



## CV

**Name** : Dr. Mrs.S. Velanganni  
MA.MPHIL.PGDCA,  
**Designation** : Associate Professor of Economics  
**Department** : History (Economics)  
**Date of Birth** : 04.05.1973

**Teaching Experience:** Worked in Sri Adi Chunchnagiri Women's College, Cumbum from 02.09.1996 to 28.06.2005

From 29.06.2005 to till now, Jayaraj Annapackiam College for Women (Autonomous) Periyakulam. Theni.Dt, Tamil Nadu

### Academic qualification

S.N	Degree	University/Institution	Year of Completion
1	Ph.D	MT University, Kodaikannal	2019
2	PGDCA	MT University, Kodaikannal	2005
3	M.Phil	Madurai Kamaraj University	2000
4	M.A	MKU / The American College Madurai	1996
5	B.A	MKU / H.K.R.H.College, Uthamapalayam	1993

**Area of Specialization/Interest:** Indian Economy-Agricultural Economy

**Total Experience : 24 years and 3 months**

Research Experiences:10

Research Publications:15

**Book Published :**1 Title of the Book- **Post Globalization Changes in Agriculture Sector in Tamil Nadu**, Bonfering Publication, Bonfering Intellectual Integrity, Coimbatore, Tamil Nadu. 2019.

Course Materials Prepared : **02 on Women Entrepreneurship** : Required data obtained from District Industries Centre (DIC) Theni

## International Publications:

1. Education for Sustainable Development, **Third concept**, Page 21 to 24, Dec, 2011, ISSN : 0970-7247
2. Value Crisis: Causes and Consequences, **Third concept**, Page : 52 to 54, November, 2012, ISSN : 0970-7247
3. Peace economy Vs Human Rights: An Overview, **Third concept** Page 46 to 48, November, 2012, ISSN : 0970-7247.
4. Ethical Perspective of Women Towards Environment **Third concept**, ISSN 0970-7247, Vol.No 29, No. 337, page-35-37.(March 2015)
5. Farmers' Perception of Globalization, **Third concept**, ISSN 0970-7247, Vol.No 31, No. 362, page-44-49.(April 2017)
6. Impact of Globalization on Indian Agriculture, **Third concept Third concept**, ISSN 0970-7247, Vol.No 29, No. 349, page-33-40.(March 2016)
7. Interface between Agriculture and Globalization in Theni (Tamil Nadu) **Third concept**, ISSN 0970-7247, Vol.No 30, No, 350, page 37-41. (April 2016)
8. Agriculture Profile of the farmers in Theni District. **Third concept**, ISSN 0970-7247, Vol.No 30, No, 360, page 47-54. (February 2016)
9. Government Policies and Programs Towards Agriculture” in **Vidyawarta**, International Research Journal UGC APPROVED JOURNAL
10. Women's Participation in Agriculture, in “**The International Journal for Economics and Business Management**” ISSN :2250 – 2750, Volume 7. Issue I, DECEMBER 2017.
11. Micro Finance is a tool for Economic Autonomy of Rural Women in **IJAEMA Journal**, **Volume XI.Issue XII**, December 2019.(UGC CARE List II)
12. Expectations of Farmers towards Agriculture Sector in **Journal of XI' An University of Architechture and Technology**, Volume IIX, Issue III, 2020,(Scopus Data Base Active jornal)
13. Published a paper on “Role of Educational Institutions in Promoting Entrepreneurship among College Students” in the book entitled **Innovations in Management & Entrepreneurship**. (Shanlak Publications, Madurai, December 2020, ISBN 978-93-5406-148-6.

14. Published a chapter titled “Impact of Globalization on Production Performance(Trend in Area, Production and Yield) in Tamilnadu” titled “New Approaches in Commerce, Economics, Engineering, Humanities, Arts, Social Sciences and Management: Challenges and Opportunities” in Book Publication with E-ISBN:978-93-87865-44-0(December 2020)
15. Published a paper on the Impact of Globalization on Cropping Pattern in Theni District International Journal of All Research Education and Scientific Methods (IJARESM), ISSN: 2455-6211 Volume 9, Issue 2, February -2021
- 16.A paper entitled “An Overview of Socio Economic and infrastructure Conditions of Tribal community in India”, Journal of the Astatic Society of Mumbai, Vol :XCV, No:35, 2022, ISSN:0972-0766.
- 17.Income and Expenditure pattern of Rural women in **Southern Economist**, Page No : 53-54, December 2011.
18. Direct Transfer Scheme is an Initiative for Economic inclusion of under Privileged Group-An Overview in ICSSR SRC-HYDERABAD Sponsored Two day National Seminar on "**DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE FOR INCLUSIVENESS**" was organized on 6<sup>th</sup> and 7<sup>th</sup> January 2025.
- 19.Problems of Unorganized Sector Women Workers in Periyakulam Published in Journal of Indian School of Political Economy ISSN:0971-0396 With IF:7.28 Vol.35,No.05,July -December 2023 UGC CARE Approved GroupI, Peer reviewed, Bilingual Biannual, Multi-Disciplinary Referred journal
20. Income and Expenditure pattern of Rural women in **Southern Economist**, Page No : 53-54, December 2011.

### **Seminars/Conferences/Workshops participated:**

- 1.Two day UGC sponsored National Seminar on “**Human Rights Education** held at H.K.R.H. College, Uthamapalayam from 3<sup>rd</sup> November to 4<sup>th</sup> November 1998.
- 2.One day Consumer Awareness Training Programme sponsored by the Department of Civil Supplies and Consumer Protection, Governmnet of Tamil Nadu on 4<sup>th</sup> July 2003.
- 3.Two day UGC Sponsored National Seminar on **Recent Trends in Understanding and Applying the theory and practice of values** held at JA College for Women, Periyakulam from 11<sup>th</sup> January 2007 to 12<sup>th</sup> January 2007.

4. National seminar on **Participative and Responsive Organizational Dynamics for Quality Improvement in Autonomous Colleges** held at JA College for Women, Periyakulam from 6<sup>th</sup> March 2008 to 7<sup>th</sup> March 2008.
5. National level seminar on **Rupee Appreciation- A paradox** held at APA, College Palani, Dindigul District on 22.02. 2008.
6. State level workshop on **Christian Values for wholesome Life**
7. National level seminar on **Business and Investment Vision** held at NS College, Theni on 12.09.2009
8. Regional level Seminar on **Moulding the Christian Youth in the Light of Christ** held at JA College for Women on 15<sup>th</sup> September 2009.
9. Two day National Workshop on **Effective Classroom Communication and Teaching Skills for College Teachers** held at Christ University, Bangalore from 12<sup>th</sup> November 2009 to 13<sup>th</sup> November 2009.
10. UGC Sponsored national seminar **UGC Sponsored National Seminar on Human Rights** held at JA College for Women on 10.12.2010
11. UGC sponsored National Seminar on Inclusion of Values for Holistic Life Amidst Technological Scenario held at JA College for Women from 6<sup>th</sup> to 7<sup>th</sup> December 2010.
12. Two day National Seminar on **Corporate Social Responsibility and sustainable development** held on 23<sup>rd</sup> and 24<sup>th</sup> February 2011, at GRI, Dindugul.
13. **Vigyan Prasar, New Delhi** sponsored state level workshop on :**Science writing for the Radio Serial in Tamil relates to Science and Technology** for women empowerment held at Lady Doak College, Madurai on 26.06.2011
14. National Conference on **Educating Women: A Development Imperative**, 27<sup>th</sup> November 2012, MT University Kodaikkanal
15. One day Workshop on **“Research Methodology”** held at Mother Teresa Women’s University Extension Centre, Pallapatti on 27<sup>th</sup> Aug. 2013.
16. UGC Sponsored National level Workshop on **E-Content Development for Effective Teaching Learning** held at JA College for Women from 11<sup>th</sup> to 13<sup>th</sup> September 2013.
17. State level workshop on **Reforms in Curriculum Development and Examination System** held at JA College for Women on 13.11.2013
18. State level seminar on” **Un-women-Relevant to Indian Women”** on 31.7.2014 Lady Doak College, Madurai.
19. International Conference on **India’s Foreign Trade- Opportunities and Challenges** held at H.K.R.H College, Uthamapalayam on 9<sup>th</sup> September 2014.

20. National seminar on **Crisis in Indian Agriculture** held at Mother Teresa Women's University, Kodaikanal, 25, July 2015.

21. UGC sponsored National Level Seminar on “**e- Banking in Rural Economy: Recent Trends and Developments**” held at H.K.R.H College, Uthamapalayam on 21<sup>st</sup> January 2016

22. National conference on “**Social Transformation of Students through Innovative Entrepreneurship**” held at Arul Anandar College, on 07.02.2018

23. Three day workshop on **Training of Teachers on “Student Induction Program”** held at IIIT, Hyderabad from 16<sup>th</sup> to 18<sup>th</sup> May 2019.

24. Participated in the Orientation cum Training Programme on “**Professional English for Commerce and Management**” organized for the Teachers of affiliated Colleges of State Universities of Tamilnadu, by Periyar University, Salem on 30.09.2020.

25. Attended a one day National Seminar on “New Approaches in Commerce, Economics, Engineering, Humanities, Arts, Social Sciences and Management: Challenges and Opportunities” organized by the Global Multidisciplinary Research & Academic Foundation (GMRAF), Chennai at Sivaraj Holiday Inn, Salem on 26<sup>th</sup> December 2020 and presented a paper titled “Impact of Globalization on Production Performance (Trend in Area, Production and Yield) in TamilNadu”.

26. Direct Transfer Scheme is an Initiative for Economic inclusion of under Privileged Group-An Overview in ICSSR SRC-HYDERABAD Sponsored Two day National Seminar on "**DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE FOR INCLUSIVENESS**" was organized on 6<sup>th</sup> and 7<sup>th</sup> January 2025.

### **Paper Presentation in seminars/Workshops and Conferences**

1. Presented paper on **Rupee Appreciation: An Overview** in the national level seminar on Rupee Appreciation- A paradox held at APA, College Palani, Dindigul District on 22.02. 2008.
2. Presented paper on **Secured Investment** in the national level seminar on Business and investment vision
3. Presented paper on **Problems of Small Scale Entrepreneurs in Globalized Scenario** in the state level seminar on Entrepreneurship Promotion and Development held at Yadava College, Madurai on 10<sup>th</sup> February 2010.

4. Presented paper on **Peace Economy Vs Human Rights** : An Overview in the UGC Sponsored national seminar held at JA College for Women on 10.12.2010.
5. Presented paper on **Innovative Entrepreneur- Need for an Hour**” in the national level seminar held at Sri Adi Chunchanagiri Women’s College, cumbum on 20.02. 2010.
6. Paper Presented on **“Education for Sustainable Development”** in the National Seminar on Corporate Social Responsibility and Sustainable Development held on 23,24 Feb 2011, at GRI, Dindugul.
7. Presented paper on **Global Financial crisis- An overview** in the international conference on Business Innovations in the Globalized Era held at A.V.V. M. Sri Pushpam College, Poondi on 22<sup>nd</sup> Septembe 2012.
8. Paper Presented on **Role of Women in Environment Sustainability** in National Conference on Educating Women: A Development imperative held on 27th November 2012 at MT University, Kodaikkanal
9. Presented paper on **Agriculture and Globalization- An overview** in the International Conference on India’s Foreign Trade- Opportunities and Challenges held at H.K.R.H College, Uthamapalayam on 9<sup>th</sup> September 2014.
10. Presented paper on Impact of **Globalization on Indian Agriculture** in the national seminar on Crisis in Indian Agriculture held at Mother Teresa Women’s University, Kodaikanal, 25, July 2015.
11. Presented paper on **“E- Banking in Rural Areas- A Case Study** in the UGC sponsored National Level Seminar on “e- Banking in Rural Economy: Recent Trends and Developments” held at H.K.R.H College, Uthamapalayam on 21<sup>st</sup> January 2016.
12. Presented paper on **“Role of Stakeholders in Promoting Entrepreneurship”** in the national level seminar on Social Transformation of Students through Innovative Entrepreneurship held at Arul Anandar College, Madurai, on 7<sup>th</sup> February 2018.
13. Presented paper on **“Contribution of Foreign and Indian Christians to Tamil through Christianity”** in the seminar organized by the Department of Tamil on Kirithava Thamizh Thondu in 2014 at JA College for Women, Periyakulam.
14. Presented paper on **“Micro Finance is a tool for Economic Autonomy of Rural Women”** in the ICSSR sponsored two day national conference on Empowerment of Women through Micro Finance organized by the PG and Research Centre of Commerce, JA College for Women(Autonomous) Periyakulam held on 4<sup>th</sup> and 5<sup>th</sup> December 2019.
15. Presented paper on **“Role of Higher Educational Institutions in Promoting Entrepreneurship among College Students”** in ICT enabled International Conference organized by Unique Research and Consultancy Services

## **Orientation and Short term courses attended**

1. **Orientation course** for the untrained **NSS program officers** held at Sri Avinahilingam Education Trust Institution and Training and Orientation Centre, Coimbatore from 26.07.2000 to 4.8.2000
2. **Refresher course** for the **NSS program officers** held at Sri Avinahilingam Education Trust Institution and Training and Orientation Centre, Coimbatore from 21.07.2003 to 25.07.2003.
3. **UGC Sponsored Orientation Program at Madurai Kamaraj University, Madurai** from 16.05.2012 to 12.06.2012 MKU
4. **UGC Sponsored Summer School Refresher Course** in social sciences (ID) on 17.05.2018 to 06.06.2018
5. **ARPIT Refresher Course in Economics** conducted by Shri Ram College of Commerce, University of Delhi, from 1<sup>st</sup> September 2019 to 31<sup>st</sup> December 2019 through Swayam Portal of MHRD.
6. UGC-Sponsored Refresher course in Economics organized MK University From 1<sup>st</sup> September to 14th September 2022.
7. Refresher course in Research Methodology organized by Ramanujan college, University of Delhi under the aegis of Ministry of Education, Pandit madan mohan malaviya national mission on Teachers and teaching from July 20<sup>th</sup> to August 03,2021.

## **Short term courses attended**

1. Three days residential programme on “**Preksha Dyan**” at Madurai Kamaraj University, Madurai
2. Six days residential program on “**Value Education**” held at NBCLC, Bangalore from 4.5.2010-10.5.2010
3. One month residential course on “**Certificate Course in Counsellor Training Program (basic level)**”at Anugraha, Dindigul, Tamil Nadu (MAY 2013)
4. Faculty training programme in “**Entrepreneurship**” organized by MTU,Kodaikanal on 3.7.2013 J.A.College for women (Autonomous) Periyakulam.

## **Seminars/ Workshops Organized**

1. Regional Level Seminar on Modern Financial Services-**Convener** (February 2011)
2. Two day workshop on Designing with Multi Media Tools- **Convener** (January 2018)

3. One day National Level Seminar on Impact of GST in Priority Sectors-**Convener** (January 2019)

4. Two day webinar on “Let us Lockdown the Stress” on 5<sup>th</sup> and 6<sup>th</sup> June 2020 through zoom cloud meeting

5. Served as the Organising secretary of ICSSR sponsored Two days International Seminar on Economic Impact of Intellectual Property Rights held on 8<sup>th</sup> and 9<sup>th</sup> February 2022.

6. Convenor of ICSSR SRC-HYDERABAD Sponsored Two day National Seminar on "**DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE FOR INCLUSIVENESS**" held on 6<sup>th</sup> and 7<sup>th</sup> January 2025.

#### **Served as Jury in the following events held at various places**

**Rangoli Competition** conducted by the Department of Economics in H.K.R.H.College, Uthamapalayam in 1997.

**Group Comedy** conducted by the Fine Arts Club of JA College for Women' Autonomous, Periyakulam in December 2017

**Inter collegiate competition** organized by the Department of Economics (UG) at The American College, Maduari on 28<sup>th</sup> February 2018.

#### **FDP**

1. Participated in the Faculty Development Programme (E-FDP) on the theme” **Exploring New Frontiers in Advanced Pharmaceutical Research and IPR** “Organised by DmbH Institute of Medical Science in Collaboration with APTI West Bengal Branch from 24<sup>th</sup>-29<sup>th</sup> March 2025.

2. Five days National level online Faculty Development Programme entitled “**outcome-based education, binary Accreditation & usage of AI** “organised by St. Mary’s Centenary Degree College, IQAC from 2<sup>nd</sup> to 6<sup>th</sup> June 2025.

3. Five days **Online Faculty Development Programme on “Empowering Educators- Addressing Contemporary issues in Education** “organised by the IQAC in Association with the Department of BBA, Nagarjuna Degree College from 9<sup>th</sup> to 13<sup>th</sup> June 2025.

4. Completed Five days online Faculty Development Programme in Basic of IPR organized by the Institution Council, Sacred Heart College(Autonomous) Tirupattur, Tirupattur District ,Tamil Nadu in collaboration with Association of **Global Academicians and**



Researchers(AGAR),Visakhapatnam, Andhr Pradesh conducted from 04-06-2024 to 08-06-2024

### **Served as Resource person**

- 1.Delivered talk on “**Women and Environment Sustainability**” in All India Radio, Madurai, on July 16, 2011.
- 2.Delivered talk on “**Therapies for Youth**” for UG and PG commerce students on 08.01.2016 at Mother Teresa Women’s University
3. Addressed the undergraduate final year students on “**Entrepreneurship Need of the hour**” in the meeting organized by the extension department of J.A.College for Women on 06.08.2013.
4. Addressed the students on **Pre Marital Counseling** to NSS Volunteers on 31<sup>st</sup> July 2011
5. Delivered a guest lecture on “**Role and Responsibilities of Students in the Globalised Era**” on 12<sup>th</sup> September, 2018 at Thiravium College of Arts and Science for Women, Kailasapatti, Periyakulam.
- 6.Delivered talk on Conselling on Family Welfare in the NSS Special camp held at Saruththupptti, Periyakulam Taluk on 22.11.2015
6. Delivered Talk on “**Welfare Schemes of Government for People**” in the NSS Special camp held at Meenakshipuram on 24<sup>th</sup> November 2019.
7. Delivered **Christmas message** to the village people in the Christmas function held on 23<sup>rd</sup> December 2019, at T.Kallipatti, Periyakulam.

**Note:** Addressed the Youth in social awareness program organized by Nehru Yuvakendra, Theni, held at Odaipatti in 1998.

Invited by the Local Administrators and Social activists to address the school children and distributed prizes for the 10<sup>th</sup> and 12<sup>th</sup> standard students in 2002 held at Lower camp, Theni District, Tamil Nadu.

Served as Subject Expert

Served as **Subject Expert** in the Board of Studies for Economics (MA) held at Hajee Karutha Rowthar Howdia College, Uthamapalayam, on 1<sup>st</sup> February 2020.

### **Appreciation Certificate/Awards Received**

1. Received from the manager, **Aravind Eye hospital**, Theni for Conducting Free Eye Camp Successfully with the help of NSS Volunteers in 2000 July.

2. Received from **Tamil Nadu State AIDS Control Society and State Blood Transformation Council through the Dean, Government Medical College, Theni** for conducting blood donation camp on 23. 07.2005.
3. Received from **Vigyan Prasar, New Delhi, All India Radio, Madurai and Tamilnadu Science and Technology** for presenting program in All India Radio on Women and Environment Sustainability and making the students to present program on the same topic in July 2011.
4. received “Women Educationist Excellence Award” from Global Multidisciplinary Research & Academic Foundation on 26<sup>th</sup> December 2020.

### **Work and Responsibilities assigned by the College and Government**

Served as **Chief Invigilator in the Grope IV Examination** held in the Month of February 2018.

### **Responsibilities assigned by the college (SACWC, Cumbum)**

NSS program officer for 9 years(6 Years in SAC, Cumbum and 3 Years in JA College, Periyakulam)

In charge of consumer’s club for 3 years (SAC,Cumbum)

### **Responsibilities assigned by the College(JAC)**

Extension in charge for 3 years(JAC)

Member of Women’s Cell for 2 years

Member of Career Guidance Cell for 2 years

IQAC member for 3 years

Member of Minority Cell for 3 years and Co coordinator of minority cell for 2 years

Coordinator of Entrepreneurship Cell for 2 years

Giving counseling to the students since 2013

Dean of Students from 2018 to 2022 and 2025 onwards

Coordinator of Counseling Centre from 2019 to 2022

Coordinator of Women Cell from 2023-2024

Member Secretary of the Academic Counselling from 2023 -2024

Dean of Research 2024-2025

Addressed the students on various topics in the association meetings in various occasions and have given training them to take part in various competitions and they won prizes. Served as moderator in the panel discussion in the department association meeting two times on the topics Food Bill 2013 and Budget discussion 2008. Observed Dr. J.C. Kumarappa's 100<sup>th</sup> Birth Anniversary in February 2018 in the commerce day celebration of the department and addressing the students about the contributions of the noble Economist Dr. J.C. Kumarappa. Observed Human rights day in December 2017 by conducting various competitions to the students.

**Contact Details:**

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