

## PROFILE



**NAME** : R. VIJAYALAKSHMI

**DESIGNATION** : ASSISTANT PROFESSOR

**DEPARTMENT** : PG & RESEARCH DEPARTMENT OF  
COMMERCE

**DATE OF BIRTH** : 12.11.1992

**DATE OF APPOINTMENT** : 16.08.2022

## ACADEMIC DETAILS

S NO	DEGREE	UNIVERSITY/INSTITUTION	YEAR OF COMPLETED	PERCENTAGE
1	M.PHIL	SRI ADI CHUNCHANAGIRI COLLEGE FOR WOMEN CUMBUM	2016	91%
2	M COM	SRI ADI CHUNCHANAGIRI COLLEGE FOR WOMEN CUMBUM	2015	89%
3	B COM (CA)	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	2013	75%

**Total Experience** : 4 Years

**AREA OF SPECIALIZATION** : AUDITING, MARKETING

**Academic Affiliation** : Assistant Professor

Professional Affiliation : Member in Hope Club, Gandhian Thought

**Webinars Attended:**

- Attended the one day Webinar on “**Fintech and Future of Finance**” on 07-02-2024. Organized PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St. Joseph’s College (Autonomous) Tiruchirappalli **jointly organised MoU based Collaborative.**

**Faculty Development Programme:**

- Attended an National level virtual Five days on **Faculty Development Programme on Digital Marketing** from 22.01.2024 to 26.01.2024 organized by the Department of Commerce in Computer Applications , Holy Cross College (Autonomous), Tiruchirappalli.
- Attended an National level virtual Five days on **Faculty Development Programme on “Digital Marketing”** from 22.01.2024 to 26.01.2024 organized by the Department of Commerce in Computer Applications , Holy Cross College (Autonomous), Tiruchirappalli.
- Participated online FDP on “Dimensions of Economics Today”
- from 08.01.2024 to 12.01.2024 organised by PG and Research Department of Economics Jamal Mohamed College (Autonomous), Tiruchirappalli.
- Participated a five day faculty development programme on “Research Methodology & Intellectual Property Rights (IPR)” organized by the Department of Zoology, St. Joseph University, Nagaland held from 15.05.2024 to 18.05.2024 & 20.05.2024.
- Participated in faculty development programme entitled “Impact

of AI and lot in real world” held on 03.06.2024 to 11.06.2024.

- Attended an National level virtual Five days on **Faculty Development Programme on “AI Tools and Techniques for Research”** from 09.12.2024 to 13.12.2024 organized by the Department of Business Administration & IQAC Andhra Loyola College.
- Participated online FDP on “Exploring New Frontiers in Advanced Pharmaceutical Research and IPR” from 24.03.2025 to 29.03.2025 organised by DmBH Institute of Medical Science in collaboration with APTI West Bengal Branch.
- Attended an National level virtual Five days on **Faculty Development Programme on “Outcome Based Education Binary, Accreditation & Usage of AI”** from 2.06.2025 to 06.06.2025 organized by St.Mary’s Centenary Degree College, Secunderabad, Telangana, India.
- Participated online FDP on “Empowering Educators-Addressing Contemporary Issues in Education” from 09.06.2025 to 13.06.2025 organised by the IQAC in association with the Department of BBA, Nagarjuna Degree College.

### **Workshop and Seminar**

- Participated in the Seven Days International level virtual Faculty Development Programme on **“The Power of Positivity in Teaching & Learning System of Cultural Transformation”**, organized by the Department of Commerce with professional Accounting and Accounting & Finance Hindustan College of Arts and Science, Avinashi Road, Coimbatore, from 19.09.2023 to 26.09.2023.
- Participation in the One Day workshop on **“Advanced Artificial Intelligence Tools for Educators”**, organized by IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13 from 20.11.2023.
- Participated in five days National level Faculty Development

Programme on “**Influencing of AI in teaching & Research**” held from 04.09.2023 to 09-09-2023 organised by Department of Commerce with Computer Application ,Hindusthan College of Arts&Science,Coimbatore-28.

- Participated in the ICSSR-SRC Hyderabad Sponsored Three Days National Level Workshop on “**Research Methodology in Social Sciences**” organized by the Department of Commerce, Bishop Heber College (Autonomous),Thiruchirapalli-620017 from 12<sup>th</sup> to 14<sup>th</sup> February ,2024.
- Participation in the Kalaingar Centenary Celebration Programme conducted on One Day workshop on “**Ethics on Gandhian Philosophy**”, organized by Government Museum Madurai, from 02.10.2024.

#### **Paper Publication:**

- Paper publication on Conference have Two days International Workshop on “**Discover Discuss and Develop Research Article: A Research Workshop**” organized by Department of Commerce, Mother Teresa Women’s University Research &Extension Centre, Madurai, Shanlax publications ISBN :766339-337507 at 22-01-2024 to 23.01.2024.

**Title: Emerging Issues In Commerce And Business Management**

#### **CONTACT DETAILS :**

##### **PERMENENT ADDRESS :**

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