



**Jayaraj Annapackiam College for Women (Autonomous),
Periyakulam**

Accredited with 'A⁺' Grade in (Cycle 4)

Department of Business Administration

Association Activities

2024 – 2025

Staff Advisor: Mrs.V.Anitha, MBA.,M.Phil.,

Student's Secretary : Ms. A. Karthika III BBA

Student's Joint Secretary: Ms. M. Rakshana II BBA

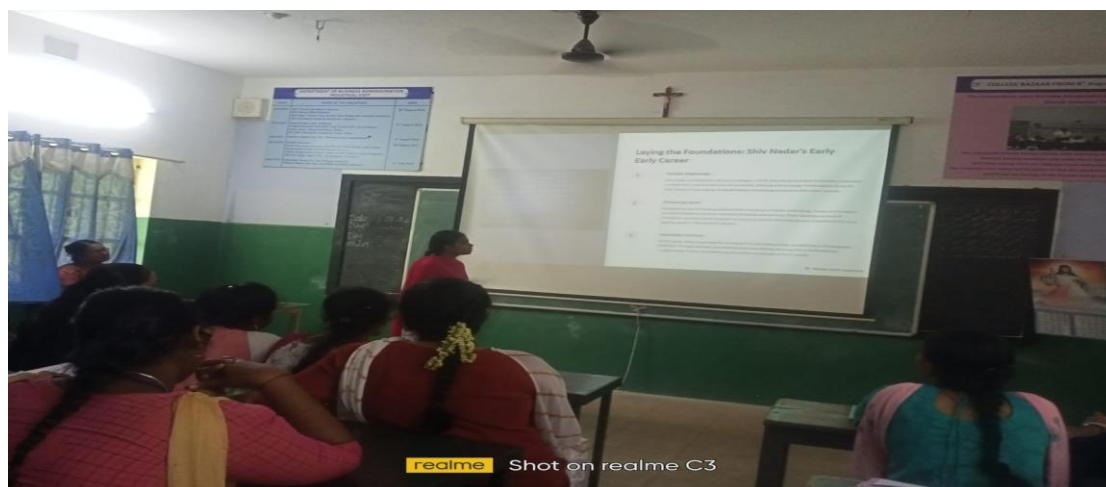
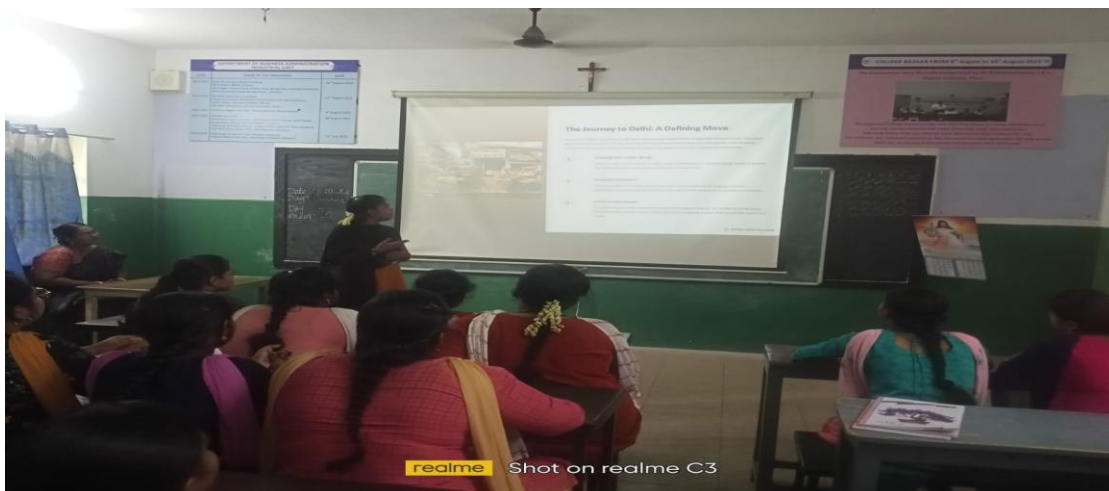
PAPER PRESENTATION COMPETITION

In Commemoration of “**Founder of HCL Day – Shiv Nadar Foundation**”, The Department of Business Administration Association conducted Paper Presentation Competition on 23rd July 2024 in Room No. 20J at Management Block. The event commenced with a prayer song, followed by a reading from the Bible. Extending a cordial welcome to the attendees by, Ms. A. Karthika of III BBA, the Secretary of the BBA Association.

Participating students showcased their proficiency in various aspects related to the Day:

- 1.M. Rakshana – II BBA: "From HCL to a Foundation: The Journey of Shiv Nadar's Philanthropy"
- 2.G. Hema shri - II BBA: "Shiv Nadar's Legacy: Celebrating HCL Day and Its Impact on Society"
- 3.J. Asmitha - III BBA - "Honouring Shiv Nadar: The Intersection of Technology and Philanthropy"
- 4.E. Deepa - III BBA - "Shiv Nadar's Vision: The Impact of HCL and the Shiv Nadar Foundation"

J. Asmitha from the III BBA won the first prize, and M. Rakshana from the II BBA won the second Prize. The BBA Association's student joint secretary, Ms. M.Rakshana of II BBA, delivered a vote of gratitude at the conclusion of the event.



FRESHER'S WELCOME

On August 5th, 2024, the Department of Business Administration hosted the Fresher's Welcome Party in room 7J at the Management block. The event began with a prayer, followed by a welcome address from Ms. Karthika, the Secretary of the BBA Association from III BBA.

The evening featured vibrant cultural performances by students from II and III BBA, including Bharatanatyam, Western dance, drama, and poetry. Games for the freshers were also conducted. The winners of these games received gifts from Mrs. J. Jasmine Selvapackiam, the Head of the Department. Mementos were presented, and sweets were shared with the freshers.

The event concluded with a Vote of Thanks delivered by Ms. M. Rakshana, the Joint Secretary of the BBA Association from II BBA, who expressed gratitude to all those who contributed to the success of the occasion.



INDUSTRIAL VISIT

Field Visit holds a special place in the professional career of all the students. It is the primary goal of the field trip to re-enforce experiential and contextual learning.

Department of Business Administration organized field Visit to Nagar Limited (Food Products) No. 1, Trichy Rd, Lakshmi Nagar, Cooperative Nagar, Dindigul, Tamil Nadu 624005 on 7th August 2024. 58 students and 4 faculty members benefitted through this visit. Students understand the internal working of an organization through an industrial visit.

The following points were understood by our students:

- NAGA Limited is one of the upcoming business houses in India starting the operations way back in 1962. Presently, their focused business activities are in foods, detergents and minerals. Their factories are located in Dindigul, Trichy, Veda sandur and Chennai. Registered Office is located in Chennai.
- Over the years, this flagship company, NAGA Limited Foods has been successfully providing and supplying superior wheat-based products like Atta (whole wheat flour), maida and sooji to the various pockets of Tamil Nadu State. The machinery and equipment's installed are of high quality delivered by Buhler - Switzerland. As per the diversification plan envisaged long time ago, in 1992 NAGA Limited Detergents was born. This Division is into manufacturing and supplying superior detergent-based products like laundry and toilet soaps.
- Further diversification enabled them to launch NAGA Limited Chemicals in 1995. This Division is grinding minerals like calcite, dolomite, china clay, feldspar, limestone and other minerals. From day one of beginning their operations, their firm belief to "treat every customer as the ultimate king" has helped them to create an excellent rapport with every single individual who has come in contact with us in the form of employee, supplier, distributor, client, stakeholder, investor, partner and the list goes on.
- Company's consistent quality conscious policy has paid rich dividends enabling the group turnover to reach a respectable figure today. For achieving overall efficiency and productivity, under the corporate planning objective the Company has gone in for Oracle J.D.E licensed Enterprise Resource Planning (ERP) software. ISO 9000-9001 certification process is going on in full swing and the Company is expecting to get the certification soon.

Decision making process is pretty fast with "paperless office" concept being followed through e-mail mode for all internal communications.

- Today our country is rapidly forging ahead on economic scales aiming to become a global economic powerhouse in the not-too-distant future. Lots of opportunities are opening up for established business houses to grow faster.
- In food processing sector alone, Government of India has envisaged investments to the tune of more than Rs. 50,000 crores. Similarly, in other sectors as well, large investments are planned. Developed countries are embracing foods manufactured by organic route, offering big opportunities for growth. Therefore, we foresee a bright future for NAGA Limited in the days to come based on their plans for strengthening on our core competencies and also making best use of the right opportunity that would be presented before us.
- ✓ In 1962, With the commencement of operations at the first flour mill in Chennai, India, Shri Kollur Sreenivasan made the transition from a trader to an industrialist. He was quick to capitalize on the misfortune of the local competition and flexible enough to take advantage of business opportunities. Within the first 25 years of business, he expanded his production to seven mills in three locations. Over the next 25 years, the company diversified into detergents, minerals, retail, bakery divisions and much more.
- ✓ Fully automated flour mill supplied and installed by Buhler – Switzerland, with 250,000 tons production per annum, NAGA Limited Foods is the largest wheat milling Company in South India.
- ✓ With a foundation in the wheat flour trade and flour milling, Naga Limited has spent the last 50+ years growing into a diversified company with divisions that serve the detergents, minerals, power, retail, property, logistics, and food businesses. Throughout Naga's history, its flagship company has been and remains Naga Limited Foods.
- ✓ The Naga Mills division has 5 wheat flour mills with a totally daily milling capacity of 850 tonnes per day. The company's milling activities have been consolidated into a single strategically located campus in Dindigul, Tamil Nadu, India. Apart from Dindigul.
- ✓ Naga expands his capacity 200 tonnes per day in Aruppukottai. Over the years, our flagship company, NAGA Limited Foods has been successfully providing and supplying superior wheat-based products like Atta (whole wheat flour), Maida and sooji to the various pockets

of Tamil Nadu State. The machinery and equipment installed are of high quality delivered by Buhler – Switzerland.

- ✓ Today our country is rapidly forging ahead on economic scales aiming to become a global economic powerhouse in the not-too-distant future. Lots of opportunities are opening up for established business houses to grow faster. In food processing sector alone, Government of India has envisaged investments to the tune of more than Rs. 50,000 crores. Similarly, in other sectors as well, large investments are planned.
- ✓ Developed countries are embracing foods manufactured by organic route, offering big opportunities for growth. Therefore, a bright future for NAGA Limited in the days to come based on their plans for strengthening on their core competencies and also making best use of the right opportunity that would be presented before us.



- ✓ The industrial visit to Naga Limited, provided an insightful glimpse into the intricate processes involved in food production. Observing the seamless integration of technology, stringent quality control measures, and adherence to hygiene standards underscored the company's commitment to delivering high-quality products. The visit highlighted the importance of innovation and efficiency in the food industry, and it was particularly enlightening to see how theoretical knowledge is applied in real-world scenarios.

- ✓ The opportunity to interact with industry professionals and witness the production process from raw material to finished product was invaluable. It enhanced our understanding of the complexities of food manufacturing and the stringent protocols in place to ensure consumer safety and satisfaction.
- ✓ In conclusion, the visit was an enriching experience that not only broadened our knowledge of food production but also inspired us to consider the various career opportunities within the industry. We extend our gratitude to Naga Limited Company for their hospitality and for providing such a comprehensive learning experience.



INDEPENDENCE DAY – COMPETITIONS

In connection with Independence Day celebration, The Department of Business Administration conducted Competitions such as Verse Writing on the topic '**The Dawn of Liberty**' and Pencil Sketch on the topic '**Portraits of Patriots**' and Essay Writing on the topic '**Independence and its relevance in Modern India**' on 13th August 2024 in Room No. 7J at Management Block.

The following Students were participated in the Competition:

Verse Competition on the topic '**The Dawn of Liberty**':

S.No	Class	Names
1.	II - BBA	M.Janani
2.	III - BBA	K.Baladevi
3.		S.Reshma
4.		R.Sivarubiya

Pencil Sketch on the topic '**Portraits of Patriots**'

S.No	Class	Names
1.	II - BBA	G.Ramya
2.	III- BBA	V.Nisha
3.		R.Muthuselvi
4.		P.Sharmila
5.		P.Devi

Essay Writing on the topic '**Independence and its relevance in Modern India**

S.No	Class	Names
1.	I - BBA	J.Priyadharshini
2.		S.Sathya roopa
3.		S.Bala Divyabharathi
4.		S.Baraneesh
5.	II - BBA	P.Anitha
6.		M.Annapoorani
7.	III BBA	P.Timple Agalya Devi

Totally 16 students participated in the competitions from I , II , III BBA. From these

The following are selected as winners:

Essay Writing:

- 1.M. Annapoorani – II BBA: I Prize
2. S. Bala Divyabharathi - I BBA: II Prize

Verse Writing:

- 1.K. Baladevi – III BBA: I Prize
2. Janani – II BBA: II Prize

Pencil Sketch:

- 1.V. Nisha – III BBA: I Prize
2. G. Ramya - II BBA: II Prize



National Space Day celebration

organized by PG and Research Department of Physics, JAC

In connection with National Space Day 2024, Department of PG and Research Centre of Physics Conducted Rangoli Competition Theme: Touching Lives While Touching the Moon: India's Space Saga on 23rd August 2024 in JAC Research Centre -Seminar Hall-II. 6 of our students Won III Prize in Rangoli.

Rangoli

III Prize

- R.Muthuselvi – III BBA
- P. Nanthini – III BBA
- T.Kamatchi – III BBA
- E.Amutha Priya – III BBA
- E.Jayasree – III BBA
- V.Gopika – III BBA

Teachers' Day

On 5th September ,2024, the Department of Business Administration celebrated Teachers' Day with enthusiasm and gratitude. Held in Room 7J of the Management Block, the event began with a prayer song and Bible reading. A. Karthika (III BBA) delivered a warm welcome address, highlighting the vital role of teachers. The celebration featured cultural performances, including dance, music, games for staff, and poetry recitations, showcasing students' talents in honour of their mentors. Heartfelt speeches expressed deep appreciation for the faculty's guidance. J. Jasmine Selvapackiam, Head of the Department, encouraged students to work hard toward their goals. The event concluded with students presenting gifts and sweets to teachers, followed by a Vote of Thanks from Joint Secretary M. Rakshana.



International Webinar “Business Trends in 2024”

The Department of Business Administration successfully organized an **International Webinar on "Business Trends 2024."**

Convenor: Mrs. V. Anitha, Assistant Professor, BBA

Organizing Secretaries: Dr. P. Malarvizhi and Ms. M. Sornalakshmi, Assistant Professors, BBA

The webinar commenced with a Prayer Song, Bible Reading, and Welcome Address by Mrs. J. Jasmine Selvapackiam, Head and Assistant Professor, Department of Business Administration.

The webinar featured three technical sessions:

Technical Session I – Hedging Commodity Risk

Mr. Alwyn Rees Louis Samuel, Middle Office Lead, Upfield B.V., Amsterdam, Netherlands, explained the importance of managing commodity price risks through hedging techniques such as futures, options, and swaps. He highlighted practical applications of risk management in global industries.

Technical Session II – Introduction to Investment Banking

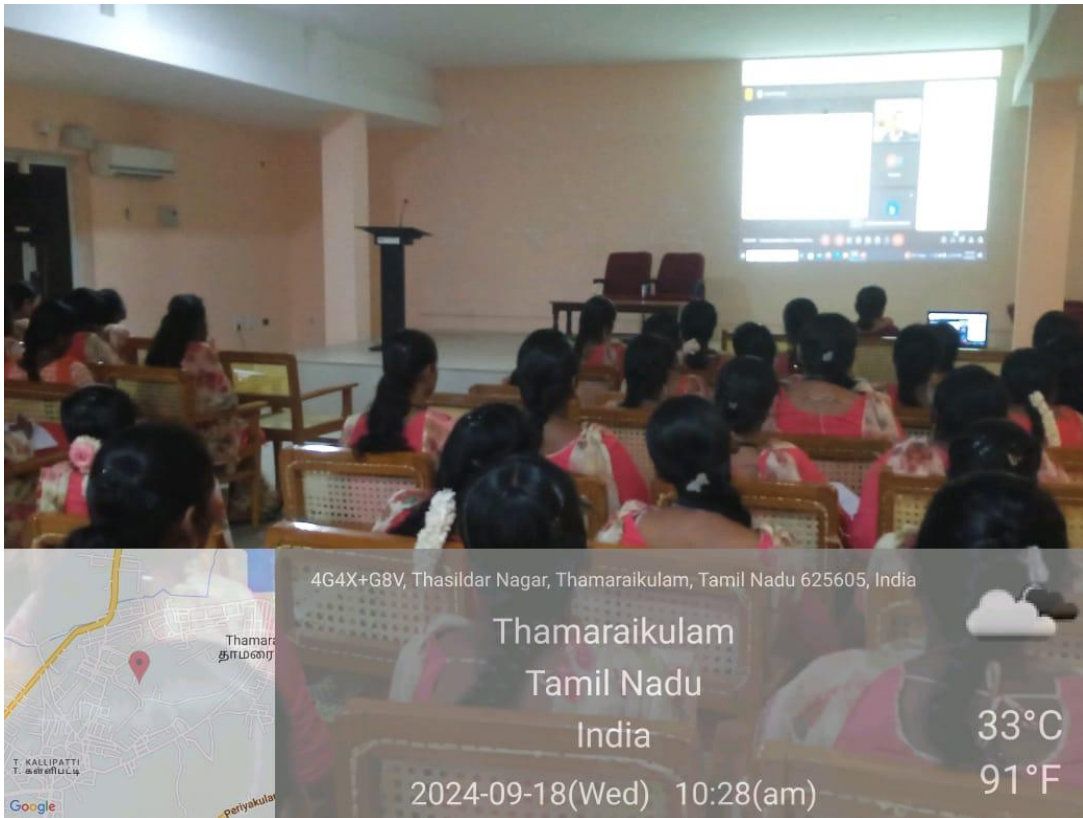
Mr. Vivin Thayananthan discussed the fundamentals of investment banking, differentiating it from commercial banking. He explained key functions such as mergers and acquisitions, infrastructure financing, syndicated loans, and highlighted the role of investment banks through the case study of Tata Motors' acquisition of Jaguar Land Rover.

Technical Session III – Green Business

Prof. Dr. Geo Jos Fernandez, Dean of Management Studies and International Affairs, St. Albert's College (Autonomous), Ernakulam, delivered an insightful session on sustainable business practices. He emphasized the importance of the circular economy, carbon footprint reduction, sustainable supply chains, green innovation, and corporate sustainability in modern business.

The webinar attracted **276 participants** from **17 Indian states**—including Telangana, Karnataka, Tamil Nadu, Madhya Pradesh, Uttar Pradesh, Rajasthan, West Bengal, Uttarakhand, Chhattisgarh, Maharashtra, Gujarat, Kerala, Puducherry, Andhra Pradesh (Visakhapatnam), Assam, and Goa—as well as participants from **Indonesia** and **Bangladesh**.

The programme concluded with a Vote of Thanks delivered by **Mrs. V. Anitha**, Convenor and Assistant Professor, Department of Business Administration. The webinar provided valuable insights into emerging global business trends and enriched the knowledge of all participants.



International day for Rural Women

In connection with "International Day for Rural Women", The Department of Business Administration conducted "Poster Making" Competition on the topic "Rural Women: Pillars of Sustainable Growth" on 17th October 2024 in Room No. 7J at Management Block.

The following Students were participated in the Competition:

Class	Names
I - BBA	A.Abinaya V.Geetha Shree S.Sahithya Shruthi S.Sathya Roopa A.Janani
II - BBA	R.Sathiya M.Shalini M.Janani G.Hema Shri
III - BBA	R.Nanthini J.Stephela Shebi E.Jeya Sree T.Kamatchi V. Gopika

Totally 14 students participated in the competitions from I , II , III BBA. From these

The following are selected as winners:

1. R.Sathiya – II BBA - I Prize
2. V.Geetha Shree – I BBA – II Prize



College Bazaar in collaboration with “Tamil Nadu Corporation for Development of Women” (TNCDW)

The Department of Business Administration, in collaboration with the Tamil Nadu Corporation for Development of Women, organized a "College Bazaar" event on 24th October, 2024 at Gym near Management Block. The event aimed to foster community involvement and provide a platform for showcasing and selling a wide range of locally made and sustainable products. The event began with a prayer invoking God's blessings. Mrs. J. Jasmine Selvapackiam, Head & Assistant Professor of the BBA Department, welcomed the gathering. Felicitations were offered by the Principal, Rev. Dr. Sr. S. Jesurani, and the Mother Superior of JAC, Rev. Sr. Dr. R. Fatima Mary Sylvia, who delivered an inspiring address to the audience. Mr. P. Jayasankar, Project Development Officer of TNCDW, and Mr. Arivazhagan, Assistant Project Development Officer of TNCDW, introduced various schemes available to support women entrepreneurs. The inauguration concluded with a vote of thanks.

Products Available for Sale:

- **Food Products:** Pappads, Health Mix, Instant Flour Packets, Natural Foods, Honey, Honey Amla, Pickles
- **Textiles and Clothing:** Handloom Sarees, Ready-made Garments, Chudithars, Nighties
- **Handcrafted Goods:** Jute Bags, Handicrafts, Toys, Imitation Jewellery
- **Household Essentials:** Napkins, Phenyl, Benzoin Resin (Sambrani), Soaps & Detergents, Pillows
- **Herbal Products:** Herbal Powders

Staff and students from all departments attended and benefited from the College Bazaar.



“Anti – Corruption Day”: AD – ACT Competition

In connection with "International Anti – Corruption Day", The Department of Business Administration conducted “AD – Act Competition” Competition on the topic “Corruption – Free Future Starts with us ” on 10th December 2024 in Room No. 20J at Management Block.

The following Students were participated in the Competition:

Class	Names
III- BBA Group -1	T.Afroze Sulthana V.Nisha A.Karthika P.Devi R.Nanthini J.Stephela Shebi
III – BBA Group -2	D.Gurulakshmi P.Sharmila V.Gopika E.Jeyasree R.Muthuselvi S.Ishwarya
II – BBA Group - 3	S.Bharathi M.Annapoorani G.Hemashri M.Janani M.Rakshana

Totally 18 students as 3 groups were participated in the competitions from II & III BBA. From these the Group – I students were selected as winner and Group – 3 students were selected as Runner.



FINE ARTS: JAC FEST – O – Beats

The students of the Department of Business Administration actively participated in the "**Bouquet Making Competition**" conducted as part of **JAC FEST–O–Beats**, organized by the Department of Fine Arts on **6th and 7th December 2024**.

The competition provided students with an opportunity to showcase their creativity, artistic skills, and teamwork through innovative floral arrangements. Representing the Department of Business Administration, **Ms. D. Gurulakshmi** and **Ms. S. Ishwarya**, both III BBA students, displayed exceptional talent and creativity in bouquet designing.

Their impressive performance earned them the **III Prize** in the competition, bringing laurels to the department. The achievement reflects the students' creativity, dedication, and enthusiasm in co-curricular activities. The Department of Business Administration congratulates the winners for their commendable accomplishment and wishes them continued success in their future endeavors.

Ramp Walk Competition

In Commemoration of “**Founder of Reliance Industry Day – Dhirubhai Ambani**”, The Department of Business Administration Association is going to conduct “**Ramp Walk**” Competition on the topic: “**The Visionary Walk: Honouring Dhirubhai Ambani’s Legacy**” on 19th December, 2024 in Room No. 20J at Management Block.

The following Students were participated in the Competition:

Class	Names
I - BBA	M.Safika Jasmine A.Abinaya P.Navitha
III - BBA	D.Nithya Shree K.Bala Devi P.Sharmila

Totally 6 students participated in the competitions from I & III BBA. From these

The following are selected as winners:

1. P.Navitha – I BBA - I Prize
2. D.Nithya Shree– III BBA – II Prize



Christmas Carols

On 21st December 2024, the Department of Business Administration organized a Christmas carol celebration in Room 20J of the Management Block. The event commenced with a solemn prayer song and a reading from the Bible. Ms. M. Rakshana, a second-year BBA student and the Association Joint Secretary, delivered the welcome address. The program included a series of thoughtfully curated performances, beginning with a skit on the theme of Christmas, presented by second-year students. This was followed by a graceful dance performance by students from the first and third years. The festive atmosphere was further enhanced by a melodious Christmas song rendered by first-year students. A highlight of the celebration was the lively Santa Claus dances, which brought cheer and excitement to the audience, accompanied by the distribution of sweets among the students. The event concluded on a note of gratitude, with Ms. Karthika, a second-year BBA student and the Association Secretary, delivering the vote of thanks.



Essay Writing

In connection with “A Day of Birla Empire: Basanth Kumar Birla”, the BBA Association conducted Essay Writing Competition on the topic “The Role of the Birla Empire in Shaping Modern India” on 10.01.2025 in R.No :7J at Management Block. Totally 13 students from III & II BBA exhibited their talents regarding the topic.

They are as follows:

S.No	Name	Class
1.	Ishwarya. S	III – BBA
2.	Karthika.A	
2.	Nisha.V	
4.	Afroze Sulthana. T	
5.	Ezhilmathi.A	
6.	Gurulakshmi.D	
7.	Kavya.C	
8.	Gopika.V	
9.	Rakshana.M	II - BBA
10	Hemashri	
11.	Sathiya	
12.	Ammadul Musbera	
13.	Sindhuja	

From these students Ishwarya from III BBA secured I Prize and Sindhuja from II BBA secured II Prize.



Pongal Celebration

On 11th January 2025, the Department of Business Administration celebrated Pongal festival in a Grand manner. Students and staff gathered to celebrate the harvest festival's rich cultural legacy. The department was decorated with vibrant rangoli, traditional Pongal pots, and festive decorations, creating a joyful environment. The brilliant colours and traditional decorations added to the festive atmosphere of the gathering. The traditional Pongal cooking ceremony was a highlight of the festivities. A makeshift kitchen was put up in front of our department, and students and professors participated in creating the Pongal delicacy. The Vice Principal's and Mother Superior visited our department and blessed us and the Pongal. After that the Pongal dish was shared to all the students and staff in banana leaf along with a piece of sugarcane. The Pongal celebration was a huge success, bringing the campus community together to celebrate the harvest festival with both traditional fervour and modern flair. The event highlighted the college community's diversity and the value of cultural festivities in instilling a sense of belonging and unity.



Debate Competition

The Department of Business Administration organized a stimulating and thought-provoking Debate Competition on the topic, **“Hands-on Training or Theoretical Knowledge: What Empowers Women in Business More?”** on 10th February 2025, in Room No. 7J at the Management Block. The event was a platform for students to showcase their debating skills while addressing a relevant and contemporary issue. The competition aimed to explore whether hands-on experience or theoretical knowledge plays a more crucial role in empowering women in the business world.

Participants: The competition was divided into two groups: one for "Hands-on Experience" and the other for "Theoretical Knowledge". The following students participated:

- **Hands-on Experience:**
 1. Afrose Sulthana – III BBA
 2. Baladivyabharathi – I BBA
 3. J. Priyadharshini – I BBA
- **Theoretical Knowledge:**
 1. Karthika – III BBA
 2. Deepa – III BBA
 3. Sathya Roopa – I BBA

The competition started with each participant presenting their arguments in favor of their respective sides. The students from the "Hands-on Experience" group highlighted the practical benefits of gaining real-world exposure in the business environment. They argued that real-world experience helps women develop essential skills such as problem-solving, decision-making, and leadership. Furthermore, they pointed out that hands-on training allows women to understand business dynamics and build networks, which are crucial for success in the business world. On the other hand, the participants advocating for "Theoretical Knowledge" emphasized the importance of a strong academic foundation. They argued that theoretical knowledge equips women with the strategic thinking and analytical skills required to succeed in business. They also highlighted how theory-based education helps in understanding the core principles of management, finance, marketing, and entrepreneurship, thus providing a solid base for any business venture. The event also provided an opportunity for participants to practice their public speaking, critical thinking, and persuasive skills. The contestants were evaluated on the basis of their argument clarity, presentation skills, and ability to counter opposing views. The Debate Competition emphasized the importance of hands-on experience and theoretical knowledge in empowering women in business. Both sides argued that a balance between both is crucial for women's success. The event fostered

critical thinking among students, helping them understand the nuances of business education and its impact on women in the professional world. The event concluded with lively interaction between participants and the audience.



MANAGEMENT DAY - BUSI FEST 25'

Under BBA Association we Celebrated Management Day - BUSI FEST 25' on 21st February 2025. The meeting started with prayer song followed by Bible reading. A. Karthika of III BBA, Secretary of BBA Association gave welcome Address. Students from I, II & III year of BBA were actively participated. Various competitions such as Paper Presentation, Ad-Act, Rangoli, Mime, BIZZ BUZZ, were conducted among the students. 53 students and 4 staff members were actively participated.

Finally the meeting ended with Vote of Thanks given by M.Rakshana of II BBA, Joint Secretary of BBA Association.

The Details of the events conducted are as follows:

S.No	Date	Name of the Event	Student Name	Class	Prize
1	21 st Feb 2025	PAPER PRESENTATION on the topic " The Impact of AI on Business "	V.Geetha Sree	I BBA	I ST PRIZE
			S.Sahithya Shruthi		
			T.Afroze Sulthana E.Deepa	III BBA	II ND PRIZE
			M.Rakshana G.Hemashri	II BBA	-
2	21 st Feb 2025	Bizz Buzz on the topic "Finding Company Logos, CEO's, Taglines" .	M.Swetha	III BBA	I PRIZE
			P.Timple Agalya Devi		
			S.Ishwarya C.Kavya	III BBA	II PRIZE
			D.Gurulakshmi E.Deepa	III BBA	-
			R.B.Abinaya Sri T.Ponneeswai	I BBA	-

3	21 st 2025	Feb	Rang De Business on the Title " Digital Revolution: The Power of Social Media "	T.Ponneeswari C.Ramya	III BBA	I PRIZE
				T.Kamatchi V.Gopika	III BBA	
				B.Natchathira Prasanna J.Meharaj Barveen	I BBA	II Prize
				P.Reshma R.Muthuselvi	III BBA	
				J.Priyadharshini J.Baladivyabharathi	I BBA	-
				T.Afroze Sulthana V.Nisha	III BBA	-
4	21 st 2025	Feb	AD-ACT	D.Gurulakshmi A. Karthika P.Devi K.Bala devi P.Timple Agalya Devi J.Stephela Shebi	III BBA	I PRIZE
				M.Anna poorani G.Hema Shri S.Bharathi P.Anitha M.Sindhuja E.Priyadharshini	II BBA	I I PRIZE



**INTERCOLLEGIATE MEET “BNEC FEST – 2K25” ORGANIZED BY DEPARTMENT
OF MBA & MCA, BHARATH NIKETHAN ENGINEERING COLLEGE,
AUNDIPATTY, THENI DISTRICT.**

The students of the Department of Business Administration participated in the **Intercollegiate Meet – BNEC FEST–2K25**, organized by the **Department of MBA & MCA, Bharath Nikethan Engineering College, Aundipatty, Theni District**, on **5th March 2025**. The event provided an excellent platform for students to exhibit their talents, creativity, and competitive spirit through various academic and cultural competitions. The students of the department performed exceptionally well and secured prizes in different events.

Prize Winners:

- **I Prize – Mehandhi**
 - **R. Muthuselvi** – III BBA
- **II Prize – Business Quiz**
 - **T. Afrose Sulthana** – III BBA
 - **A. Karthika** – III BBA

The remarkable achievements of the students brought pride and recognition to the Department of Business Administration. The department congratulates the winners for their outstanding performance and encourages them to continue excelling in future academic and co-curricular competitions.

FAREWELL CELEBRATION

The Department of Business Administration organized a grand **Farewell Celebration** for the outgoing students on **5th April 2025** at **Room No. 7, Management Block**. The event was conducted with great enthusiasm to honor the graduating students and to cherish the memorable moments they had shared during their academic journey in the department.

The programme commenced with a prayer seeking God's blessings, followed by a warm welcome address delivered by Student's Secretary. The Head of the Department Mrs. J.Jasmine Selvapackiam extended heartfelt greetings to the outgoing students and encouraged them to face future challenges with confidence, determination, and integrity.

The celebration featured a variety of cultural programmes, including dance performances, musical events, fun games, and entertaining activities organized by the junior students. The outgoing students actively participated in the programmes, making the event lively and memorable. Special moments such as the sharing of experiences, expressions of gratitude, and exchange of best wishes created an emotional and joyful atmosphere.

As a token of love and appreciation, mementos were presented to the outgoing students. The event concluded with a vote of thanks, expressing gratitude to the management, faculty members, student organizers, and all participants for making the farewell celebration a grand success.

A total of **4 faculty members** and **58 students** participated in the celebration. The farewell programme strengthened the bond between the faculty and students while creating lasting memories for the graduating batch.

