



Jayaraj Annapackiam College For Women (Autonomous),

Periyakulam

Accredited with 'A+' Grade in (Cycle 4) by NAAC

Department Of Commerce With Computer Application

Association Activities

2022-2023

STAFF INCHARGE

Mrs.M.Karthiyayini	Co -Ordinator
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STUDENT INCHARGE

R.Ashwathi	secretary
M.Janani	Joins secretary

Parents Teachers Meeting

01-08-2022

The programme was started with a prayer song followed by Bible reading. The parents and students were seated in different classes due to covid and were welcomed with warm greetings. At last, a motivational and confidential talk was given by the HOD Madam to parents and students, and it was very encouraging. The parents cleared doubts about their queries. Finally, the meeting came to an end with a vote of thanks.



Freshers Welcome

26.08.2022

The program was started with a prayer song followed by a bible reading. The freshers were welcomed with gifts and sweets. Various cultural programs such as dance and singing were given by the third and second-year students. Games were also conducted for 1st-year students to improve their confidence. The meeting came to an end with a vote of thanks.



Guest Lecture on "Business Strategies - Startups"

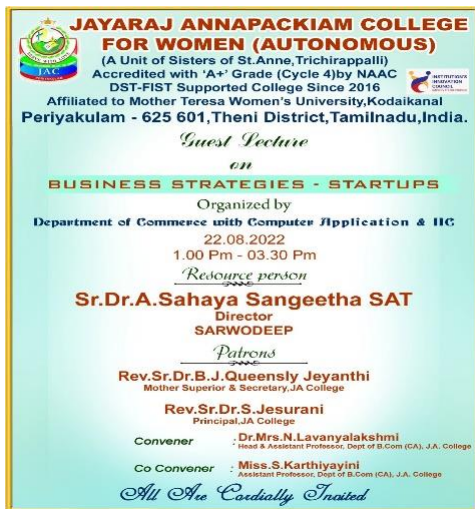
22.8.2022

The Department of Commerce with Computer Application and the Institution's Innovation Council (IIC) organized the guest lecture. The chief guest, Sr. Dr. A. Sahaya Sangeetha, addressed the audience regarding business startups. She specifically highlighted key areas including:

- Innovation
- Online business
- Online Marketing Application
- Time Management
- Business strategies
- B2B (Business-to-Business)
- C2C (Customer-to-Customer)

The lecture was attended by 215 students and 6 faculty members.

The session was highly interactive, with enthusiastic student participation. The resource person clearly explained startups and business strategies, which served as a strong motivating factor for the students to develop their own business ideas.



Greeting Card Making

2.8.2022

The Department of Commerce with Computer Application organised to develop the skills and talents among the students. Training on greeting card making was provided and the students created **Independence Day greeting cards**.

The following students participated in the training and created the cards:

- M. Illakkiya
- K. Kohila

- N. Subha Roshini
- R. Haritha



Training Awareness Programme

06.09.2022

The Department of Commerce with Computer Application is going to conduct a Training Awareness Programme in RoomNo:11 on 8th September 2022. The Alumnae will share their experience to 1st year Students about the college rules and regulation.



Woman Road warriors Day celebration

20.09.2022

The Association Program was started with Prayer Song followed by bible reading. We celebrated National woman Road warriors day by conducting speech competition. It Enhances the students knowledge and develop their active Participation. The Competition was very useful to improve their Boldness and Bravery. Five students were participated and the Prize winners were:

- **I Prize** - S. Umadevi, II B.Com (CA)
- **II Prize** - K. Haridha, II B.Com (CA)

Finally the Association activity was came to an end with vote of thanks



International Webinar On Business Growth and Technology 28.10.2022

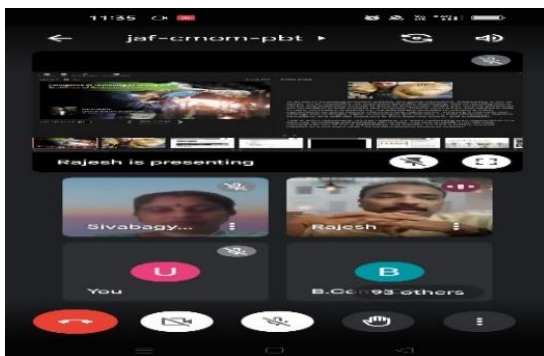
Department of commerce with computer Application conducted International webinar on the topic of “Emergence of Technologies Raising the Resilience of Business Organization” on 28.10.2022 at 11.15 AM - 1.00 PM through Virtual mode. The Resource person was reputed personality Mr. Rajeshmohan consultant, Regional Business Development Director SAP, APJ, Singapore. He addressed the participants and focused on

- ☐ Lack of product innovation
- ☐ Creative Destruction through Market Evolution
- ☐ Industrial revolution and sustainability
- ☐ The rise of the start-ups & E-Commerce
- ☐ Re-defining Customer Experience

The second technical session at 2.00 PM to 3.30 AM through virtual mode. The resource person was prevented humbly Dr. Mrs. K.R. Siva Bagyam Consultant, Assistant Professor, Department of Commerce Sri Krishna Arts & Science College, Coimbatore. She addressed the participants and focused On

- ☐ Entrepreneurship (Meaning)
- ☐ Entrepreneurship (Development)
- ☐ Characteristics of Entrepreneurship
- ☐ Traits of Entrepreneurship
- ☐ Entrepreneurship challenges
- ☐ Nuances of Entrepreneurship

The participants of this webinar acquired more knowledge about recent business. For this international webinar the registered aspirants were 314 from all parts of the world. Among them all persons were actively participated, and E-Certificate were distributed to them. Out of this 218 participants were from our college. This webinar was very informative and interactive in an effective manner. He explained information about new business and new technologies and suggested suitable business to students. Participants got motivation on emerging business and that will be very helpful to attain their goals.



JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS)
 (A Unit of Sakshya & Shiksha Trust, Chennai)
 Accredited with 'A' Grade by the UGC
 UGC-FET Supported College Since 2019
 Affiliated to Mother Teresa Women's University, Palayamkottai
 Periyakulam - 625 601, Thiruvallur District, Tamil Nadu, India

Department of Commerce with CA
 Organizing International Webinar on
 28 October 2022 - 11:15 AM

BUSINESS GROWTH AND TECHNOLOGY PROGRAMME

Inauguration : 11:15 AM
 Welcome Address : Dr. K.S. Sivabagayam, Head of B.Com (CA), J.A. College
 Presidential Address : Rev. Sr. Dr. S. Jagannathan, Principal, JAC, PKM
 Felicitation : Rev. Sr. Dr. D. J. Queensy Jeyanthi, Mother Superior & Secretary, JAC, PKM

I TECHNICAL SESSION - 11:45 AM - 1:15 PM
 Topic : Emergence of Technologies Raising The Resilience of Business Organisations
 Resource Person : Mr. Rajesh Mohan, Regional Business Development Director, SAP APJ, Singapore

II TECHNICAL SESSION - 02:00 PM - 03:30 PM
 Topic : Resilience of Entrepreneurship
 Resource Person : Dr. K.S. Sivabagayam, Ph.D., Assistant Professor, Department of Commerce, Sri Krishna Arts and Science, Coimbatore
 Vote of Thanks : Mrs. P. Raju, Assistant Professor, Dept of B.Com (CA), J.A. College

Convener : Dr. M. N. L. Sureshbabu
 Head & Assistant Professor, Dept of B.Com (CA), J.A. College
 Organizing committee : Ms. S. Karthikeyan, Ms. V. Nithya, Ms. M. Vignesh, Ms. C. Kavitha
 Assistant Professors, Dept of B.Com (CA), J.A. College

All are Cordially Invited *Registration free*
Don't miss a goodie meet

Gandhi Jeyanthi Celebration 6.10.2022

The Department of Commerce with Computer Application celebrated the Gandhi Jeyanthi on 6.10.2022. The Program started with Prayer song followed by bible Reading. 10 students were participated in Quiz competition. The following were the detail of Prize winners.

i) I Prize - Devadharshini. K - I B.Com CA

ii) II Prize - Haridha. K - II B.Com CA

Finally the Association Activity came to an end with Tamil Thaivalthu.



Student's Development & Training on Inplant Training 20.12.2022

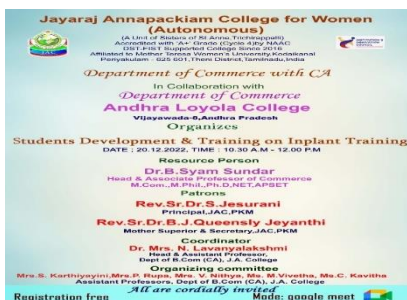
Department of Commerce with Computer Application and IIC Organized Students Development & Training On "Inplant Training". on 20.12.2022 at 10.30 a.m to 12.00 p.m through google meet. The Resource Person was reputed personality Mr. Dr. B. Syam Sundar, Head of the Department of Commerce, Andra Loyala College, Vijayawada-8, Andra Pradesh. He addressed the participants and focused on Student's Development & Training on a Inplant Training.

HE DISCUSSED THE FOLLOWING POINTS

- Warehouse monitoring & reporting.
- Inventory management system .
- Distribution Channel functions.
- Marketing Management.

- Three KPIs and Metrics for Financial Management.

The Participants of this Training acquired more knowledge about recent tips in report preparation. Total member of participants were 239, Among them 210 were our student and remain were outside participants. The participants of this programme acquired more knowledge about recent Development and Training on Inplant Training report preparation



“NATIONAL YOUTH DAY”

12.01.2023

Department of Commerce with Computer Application along with Institution's Innovation Council celebrated National Youth day on 12th Jan 2023. Dr. Mrs. N. Lavanyalakshmi, IIC Member, Head & Assistant Professor of B.Com(CA) addressed the gathering about the motto of National Youth Day. She explained the principles of Swami Vivekananda NATIONAL YOUTH DAY" and finally the programme ends with vote of thanks

