



**Jayaraj Annapackiam College for Women (Autonomous),
Periyakulam**

Accredited with 'A+' Grade in (Cycle 4) by

PG & Research Department of COMMERCE

Association Activities

2022-2023

STAFF INCHARGE

Mrs. S.Paul Rani	Convener
Dr.Mrs .M.Chitra Devi	Organizing Secretary

STUDENTS INCHARGE

Ms.B.Johny Prizeline-III B.COM(R)	Secretary
Ms.G.Muthu Mari-II B.COM (SF)	Join Secretary

Freshers' Day

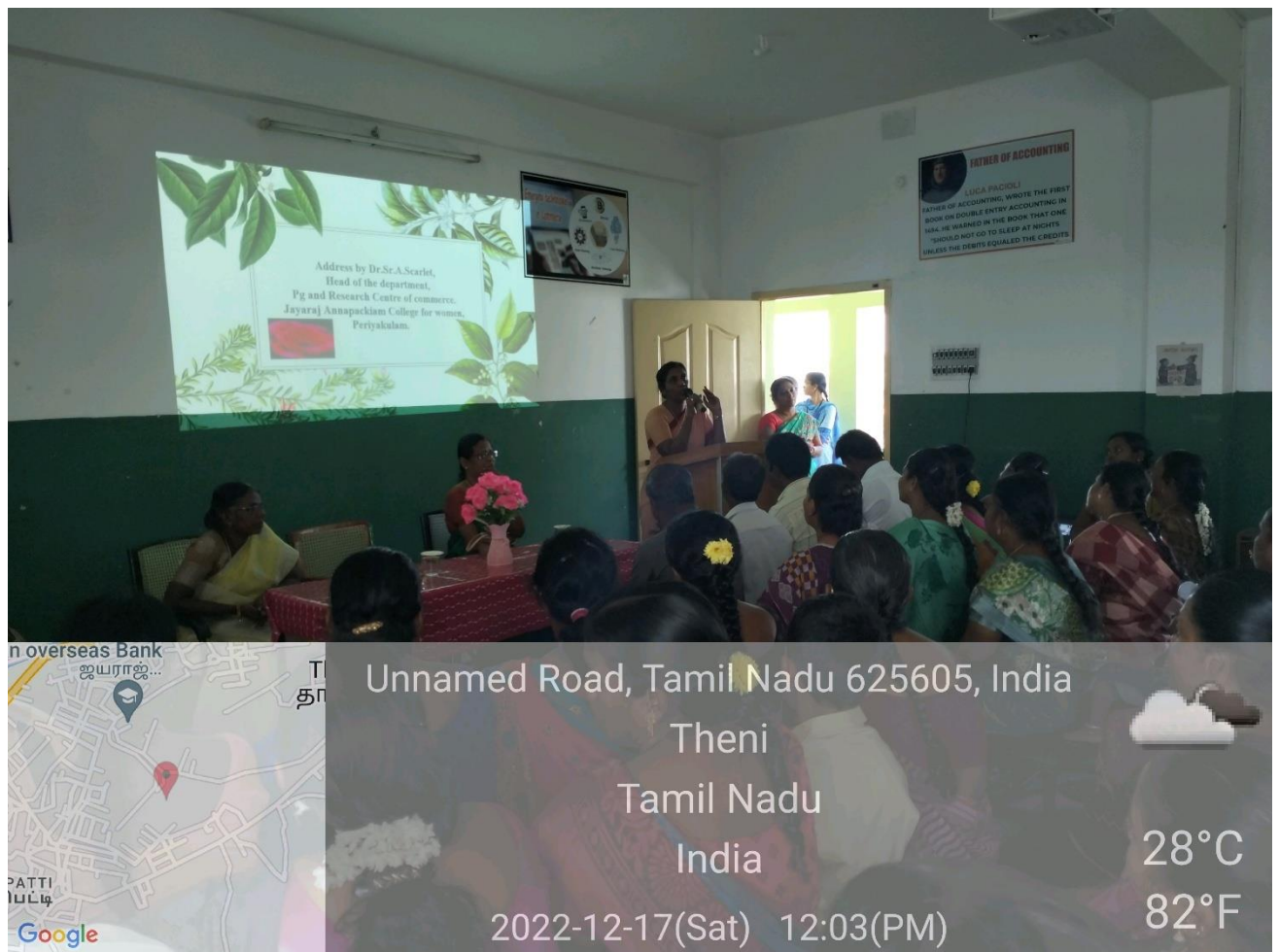
The **Freshers' Day** was celebrated in the Department of Commerce on 22th August , 2022, was marked by vibrant enthusiasm and joy. The seniors warmly welcomed the newcomers with engaging cultural performances, including dances, games and a group song. Dr.A.Scarlet Head of the Department, delivered an inspiring welcome message. Dr.Mrs.J.Mary Suganthi Bai, Former HOD &Assistant Professor, encouraging students to embrace new opportunities., along with all faculty members, extended their heartfelt congratulations and commendations to the students for their kind wishes and support.





Parent-Teacher meet on 17/12/2022

The Parent-Teacher meet on 17/12/2022 in Room No.17. The meeting started with prayer song followed by Bible reading by Mrs. S.Paul rani ,Assistant Professor of commerce .Dr.Mrs.M.Chitra devi , Assistant Professor of commerce delivers welcome Address .Dr.Sr.A.Scarlet, The Head of the department of commerce gave a Motivational talk, emphasizing the values like punctuality and discipline , Sister explained the rules and regulations of our college. our former HOD Dr. Mrs.J.Mary Suganthi Bai ,Hidhlighted the role of parents .

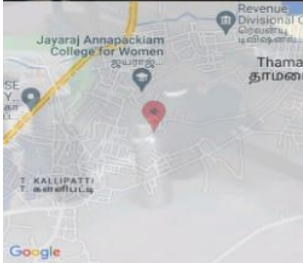




Com Trade Fair on 18th August, 2022.

The organized a Com Trade Fair on 18th August, 2022. The trade fair was inaugurated by Rev. Sr.Dr.B.J. Queensly Jayanthi , Secretary of the College. The main goal of the trade fair is to encourage and guide students in learning about planning, execution, and marketing. It helped the students to exhibit their talents and marketing skills in different ways. They also developed team spirit among themselves, which is more important to succeeding in any business, irrespective of its size. They also learned how to set up the stalls, display various products, attract customers, and bargain. It was organized in the gym, where 17 stalls were set up. Staff and students from other departments visited the stall and purchased products enthusiastically. All the staff have extended their support and guidance to the students in this regard.





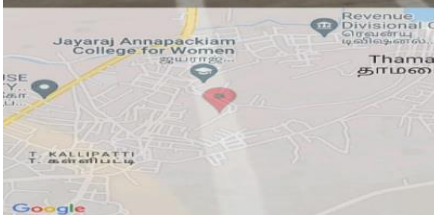
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Guest lecture on “GST and e-filing” on 23-8-2022

Conducting Guest Lecture/Seminars help students to improve their subject knowledge and learning in a more interactive way. Students can get insight on a particular topic and can interact with the professional and expertise on the field. This can be very helpful not only for the students, but can also contribute to the teacher's knowledge and practices. considering all these, the commerce association organized a guest lecture on “GST and e-filing” on 23-8-2022. Dr. S.C.B. Samuel Anbu Selvan, Associate professor of commerce, the American college, Madurai, served as resource person in the guest lecture and addressed the students on the origin of GST meaning, types, purpose of conducting GST council meetings, Tax collection and tax distribution methods. He explained the meaning of concurrent list, cascading effects, advantages & disadvantages of GST. He also listed the goods & services with the percentages of GST fixed by GST council. He also elaborated the e-filing of income tax returns with the help of video. He listed the documents needed for income tax returns filing. He also differentiated AIS and TIS. The guest lecture came to an end with interaction. students have actively interacted and cleared their doubts 318 number of students and 12 number of teachers got benefit by this guest lecture.





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Guest lecture held on 19-12-2022

Guest lecture is a platform to enlighten the staff and students on their respective disciplines and emerging issues of their subjects. It also helps the students to gain knowledge and to learn the new concepts and ideas on the particular concept. Considering this, the PG & Research Department of Commerce Conducted guest on “Opportunities of Challenges in Indian Rural marketing” on 19.12.2022 on google meet. Dr. Jacob Joseph, Associate Professor of Commerce, Department of Business & Management, Christ University (Deemed to be) served as resource person the guest and addressed the students. He highlighted the various opportunities prevailed in urban areas. He also differentiated the concept of urban & rural marketing and how urban marketers succeeded in business and the why the rural marketers faced many challenges in marketing while comparing with urban marketing. He also mentioned about the Philip Kotler’s concept of marketing ,4 Ps and 4As in marketing .He also pointed out the opportunities for rural marketing with respect to technology, rural initiatives & financial growth his presentation focused the challenges of rural marketing on literacy, middlemen, supply chain concept, demographers, refused information & infrastructure. He also touched the evolution of marketing viz rural to urban, urban to rural and rural to urban flow. Finally he mentioned that now a days there are many scope for rural marketing which could bring out the latent consumption pattern of consumers. 304 Students and 12 staff members attended the guest lecture Indeed this lecture was highly useful for the participants





Teacher day celebration on 06.09.22

Teacher's play an important role in making their students responsible citizens of tomorrow and good human beings. They educate the students, inspire them and make them learn to be a better person in life. Teacher's day is marked and celebrated as an important day across the nation, on 5th September every year. As celebrated nationwide, Teacher's day was celebrated in P.G & Research Department of commerce with enthusiasm & favor, on 06.09.22 in gym at 3.p.m. The programmed was organized by Commerce students. The chief guest was Dr. N. M. Francis Mercy, Associate Professor in Commerce. She appealed to students to make good use of all opportunities available in the college and emphasized the significance of education. She narrated the experience of Mr. Joseph Annamkutty Jose (delivers a talk in YouTube on " An extra Eye, An extra Ear, An extra Heart") to the students. The video inspired the students made them understood about how he came up in life besides many obstacles .

The programmer was anchored very effectively and smoothly by III B.COM students. Cultural programmers were organized by the students beautifully. the total no of participants were 328 out of which 15 were teachers and remaining 317 were the students.



Scramble test -21.9.2022

Word scramble competition was conducted on 21.9.2022 at 3.00 pm in room no 15.for I year students. B.Jagatheeswari and K.Sajitha and S.Dharshini I year (R) won 1st and 2nd Prize respectively. Dr. Mrs. N.M. Francis Mercy ,Associate Professor of Commerce,Conducted the competition.



Pongal celebrations

COM -FEST 2023

➤ Commerce Day Celebration 11.03.2023

The Commerce Association Celebrates Comfest 2023 on 14th March 2023 at 9.30 am. Ms. A. Immaculate Mary, Assistant Professor, Department of Commerce, School of Business, St. Joseph's University, Bengaluru, will deliver the Inaugural Address in Comfest 2023. The following Students Participated in Comfest 2023 Competitions

COMMERCE DAY CELEBRATION -Price list

Mehandi Competition

Prize	Name	Class
I	S. Chellammal	II – M.Com
II	S. Deepika M. Jeyasree	III – B.Com (R) III – B.Com (SF)
III	S. Yalini	I – B.Com (R)

Collage competition

Prize	Name	Class
I	K. Ashmitha	II – B.Com (R)
II	S. Chellammal	II – M.Com
III	B. Deepika	II – M.Com

Essay writing

Prize	Name	Class
I	B. Pavithra	III – B.Com (SF)
II	B. Johny Prizeline	III – B.Com (R)
III	M. Jaya Sri	III – B.Com (SF)

Verse writing

Prize	Name	Class
I	K. Ashmitha	II – B.Com (R)
II	N. Pavithra	III – B.Com (R)
III	S. Chellammal	II – M.Com

News reading

Prize	Name	Class
I	S. Pontharani	I – B.Com (R)

II	M. Gowri	II – B.Com (R)
III	V. Yogeshwari	II – B.Com (R)

Best Manager

Prize	Name	Class
I	K.Ashmitha	II – B.Com (R)
II	S.Jana Preethi	III – B.Com (R)
III	H.Mubeena Parveen	I – B.Com (SF)

Face Painting

Prize	Name	Class
I	G.Madhumitha & S.Swathika	II – B. .Com (SF)
II	K.Nandhini & M.Aakila	II – B.Com (R)
III	K.Ashmitha & R. Nishanthi	II – B.Com (R)

Slogan Writing

Prize	Name	Class
I	A.Nithiya	II – B. .Com (R)
II	P.Jayasri	II – B.Com (SF)

Ad-Act

Prize	Name	Class
I	S.Alagu Nandhini M.Jaya Sri S. Selvi V.Anitha	III – B. .Com (SF)
II	J.Kanishka Rai S. Sahana H. Mubeena Parveen H. Reshma Banu. S. Ruckshana Barveen	I– B.Com (SF)

Pencil Sketch

Prize	Name	Class
I	P.Nithiya sri	II – M .Com
II	K.Nandhini	II– B.Com (R)

Fancy Dress

Prize	Name	Class
I	K.Ashmitha	II – B .Com(R)
II	B.Varshaa	III– B.Com (R)

Dum charade

Prize	Name	Class
I	R.Dhipthi & M.Shanmuga Priya	II – B .Com(R)
II	K.Ashmitha & V.Yogeswari	III– B.Com (R)
III	B.Yokitha & B.Pavithra	III– B.Com (SF)

Rangoli

Prize	Name	Class
I	A.Nithya & Mareeswari	II – B .Com(R)
II	R.B. Roja & Devadharshini	III– B.Com (R)





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