection Society, Gudalur created the awareness to the students about illegal business against consumer laws and rights. He joined the street corner campaign with the students. Mr. K.Ochadevan, Spl Revenue Inspector, Periyakulam Mr. K.murugan explained about the types of SMART card used at the Ration shop, benefits of different cards for the different card holders especially priority, non-priority card holders., he discussed about category in which the goods are reached to the Ration shop. Then he checked the quality of the food products available in the Ration shop at T. Kallipatti (No:23BC017P) in front of the students and explained about its nature. Around 25 students participated in the programme and got benefited .Finally, the programme ended with successful manner. Dr. K. Sakaya Gracy, Co-Ordinator of Consumer club delivered the vote of thanks.


Dr. K. SAKAYA GRACY B.A., B.Phil., M.Ed., D.Lit.
Consumer Co - Ordinator
Jayaraj Annapackiam College for Women
(Autonomous)
Periyakulam - 625601

January, 2022

1. **Title of the Programme** : **Special Lecture on “Misleading Advertisement and Food Adulteration”**
2. **Name of the Co-ordinator/s** : Dr. K. Sakaya Gracy
3. **Organizing Club / Cell** : Consumer club
4. **Date & Duration** : 27.01.2022 & 11.00 am
5. **Number of participants** : 25 Students
Faculty: 2
6. **Funding source** : Nil

7. Resource Person/s:

1. Mrs J. Jasmine selvapackiam, Assistant Professor of Business Administration , Jayaraj Annapackiam College for Women (A), Periyakulam.

8. Brief description of the event :

Consumer club organized a special lecture on Misleading Advertisement and Food Adulteration through online mode On 27th Jan. 2022. The Programme was inaugurated by The Principal Rev. Sr. Dr. S. Jesurani and Organized by Co- Ordinator Dr. Sakaya Gracy. The lecture starts with prayer followed by welcome address. The resource person Mrs J. Jasmine selvapackiam, Assistant Professor of Business Administration, Jayaraj Annapackiam College for Women (A), Periyakulam created awareness to the students about misleading advertisement, false promises, ethics of advertisement, types of food adulteration and its toxic nature. Also, she explained about “ How to register the complaint against food adulteration? Checking the status of the complaints, and testing methods for the quality of the food products through power point presentation and videos. Around 25 students participated in the Programme and got benefited. Finally, Dr. A. Juliet Christina Mary, Member of Consumer club proposed vote of thanks.

9. **Circular / Brochure of the event** : Attached
10. **Photos (Minimum 2 geotagged and non-geotagged in jpeg format to be attached)** : Attached

11. List of participants

: 25

**JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS),
PERIYAKULAM**

CONSUMER CLUB

CIRCULAR - 25.01.2022

Consumer Club of Jayaraj Annapackiam College for Women (Autonomous).

Periyakulam organizes a Special Lecture on "**Misleading Advertisement and Food Adulteration**" on 27.01.2022 at 11.00 a.m. in Google Meet. **Mrs, J. Jasmine selvapackiam** will enlighten the audience.

All are cordially invited.


CO-ORDINATOR


PRINCIPAL


**JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS)
PERIYAKULAM, THENI**

CONSUMER CLUB

REPORT

27.01.2022

Consumer Cluborganised aspecial lecture on **Misleading Advertisement and Food Adulteration** through online mode on 27thJan 2022. The programme was inaugurated by Principal. Rev. Sr. S. Jesurani and organized by Co-OrdinatorDr.SakayaGracy. The lecture starts with prayer followed by welcome address.The Resource person Mrs. J. Jasmine Selvapackiam, Assistant Professor of Bussiness Administration, JayarajAnnapackiam College for Women, Periyakulamcreated awareness to the students about misleading advertisement, false promises, ethics of advertisement, types of food adulteration, and its toxic nature. Also, she explained about "how to register the complaint against food adulteration? Checking the status of the complaint, and testing methods for the quality of the food products through power point presentation and videos. Around 25 students participated in the programme and got benefited. Finally,Dr. A. Juliet Christina Mary,Member of Consumer club proposed vote of thanks.


Dr.K.SAKAYA GRACY B.A. M.Phil. Ph.D. NET 2007
Consumer Co - Ordinator
Jayaraj Annapackiam College for Women
(Autonomous)
Periyakulam - 625001

February, 2022

1. **Title of the Programme** : **Essay Competition on “Consumer Right and Responsibilities.**
2. **Name of the Co-ordinator/s** : Dr. K. Sakaya Gracy
3. **Organizing Club / Cell** : Consumer club
4. **Date & Duration** : 21st January 2022 at 3.00 pm.
5. **Number of participants** : 25 Students
Faculty: 2
6. **Funding source** : Nil
7. **Resource Person/s: NIL**

Brief description of the event :

The Consumer Club of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam organized an essay writing competition on the topic “Consumer Rights and Responsibilites” on 21.02.2022 between 2.30 pm to 3.30 pm. 25 students participated in the competition. S. Venisha of I B.SC. (CS) and A.H. Riza Fathima of I B.A. (Tamil) received the first and second place respectively.

Brochure of the event : Attached

1. Photos (Minimum 2 geotagged and non-geotagged in jpeg format to be attached) : Attached

11. **List of participants** : 25

JAYARAJ ANNAPACKIYAM COLLEGE FOR WOMEN (AUTONOMOUS),

PERIYAKULAM

CONSUMER CLUB & HEPSN

CIRCULAR- 16.02.2022

Consumer Club and Hepsn of Jayaraj Annapackiyam College organizes an essay competition on the topic "Consumer Rights and Responsibilities" on 21.02.2022 in Room no. 32 at 3.00 PM.

All are cordially invited.

K. Sureshbabu
STUDENT SECRETARY

L. Shree Smit
CO-ORDINATOR

P. S. S. S.
PRINCIPAL

JAYARAJ ANNAPACKIYAM COLLEGE FOR WOMEN (AUTONOMOUS),

PERIYAKULAM

CONSUMER CLUB

REPORT- 21.02.2022

Consumer Club of Jayaraj Annapackiyam College organized an essay writing competition on the topic "Consumer Rights and Responsibilities" on 21.02.2022 between 2.30 PM and 3.30 PM. 25 students participated in the competition. S. Venisha of I BSc. Computer Science and A.H. Riza Fathima of I BA Tamil received the first and second place respectively.

L. Shree Smit
Dr.K.SAKAYA GRACY M.A. M.Phil. Ph.D. NET (U)
HEPSN Co - Ordinator
Jayaraj Annapackiyam College for Women
(Autonomous)
Periyakulam - 625601

March, 2022

1. **Title of the Programme** : World Consumer Rights Day
2. **Name of the Co-ordinator/s** : Dr. K. Sakaya Gracy
3. **Organizing Club / Cell** : Consumer club
4. **Date & Duration** : 23rd March 2022 at 3.00 p.m
5. **Number of participants** : 55 Students
Faculty: 3
6. **Funding source** : Nil
7. **Resource Person/s: -**
 1. Mr. P. Puthuraja, district CO- Ordinator, citizen Consumer club, consumer rights protection society, Gudalur.

Brief description of the event:

In connection with "World Consumer Rights Day", the consumer club, Jayaraj Annapackiam College for Women (A), Periyakulam. Arranged awareness programme on 23rd March, 2022. Dr. Sakaya Gracy, Assistant Professor of Tamil, Co-Ordinaor of consumer club welcomed the gathering. The Chief guest Mr. P. Puthuraja, district CO- Ordinator, citizen Consumer club, consumer rights protection society, Gudalur, created awareness among the students about consumer rights, market malpractices, misleading advertisement and food adulteration. He also discussed the Consumer laws and rights and advised us to make use of the consumer rights in a right manner. He insisted us to make the valid time duration of the product before purchasing and stated that it is the responsibility of every consumer to raise a complaint and take necessary action if any malpractice happens in the public. Students came out with their doubts and it was clarified by the resource person. Around 55 students participated in the Programme and got benefitted. Eventually, Mrs. Priyanka, Assistant Professor of English, Member of Consumer club, proposed the vote of Thanks.

8. **Circular / Brochure of the event** : Attached

9. Photos (Minimum 2 geotagged and
non-geotagged in jpeg format to be attached) : Attached

11. List of participants : 55

**JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN
(AUTONOMOUS), PERIYAKULAM**

**CONSUMER CLUB
CIRCULAR - 15.03.2022**

Consumer Club of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam organizes a Special Lecture on "World Consumer Rights Day" on 23.03.2022 at 3.00 p.m. in Room No. 32. Mr. P. Puthuraja, District Co-ordinator, Citizen Consumer Club, Consumer Rights Protection Society Gudalur will enlighten the audience.

All are cordially invited.

K SIVA RANJANI
STUDENT SECRETARY



CO-ORDINATOR


PRINCIPAL

**JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS)
PERIYAKULAM, THENI**

**CONSUMER CLUB (2021-2022)
REPORT- (23.03.2022)**

In connection with World Consumer Rights Day, the Consumer Club of Jayaraj Annapackiam College for Women (Autonomous) arranged an awareness programme on 23rd March, 2022. Dr. K. Sakaya Gracy, Assistant Professor of Tamil, Co-Ordinator of Consumer club welcomed the gathering. The Chief guest Mr. P. Puthuraja, District Co-Ordinator, Citizen Consumer club, Consumer Rights Protection Society, Gudalur, created awareness among the students about consumer rights, market malpractices, misleading advertisement and food adulteration. He also discussed the Consumer laws and rights and advised us to make use of the consumer rights in a right manner. He insisted us to check the valid time duration of the product before purchasing and stated that it is the responsibility of every consumer to raise a complaint and take necessary action if any malpractise happens in the public. Students came out with their doubts and it was clarified by the resource person. Around 55 students participated in the programme and got benefited. Eventually, Mrs. Priyanka, Assistant Professor of English, Member of Consumer club, proposed the vote of thanks.


Dr.K.SAKAYA GRACY
Consumer Co - Ordinator
Jayaraj Annapackiam College for Women
(Autonomous)
Periyakulam - 625609