



**Jayaraj Annapackiam College for Women (Autonomous),
Periyakulam**

Accredited with 'A+' Grade in (Cycle 4)

Department of Business Administration

Association Activities

2025 – 2026

Staff In-charge : Mrs.V.Anitha

Student's Secretary: Ms. M. Rakshana III BBA

Student's Joint Secretary: Ms. V. Geetha Sree II BBA

INDUSTRIAL VISIT

Field visits are a vital component of business education, offering students real-world exposure to industry practices. They bridge the gap between academic theories and practical applications. To reinforce experiential and contextual learning, the Department of Business Administration organized a field visit to Spencer Apparel, located in Tirupur, Tamil Nadu, on 22nd July 2025. A total of 49 students and 4 faculty members benefitted from this visit. Students gained firsthand experience on how a garment manufacturing unit operates.



The following points were understood by our students:

- Spencer Apparel is a prominent manufacturer of knitted garments and readymade clothing, catering to both domestic and international markets. Established with a focus on quality and precision, it is located in Tirupur, the knitwear capital of India.
- The company specializes in producing high-quality apparel such as t-shirts, sportswear, and casuals using modern equipment and production techniques.
- The factory layout includes dedicated units for fabric cutting, stitching, quality control, ironing, packaging, and dispatch. Each unit works in a streamlined fashion to ensure productivity and efficiency.
- The machinery used is sourced from reputed global manufacturers to maintain international standards in garment finishing and quality.

- Spencer Apparel implements strict quality control measures at various stages of production to ensure defect-free garments reach the customers.
- The factory employs skilled labor and follows ethical labor practices, providing workers with adequate safety and welfare facilities.
- The company also follows a paperless internal communication system, reducing manual errors and improving decision-making efficiency.

HISTORICAL BACKGROUND AND OVERVIEW:

- Spencer Apparel has built a reputation for providing quality garments and timely delivery. With strong supplier and client networks, it has been able to sustain itself in a highly competitive market.
- The company's focus on innovation, design, and sustainable practices enables it to meet the evolving needs of global consumers.
- With plans to expand production capacity, Spencer Apparel aims to diversify its market reach and incorporate eco-friendly production methods.



INSIGHTS AND IMPACT FROM THE VISIT:

- The industrial visit to Spencer Apparel provided students with valuable insights into the garment manufacturing process. Observing the workflow—from fabric selection to packaging—helped students understand each production stage clearly.

- Students witnessed the practical application of management concepts such as operations management, supply chain coordination, inventory control, and labor management.
- Interaction with industry professionals allowed students to clarify doubts and gain exposure to the challenges and trends of the apparel industry.
- The visit highlighted the importance of quality assurance, customer satisfaction, and continuous improvement in a production-based business.



In conclusion, the visit to Spencer Apparel was an enriching experience that enhanced our academic learning with practical exposure. It deepened students' understanding of how a manufacturing unit functions and inspired many to consider careers in the apparel and textile industry. We express our sincere thanks to the management and staff of Spencer Apparel for their warm hospitality and for facilitating this valuable learning opportunity.

Fresher's Welcome

On 24th, July, 2025, the Department of Business Administration hosted the Fresher's Welcome Party in room 7J at the Management block. The event began with a prayer, followed by a welcome address from Ms. M. Rakshana, the Secretary of the BBA Association from III BBA. The event featured with colourful dance, Verse reading, and Skit performed by II- & III- Year students. **Mrs. J. Jasmine Selvapackiam**, Head and Assistant Professor of the department, addressed the gathering and encouraged the freshers to stay focused and dedicated in their academic journey. Then Mementos and Sweets were shared with the freshers. The event concluded with a Vote of Thanks delivered by Ms. M. Annapoorani, from III BBA, who expressed gratitude to all those who contributed to the success of the occasion.



Slogan Writing Competition

In connection with “Founder and CEO of Nykaa – Beauty and wellness e-commerce Platform”, the BBA Association conducted Slogan Writing Competition on the topic “Empower with Elegance: The Nykaa Way” on 28.07.2025 in R.No :7J at Management Block. Totally 9 students from III & II BBA exhibited their talents regarding the topic.

They are as follows:

S.No	Name	Class
1.	M.Janani	III – BBA
2.	N.Ammadul Musbera	
2.	A.Sindhuja	
4.	S.Bharathi	
5.	R.Sathiya	
6.	G.Ramya	II - BBA
7.	J.Priyadharshini	
8.	J.Madhulika	
9.	S.Sahithya Shruthi	

From these students N.Ammadul Musbera from III BBA secured I Prize and S.Sahithya Shruthi from II BBA secured II Prize.



COLLEGE BAZAAR

The Department of Business Administration of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam, in collaboration with the Tamil Nadu State Rural Livelihoods Mission (TNSRLM), successfully organized a College Bazaar on the 12th and 13th of August, 2025. The event was hosted at the College Gymnasium from 10:00 a.m. onwards on both days. The bazaar aimed to promote entrepreneurship, provide a platform for rural livelihood groups to showcase their products, and encourage students to gain practical exposure to marketing and business activities.

This event was Inaugurated by our Principal, Sectary, Mother Superior and Mrs.P. Chandra, Associate Director/ Project Director, Tamil Nadu State Rural Livelihoods Mission (TNSRLM), District Project Implementation Unit, Theni.

Objectives of the Event

- To provide a market platform for self-help groups and rural entrepreneurs supported by TNSRLM.
- To create entrepreneurial awareness among BBA students through practical exposure.
- To encourage women empowerment by showcasing products made by rural women.
- To develop marketing, sales, and organizational skills among students.
- To strengthen the linkage between academia and rural livelihood missions.

Event Highlights

- **Stalls and Exhibitions:** Various stalls were set up, featuring handicrafts, homemade food items, organic products, textiles, household items, and eco-friendly goods.
- **Student Participation:** BBA students actively engaged in event management, stall arrangements, customer interaction, and financial transactions. We Invited all the department of our college for this event.
- **Rural Livelihood Products:** The bazaar featured products from local self-help groups, enabling them to access a larger audience and generate income.

- **Cultural Integration:** The bazaar also served as a platform for cultural exchange, where students interacted with rural artisans and entrepreneurs.
- Overall, **26 stalls** were displayed in the Bazaar.

Outcomes

The students' business abilities were strengthened by gaining practical experience running a live bazaar. Through sales and exposure, the project gave rural self-help groups financial support.

- ✓ Established a cooperative link between the Tamil Nadu State Rural Livelihoods Mission and the college.
- ✓ Improved community involvement through the interaction of local business owners, educators, and students.
- ✓ Promoted goods created by female entrepreneurs in rural areas, thus empowering women.



The College Bazaar 2025 was a fruitful and significant event that demonstrated the dedication of JAC's Department of Business Administration to encouraging community development, entrepreneurship, and hands-on business education. The event, which was made possible by the Tamil Nadu State Rural Livelihoods Mission, empowered rural women and their livelihood projects in addition to benefiting students.

The event stood as a fine example of how academic institutions can play a vital role in bridging education with real-world business practices and social responsibility.

AD – ACT COMPETITION

The BBA Association conducted AD- Act Competition on 29.08.2025 in R.No :7J at Management Block. Totally 18 students from I, II, III BBA formed as 3 groups and exhibited their talents regarding their products.

They are as follows:

S.No	Name	Class
1.	S.Bharathi	III – BBA
2.	M.Annapoorani	
3.	M.Janani	
4.	A.Sindhuja	
5.	R.Sathiya	
6.	G.Hemashri	
7.	J.Baladivyabharathi	II – BBA
8.	A.Abinaya	
9.	A.Janani	
10.	S.Baraneesh	
11.	J.Priyadharshini	
12.	P.Priyadharshini	
13.	M.Santhiya	I- BBA
14.	M.Nagajothi	
15.	C.Pragatheeswari	
16.	R.Reshma fathima	
17.	M.Anudharshini	
18.	M.Manasha	

From these 3 groups the students from III BBA secured I Prize and the students from I BBA secured II Prize.



TEACHERS' DAY

On 4th September 2025, the Department of Business Administration joyfully celebrated Teachers' Day with a spirit of gratitude and respect. The program, held in Room 7J of the Management Block, commenced with a prayer song and Bible reading. BBA Association Secretary M. Rakshana of III BBA extended a warm welcome, emphasizing the invaluable role of teachers in shaping students' lives. The celebration included vibrant cultural performances such as dance, music, poetry recitations, and fun games for the staff, reflecting the students' creativity and admiration for their mentors. Heartfelt speeches by students expressed sincere appreciation for the faculty's constant guidance and support. Dr. J. Jasmine Selvapackiam, Head of the Department, addressed the gathering with motivating words, urging students to strive diligently towards their goals. The program concluded with students presenting gifts and sweets to their teachers, followed by a Vote of Thanks delivered by Joint Secretary Geetha Sree.V of II BBA.



DEBATE COMPETITION

In connection with 'Aditi Gupta – the Founder of Menstrupedia' day, The Department of Business Administration association is going to organize 'Debate Competition' on the topic "Social entrepreneurs Vs. Business Entrepreneurs" on 22nd September, 2025 in R.no: 20J at Management Block. The event provided a meaningful platform for students to exhibit their debating skills while deliberating on a highly relevant and contemporary issue. The competition sought to examine whether Social Entrepreneurs or Business Entrepreneurs play a more significant role in today's world.

Participants:

The competition was divided into two groups: one for "Social entrepreneurs" and the other for "Business Entrepreneurs". The following students participated:

- Social Entrepreneurs:
 1. Anitha.P – III BBA
 2. Annapoorani.M – III BBA
 3. Bharathi.S – III BBA
- Business Entrepreneurs:
 1. Sathya Roopa.S – II BBA
 2. Sahithya Shruthi.S – II BBA
 3. Geetha Sree.V – II BBA

The participants put forth strong arguments, well-supported by facts and examples, making the session highly engaging and insightful. The debate not only highlighted the contrasting objectives of social and business entrepreneurs but also emphasized their complementary roles in societal development and economic growth.



LOGO SKETCH COMPETITION

In connection with “Internet Entrepreneur – Radhika Ghai Agarwal”, The Department of Business Administration conducted LOGO Sketch Competition on the Title “**Art Meets App**” on 23rd October, 2025, in Room No. 20J at Management Block. Totally 13 students from I & III BBA participated and exhibited their talents regarding the topic.

They are as follows:

S.No	Name	Class
1.	P.Anitha	III – BBA
2.	M.Annapoorani	
3.	S.Bharathi	
4.	A.Sindhuja	
5.	M.Rakshana	
6.	R.Sathiya	
7.	M.Nandhini	
8.	E.Priyadharshini	
9.	G.Hema Shri	
10.	J.Suriya	I - BBA
11.	M.Raja Rajeshwari	
12.	M.Nagajothi	
13.	C.Pragatheeswari	

From these students M.Nandhini from III BBA secured I Prize and C.Pragatheeswari from I BBA secured II Prize.



NATIONAL LEVEL WEBINAR

The Department of Business Administration successfully organised National Webinar on “Business trends in 2025”

➤ **Convenor** : Dr.Mrs.P.Malarvizhi, Assistant Professor of BBA

Organizing Secretary: Mrs.V.Anitha, Assistant Professor of BBA

Ms.B.Johny Prizeline, Assistant Professor of BBA

We started the National webinar with Prayer Song followed by Bible Reading, Mrs.J.Jasmine Selvapackiam, Head & Assistant Professor of BBA Department gave Welcome Address.

Technical Session: I

“Agile Leadership and Change Management in the age of Disruption”

The first session of the event focuses on “**Agile Leadership and Change Management in the Age of Disruption**” was conducted to enhance participants’ understanding of modern leadership practices in a rapidly changing environment. The resource person explained key concepts of agile leadership, adaptability, and effective change management using real-time examples and practical insights. The session highlighted the importance of flexibility, innovation, and people-centric leadership in managing disruption across organizations. Active interaction and discussions enriched the learning experience, making the session informative, engaging, and highly beneficial for the participants.

Resource Person

- Name: Dr. Binsai sebastian
- Position: Assistant Professor of Department of Management studies,
- Organization: St. Berchmans College
- Location: Changanassery, Kerala.

Key Objectives of the Session

- ✓ To understand the concept and principles of agile leadership in a rapidly changing environment.
- ✓ To develop the ability to adapt leadership styles to manage uncertainty and disruption effectively.
- ✓ To gain insights into effective change management strategies and processes.
- ✓ To learn how to overcome resistance to change within organizations.

- ✓ To enhance decision-making skills in dynamic and complex situations.
- ✓ To promote innovation, flexibility, and continuous improvement among teams.
- ✓ To understand the role of communication and collaboration in leading change successfully.
- ✓ To build resilient leadership capabilities for sustaining organizational growth.

“The Technical Session II was chaired by Mrs. V. Anitha. She efficiently presided over the session, ensured smooth conduct of the programme, and encouraged interactive discussions among the participants. Her guidance and moderation added value to the session and enhanced the overall learning experience.

Presented by Dr. M. Soundarya Murugan, Assistant Professor, School of Management Studies, Sathyabama Institute of Science and Technology, Chennai. the presentation focuses on “*E-Commerce Towards Digital Transformation*” focused on explaining how digital technologies are reshaping business models, customer experiences, and organizational processes through e-commerce platforms. The session highlighted the growing importance of e-commerce as a key driver of digital transformation in the modern business environment.

The resource person began by explaining the evolution of e-commerce from traditional online buying and selling to an integrated digital ecosystem that includes mobile commerce, social commerce, cloud computing, and data-driven decision making. Emphasis was placed on how digital transformation enables businesses to enhance operational efficiency, expand market reach, and improve customer engagement.

The session elaborated on the role of **digital tools and technologies** such as artificial intelligence, big data analytics, digital payment systems, and automation in transforming e-commerce operations. The importance of secure online transactions, personalized marketing, supply chain integration, and real-time customer interaction was clearly explained with practical illustrations.

Special focus was given to how e-commerce supports **business sustainability and competitiveness** by enabling faster decision-making, cost reduction, and innovation. The resource person also discussed challenges such as cybersecurity issues, digital divide, customer trust, and the need for continuous technological upgradation.

The session was interactive and application-oriented, encouraging participants to understand how e-commerce platforms can be strategically used for digital transformation across

industries. Overall, the Technical Session–II provided valuable insights into the role of e-commerce in driving digital transformation and prepared participants to adapt to emerging digital business practices effectively.

On the whole this National webinar on “BUSINESS TRENDS 2025” enlighten the minds of the participants. 55 participants from various college Totally 9 colleges (St. Berchmans College, Sathyabama Institute of Science and Technology, Mother Teresa Women's University, Kodaikanal, SAASC, Trichy -5, Nadar saraswati college of arts and sciences Autonomous Theni, Sree Muthukumaraswamy College, Guru Nanak College (Autonomous), International Institute of Business Studies, Sri Padmavati Mahila Visvavidyalayam, we received responses. This National Webinar came to an end with Vote of thanks given by, Dr.Mrs.P.Malarvizhi, Convenor, Assistant Professor of BBA.

The screenshot shows a Google Meet interface during a webinar. The main display area shows a slide titled "Patrons" with five individuals listed:

- Rev. Sr. Dr. M. RAJEENAL**
Mother Superior
St. Anne's Convent, J. A. College, Periyakulam.
- Rev. Sr. Dr. R. SHANTHA MARY JOSHITTA**
Secretary, J. A. College, Periyakulam.
- Rev. Sr. Dr. S. IRETHAYA KALAI SELVAM**
Principal, J. A. College, Periyakulam.
- His Grace Mar Thomas Tharail**
Archbishop of Changanassery
- Prof. Dr. Teddy C. Kanjooparampil**
Principal

On the right side, there is a grid of participant video feeds. Visible participants include "bba JAC", "23JUBBS06 HEMA SHRI G", "Nagojothi...", "41 others", and "Malarvizhi". The bottom status bar shows the time as 10:20 AM and the meeting ID as pup-gita-oyj.

Google Chrome | [No subject] - mailer010@gmail.com | Meet - pup-gita-oy

https://meet.google.com/pup-gita-oy

Binal Sebastian (Presenting)

Agile Leadership and Change Management

Relevance of Agile Leadership and Change Management

- 1. **Agile Innovation:** Industries must respond quickly to innovations like AR, automation, cloud computing, and data analytics.
Example: Tesla selling from stock options to mobile apps and its startups within months.
- 2. **Changing Consumer Behavior:** Customer behaviors change rapidly (e.g., shift to digital banking, online shopping).
Example: The rise of Flipkart, Zomato, and Amazon has changed expectations across all sectors.
- 3. **Uncertainty and Global Uncertainty:** Global crises (like pandemic or geopolitical tensions) force companies to redesign operations constantly.
Example: Nike, US Bank.

Agile Leader

10:36 AM | pup-gita-oy

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https://meet.google.com/pup-gita-oy

Iba JAC (Presenting)

II-SESSION

Topic: E-COMMERCE TOWARDS DIGITAL TRANSFORMATION

Resource Person:
DR.M. SOUNDARYA MURUGAN

Assistant Professor,
School of Management Studies,
Sathyabama Institute of Science and Technology, Chennai.

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https://meet.google.com/pup-gita-oy

soundarya murugan (Presenting)

INTRODUCTION

E-commerce, the electronic buying and selling of goods and services over the internet, has become a pivotal force in modern commerce.

It has reshaped consumer habits, and global markets by offering convenience and accessibility.

However, the evolution of e-commerce is deeply intertwined with the broader phenomenon of digital transformation.

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https://meet.google.com/pup-gita-oy

soundarya murugan (Presenting)

E-COMMERCE INCLUDES A WIDE RANGE OF ACTIVITIES SUCH AS

- Mobile commerce.
- Online shopping.
- Ticket booking.
- Electronic payments.
- Online banking.
- Digital marketing.

1:38 PM | pup-gita-oy

WALK OF WEAVES COMPETITION

In connection with “**Ritu Kumar – Fashion and Textile Brand Day,**” the Department of Business Administration Association organized the “**Walk of Weaves Competition**” on **11th December 2025** at **Room No. 7J, Management Block**. The event celebrated India’s rich handloom heritage and promoted awareness of traditional weaves inspired by Ritu Kumar. A total of **16 students** participated, showcasing creative ethnic and contemporary outfits that reflected a blend of tradition and modern fashion. Participants were evaluated based on costume authenticity, creativity, confidence, presentation, and theme relevance. The competition was lively and engaging, successfully encouraging students to appreciate India’s textile heritage while enhancing their fashion presentation skills.

Participants List:

S.No	Names	Class
1.	N. Ammadul Musbera	III Year
2.	P.Anitha	
3.	M.Annapoorani	
4.	S.Bharathi	
5.	E.Priyadharshini	
6.	G.Ramya devi	
7.	R.Sathya	
8.	S.Baraneesh	II Year
9.	A.Sathya Roopa	
10.	P.Dhanalakshmi	
11.	A.Telsey	I Year
12.	M.Anudharshini	
13.	R.Dharani	
14.	S.Gomathi	
15.	M.Raja Rajeshwari	
16.	R.Reshma Fathima	

Out of 16 participants, A.Telsey – I BBA got 1st Place and, S.Bharathi – III BBA got the IInd Place.



Christmas Carols

On 22nd December 2025, the Department of Business Administration organized a Christmas Carol Celebration in Room 7J of the Management Block. The programme began with a solemn prayer song followed by a reading from the Holy Bible, setting a reverent tone for the occasion. The Welcome address was delivered by Ms. M. Rakshana, a III BBA student and Association Secretary. The celebration featured a series of well-coordinated performances, starting with a melodious Christmas song by the first-year students. This was followed by a meaningful skit based on the theme of Christmas, presented by the second-year students. Adding to the festive spirit, students from the first and third years performed a graceful dance. Mrs. J. Jasmine Selvapackiam, Head of the Department, shared an inspiring Christmas message with the students. One of the highlights of the event was the energetic Santa Claus dance, which spread joy and enthusiasm among the audience, along with the distribution of sweets to the students. The programme concluded with a heartfelt Vote of Thanks delivered by Ms. V.Geetha Sree, a second-year BBA student and Association Joint Secretary, expressing gratitude to all who contributed to the success of the celebration.



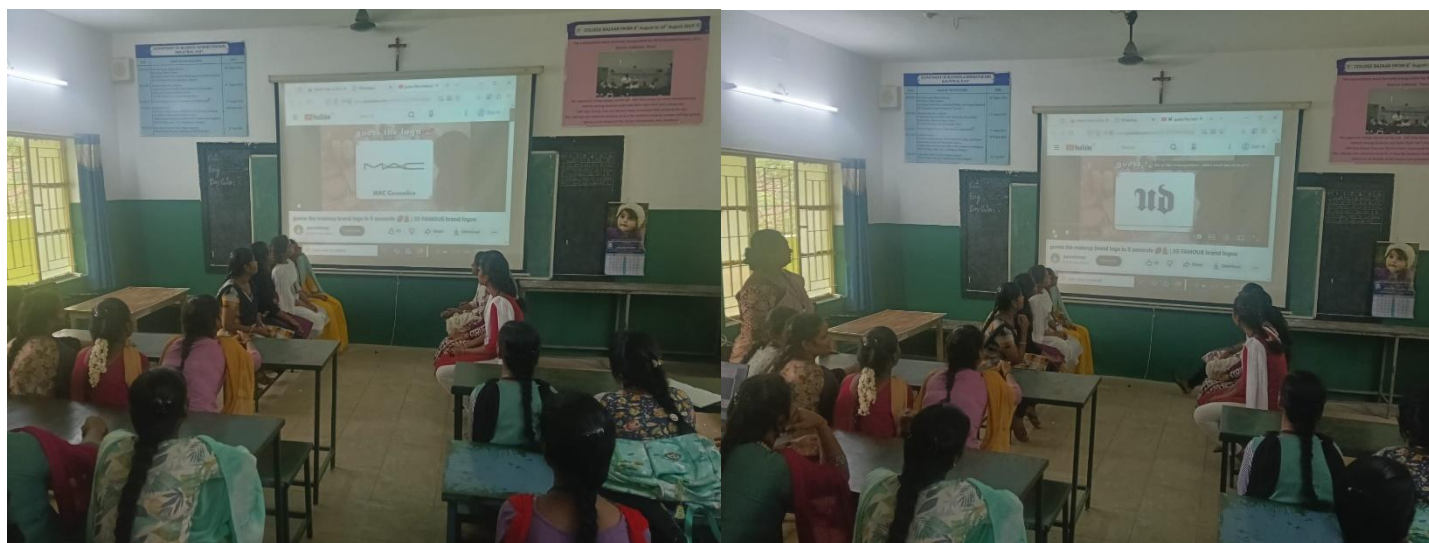
BUSINESS QUIZ COMPETITION

In connection with “Vineetha Singh – Founder of Sugar Cosmetics Day”, The Department of Business Administration conducted ‘Business Quiz’ in the Title “Logo Identification on Cosmetics Brand” on 12th January 2026, in Room No. 20J at Management Block. Totally 8 students from I & II & III BBA joined as four teams, participated and exhibited their talents regarding the topic.

They are as follows:

S.No	Name	Class
1.	Team - I M.Rakshana E.Priyadharshini	III – BBA
2.	Team - II S.Shithya Shruthi V.Geetha Sree	II - BBA
3.	Team – III A.Abinaya R.B.Abinaya Sri	II - BBA
4.	Team – IV M.Raja Rajeshwari T.Deepa	I - BBA

From these teams. Team – I M.Rakshana & E.Priyadharshini got 1st Prize and Team – IV M.Raja Rajeshwari & T.Deepa got 2nd Prize.



PONGAL CELEBRATION

On 13th January 2026, the Department of Business Administration celebrated the Pongal Festival in a grand and enthusiastic manner. Students and faculty members came together to honour the rich cultural heritage of this traditional harvest festival. The department premises were beautifully adorned with vibrant rangoli designs, traditional Pongal pots, and festive decorations, creating a lively and joyful ambiance. The bright colours and ethnic décor greatly enhanced the festive spirit of the celebration. One of the major highlights of the event was the traditional Pongal cooking ceremony. A temporary cooking area was arranged in front of the department, where both students and faculty actively participated in preparing the traditional Pongal dish, symbolizing prosperity and gratitude. Following the ceremony, the prepared Pongal was distributed to all students and staff, served on banana leaves along with pieces of sugarcane, adding authenticity to the celebration. The Pongal celebration was a remarkable success, fostering togetherness and cultural harmony among the campus community. The event emphasized the importance of preserving cultural traditions while strengthening unity and a sense of belonging among students and faculty members.



GUEST LECTURE

The Department of Business Administration, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam, organized a Guest Lecture on **“Leadership’s Influence on Work Culture and Motivation”** on 10 February 2026. The session aimed to enhance students’ understanding of leadership, work ethics, motivation, and professional development. The programme commenced with a prayer and Bible reading, followed by a welcome address by **Ms. M. Rakshana, III BBA Student Secretary**. The resource person, **Mrs. M. Thenmozhi, Head and Assistant Professor, Department of Business Administration, N.M.S. Sermathai Vasan College for Women, Madurai**, shared valuable insights on effective leadership, positive work culture, motivation, communication, emotional intelligence, teamwork, and purpose-driven work. The speaker emphasized that leadership is built through responsibility, discipline, empathy, and continuous self-improvement. She encouraged students to develop strong interpersonal skills, ethical values, and a positive attitude towards personal and professional growth. The session was highly interactive and informative, enabling students to gain practical knowledge about leadership and workplace culture. The programme concluded with a vote of thanks proposed by **Ms. V. Geetha Sree, Students Joint Secretary**, expressing gratitude to the resource person, faculty members, and participants. The event ended on a positive and inspiring note.



Intercollegiate meet “B’ Lot – 2026” at Pannaikadu Veeramal Paramasivam College, Dindigul District

Twenty-five students from the Department of Business Administration participated in the Intercollegiate Meet organized by PVP College, Dindigul, on 12th and 13th February 2026. The students showcased their talents in various events and brought laurels to the department by securing **First Prize** in the **Mime Show** and **Business Quiz** competitions. The winners of the Mime Show were **P. Priyadharshini, P. Siva Sri, K. Vidhya, M. Mohana Priya, and T. Ponnaswari** (II BBA). In the Business Quiz, **S. Sathya Roopa** and **S. Baraneesh** won **First Prize**. Their outstanding achievements reflected their creativity, teamwork, and academic excellence, bringing pride and recognition to the department.



MANAGEMENT DAY – BUSI FEST 26'

Under BBA Association we Celebrated Management Day - BUSI FEST 26' on 17th February 2026. The meeting started with prayer song followed by Bible reading. Ms.M.Rakshana of III BBA, Secretary of BBA Association gave welcome Address. Students from I, II & III year of BBA were actively participated. Various competitions such as Match and Candle, Bizz Puz, Balloon Balance, Team Building Caterpillar, Logo Identification, Mission Lift Off, Cup Pyramid Challenge, Biz Connect, were conducted among the students. 48 students and 4 staff members were actively participated.

Finally, the meeting ended with Vote of Thanks given by Geetha Sree of II BBA, Joint Secretary of BBA Association.

The Details of the events conducted are as follows:

S.No	Date	Name of the Event	Student Name	Class	Prize
1	17 th Feb 2026	Match & Candle	A. Telsey	I - Year	
			T.Deepa	I - Year	
			R.Dharani	I - Year	
			R.B. Abinaya sri	II - Year	
			J. Baladhivyabharathi	II - Year	
			S. Baraneesh	II - Year	
			T. Biruntha	II - Year	
			P. Dhanalakshmi	II - Year	
			P. Anitha	III - Year	I Prize
			N. Ammadul Musbera	III - Year	II Prize
			M. Anna poorani	III - Year	
			S.Bharathi	III - Year	
2.	17 th Feb 2026	Biz Puz	A. Telsey	I - Year	
			T.Deepa	I - Year	

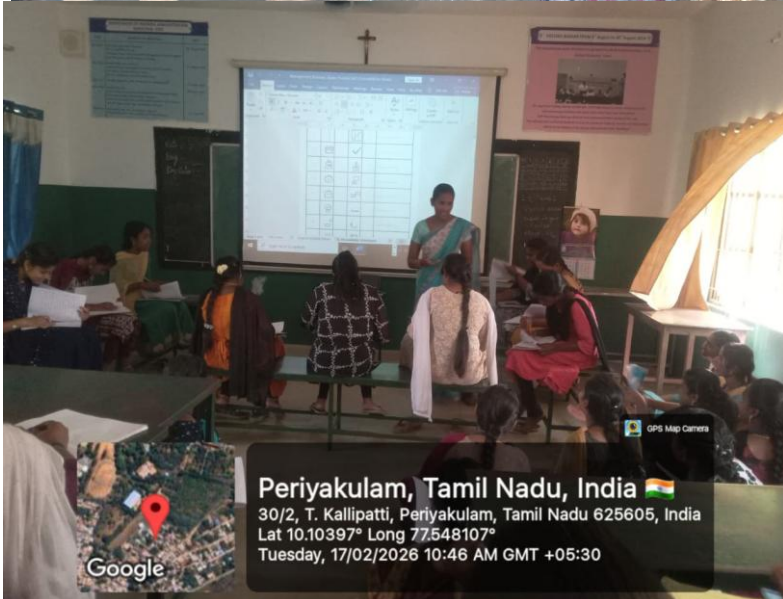
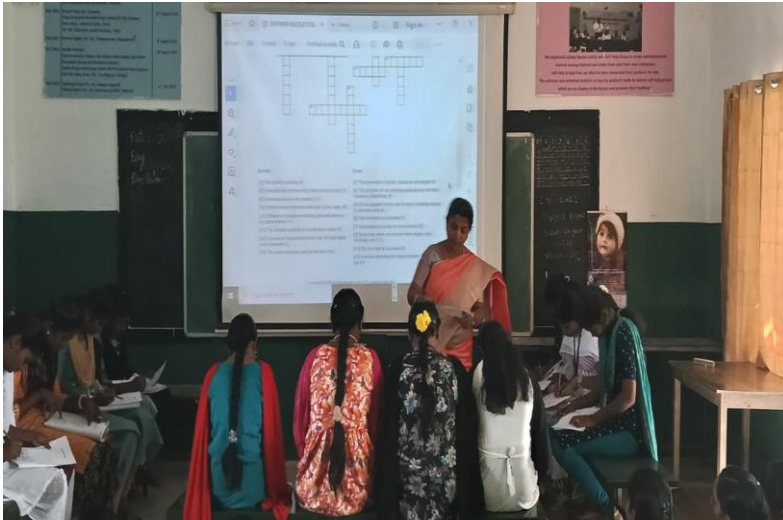
			R.Dharani	I - Year	
			R.B. Abinaya sri	II - Year	
			J. Baladhivyabharathi	II - Year	
			S. Baraneesh	II - Year	
			T. Biruntha	II - Year	
			P. Dhanalakshmi	II - Year	
			N. Ammadul Musbera	III - Year	
			P. Anitha	III - Year	I Prize
			M. Anna Poorani	III - Year	
			S. Bharathi	III - Year	II Prize
3.	17 th Feb 2026	Balloon Balance	S.Gomathi	I - Year	I Prize
			M.Manasa	I - Year	
			M.Nagajothi	I - Year	
			P.Kokila	I - Year	
			P.Monika	I - Year	
			B.Natchathira Prasanna	II - Year	
			M.Mohana Priya	II - Year	II Prize
			V. Geetha Sree	II -Year	
			J.Meharaj Barveen	II - Year	
			A.Janani	II - Year	
			G. Hema Shri	III - Year	
			M. Janani	III - Year	
4.	17 th Feb 2026	Team Building Caterpillar	V. Geetha Sree M.Mohana Priya	II - Year	I - Prize
			B.Natchathira Prasanna R.Kokila	II - Year I - Year	II - Prize

			P.Monika A. Janani	I – Year II - Year	
			S.Gomathi M.Manasha	I - Year	
			M.Nagajothi Meharaj	I – Year II - year	
			M.Janani G. Hemashri	III - Year	
5.	17 th Feb 2026	Logo Identification	Reshma Fathima	I - Year	
			Raja Rajeshwari	I - Year	
			C. Pragatheeshwari	I - Year	
			T. Ponneeshwari	II - Year	
			J. Priya Dharshini	II - Year	
			P. Priya Dharshini	II - Year	I - Prize
			P.Anitha	III - Year	II - Prize
			M. Rakshana	III - Year	
			M. Nandhini	III - Year	
			E. Priya Dharshini	III - Year	
6.	17 th Feb 2026	Mission Lift Off	R.Reshma Fathima	I - Year	I - Prize
			M.Raja Rajeshwari	I - Year	
			C.Pragatheeshwari	I - Year	
			T. Ponneeshwari	II - Year	
			J. Priya Dharshini	II - Year	
			P. Priya Dharshini	II - Year	
			M. Rakshana	III - Year	II - Prize
			M. Nandhini	III - Year	
			E. Priya Dharshini	III - Year	
7.	17 th		M. Sandhiya	I - Year	

	Feb 2026	Cup Pyramid Challenge	J. Suriya	I - Year	I - Prize
			S. Sathya Roopa	II - Year	
			P. Siva Sri	II - Year	
			R. Sathiya	III - Year	
			G. Ramya devi	III - Year	
			M. Shalini	III - Year	II - Prize
			M. Sindhuja	III- Year	
8.	17th Feb 2026	Biz Connect	M. Sandhiya	I - Year	
			J. Suriya	I - Year	II - Prize
			S. Sathya Roopa	II - Year	
			P. Siva Sri	II - Year	
			R. Sathiya	III - Year	I - Prize
			G. Ramya devi	III - Year	
			M. Shalini	III - Year	
			M. Sindhuja	III- Year	

48 students from BBA were actively participated in the competition and won the prize.





DIGITAL POSTER COMPETITION

In connection with Divya Gokulnath – **Co-Founder of** BYJU'S, The Department of Business Administration, under the BBA Association, organized a **Digital Poster Competition** on the title **“Classrooms Without Walls”** on **26th February, 2026** in the Management Block of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam.

The competition was conducted in connection with Divya Gokulnath, Co-Founder of BYJU'S, to create awareness among students about digital education, online learning platforms, and the impact of technology on modern classrooms. The main objective of the programme was to encourage students to think creatively about the transformation of traditional classrooms into technology-enabled learning environments.

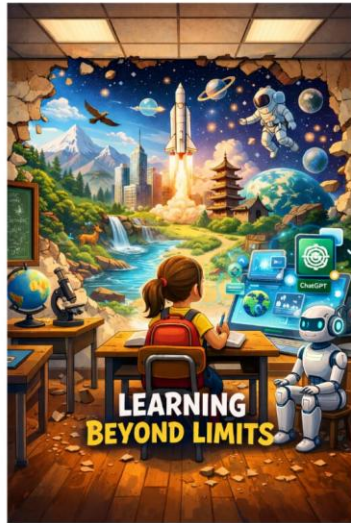
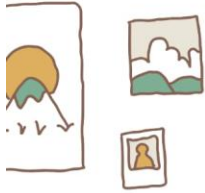
A Total of 15 Students from I, II, and III BBA actively participated in the competition. The participants designed innovative and creative digital posters using applications such as Canva, Poster My Wall, and other designing tools. The posters effectively highlighted the concept of virtual learning, e-learning platforms, interactive education, and global access to knowledge.

The entries were evaluated based on creativity, originality, relevance to the theme, design quality, and overall presentation.

The List of Participants are :

S.No	Names	Class
1.	M.Raja Rajeshwari	I BBA
2.	T.Deepa	
3.	R.Reshma Fathima	
4.	V.Pooja Sri	
5.	S.Gomathi	
6.	M.Nagajothi	
7.	A.Telsey	
8.	V.Geetha Sri	II - BBA
9.	T.Biruntha	
10.	S.Sahithya Shruthi	
11.	N.Ammadul Musbera	III - BBA
12.	M.Janani	

From the above participants A.Telsey – I BBA Secured 1st Prize and Gomathi – I BBA secured 2nd Prize in the competition.



A CLASSROOM WITHOUT WALLS



Explore curiosity where it grows – outside.



Hands-on discovery

Funstar open! Here's clear harness until true objective likely: skills.



Hands-on discovery sparks lifelong wonder.

a school zone cultivate lifelong inquiry.

Nature's classroom cultivates resilience and creativity.



Nature's classroom cultivating and curiosity.

Step beyond walls. Embrace boundless learning.

Intercollegiate Meet ‘BNEC FEST – 2K26’ at Bharath Nikethan Engineering College, Aundipatti

Thirty students from the Department of Business Administration participated in **BNEC FEST–2K26**, organized by Bharath Niketan Engineering College on 27th February 2026. The students actively took part in various competitions and demonstrated their skills and creativity. They brought laurels to the department by securing **First Place** in the **Management Game** event and **Third Place** in the **Art from Waste** competition. Their commendable performance reflected their teamwork, innovation, and competitive spirit, bringing pride and recognition to the department.

Management Games: I Prize

- V. Geetha Sree – II BBA
- S. Sahithya Shruthi – II BBA
- P. Dhanalakshmi – II BBA
- J. Baladivyaabharathi – II BBA

Art From Waste : III Prize

- T.Biruntha – II BBA
- A.Janani – II BBA



NATIONAL LEVEL ONLINE QUIZ

Convener: Dr.Mrs.J.Jasmine Selvapackiam, Head & Asst. Professor, Dept. of Business Administration

Organizing Secretary: Mrs.V.Anitha, Asst. Professor, Dept. of Business Administration

Introduction: The Department of Business Administration of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam successfully organized a **National Level Online Quiz** on the theme “*Women Entrepreneurship: The Vision of Anisha Singh*” on **25th & 26th March 2026**. The quiz was conducted by Business Administration Association in connection with **Anisha Singh – Founder of SHE Capital** to create awareness about women entrepreneurship and inspire students. The event was conducted through an online platform, enabling participation from students & Staff across various institutions at the national level. The quiz aimed to enhance knowledge about entrepreneurial skills, women empowerment, and the contributions of Anisha Singh in promoting startups led by women.

Rules for Quiz Participation:

- Registration link was provided in the invitation
- No registration fee for participants
- The quiz was conducted online
- E-Certificate was provided to participants who scored 40% and above

Outcome:

In the National Level Online Quiz, a total of 112 participants actively took part from various colleges. Participants represented different institutions across Tamil Nadu and other regions, including:

- Jayaraj Annapackiam College for Women (Autonomous), Periyakulam
- Valluvar College of Science and Management, Karur
- SRM Institute of Science and Technology, Tiruchirappalli
- St. Ann’s College for Women, Mehdiapatnam, Hyderabad
- Mother Teresa University, Periyakulam

Out of the total participants, a significant number of students successfully scored 40% and above and were awarded E-certificates. The quiz witnessed enthusiastic participation and helped in creating awareness about Women Entrepreneurship and the vision of Anisha Singh. It also enhanced students’ knowledge and encouraged them towards entrepreneurial thinking.



JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS),

(A UNIT OF THE SISTERS OF ST. ANNE OF TIRUCHIRAPPALLI)

DST - FIST SUPPORTED COLLEGE SINCE 2016

ACCREDITED WITH 'A' GRADE IN 4TH CYCLE BY NAAC,

(AFFILIATED TO THE MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL)

PERIVAKULAM, THENI DISTRICT.

DEPARTMENT OF BUSINESS ADMINISTRATION

**In Connection with
"Anisha Singh – Founder of SHE CAPITAL"
The Business Administration Association
Conducts
National Level Online Quiz
in the title
"Women Entrepreneurship: The Vision of Anisha Singh"
on
25TH & 26TH MARCH, 2026**

**E- Certificates will be provided to
those who secure 40% and above**

PATRONS



Rev. Sr. Dr. M. RAJEENAL, SAT
Mother Superior
JAC



Dr. Sr. R. SHANTHA MARY JOSHITTA
Secretary
JAC



Dr. Sr. S. IRUTHAYA KALAI SELVAM
Principal
JAC

Organizing Secretary

Mrs.V.Anitha ,
Asst.Professor,
Department of Business Administration
JAC

Convenor

Mrs.J.Jasmine Selvapackiam,
Head & Assistant Professor ,
Department of Business Administration,
JAC

FAREWELL CELEBRATION

The Department of Business Administration Association, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam, organized a heartfelt Farewell Celebration on 8th April 2026 to bid adieu to the outgoing final year BBA students. The programme was conducted in a warm and friendly atmosphere, filled with emotions, gratitude, and joyful memories. The event commenced with a prayer song, invoking blessings for the success and bright future of the graduating students. This was followed by a welcome address delivered by the Association Joint Secretary Ms. Geetha Sree of II BBA.

Dr. Mrs. J. Jasmine Selvapackiam, Head & Assistant Professor in the Department of Business Administration offered words of encouragement, guidance, and best wishes to the final year students as they step into the next phase of their lives. The outgoing students also expressed their heartfelt gratitude to the management, faculty, and their juniors for their constant support and guidance throughout their academic journey. The celebration included a variety of cultural programmes such as dance, music, and fun activities organized by the junior students to make the occasion memorable. Games and interactive sessions added enthusiasm and strengthened the bond between juniors and seniors. Mementos were presented to the outgoing students as a token of love and appreciation. The event concluded with a vote of thanks, expressing gratitude to all those who contributed to the success of the programme.

