

## PROFILE



**NAME** : N . JEYABHARATHI  
**DESIGNATION** : ASSISTANT PROFESSOR  
**DEPARTMENT** : PG & RESEARCH DEPARTMENT OF COMMERCE  
**DATE OF BIRTH** : 27.05.1979  
**DATE OF APPOINTMENT** : 03.01.2024

| S.NO | DEGREE | UNIVERSITY / INSTITUTION                     | YEAR OF COMPLETED |
|------|--------|----------------------------------------------|-------------------|
| 1.   | P.hd   | H.K.R.H COLLEGE , UTHAMAPALAYAM              | 2024              |
| 2.   | M.Phil | H.K.R.H COLLEGE , UTHAMAPALAYAM              | 2011              |
| 3.   | M.Ed   | T.K.S COLLEGE OF EDUCATION , KODUBVILARPATTI | 2013              |
| 4.   | B.Ed   | T.K.S COLLEGE OF EDUCATION , KODUBVILARPATTI | 2010              |
| 5.   | M.Com  | MADURAI KAMARAJAR UNIVERSITY , MADURAI       | 2008              |
| 6.   | B.Com  | H.K.R.H COLLEGE , UTHAMAPALAYAM              | 2001              |

**AREA OF SPECIALIZATION** : MARKETING

### CONTACT DETAILS

**PERMENENT ADDRESS** : 65/28 NATTAMAIAKARAR STREET ,  
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### **SEMINAR WEBINAR JOURNAL:**

1. 29.04.2021 National level webinar on “To pic legal strategy to prevent and challenges to control of cyber violence against women and girls”.
2. Rural entrepreneurship a channel journal for rural development.
3. 16-17.03.2021 Trends during and after COVID - 19 pandemic
4. 19.03.2021 Webinar Recent Technologies in Marketing
5. 22.03.2021-24.03.2021 E-Quiz world water day
6. 25.09.2020 Cybercrime against women precautions and strategies
7. 24.01.2012 Seminar Action Research
8. 14.08.2020 E- Quiz GST
9. 18-22.04.2023 An Applications and its impact FDP on business practices
10. 10-15.04.2023 National Level One Week Online FDP Practice intelligence for professional excellence.
11. 7Days FDP
12. 19.04.2023 Skill development for effective teaching
13. 20.05.2021 National Level Virtual Seminar Entrepreneurial skills vital play of Technology and innovation
14. 14.06.2021 National webinar Introduction to mutual Funds
15. 11.06.2021 National webinar How to invest on lpo
16. 08.06.2021 National webinar Association of mutual fund
17. 17.06.2021 National webinar financial awareness
18. 08.03.2021 Quiz on International Women's Day.
19. 16.03.2012 E-Commerce Trends During and After COVID-19 Pandemic.
20. 08.01.2024 Dimension of Economics Today.
21. 07.02.2024 Fintech and Future of Finance.
22. 12.02.2024 Research Methodology in Social Science.
23. 29.04.20213 National webinar
24. 08-12.01.2024 Dimensions of Economics Today
25. 07.02.2024 Fintech and Future of Finance
26. 08.03.2024 Quiz IMPLUSE

27. 15-18.05.2024, 20.05.2024 Research Methodology & Intellectual Property Rights (IPR)
28. 03-11.06.2024 Impact of AI and IoT in real world
29. 25.03.2025 Webinar on “research methodology in political science”
30. 24.03.2025-29.03.2025 National level FDP on “Exploring new Frontiers in Advanced Pharmaceutical Research and IPR”
31. 8.05.2025 National level FDP on “Research Methodology and Academic Writing”.
32. 17.03.2025-21.03.2025 National level FDP Contemporary Approaches to Research in Management, Legal Studies, and Innovation”.
33. 11.05.2025 -15.05.2025 National level FDP on “The Application of AI Tools in Education and Research”.
34. 02.06.2025-06.06.2025 National level FDP on “Outcome based Education Binary Accreditation and used AI”
35. 09.06.2025 -13.06.2025 National Level Online FDP on “Empowering Educators – Addressing Contemporary Issues in Education”.
36. 05.05.2025 -09.05.2025 National Level FDP on “Indian Knowledge system “
37. 06.06.2025-12.06.2025 National Level FDP on “Advance in Academic Trends tools and Techniques”.
38. 13.06.2025 National Level Workshop on “simplifying Scholarly Research Using AI”
39. 11.06.2025 -15.06.2025 National Level FDP on “Structural Equation Modeling Using AMOS”.
40. June 2025 - E-Commerce:A Catalyst for Economic Growth (ISBN: 978-93-92150-84-5)
41. 16.06.2025 - 21.06.2025 - Six-Days Online Workshop on Structural Equation Modeling Using SmartPLS4