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**Jayaraj Annapackiam College For Women (Autonomous),
Periyakulam**

Accredited with 'A+' Grade in (Cycle 4) by NAAC

Department Of Commerce With Computer Application

Association Activities

2023-2024

STAFF INCHARGE

Mrs V.Nithya	Co -Ordinator
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STUDENT INCHARGE

M.Janani	secretary
I.Brinda shri	Joins secretary

The Parents Teachers Meeting

03-07-2023

The PTA meeting was started with Prayer Song. prayer followed by bible reading. The parents first year were welcomed with warm greeting. The Head of the Department Dr. Mrs. N. Lavanyalakshmi madam addressed the parents by motivational and confidential talk. It was very encouraging. After that discussions were taken place and Staff members clarified their doubts. Refreshments were given to parents. Finally the meeting came to an end with vote of thanks



Department Prayer

12 - 07 - 2023

The prayer was started with prayer song followed by bible reading. All the students were gathered to invoke gods blessing and Dr. Mrs. N. Lavanyalakshmi, The head and assistant professor motivated and encouraged the students. She also gave awareness for the welfare of students.



Kamarajar Day

27-07-2023

In connection with Kamarajar birthday department of commerce with Computer Application students were gathered to know about the various Schemes he brought for growth of the students. The Speech Competition were conducted in the topic of "கல்வி கண் திறந்த காமராஜர்"

- **I prize** - R. Suryakala III B.com (CA)
- **II prize** - A. Majira Thaspika II B.com (CA)



"Design Thinking Vs. Critical Thinking"

28.7.2023

Our department along with IIC, JAC organised a guest lecture titled **"Design Thinking Vs. Critical Thinking"** aimed to shed light on the distinctive qualities, applications, and synergies between two important cognitive processes – design thinking and critical thinking. The Resource Person Dr. Sr. P.Shantha Mary Joshitta, Head & Assistant Professor, P.G Department of Computer Science, JAC, Periyakulam.

The following were the Key Points Discussed:

The lecture commenced with an overview of design thinking and critical thinking. Design thinking was introduced as a creative, human-centred problem-solving approach that emphasizes empathy, ideation, and iteration. Critical thinking was described as a systematic, analytical process of evaluating and synthesizing information to make informed decisions.

Design Thinking:

The design thinking process was elaborated, highlighting its five stages: Empathize, Define, Ideate, Prototype, and Test (EDIPt). The iterative nature of the process was emphasized, allowing for flexibility and adaptation. Case studies and real-world examples were presented to demonstrate the application of design thinking in various fields, such as product design, service innovation, and social entrepreneurship. The importance of empathy in design thinking was stressed, enabling a deep understanding of users' needs and emotions to create meaningful solutions.

Critical Thinking:

Critical thinking was explained as a cognitive process involving analysis, interpretation, evaluation, inference, and explanation. It was emphasized as a crucial skill in decision-making, problem-solving, and effective communication. The lecture covered the components of critical thinking, including logical reasoning, evidence-based evaluation, and the ability to identify biases and fallacies. Examples from academic, professional, and personal contexts were shared to illustrate the significance of critical thinking in distinguishing credible information from misinformation.

Comparative Analysis:

A comparative analysis between design thinking and critical thinking was presented, highlighting their distinct objectives and methods. Design thinking was portrayed as a generative process that fosters creativity and innovation, while critical thinking was positioned as an evaluative process that aims to assess and improve existing ideas or concepts. The lecture explored scenarios where these two modes of thinking can complement each other, leading to more robust problem-solving and decision-making outcomes.



JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN(Autonomous)
Periyakulam
Department of Commerce with Computer Application
&
Institutions Innovation Council
Organizes

Guest lecture on "Design Thinking & Critical thinking"
Date: 28th July 2023 Venue: Research Block Time 1P.M to 3 P.M

Resource person
Dr. Sr. R. Shantha Mary Joshitta,
Head & Assistant Professor,
PG Department of Computer Science,
JAC, PKM

Patrons
Rev. Sr. Dr. B.J. Queensly Jayanthi
Mother Superior & Secretary J.A. College
Rev. Sr. Dr. Jesurani
Principal J.A. College

Organizing Committee :
Ms.P.Rupa, Ms.M.Vivitha, Ms. V.Nithya, Ms.C. Kavitha
Convener : Dr. Mrs. N. Lavanyalakshmi
IC Member,
Head & Assistant Professor
Dept. of Commerce with computer Application

GST Day

04-07-2023

Department of Commerce with Computer Application celebrated GST Day on 04-07-2023. Dr. Mrs. N. Lavanyalakshmi Head and assistant professor given an presentation on GST and its impact on an economic. Students actively participated and shared valuable insights about GST. The programme on this GST day was protective and inspiring. The programme came to end with Thanks giving Song.

Fresher's Welcome

25-07-2023

The programme was started with prayer song and followed by bible reading. The freshers were welcomed by gifts. Various cultural programs such as dance, singing was given by the third year and second year students, and also games were

conducted for 1st year students to impose their confidence. Finally pens were distributed for all students on behalf of crystal celebration of our department



World Wide Web Day-

01.08.2023

Department of commerce with Computer Application celebrated World wide web day on 01.08.2023. The purpose of this event was to remember to creation of World wide web and raise the awareness. Ms.M.Vivetha Assistant Professor, Department of commerce with CÃ was as a Resource person. She addressed the audience on the topic of "Importance of Internet and Its impact on Society". She highlighted the significance of World wide web in global connectivity. Nearly 210 students were benefitted through this Programme.

Independence Day -11.08.2023

11.8.2023.

Department of commerce with Computer Application Competitions were conducted among the students to express their Patriotism. Quiz on the topic of "Responsibility women in Freedom India _and Debate onthe topic of "Important events of Independence Day". Students were participated and won the prizes.

The following students are winners.

Quiz:

Debate:

I Prize: Ms.L.Yashika I B.Com CA

II Prize: Ms.M.Anthoniyammal II B.Com CA

I Prize: Ms.M.Shifreen III B.Com CA

Ms.A.Majira Thasphika II B.ComCA

Ms.P Abinaya. I B.Com CA

II Prize: Ms.R.Suryakala III B.Com CA

Ms.K.Devadharshini II B.Com CA

Ms.R.Dhivya I B.Com CA



Industrial Visit Report - 2023-2024

04.08.2023

We arranged Industrial Visit for our Third-Year students on 4th August 2023 to various Industries such as SIDCO -Aavin &Mummy Semiya. Sri Krishna PVC Pipes, Prajaa.Studens were accompanied with our staff members Dr. Mrs.N. Lavanyalakshmi, Ms.. Vivetha. First, We went to Sidco at Theni. There we visited two companies Aavin and Mummy Semiya. In Aavn milk they get milk from nearby farmers and store the m in the cooling machine is called silo. They have checked the milk by various method, and then they will check the quality of milk in small container called Inlet and display the quality and thickness by outlet. For testing the milk samples, they use MBR (Metheglin Blue Reduction test) normal milk should be (38.2). MiIK packet is distributed to various district in three different colors. Orange -Normal Milk (1at 3.5),Blue - Cream Milk (Fat 6.0), Green - Extra Cream Milk(fat 4.5) In Semiya company, we saw the process of making semiya. They mix the flour and send it to semiya making machine and it comes in the form of noodles and they dry it under sun and send it to packing section.In Mummy semiya industry they are manufacturing three types of semiya 4.50 gram of semiya have been selling for 35 rupees. This is supplied to surrounding villages.

Next we went to Sri Krishna PVC Pipe company and saw the process involved in making of PVC Pipes. Then we went to Prajaa company. They make a grape juice, mango juice and fill them in plastic bottles and seal the bottles using the specialized techniques. Our students got Hands on Training and Gained Knowledge on Manufacturing Process and learned Marketing and Innovative Skills. This visit helps our students to enhance the ability and also impact our students to be an entrepreneur, Finally our students visited the Kodi lingam temple



Onam Celebration- 29.08.2023

Department celebrated Onam Festival on 29th August 2023. The programme started with Prayer. Ms.S.Rakshana Benazir welcomed the gathering and Ms.K.Devedharshini delivered speech on the "Reason for Onam celebration". Dance performance was performed by Ms. J.Powsil Inaya II B.Com CA. Finally all the voluntary students were revealed their patriotism through their onam Dance.



Gandhi Jeyanthi- 29.09.2023

Department celebrated Gandhi Jeyanthi on 29.09.2023. Quiz was conducted on life of Gandhiji. The following students were secured their places.

I Prize:

1. Ms.K.Sharmila IIIB.Com CA
2. Ms.K.Sandhiya II B.Com CA
3. Ms.Rofina Begum I B.Com CA

II Prize:

1. Ms.R.Kaleeswari III B.Com CA
2. Ms.E.Gokila Priya II B.Com CA
3. Ms.K.Abinaya I B.Com CA



International Rural Women's Day- 13.10.2023

In Connection with International Rural women's Day Department conducted an Awareness Programme on 13th October 2023. The Programme started with Prayer. The Resource Person Mrs.V.Nithya Assistant Professor delivered a speech on Empower the Rural Women. She Highlighted the following points to be empowered.

1. Self-Analysis to Know your worth
2. Importance of Education
3. Sources of acquiring Knowledge and skills
4. Opportunities to Employment
5. Courage to Face
6. Aware and Alert

Nearly 205 students participated and benefitted.



National Youth Day Celebration 12.1.2024

Our Department Association along with IIC JAC celebrates the National Youth day on 12" Jan 2024. Dr. Mrs.N. Lavanyalakshmi , IIC member, Head & Assistant Prof., of Commerce served as a resource person. She motivated and highlighted the principles of Swami Vivekananda to the audience. Nerely 202 students were observed the special talk. The highlights of the programs were you cannot believe in God until you believe in yourself. 12.01. 2024 Arise! Awake! and stop not until the goal is reached... You have to grow from the inside out. None can teach you, none can make you spiritual. There is no

other teacher but your own soul. "In a conflict between the heart and the brain, follow your heart." They alone live, who live for others." "Neither seek nor avoid, take what comes." «Comfort is no test of truth. Truth is often far from being comfortable." The fire that warms us can also consume us; it is not the fault of the fire." _Ask nothing; want nothing in return. Give what you have to give; it will come back to you, but do not think of that now." Crazy Pencil Sketch event on the topic Role of Youth in saving the Mother earth was also taken place, the following were the details of prize winners:

1.C. Kavyasri- III B.Com CA

2.G. Raja Lakshmi-IB.Com (CA)



TANCET REPORT –

22.01.2024

Department of commerce with Computer Application organized the Awareness Programme on "TANCET _ on 22nd January 2024 for their Professional Growth. It was started with Prayer. Dr.Mrs.N.Lavanyalakshmi Head & Assistant Professor welcomed the Gathering. The Resource persons were Mrs. Selvi Assistant Professor, Miss.Dhivya Assistant Professor. They motivated the students for their higher studies. Around 68 students were benefitted through the Programme. Programme ended with vote of thanks by Ms.I.Brindhashree III B.Com CA Students Secretary

COMCA TALENTRON

FEBRUARY 2024

The department conducted the "**COMCA TALENTRON'24**" competition event in the month of February. The details of the events, dates, and prize winners are detailed below:

Event Details and Winners

Name of the Event	Prize Winner	Date
Face Painting	I Prize: 1. Ms. K. Kirubashree (II B.Com CA) 2. Ms. Varshini (II B.Com CA) II Prize: 1. Ms. R. Gopika (III B.Com CA) 2. Ms. K. Gayathri (III B.Com CA)	01.02.2024 - 03.02.2024
Ad Act	I Prize (II B.Com CA): 1. Ms. K. Devadharshini 2. Ms. K. Santhiya 3. Ms. S. Harini 4. Ms. A. Majira Thasphika 5. Ms. R. Malini II Prize (I B.Com CA): 1. Ms. R. Swetha 2. Ms. L. Yashika 3. Ms. G. Rajalakshmi 4. Ms. S. Gayathri 5. Ms. J. Swathi	05.02.2024 - 07.02.2024
Quiz	I Prize: Ms. S. Pandeewsari Varsh (III B.Com CA) Ms. P. Logamani (III B.Com CA) II Prize: Ms. C. Devadaharshini (III B.Com CA) Ms. R. Rakshana Benazir (III B.Com CA)	08.02.2024 - 12.02.2024
Sharp Brain	I Prize: Ms. M. Anthoniyammal (III B.Com CA) Ms. P. Rithika Sri (III B.Com CA) II Prize: Ms. K. Devadharshini Ms. K. Sandhiya	13.02.2024 - 15.02.2024
Art from Waste	I Prize: Ms. K. Gayathri (III B.Com CA) II Prize: Ms. P. Subalakshmi (III B.Com CA)	



TOUR

Department arranged for tour to Kerala for 3 days from 3rd February 2024 to 5th 2024. Around 54 Students went accompanied with Our Staff members Dr. Mrs. N. Lavanyalakshmi Head & Assistant Professor and Mrs. J. Maiya Brindha Assistant Report - Tour Cum Industrial Visit - 03.02.2024-05.02.2024 Simultaneously they visited Water Recycling Industry at Wonderla in Cochin. They gained knowledge about water Management. Around 54 students were benefitted through this Industrial Visit.



National Conference 20.02.2024

03

In Association with BSE & CDSL our department conducted National Conference on 20th February 2024 on "Strategies for Career Growth and Financial Success in Capital Market". It was started with Prayer song by the Department choir. Dr. Mrs. N. Lavanya lakshmi Head & Assistant Professor welcomed the gathering. Presidential Address was given by our Principal Rev. Sr. Dr. S. Jesurani. The conference conducted in three sessions Technical Session I- Overview of Securities Market & Career Growth

The Resource Person was Mr. B. Badri Narayanan Senior Executive in BSE, IPE, Head for southern region, addressed the audience He emphasized the Importance of Savings in life and highlighted the best Saving schemes and explained the Strategies for career growth and nuances for successful life Technical session II_ Importance of Demat

The Resource Person was Mr. B. Karthik Head of Tamil Nadu Region -CDSL He delivers the speech on Importance of Demat , Depository schemes and Highlighted the strategies for Career growth. Around 250 Students were benefitted through this Conference, among them 31 Participants were from other colleges. Technical Session III- Paper Presentation Four colleges were participated and presented the paper. 23 Participants were presented the paper. Out of which 11 Participants from other colleges. Conference was ended with Vote of Thanks. It was given by Mrs. V. Nithya Assistant Professor.



Importance of Sports

25.03.2024

Department conducted an Awareness Programme on 25th March 2024 on "The Importance of Sports". Ms.K.Pavithra II B.Com CA Individual Champion for Athletic event in 53rd Annual Sports Meet 2024 accompanied with Ms.A.Abinaya and Ms.E.Gokila Priya II B.Com CA shared their experience and strategies to get success in sports and also explained the Importance of Sports in healthy and Successful life. The programme ended with vote of Thanks by Ms.M.Varshini II B.Com CA Student's Joint Secretary.



International Women's Day

04.03.2024

Department celebrated International Women's Day and organized the Awareness Programme on 4 March 2024. Mrs.V.Nithya Assistant Professor was as a Resource Person. she Addressed the audience on the Topic of "**The Role of Women in Growth of Society**" and Motivated the students through "**The History of Women's Achievers**". Nearly 197 students were participated and benefitted through this Awareness Programme. The following points highlighted to be empowered.

1. Self-Analysis
2. Identify the unique skills
3. Initiate without Hesitation
4. Utilize the Opportunities
5. Update yourself to Improve.

The programme ended with Vote of thanks by **Ms.I.Brindha shree III B.Com CA** Student's Secretary.



