

PROFILE

Name Dr.M.MALATHI
Designation: Assistant Professor
Department: PG and Research Department of commerce
Date of Birth: 28.05.1969
Date of Appointment: 03.07.2025



EDUCATIONAL QUALIFICATION

Name of The Course	Name of The University	Year of Passing	Mark Scored (In per- cent)
Associate of company secretary.	ICSI	2015	Passed Executive programme STAGE I
Ph. D	Madurai Kamaraj University	2013	Awarded
PGDCA	Annamalai University	2005	57% (Second Class)
M. Phil	Madurai Kamaraj University	1998	54% (Second Class)
B. Ed	Madurai Kamaraj University	1993	56.5% (Second Class)
M.Com	V.V.Vanniyaperumal College for Women, Virudhunagar.	1992	76% (DISTINCTION & University Third Rank)
B.Com	V.V.Vanniyaperumal College for Women, Virudhunagar.	1990	70% (First Class)

HONOURS RECEIVED:

- UNIVERSITY THIRD RANK HOLDER IN POST GRADUATE DEGREE.
- BEST TEACHER AWARD “SAHYOG TEACHERS 2016 AWARD”.

RESEARCH EXPERIENCE

- Thesis on “Production And Marketing of Coffee In Tamil Nadu”
- Thesis on “A comparative study on financial performance of private and public sector Banks in Tamil Nadu”.
- Thesis on “SHRI MEENACHCHI MEDICALS administration computerization”.

PROFESSIONAL EXPERIENCE

- Served my service as an “Associate Professor” in Kammavar College of Arts & Science, Theni during July 2013-July 2024.
- Served my service as “Head of the Department of Management Studies” in Nadar Saraswathi college of Arts and Science, Theni during 2010-2012.
- Served as “Professor in Commerce” in Nadar Saraswathi college of Arts and Science, Theni during April 2000 to April 2012.
- Worked as “PG Assistant” “Head of the Department of Social Studies in T.M.H.N.U Matriculation Higher Secondary School, Muthuthevanpatti, Theni, in 1993 to 2000.

PUBLICATION

- Published a Book on the topic “Banking Theory Law and Practice”, MAPS Publishing solutions, Chennai. In September 2022
- Published an article in SCOPUS INDEXED Journal on the topic “A Marginal Value of Resource Efficiency Approach on Analysis of Total Factor Productivity of Coffee in India”. In January 2023.
- Published an article in the International Journal of management and social science research review on the topic “A Study on Production and Marketing of Coffee with Special Reference to Pulney Hills in Tamil Nadu”.

SUBJECT SPECIALIZATION

- ✓ Investment Management
- ✓ Financial Management
- ✓ Business Statistics
- ✓ Marketing Research and Advertising
- ✓ Research Methodology

- ✓ Allied subjects of Commerce

PARTICIPATION IN CONFERENCES SEMINAR

- Regional Seminar on “Career Opportunities in Finance and Accounting - Emerging Trends”.
Centre for Entrepreneurship development, Madurai in Feb 2010.
- State level seminar on “Global imbalance – An Imminent Dollar crisis” - S.Vellaichamy Nadar College, Madurai.
- Inter collegiate seminar on “Modern Trends in Banking” in Jan 2006 – Fatima College Madurai.
- Intercollegiate seminar on “Commerce in the competitive Market” in Fatima College Madurai Feb 2006
- Intercollegiate seminar on “Internet and E-commerce” held in Vivekananda College Thiruvudagam

PAPER PRESENTATION IN NATIONAL / STATE LEVEL SEMINAR

- “Financial and Social constraints of Women Entrepreneur” - National seminar on Entrepreneurism organized by Cardamom Planters Association college, Bodinayakanur in March 2003.
- “A study on ATM usage in Canara Bank-Theni Branch” - National level seminar on Banking & Finance - Sri Kaliswari College, Sivakasi in Feb 2006.
- “Financial crisis of coffee planters” in the National seminar on emerging financial crisis in India issues and challenges” - Sri Kaliswari College, Sivakasi in Dec 2008.
- “Global meltdown and Deflation” - the state level conference on Impact on Global meltdown in Indian Economy Nadar Saraswathi College of Arts and Science, in October 2010.
- “An overview on coffee consumption in India” - the National Seminar on consumer Awareness, Protection and Promotion of consumer rights organized by Khadir Mohideen College, Thanjavur April 2010
- “Capital Productivity of coffee cultivation” National Conference on Banking and Finance - Jamal Institute of Management, Bharathidasan University March 2012.

PAPER PRESENTATION IN INTERNATIONAL CONFERENCE

- “Overview on organic coffee sector” – International conference on Environment Sustainability: Challenges and strategies – Fatima College, Madurai Feb 2011
- “Restructuring commerce curriculam Need of the Hour” - International conference on Reforms in Higher Education in Asia – Cardamom Planters Association college, Bodinayakanur, March 2008.
- “A study on Investment Pattern of the Earning category people in Theni” - International Seminar on Recent Trends in capital Markets and Financial Innovations – organized by Bharathidasan University, Trichy.

FACULTY DEVELOPMENT PROGRAMME:

- ✓ Participated in the “**Five Day International Faculty Development Programme(IFDP) on Digital Pedagogy:Teaching in the Age of Technology**” organized by the Department of Visual Communication, S.A.College of Arts and Science, Chennai, from 25.08.2025 to 29.08.2025.

WORKSHOP / TRAINING PROGRAM ATTENDED

- National workshop on “ Data Analysis in Research” organized by Anna University.
National workshop on “Application of statistical tools in commerce / management research”
Bharathidasan University, Tiruchirappalli.
- “Commerce Research Meet” - Hajee Karutha Rowther Howdia College, Uthamapalayam.
- Faculty development program on “Fortification of communication proficiency” - Institute of Language Management (P) ltd., Bangalore.
- Placement training workshop - HDL solution, Madurai.
- Soft skills training program - Askus Solution Ltd, Madurai..
- Participated in the Seven Days National level Short term Training Programme(Online) on “Reimagining Classrooms: Innovative Pedagogies for Engaged and Outcome Based Learning”, organized by PG Department of Computer Science ,Jayaraj Annapackiam College for Women (Autonomous),Periyakulam & Department of Computer Science, Teresian College Mysure from 05.11.2025 to 12.11.2025.

ONLINE COURSE COMPLETED:

- Completed four weeks online Course “**Business and Sustainable Development**” with a consolidated score of **62%(Elite Grade)** organized by **NPTEL from Aug – Sep 2025** .

CONTACT DETAILS:

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