

PROFILE



Name: Dr.C.Kalaivani
Designation: Assistant Professor
Department: PG & Research Department of Commerce
Date of Birth: 23.07.1989

ACADEMIC

S. No	Qualification	Institution	Year of Passing	Percentage
1.	Ph.D	Mother Teresa Women's University, Kodaikanal	2024	—
2.	MBA	Madurai Kamaraj University, Madurai	2014	58%
3.	M.Phil	Mother Teresa Women's University, Kodaikanal	2012	81%
4.	M.Com	Nadar Saraswathi College of Arts and Science, Theni.	2011	76%
5.	B.Com	Nadar Saraswathi College of Arts and Science, Theni.	2009	66%
6.	Hr. Sec.	Govt. Higher Secondary School, Vadugapatty (State Board)	2006	71%
7.	S.S.L.C	Govt. Higher Secondary School, Vadugapatty (State Board)	2004	75%

Total Experience: 8 Years
Area of Specialization: Accounting & Taxation

Academic Affiliation:

- ✓ NSS staff adviser -3 years(2013-2016)
- ✓ Fine Arts member- 2 years(2016-2018)
- ✓ IQAC member -3 Years(2018-2021)

✓ Head of the Department-2 Years(2019-2021)

RESEARCH PUBLICATIONS:

- **Cross Border Mergers And Acquisitions: Effect on Financial Performance of BSE Listed Companies**-Journal Of Critical Reviews(Scopus Indexed Journal up to 2020), ISSN No- 2394-5125 VOL 7, ISSUE 18, 2020, P.No:3892-3896.
- **Impact of Cross Border Merger and Acquisition on Financial Performance :With Special Reference to IT Sector**- UGC CARE List Journal(Serial No.36272) Studies in Indian Place Names ISSN NO: 2394-3114, Impact Factor-6.3,Volume-40, Issue-40, March,2020, P.No:465-471.
- **Impact of Cross Border Merger and Acquisition on the Financial Performance of Tata Chemicals Ltd**- UGC CARE Approved Group II Journal(Serial No.36272) International Journal of Analytical and Experimental Modal Analysis, (IJAEMA) ISSN NO: 0886-9367, Impact Factor-6.3,Volume XI, Issue IX, September/2019, P.No:396-402.
- **Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Reliance Industries Ltd**- International Journal of Research and Analytical Reviews(IJRAR), January 2019, Special Issue. 2349-5138.
- **General Impacts of Merger and Acquisition on Companies**- International Journal of Engineering Technology Management and Applied Sciences, March, 2016, Vol.1, P.No: 93-95, 2349-4476.
- **Analysis of volatility of cross border Merger companies Listed in NSE**- International Journal of Engineering Technology Management and Applied Sciences, March, 2017, Vol.1,P.No 183—189,2349-4476.

SEMINAR/CONFERENCE/WORKSHOP PARTICIPATION:

- ❖ Participated in the International Webinar on Research Reinvented organized by Departments of Commerce and Management, Indian Academy Degree College, Autonomous on 29th May ,2020.
- ❖ Participated In National Seminar on “New Trends in Marketing in the Digital Era” organized by Department of Commerce With Computer Applications, Jayaraj Annapackiam College for women (Autonomous), Periyakulam on 1st December, 2016.

- ❖ Attended Two days workshop on Research methodology conducted by Mother Teresa women's university at Kodaikanal on 18.08.2016 & 19.08.2016

SEMINAR/CONFERENCE/WORKSHOP PRESENTATIONS:

- ❖ Presented paper on the topic **“Impact of Cross Border Merger and Acquisition on Financial Performance :With Special Reference to IT Sector”** “in the International Conference on organized by Department of Commerce, Jain School of Commerce, Jain Deemed to be University, Bangalore on 28th February,2020.
- ❖ Presented paper on the topic **“Impact of Cross Border M&A on the share price of BSE Listed Companies”** in the Fifteenth annual International Seminar organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Trichirappalli on 11 & 12th January,2020.
- ❖ Presented paper on **“Impact of Cross Border Merger and acquisitions on the Financial Performance of Reliance Industries Ltd ”** in the One day International Conference organized by PG& Research Department of Commerce, Jamal Mohamed College(Autonomous), Trichirappalli on 23rd January, 2019.
- ❖ Presented paper on **“Impact of Cross Border Merger and Acquisition on the Financial Performance of Tata Chemicals Ltd”** in the International Conference organized by PG Department of Commerce (CA), K.S.R College of Arts and Science for Women, Tiruchengode, Namakkal on 19th Sep 2019.
- ❖ Presented paper on the topic **“The Application of Internet on Things in Logistics”**“in the International Conference organized by School of Business & School of information Technology Vidhya Sagar Women's College, Chengalpattu on 24th August 2018.
- ❖ Presented Paper on the topic **“Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Tata Motors Ltd”** in the one day National Level conference organized by PG Department of Commerce(SF), Cardamom Planters Association College, Bodinayakanur on 15th October, 2018.
- ❖ Presented paper on the topic **“Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Bharti Airtel”** in the International Conference Organized by conducted by Jain University, Bangalore on 25th February , 2017.

- ❖ Presented paper on the topic **“Analysis of Volatility of Cross Border Merger Companies Listed in NSE”** in the International Seminar organized by Bharathidasan University, Trichy on 7-8 January 2017.
- ❖ Presented paper on the topic **“General effects of Disasters on Health”** in the State level seminar conducted by Mary Matha College of Arts and Science, at Nallakaruppanpatty on 10th February 2016.
- ❖ Paper presented on the topic **“Green House Effects and It’s Sources”** in National seminar conducted by Jayaraj Annapackiam College for women (Autonomous) at Periyakulam from 15th to 17th February, 2016.
- ❖ Paper presented on the topic **“Impact of FIIs on National Stock Exchange”** in International conference on 5th March, 2016.
- ❖ Presented paper on the topic **“Sustainability Reporting-Its’s Benefits and Challenges”** in the International Conference Organized by PG & Research Department of Commerce, Mother Teresa women’s University, Kodaikanal on 1st September 2016.
- ❖ Presented paper on the topic **“Standards for Teacher Competence in Educational Assessment of Students”** NAAC Sponsored National Conference organized by Jayaraj Annapackiam College for women (Autonomous), Periyakulam on 29-30 September, 2016.
- ❖ Presented paper on the topic **“Emergence of IT: Recent Trends in Banking Industry of India”**, National Conference on Emerging Trends in Service Sectors, organized by Department of Commerce (CA) and Business Administration, Amman College of Arts and Science, Dindigul, 10 September, 2011.
- ❖ Presented paper on the topic **“Public-Private Partnership in Indian Social Sectors”**, Annual Conference of the Association of Economists of Tamil Nadu hosted by Gobi Arts and Science College, Erode, 19th and 20th November, 2011.
- ❖ Presented paper on the topic **“Technology Application in Banking”**, National Seminar on Emerging Trends in Indian Banking Sector, organized by PG Department of Commerce, Arulmigu Palaniandavar College of Arts and Culture, Palani, 17th February, 2012.
- ❖ Presented paper on the topic **“Analyzing the trading opportunities in NSE through NYSE”**, International seminar on Financial Markets: Issues and Challenges(FIM IC – 2012), Organized by Department of commerce and Financial studies, Bharathidasan University, Trichirappalli, 8 January, 2012.

RESEARCH PROCEEDINGS:

- ❖ Sustainability Reporting-It's Benefits and Challenges- Proceedings of the International Conference on "Sustainability for Business: **Initiatives**, Ideas and Challenges" conducted by Mother Teresa Women's University, Kodaikanal ISBN: 81-86520-27-9, September 2016 and Volume-II, Page No: 142-146.
- ❖ **The Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Bharti Airtel-** Proceedings of the International Conference on "Emerging Global Trends in Accounting and Finance" conducted by Jain University, Bangalore ISBN: 978-93-85327-26-1, 25th February, 2017 and Volume-II, Page No: 164-169.
- ❖ **The Application of Internet on Things in Logistics**-Proceedings of the International conference on Social Impact of Internet of Things- Boon or Bane "organized by School of Business & School of information Technology Vidhya Sagar Women's College, Chengalpattu ISBN: 81-86520-27-9, August 2018 and Volume-II, Page No: 142-1

PRIZES AND AWARDS:

- Received First prize in the paper Operations research and Financial Management in M.com.
- University Gold Medalist in M.Phil.
- Received Research Excellence Award 2021 from InSc Unit of SDPL (Institute of Scholars).

Membership:

Professional Member of InSc Unit of SDPL (Institute of Scholars)

Reviewer:

Served as Reviewer of InSc International Journal of Computer Science & Information Technology.

Patent Published:

Patent published on the Novel Strategies in Retail Marketing on 02/09/2022.

Contact Details:

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