

PROFILE



Name : **Mrs.S. PAUL RANI**
Designation : Assistant Professor
Department : PG & Research Department of Commerce
Date of Birth : 06-06-1993
Date of Appointment : 06-07-2017

ACADEMIC

S. No.	Degree	University/Institution	Year of Completion
1	Ph.D	Mother Teresa Women's University - Kodaikanal	Perusing
2	M.Phil	Jayaraj Annapackiam College for Women – Periyakulam	2017
3	M.Com	Jayaraj Annapackiam College for Women – Periyakulam	2016
4	B.Com	Jayaraj Annapackiam College for Women – Periyakulam	2014

Total Experience :8

Area of Specialization : Entrepreneurship, Auditing

Paper Publications

1. Paper Title: “Impact of **DIC Assistance on the growth of MSMSE in Theni District**” JAC JOSHAM. Published Dec.2017, ISSN 2347-9868, Vol.5, No.1,pp-60.

2. Presented paper on “**Micro Finance is a tool for Economic Autonomy of Rural Women**” in the ICSSR sponsored two day national conference on Empowerment of Women through Micro Finance organized by the PG and Research Centre of Commerce, JA College for Women(Autonomous) Periyakulam held on 4th and 5th December 2019.

3. Published a paper entitled “**An Overview of Electronic Commerce (E-Commerce)**” JAC JOSHAM, Vol.9, No.2, June 2022 ISSN:2347-9868.

4. Paper publication on Conference have Two days International Workshop on “**Discover Discuss and Develop Research Article: A Research Workshop**” organized by Department of Commerce, Mother Teresa Women’s University Research & Extension Centre, Madurai, Shanlax publications ISBN :766339-337507 at 22-01-2024 to 23.01.2024.

5. Published a journal on “**E-Banking In India: Challenges And Opportunities**” in Jac josham-Journal Of Science, Humanities And Management. JAC JOSHAM, Vol.9, No.2, June 2022 ISSN:2347-9868.

Paper Presentations

1. ICSSR Sponsored Two day International Seminar on “**Economic Impact of Intellectual Property Rights**” was organized on 8th and 9th February, 2023. presented a paper title on : Intellectual Property Rights, Trade and Economic Development.
2. ICSSR SRC-HYDERABAD Sponsored Two day National Seminar on “**DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE FOR INCLUSIVENESS**” was organized on 6th and 7th January 2025. presented a paper title on : ROLE OF DIRECT BENEFIT TRANSFER (DBT) IN INDIA’S FINANCIAL SYSTEM.

FDP/SEMINAR/ Workshop

1. one week online FDP on **Dimensions of Economics Today** from 08.01.2024 to 12.01.2024 organized by the PG and Research Department of Economics , Jamal Mohamed College (Autonomous), Tiruchirappalli.

2. National level virtual Five days on Faculty Development Programme on “**Digital Marketing**” from 22.01.2024 to 26.01.2024 organized by the Department of Commerce in Computer Applications , Holy Cross College (Autonomous), Tiruchirappalli.

3. Attended the webinar the PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St. Joseph’s College (Autonomous) Tiruchirappalli jointly organised MoU based Collaborative one day Webinar on “**Fintech and Future of Finance**” on 07-02-2024.

4. Participation in the One Days workshop on “**Advanced Artificial Intelligence Tools for Educators**”, organized by IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13 from 20.11.2023.

5. Seven Days International level virtual Faculty Development Programme on “**The Power of Positivity in Teaching & Learning System of Cultural Transformation**”, organized by the

Department of Commerce with professional Accounting and Accounting & Finance Hindustan College of Arts and Science, Avinashi Road, Coimbatore, from 19.09.2023 to 26.09.2023.

6. Seven Days Online Faculty Development program on Essential Skills for Professional Development in Higher Education organized by Star International Foundation for Research and Education 01.7.2024 to 07.07.2024.

7. Successfully completed the course spanning over 12 modules, This training is a part of the "**ENERGY LITERACY TRAINING**" of the Energy Swaraj Foundation on 31.08.2024

8. Participated in online quiz competition on "**Quiz on National Insurance Awareness Day**" organised by S.S.C College of Arts and Science, Department of Commerce held on 28th June 2024.

9. Attended a paper in the ICSSR sponsored National Conference on **Industry 5.0: A NEW PROSPECT FOR BUSINESS AND INDUSTRIAL TRANSFORMATION** by the PG & Research Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli held on 18th & 19th July 2024.

10. Participated in the National Level One Week Online Faculty Development Programme on "**Emerging Trends in Pedagogy for Quality Excellence in Higher Education**" organized by the Internal Quality Assurance Cell of V.V. Vanniaperumal College for Women, Virudhunagar and Jamal Mohamed College, Tiruchirappalli from 18.11.2024 to 24.11.2024.

11. Participated in the Faculty Development Programme (E-FDP) on the theme "**Exploring New Frontiers in Advanced Pharmaceutical Research and IPR**" Organised by DmbH Institute of Medical Science in Collaboration with APTI West Bengal Branch from 24th-29th March 2025.

12. Five days National level online Faculty Development Programme entitled "**outcome-based education, binary Accreditation & usage of AI**" organised by St. Mary's Centenary Degree College, IQAC from 2nd to 6th June 2025.

13. Five days **Online Faculty Development Programme on "Empowering Educators- Addressing Contemporary issues in Education**" organised by the IQAC in Association with the Department of BBA, Nagarjuna Degree College from 9th to 13th June 2025.

14. Participated in the Faculty Development Programme "**Empowering Faculty through Whole person Education: Fostering teaching Skills, Wellness and Women's Education**" funded by

the united Board and organized by St. Christoper 's College of Education at JAYARAJ
Annapackiam College for Women (Autonomous)Periyakulam from 10.04.2025 to 12.04.2025.

BOOKS AND CHAPTERS IN EDITED VOLUMES:

Published the Article As a Book Chapter on the topic "**DIRECT BENEFIT TRANSFER (DBT)**
SCHEME: AN INITIATIVE INCLUSIVENESS "in the Muthra publishers ,Tamilnadu,India,
ISBN:978-93-94725-83-6.

PATENTS:

Title on the patent A device to Evaluate Shopping Activity and spending habits of the
customers with the help of previous purchases which can suggest different methods to maintain
good bank balance **Patent id and type**371406-001 **Publication date**30.12.2022

CONTACT DETAILS

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