



**Jayaraj Annapackiam College For Women (Autonomous),
Periyakulam**

Accredited with 'A+' Grade in (Cycle 4) by NAAC

Department Of Commerce With Computer Application

Association Activities

2024-2025

STAFF INCHARGE

Mrs.V.Nithya	Co -Ordinator
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STUDENT INCHARGE

I.Brindha shri	secretary
S.Sakthivel	Joins secretary

International Yoga Day

28.06.2024

In Connection with International Yoga Day our Awareness Programme on the Topic of "The Role of Yoga in healthy life" it was given by Ms.M.Nivashini III B.Com CA. She highlighted the following points.

1. It helps Improve your Strength
2. Yoga gives you Manage Stress
3. Yoga benefits Heart Health
4. Yoga Promotes Self-Better care
5. It connects you with a supportive community

And She insist all the students to implement yoga in their routine life style. Ms.G.Rajalakshmi Student Joint Secretary II B.Com CA gave the Demo on the Chair Nearly 120 students were participated and Yoga". She demonstrated "8 chair Yoga". Benefitted through this Awareness Programme.



Industrial Visit-

29.07.2024

Department arranged for **Industrial Visit on 29th July 2024** for our **Third year** students in **SIDCO Industries in Madurai**. We visited **Patwari Bakers Pvt Ltd** and **Aravind Chettinadu Snacks Madurai**. students were accompanied with **Dr.Mrs.N.Lavanyalakshmi ,IIC Member, Head & Assistant Professor** and **Mrs.V.Nithya Assistant Professor**. At First, we visited the Patwari Bakers Pvt Ltd. of Patwari Bakers Ltd.

The Co-Ordinator of Patwari Bakers Ltd explained the Evolution and Functions of the factory in the Auditorium and he directed the students into production department to acquire the practical knowledge regarding Bakery manufacturing the bakery products. The following **16 fast moving products** are producing were 1.Parle G Chota Bheem,2.Parle G Gold,3. Krack Jack,4.Magix Cream Biscuits 5.Full Toss,6.Monaco Classic, 7.20-20 Cookies,8. Top Spin,9.Parle's Masala, 10.Parle's Rusk 11.Parle's Kaccha Mango Bite, 12.Parle's Orange Bite 13.Poppins, 14.Parle Londonderry, 15.Monaco Cheeselings Drinks, 16.Parle G .Also, students visited **Aravind Chettinadu Snacks, Madurai**. Students were visited and acquired the knowledge regarding the **30 varieties of snacks**. The following fast moving snacks in domestically and Internationally are 1.Murukku, 2.Athirasam,3.Seeval, 4. Sweet Seedai,5.Seepu Seedai,6 Cakes,7.All types of veg Puffs 8. Buns,9. Rusks.

Around **67 students** motivated themselves to become an entrepreneur through this Industrial Visit programme.



GUEST LECTURE – 28.08.2024

Department of Commerce with Computer Applications conducted Guest Lecture Programme on the topic of "Intellectual Property Rights in Today's Business" for the development of students on 28th August 2024 at Indoor Auditorium from 9.30 Am to 11.30Am. Programme started with prayer by department choir. Dr.Mrs.N.Lavanyalakshmi Head & Assistant Professor welcomed the gathering. Dr.Mr.S. Thowfeek khan Assistant Professor,Hajee Karutha Rowther Howdia College, Uthamapalayam Addressed the audience on the topic of "Intellectual Property

1. Significance of intellectual property (IP) rights in contemporary business.
2. Benefits and challenges associated with IP protection.
3. Discuss real-world applications and case studies related to IP management and strategy.
4. Emphasized how IP rights stimulate innovation by providing legal protection for new inventions, designs, and creative works, which encourages further research and development.
5. IP rights help businesses establish a unique market presence and create barriers to entry for competitors.



JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN
(AUTONOMOUS)
PERIYAKULAM

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
&
INSTITUTIONS INNOVATION COUNCIL

Organise Guest Lecture on
Intellectual Property Rights
in
today's Business
Resource Person
Dr.S. Thowfeek Khan
Assistant Professor
Dept., Com.(Banking),HKRH College, uthamapalayam

ALL ARE CORDIALLY INVITED

AUGUST
WED 28 AT 09.30 AM
2024

Venue: Auditorium

PATRONS
Rev. Sr. Dr. S. Jesurani
Principal, JAC, PKM.
Dr. Sr. R. Shantha Mary Joshiita
Secretary, JAC, PKM
Dr.Sr.R.Fatima Mary Sylvia
Mother Superior, JAC,PKM

INDEPENDENCE DAY

16.08.2024

Department Celebrated the Independence Day on 16th August 2024 and the following competitions were conducted Pencil Sketch and Poetry writing on the topic of "**Unity in Diversity**" at Room No.12. Nearly 25 Students were participated. The following Students won the Prizes.

Pencil Sketch

1. Ms.A.Kirubashree III B.Com CA
2. Ms.G.Rajalakshmi II B.Com CA

Poetry Writing

1. Ms.A.Mahalakshmi III B.Com CA
2. Ms.G.Naveena III B.Com CA



Usage of Eco-Friendly Product Awareness Program

03.08.2024

Our department along with SARWODEEP, JAC organised the awareness programme on "**USAGE OF ECO-FRIENDLY Products**" on 3rd August 2024. Sr. SANGEETHA Coordinator of SRWODEEP, arranged the expo on ECO-FRIENDLY product and gave the talk about its usage

1. Key topics covered included the impact of single-use plastics, benefits of biodegradable materials, and energy-efficient products.
2. Health and Hygiene in using eco friendly napkin
3. The program included a local fair showcasing eco-friendly products, where attendees had the opportunity to explore and purchase sustainable options, also chance were given to the efficient students to become entrepreneur
4. Collaboration with local businesses and environmental organizations enhanced the program's reach and effectiveness, providing practical examples and solutions.
5. The program highlighted the need for ongoing education and support

Overall, the Eco-Friendly Product Awareness Program successfully raised awareness, encouraged action, and fostered a community commitment to sustainability Dr. Mrs. N .Lavanyalakshmi Head & Assistant Professor, Dept.of Commerce with Computer Applications and 67 students were actively participated in this programme



WORLD WIDE WEB DAY-

01-8.2024

In Connection with world wide web day, Department conducted **Quiz Programme** on the topic of **"Internet and world wide web"** on 1st August 2024 for their development in Technology at Room No.12. Nearly 50 Students were Participated. The following students secured the prizes.

I Prize: Ms.A.Abinaya III B.Com CA

II Prize: Ms.N.Imrana Fathima II B.Com CA



National Small Industry Day

02.09.2024

National Small Industry Day, observed on September 2, 2024, aimed to celebrate and promote the contributions of small industries to the Indian economy. This year's theme focused on sustainability, innovation, and the role of small businesses in achieving economic resilience. This programme went on as follows:

1. Inaugural Ceremony
2. Workshops and Seminars
3. Panel Discussions
4. Recognition of Small Businesses
5. Government Initiatives

National Small Industry Day 2024 successfully highlighted the importance of small industries in driving economic growth and fostering sustainable practices. The event served as a platform for sharing knowledge, recognizing achievements, and encouraging collaboration among stakeholders. Moving forward, the continued support for small industries act as a crucial in building a resilient and inclusive economy. Mrs. V. Nithya & Mrs. M. Suthanthira Devi Assistant prof., addressed the gathering and highlighted its importance. This meeting came to an end with vote of thanks



Onam Festival with Enthusiasm and Cultural Pride

16.09.2024

On September 16, 2024, the Department hosted a vibrant celebration of the Onam Festival, fostering a sense of community and cultural appreciation among students and staff. The event commenced with a heartfelt prayer, setting a respectful and auspicious tone for the festivities. Ms. M. Varshini, the Department Student Secretary, warmly welcomed all attendees, expressing her gratitude for their participation. The program featured lively dance performances by first-year students, who showcased their talent and enthusiasm through traditional Onam dances. Additionally, voluntary students demonstrated their patriotism and dedication by performing intricate and spirited Onam routines. The performances were accompanied by traditional music and colourful attire, enhancing the festive atmosphere. Refreshments were provided, allowing participants to socialize and enjoy the celebrations together. The Department's Onam event successfully highlighted the rich cultural heritage of the community, encouraging students to embrace and celebrate their traditions. The collaborative effort of all participants made the celebration memorable and joyous. Overall, the Onam Festival celebration was a testament to the Department's commitment to fostering cultural diversity and unity.



SUSTAINABLE CONSUMERISM AND ETHICAL BUSINESS PRACTICES

24.09.2024

In connection with "Consumer day" department of commerce with computer applications conducted a **Awareness Program**, **Dr. Mrs. N.Lavanyalakshmi**, Assistant Prof., of Commerce, Head of Commerce with Computer Applications, acted as resource person shared the following point: "Sustainable Consumerism" could refer to a system, platform, or marketplace that promotes sustainable consumption. It might aim to foster a community where consumers prioritize eco-friendly, ethical, and socially responsible products and services. The concept would likely focus on reducing environmental impact, minimizing waste, supporting fair trade, and encouraging responsible business practices. Here's a breakdown of what this concept might encompass:

1. Sustainable Products
2. Ethical Business Practices
3. Circular Economy
4. Consumer Education
5. Carbon Footprint Awareness

Nearly 198 students were gained through this talk. Various events were conducted based on this and the prize winners were as follows:

QUIZ:

1. Ms.R.Swetha- II B.COM CA I PRIZE
2. Ms.L.Yashika- II B.COM CA II PRIZE

Documentary:

1. Ms.A.Majira Thaspitha - III B.COM CA I PRIZE
2. Ms.V.Sandhiya - III B.COM CA I PRIZE
3. Ms.S.Gayathri - II B.COM CA II PRIZE
4. G.Rajalakshmi - II B.COM CA II PRIZE

5.



The Principles of Mahatma Gandhi towards "Khadi Craft Industries"

Date – 09.10.2024

In connection with “**Gandhi Jeyanthi**” Department of commerce with Computer Applications conducted the **Paper presentation on “The Principles of Mahatma Gandhi towards on Khadi Craft Industries”** on **09th October 2024** at Room No.12 to explore Gandhi's philosophy on Khadi as a tool for economic independence.

Ten students were participated and presented the paper. The paper presentation focused on Mahatma Gandhi's principles regarding Khadi craft, emphasizing its significance in India's freedom movement and its relevance in contemporary society. Khadi, a handspun and handwoven fabric, became a symbol of self-reliance and resistance against colonial rule. Around 195 students were participated and benefitted through this programme. The following students were secured the Prizes.

I Prize won by Two students

1. **Ms.M.Naveena III B.Com CA**
2. **1.Ms.H.Ikashana Parveen II B.Com CA**
3. **II PrizeMs.S.Kavi Priya II B.Com CA**



COMPUTER LITERACY DAY

09.12.2024

In celebration of Computer Literacy Day 4th December 2024, Department of commerce with Computer Applications was organized a **quiz programme on 9th December 2024 at Room No.12** to promote awareness and understanding of computer technology among participants. The event aimed to encourage the acquisition of digital skills and to highlight the importance of computer literacy in the modern world. The primary objectives of the quiz programme were:

1. To assess and enhance participants' knowledge of computer fundamentals.
2. To inspire interest in technology and digital literacy.
3. To foster a competitive yet collaborative learning environment.
4. To raise awareness about the significance of computer literacy in personal and professional life.

Nearly 65 Students were participated, and the following students are Prize winners.

1.T. Gowsalya III B.Com CA I Prize 2. A.Rofina Begum II B.Com CA II Prize



INTERNATIONAL WEBINAR -04-12.2024 EMERGING TRENDS IN SHAPING THE FUTURE OF BUSINESS AND TECHNOLOGIES

An insightful and forward-thinking international webinar on "Emerging Trends in Shaping the Future of Business and Technologies" was held on December 4th, 2024, bringing together thought leaders, professionals, and enthusiasts from across the globe. It was started with prayer by department choir. Welcome address was delivered by Dr. Mrs. N.Lavanyalakshmi. She highlighted the rapid pace of innovation, the role of digital transformation. The Presidential Address was presented by Principal Rev.Sr.Dr.S.Jesurani, who provided a comprehensive overview of the current challenges and opportunities faced by businesses in the digital age. The session continued with felicitations, where key figures in the event were acknowledged for their contributions. Our Mother Superior Rev.Sr.Dr.R.Fatima Mary Sylvia felicitated for support and leadership in fostering educational and spiritual growth. Our Secretary Rev.Sr.Dr.R.Shantha Mary Joshitta was also felicitated for exceptional efforts in organizing and coordinating the event. Inauguration ceremony was ended with vote of thanks by Ms.Jaisy Pauline IB.Com CA.

The Webinar was held in three sessions.

Session 1: The Role of Finance Professionals in Software Consulting

Resource Person: Mrs. Jayashree Balasubramanian Chartered Accountant, Global Dubai & European Countries

Chairperson: Mrs. V. Nithya

This session focused on "The Role of Finance Professionals in Software Consulting," The role of finance professionals in software consulting was crucial for ensuring financial stability, efficient resource allocation, cost control, risk management, and strategic

Session 2: GST Procedures in Business

Resource Person : Dr. S. Rajeswari Assistant Professor, Department of Commerce with Computer Applications. Arul Anandar College. Karumathur

Chairperson: Mrs. C. Kavitha

This session covered "GST Procedures in Business," providing attendees with an in depth understanding of the Goods and Services Tax (GST) framework and its application in modern business practices. Vote of thanks given by Ms. M. Nivashini III B.Com CA.

Session 3: The Evolving Role of Accountants: From Transactional to Strategic

Resource Person: Dr. B. Syam Sundar, Assistant Professor. Andra Loyola College, Vijayawada

Chairperson: Mrs. Mariya Brindha

This session they explored "The Evolving Role of Accountants from Transactional to Strategic," focusing on how the accounting profession was transitioning from traditional transactional tasks to a more strategic role in business. Vote of Thanks given by Ms. G. Naveena III B. Com CA. Finally Validictory function was held, International webinar concluded by Mrs. M. Suthanthira Devi Assistant Professor. Around 252 participants from various part of the world and 206 participants from our college benefitted through this international webinar.



Department Celebrate the Pongal with Enthusiasm and Cultural Pride, Report-11.01.2025

On January 11, 2025, the Department hosted a vibrant celebration, fostering a sense of community and cultural appreciation among Students and staff. The event commenced with a heartfelt prayer, setting and auspicious tone for the festivities. The Department Students join . Secretary S. Sakthivel, warmly welcomed all attendees, expressing her gratitude for their participation. The program featured lively dance performances by first-year students, who showcased their talent and enthusiasm through traditional Pongal seances. Additionally, voluntary students demonstrated their patriotism and dedication by performing intricate and spirited Pongal routines. The performances were accompanied by traditional music and colourful attire, enhancing the festive atmosphere.

Refreshments were provided, allowing participants to socialize and enjoy the celebrations together. The Department's Pongal event successfully highlighted the rich cultural heritage of the community, encouraging students to embrace and celebrate their traditions. The collaborative effort of all participants made the celebration memorable and joyous. Overall, the Pongal celebration was a testament to the Department's commitment to fostering cultural diversity and unity



Tour

Our two-day (10 & 11 th January 2025) tour of Trivandrum was a blend of natural beauty, cultural exploration, and leisurely experiences. **On Day 1**, we began with a refreshing visit to **Thirparappu Falls**, where the sight of cascading water surrounded by lush greenery set the tone for the day. Next, we ventured to **Mathoor Thottipalam**, a remarkable hanging bridge that offered panoramic views of the river and its surroundings. We then relaxed at **Samudra Beach**, enjoying the serene atmosphere and stunning coastline. The day ended with a visit to **Lulu Mall**, where we shopped for souvenirs and enjoyed a variety of dining options.

On Day 2, we explored **Padmanabhaswamy Temple**, admiring its grand architecture and spiritual significance. We followed this with a trip to the **Art Gallery**, where we were captivated by Kerala's rich artistic heritage. The afternoon took us to **Kovalam Beach**, where we enjoyed the sandy shores and clear waters, before heading to **Poovar Island** for a peaceful boat ride through the backwaters. We rounded off the day with a visit to **Golden Beach** and a nearby **church**, soaking in the calming atmosphere of the area.

Each place offered its own unique charm, making the trip to Trivandrum an unforgettable experience.





Safer Internet Day

10-02-2025

In connection with **Safer Internet Day - 11th February 2025**, the Department of Commerce with Computer Applications organized an Awareness Programme on "**Together for a Better Internet**" on 10th February 2025. The initiative aimed to educate students about safe and responsible internet usage, cyber threats, and digital well-being. The Resource Person **Mrs. M. Suthanthira Devi, Assistant Professor** addressed the audience. She highlighted the following points:

- The importance of online safety and privacy.
- Identifying and avoiding cyber threats such as phishing e mail, scams, and malware.
- The role of digital citizenship and responsible internet usage.
- Best practices for social media security and password management.

An interactive Q&A session allowed students to clarify their doubts and share their perspectives on cyber safety.

The programme successfully raised awareness about the importance of cybersecurity among students. The session provided valuable insights into protecting personal data and ensuring a safe digital experience. Participants actively engaged in discussions, making the event highly impactful. The department extends its gratitude to the resource person and all attendees for making the event a success. Around 196 students were benefitted through this programme.



Here is the transcribed text from the report image, formatted clearly into a readable structure:

COMCA TALENTRON-**26.02.2025**

Department conducted “**COMCA TALENTRON '25**” on 26.02.2025. The details of event and prize winners are.

Name of the Event	Prize winner	Class
Business Quiz	I PRIZE: 1. Ms.B.LAVANYA 2. Ms.R.SARANYA II PRIZE: 1. Ms.I.NANDHINI 2. Ms.T.GOWSALYA	III B.Com CA
Paper Presentation	I PRIZE 1. Ms.B.LAVANYA II PRIZE 1. Ms.N.IMRANA FATHIMA	III B.Com CA II B.Com CA
Video Making	I PRIZE 1. Ms.K.GAYATHRI DEVI II PRIZE 1. Ms.M.LAVANYA PRIYA	II B.Com CA III B.Com CA
Executive Walk	I PRIZE 1. Ms.J.JAISY PAULIN II PRIZE 1. Ms.S.SAKTHIVEL	I B.Com CA II B.Com CA
Ad Zap	I PRIZE 1. Ms.S.GAYATHRI 2. Ms.G.RAJALAKSHMI 3. Ms.J.SURUTHI 4. Ms.R.SWETHA 5. Ms.M SUBASHINI	II B.Com CA

