



**Jayaraj Annapackiam College for Women (Autonomous),
Periyakulam**

Accredited with 'A+' Grade in (Cycle 4) by

PG & Research Department of Commerce

Association Activities

2024-2025

STAFF INCHARGE

Mrs. J.Grace Ranjitham	Convener
Mrs.R.Vijayalakshmi	Organizing Secretary

STUDENTS INCHARGE

Ms.S.Kanishka Rai, III.B.Com(SF)	Secretary
Ms. Davina Shibi, III.B.Com(SF)	Join Secretary

Freshers' Day

The Commerce Association organised a fresher's welcome on 22.07.2024 in the gym. The program started with a prayer song followed by Bible reading and a welcome speech by J. Kanishka Rai, III B.com(sf). Dr. Sr. A. Scarlet gave a motivational talk to the I-year B.Com. students. A colourful performance was done by III-B.Com. students. With that, the program came to an end.







Observation of World Population Day

The Commerce Association organized World Population Day on July 23, 2024. Dr.S. Velaganni, Associate Professor of Economics, gave a talk on the observance of World Population Day. She explained about the day's awareness regarding global population issues, including family planning, gender equality, and maternal health. She highlighted the need for sustainable development and human rights. I B.Com (R & SF) students benefited through the program.





Youth Skill Day

The Commerce Association celebrated Youth Skill Day on July 24, 2024, in Room No. 17. I B.Com, II B.Com, I PG, and II PG students showcased their talents. Dr. Sr. A. Sarala, Head and Assistant Professor of Commerce, emphasized the importance of equipping young students with skills for employment, decent work, and entrepreneurship. She appreciated each student for the work they had done and motivated the I B.Com students to expose their talents.



Kamarajar Birthday Celebration

The Commerce Association organized Kamarajar birthday celebration on 29.07.2024 in room no 17. Our students participated in many competitions like Essay writing, Drawing, verse writing was conducted. Dr. Mrs. S. Chitra devi encouraged the students, and gave a talk on Kamarajar political Career, Achievements and Impact Students got benefitted.



Yoga Day

The Commerce Association celebrated Yoga Day on 31 July 2024. The purpose of celebrating Yoga Day was to promote physical and psychological well-being. S. Dharshini (II B.Com) demonstrated different yoga asanas and meditation techniques. Students actively participated and benefited from the session. They gained awareness about the significance of yoga, how it helps maintain a healthy body, and its role in supporting women's reproductive health.





Union Budget Discussion

The Commerce Association Organized Budget Discussion on 1.08.2024 II PG C.

Roshini Chandran and Santhiya Praba Discussed about recent budget

1. The over all budgetary allocation and key focus areas
2. Major changes in tax policy
3. Sector-specific impacts (e.g., healthcare, education, infrastructure)
4. Reaction from different stakeholders (e.g., business, public, opposition parties)

Long-term implication and forecasts to III, II & I B.Com students. Students got benefitted through this meeting.



Com Trade Fair 2k24

The Commerce Trade Fair 2024 was organized by the PG and Research Department of Commerce on 14.09.2024. The Trade Fair was inaugurated with a ribbon-cutting ceremony by Rev. Dr. S. Jesurani, Principal, Rev. Dr. R. Shantha Mary Joshitra, Secretary, and Rev. Dr. R. Fatima Mary Sylvia, Mother Superior and Librarian. Dr. A. Scarlett, Head and Assistant Professor of Commerce, along with the staff and students of the Department of Commerce, participated in the inaugural ceremony. A total of 43 stalls were arranged, displaying a variety of items. Many staff members, students, and administrative staff visited the fair and purchased eatables, cosmetics, and other products. The fair was organized from 10:00 a.m. to 4:00 p.m.



Guest Lecture

The PG & Research Department of Commerce of Jayaraj Annapackiam College for Women (Autonomous), Periyakulam, organized World Entrepreneurship Day on 28th August 2024 at 9.30 a.m. The theme of the programme was "Student Startups: Launching a Business while Studying." The event aimed to create entrepreneurial awareness among students and encourage them to develop innovative business ideas while pursuing their education. The programme commenced with a warm welcome to the dignitaries. The chief guest, Mr. JC P. Ganapathy, Vice President, JCI Madurai Lions and Founder Member of OXI9 Essential Pvt. Ltd., Surat, Gujarat, delivered an inspiring address on entrepreneurship, innovation, leadership, and the opportunities available for young entrepreneurs. He motivated students to develop an entrepreneurial mindset and highlighted the importance of determination, creativity, and risk-taking in establishing successful startups. The resource person, Mr. S. Micheal Naveen Kumar, Assistant Professor, Department of Commerce, Arul Anandar College, Karumathur, Madurai District, shared practical insights on how students can start small business ventures while continuing their academic studies. He discussed various startup opportunities, sources of funding, digital marketing strategies, and the role of innovation in achieving business success.

The programme was conducted under the guidance of Rev. Sr. Dr. S. Jesurani, Principal, Rev. Sr. Dr. R. Shantha Mary Joshitta, Secretary, and Rev. Sr. Dr. R. Fatima Mary Sylvia, Mother Superior & Librarian. Faculty members and students actively participated in the programme, making it a grand success.

The session concluded with an interactive discussion, where students clarified their doubts regarding entrepreneurship, startup challenges, and business opportunities. The programme enhanced students' entrepreneurial knowledge, inspired them to think creatively, and encouraged them to become future entrepreneurs. Overall, the programme was highly informative, motivating, and beneficial for all the participants.

JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN
(AUTONOMOUS)



(A Unit of the Sisters of St. Annas of Tiruchirappalli)
Accredited with 'A+' Grade in 4th Cycle
by NAAC DST-FIST Supported College
Affiliated to Mother Teresa Women's University,
Kodaikanal, Periyakulam.



PG & RESEARCH DEPARTMENT OF COMMERCE
Organizes
World Entrepreneurship Day
On

Students Startups: Launching a Business while Studying
Date: 28.08.2024 Time: 9.30 am.

Guest Speakers



J.C. P. GANAPATHY
VICE PRESIDENT JCI MADURAI LIONS
FOUNDER MEMBER OF OXI9 ESSENTIAL PVT. LTD.
SURAT, GUJARAT.



S. MICHEAL NAVEEN KUMAR
ASSISTANT PROFESSOR,
DEPARTMENT OF COMMERCE,
ARUL ANANDAR COLLEGE,
KARUMATHUR - MADURAI DISTRICT.

Patrons

Rev. Sr. Dr. S. Issurani
Principal

Rev. Sr. Dr. R. Shantha Mary Ioshitta
Secretary

Rev. Sr. Dr. R. Fatima Mary Sylvia
Mother Superior & Librarian

All are Cordially invited





Teachers Day Celebration

The Commerce Association celebrated the Teachers Day on 5th September 2024 at 2.30 pm at the Gym. J.Kanishka rai of III- B. Com (SF) Commerce Association Secretary welcomed the gathering. Cultural programmes including Dance, Speech, Verse and songs were performed by the students. Sister Secretary talked about the significance of Hard work and the Opportunities prevailed today. She also spoke about the importance of learning, methods of learning and ways to succeed in life. She appreciated the students for taking much efforts to celebrate this day. Teachers were greeted by the students through verse reading, songs & Speech. Games were conducted by the students for Teachers. The celebration came to an end with vote of thanks. S.Naga kannika of II-B. Com (R) Joint Secretary of Commerce Association proposed vote of thanks.





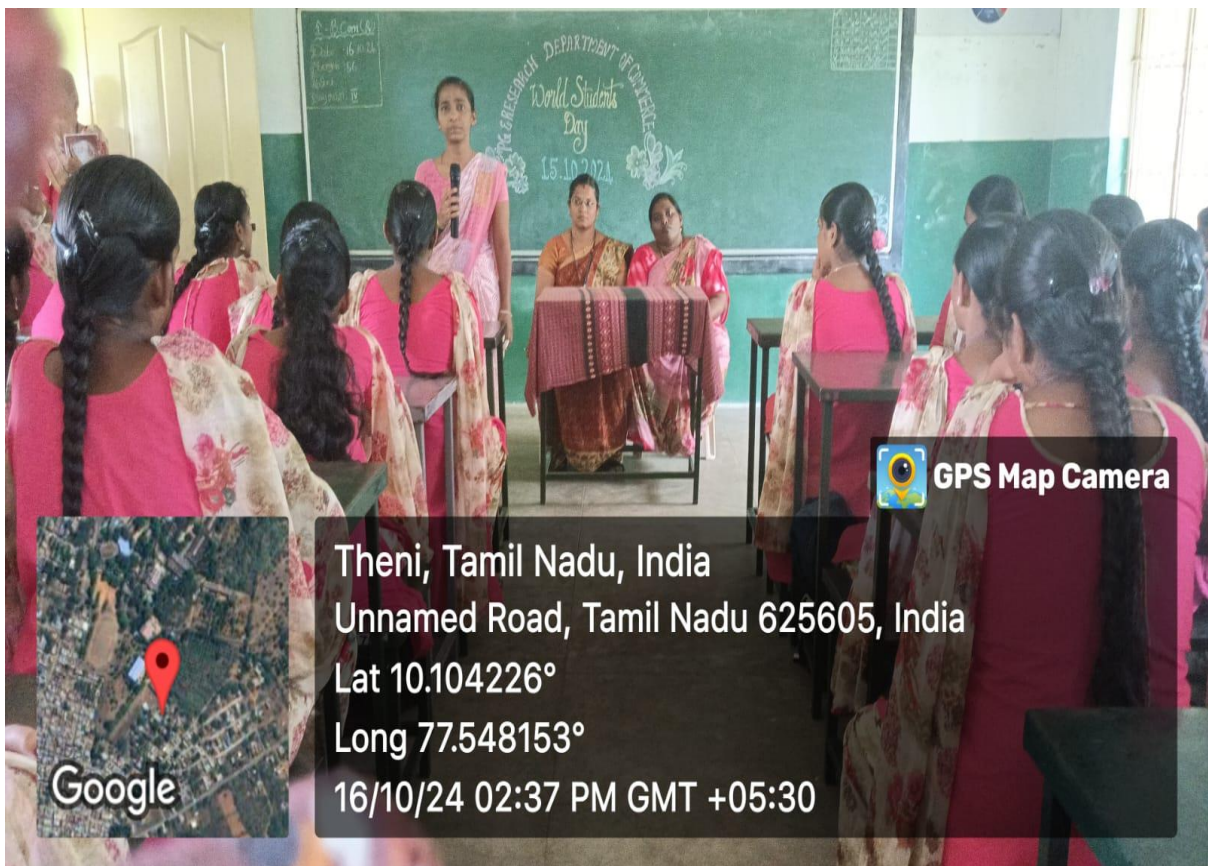
Jute Bag Training

The PG & Research Department of Commerce, Jayaraj Annapackiam College for Women (Autonomous), organized a Jute Bag Training Programme on 06 September 2024. The programme was conducted by Mrs. Sangeetha, an experienced trainer in jute bag making, with the objective of promoting entrepreneurship, self-employment, and environmental sustainability among students. The training session introduced students to the importance of eco-friendly products and encouraged them to replace plastic bags with reusable jute bags. The resource person demonstrated the step-by-step process of designing, cutting, stitching, and finishing jute bags. Students actively participated in the practical session and gained hands-on experience in stitching and assembling jute bags using simple techniques. The resource person also explained how jute bag making can be developed into a small-scale business venture, creating opportunities for self-employment and income generation. She emphasized the growing demand for eco-friendly products and motivated students to utilize their skills for entrepreneurial development. The programme was highly interactive and beneficial. Students enthusiastically participated in the training and successfully learned the basic techniques of jute bag making. The session enhanced their practical skills, created awareness about sustainable living, and inspired them to explore entrepreneurship through environmentally friendly products. The programme concluded with a vote of thanks, appreciating the trainer and all the participants for making the event a success.



World Students Day

The Commerce Association of Jayaraj Annapackiam College for Women (Autonomous) organized the World Students' Day celebration on 15th October 2024 to commemorate the birth anniversary of Dr. A.P.J. Abdul Kalam, the former President of India and the "People's President." The programme aimed to inspire students by highlighting Dr. Kalam's vision for education, innovation, and nation-building. The programme began with a brief introduction to the life and achievements of Dr. A.P.J. Abdul Kalam. I PG Commerce students paid tribute to the great leader by delivering speeches on his remarkable contributions to science, education, and national development. They emphasized his dedication to empowering young minds and encouraged students to dream big, work hard, and contribute positively to society. The speakers also shared Dr. Kalam's inspiring thoughts on leadership, perseverance, and the importance of knowledge. His famous message, "Dream, Dream, Dream. Dreams transform into thoughts and thoughts result in action," motivated the students to pursue their goals with confidence and determination. Faculty members and students actively participated in the programme, making it a meaningful and memorable event. The celebration instilled the values of discipline, dedication, patriotism, and lifelong learning among the students. The programme concluded with a vote of thanks, expressing gratitude to the organizers, faculty members, and participants for making the event a grand success.



Soap Oil Preparation

The Department of Commerce organized a Soap Oil -making project for the academic year 2024-2025, with the aim of enhancing students' entrepreneurial skills through practical learning. The department received an initial capital of Rs. 3900 to support this initiative. Throughout the program, students engaged in activities. These activities provided valuable extracurricular exposure and skill development opportunities. The workshop was led by Dr.Mrs.M. Chitradevi, Assistant Professor of Commerce, and several resource persons contributed to the training sessions, such as A.Ananthapriya, V.Anitha, B.Johny Brizline. The program took place from October 15th to October 22st, 2024, and benefited a total of 249 students from different commerce streams. The financial report indicates an income of Rs. 8960 against total expenses of Rs. 3900, resulting in a profit of Rs. 5060. This profit was utilized to support needy students, highlighting the project's social impact. The initiative successfully equipped students with practical business knowledge and entrepreneurial experience, preparing them for future endeavors.





Awareness Programme- Destitute Women's Welfare Board Scheme

The PG & Research Department of Commerce, Jayaraj Annapackiam College for Women (Autonomous), organized an Awareness Programme on 29th November 2024 on the Widows and Destitute Women's Welfare Board Scheme. The programme was conducted by Dr. A. Scarlett, Head and Assistant Professor of Commerce, with the objective of creating awareness about the various welfare schemes and benefits available for widows and destitute women. During the session, Dr. A. Scarlett explained the objectives of the Welfare Board Scheme, the eligibility criteria, the application process, and the various financial and social assistance provided by the Government. She emphasized the importance of spreading awareness about these welfare measures so that eligible beneficiaries could make use of the available support. The programme aimed to motivate students to encourage their widowed or single-parent family members and other eligible women in their communities to apply for the scheme and avail themselves of its benefits. Students actively participated in the session, raised queries regarding the scheme, and gained a clear understanding of the support available through the Welfare Board. The awareness programme was informative and socially relevant. It enhanced students' knowledge of government welfare initiatives and inspired them to act as responsible citizens by helping eligible beneficiaries access these schemes. The programme concluded with a vote of thanks, appreciating the resource person and the participants for making the event meaningful and successful.



Phenyle Preparation

The Department of Commerce organized a phenyl-making project for the academic year 2025-2026, with the aim of enhancing students' entrepreneurial skills through practical learning. The department received an initial capital of Rs. 3500 to support this initiative. Throughout the program, students engaged in activities. These activities provided valuable extracurricular exposure and skill development opportunities. The workshop was led by Mrs.R.Vijayalakshmi, Assistant Professor of Commerce, and several resource persons contributed to the training sessions, such as N.Rakshithashri, M.Rubawahini, P.Vijayalakshmi, A. Abinaya, and K.Priyadhrshini. The program took place from December 7th to December 12th, 2024, and benefited a total of 249 students from different commerce streams. The financial report indicates an income of Rs. 3680 against total expenses of Rs. 1360, resulting in a profit of Rs. 2320. This profit was utilized to support needy students, highlighting the project's social impact. The initiative successfully equipped students with practical business knowledge and entrepreneurial experience, preparing them for future endeavors.





Visiting the Recycle Unit

The PG & Research Department of Commerce, Jayaraj Annapackiam College for Women (Autonomous), organized an Industrial Visit to a Recycling Unit on 13th December 2024 for the I PG Commerce students. The visit was arranged as part of the curriculum to provide practical exposure to sustainable practices, waste management, and environmental conservation. During the visit, the students observed the various stages involved in the recycling process, including waste collection, segregation, processing, and the manufacturing of useful products from recycled materials. The officials of the recycling unit explained the importance of recycling in reducing environmental pollution, conserving natural resources, and promoting a circular economy. They also demonstrated how different types of waste can be transformed into value-added products through scientific and eco-friendly methods. The visit provided students with valuable hands-on learning experiences and enhanced their understanding of sustainable business practices and waste management techniques. Students actively interacted with the officials, clarified their doubts, and gained practical knowledge about the functioning of a recycling unit and its contribution to environmental protection. The industrial visit was highly informative and educational. It helped students appreciate the significance of recycling and encouraged them to adopt environmentally responsible practices in their personal and professional lives. The programme concluded successfully with students expressing their gratitude to the management, faculty members, and the recycling unit officials for providing an enriching learning experience.



Christmas Celebration

The Commerce Association of Jayaraj Annapackiam College for Women (Autonomous) organized the Christmas Day Celebration on 21st December 2024 to commemorate the spirit of Christmas and promote the values of love, peace, joy, and togetherness among students and faculty members. The programme commenced with a warm Christmas greeting, followed by an inspiring message delivered by Dr. A. Scarlett, Head and Assistant Professor of Commerce. In her address, she explained the true significance of Christmas and emphasized the importance of practicing love, kindness, compassion, forgiveness, and generosity in everyday life. She encouraged students to spread happiness and serve society with a caring and positive attitude.

The celebration featured a variety of festive activities, including the singing of Christmas carols, the exchange of Christmas gifts, and the sharing of traditional Christmas cakes and sweets. Students enthusiastically participated in the celebrations, creating an atmosphere of joy, unity, and fellowship. The Christmas celebration was a memorable occasion that strengthened the spirit of togetherness and mutual respect among the participants. The programme concluded with heartfelt Christmas wishes and a vote of thanks, expressing gratitude to the organizers, faculty members, and students for making the celebration a joyful and meaningful success.





ICSSR Seminar

The Research Committee and the PG and Research Department of Commerce have jointly organized the ICSSR-SRC Hyderabad sponsored Two-day National Seminar on Direct Benefit Transfer (SCHEME) DBT: An Initiative for Inclusiveness on 6th & 7th January 2025. The seminar started with registration. Inaugural session was held between 9.30 a.m and 11.15 a.m.. Sr.Principal, offered presidential address followed by felicitation were offered by Sr. Secretary, Sr. Mother Superior. Dr.S.Nehru, Professor, Department of Economics, The Gandhigram Rural Institute Gandhigram, gave inaugural address. The convener, welcomed the gathering & the organizing secretary proposed vote of thanks. In First day 2 technical sessions were held. The following topics were addressed by the resource persons. The first technical session was handled by Dr.P.Ravichandran, Associate Professor and Head, Department of Economics, G.T.N Arts College, Dindigul. delivered lecture on “Impact of DBT in financial freedom”. In technical session II, Mr.T.Dharmaraj, Assistant Professor of Economics, Government Arts College for Women, Nilakottai delivered lecture on “Financial Inclusion through DBT in India”. The first day was ended with paper presentation chaired by Dr. B. Ubahara Mary, Assistant Professor of History & Research Committee member, J. A.College, Periyakulam. Totally 20 paper were presented by the participants.

Day II

In the first technical session of the second day Dr. Arun Balakrishnan M B, Assistant Professor, Department of Commerce, Christ College, Irinjalakuda, Thrissur, Kerala was the resource person and he delivered lecture on Direct Benefit Transfer Agricultural Subsidies. The second technical session was handled by Dr.P.Sorubarani, Principal incharge, Sree Vee College, Kiriampatti, Thadikkombu, Dindigul delivered lecture on “DBT is an Empowering Tools for the Poor”. The valedictory function started with prayer song at 2 p.m. Sr.Dr.S.Iruthaya Kalai Selvam, Vice Principal & Research Committee Member J.A.College Periyakulam delivered the welcome address. Dr.G.John, Head & Associate Professor of Commerce, St.Joseph's College, Trichy gave Valedictory Address. The participants were distributed certificates by Sr.Dr.A.Irudaya Lourdu Gladis, Controller of Examinations, J.A.College Periyakulam. Two day report was presented by Mrs.S. Paulrani, Assistant Professor of Commerce. Finally, the two-day National Seminar came to an end with vote of thanks by proposed by Dr.M.Aakina Barveen, Assistant Professor of Commerce.

6.1.2025 - Lighting the lamp Dr. S. Nehru, Professor
Gandhigram Rural Institute



Pongal Celebration

The Department of Commerce celebrated Pongal, a traditional harvest festival, on 11th January 2025. The event was a vibrant and colorful celebration that brought together students and faculty to mark the occasion.



Guest Lecture

The Commerce Association of the PG and Research Department of Commerce arranged a special meeting for the students of Commerce and Business Administration on 17.02.2025. Dr. A. Scarlet, Head of the Department, presided over the meeting. Mrs. C. Suvarnamugi, Assistant Branch Manager, LIC of India, Periyakulam Branch, was invited to serve as the resource person. The meeting commenced with a prayer song followed by Bible reading. Dr. Mrs. S. Velanganni, Associate Professor of Economics, welcomed the gathering. The resource person delivered a talk on "Perception of People Towards LIC Service: Past, Present and Future." She highlighted the objective of creating awareness among students about LIC services and explained important terminologies used in LIC such as policy, product, premium, maturity date, KYC, agent, balanced life, human life value, breathing gap, death compensation, dependent and independent. She also explained the functions of LIC and the significance of becoming a policyholder in LIC.





National Women Day

The PG and Research Department of Commerce organized a National Women's Day celebration on 18.02.2025 at Room No. 17. Dr. Mrs. M. Chitradevi delivered an inspiring speech on the importance of women's empowerment, highlighting the progress made in education, leadership, and social equality. She also addressed key challenges such as gender discrimination and the need for financial independence. Her speech encouraged women to pursue their goals with confidence and urged society to support gender equality. The session concluded with an interactive discussion, leaving the audience motivated to work towards a more inclusive and empowered future for women.



Commerce Day Celebration

PG and Research Department of commerce celebrated Commerce Fest 2025 on 21.02.2025. The objective of celebrating Com-Fest is to bring out the talents of the students and to examine their subject related knowledge by conducting various Competitions. The Com -Fest 2025 was commenced with a Prayer song followed by scripture reading Mrs. J. Grace Ranjitham Assistant Professor of Commerce and the Association in charge welcomed the gathering. The celebration was inaugurated by Dr. Mrs. I. Geetha Antoinette, Vice Principal and Associate Professor of Mathematics and she delivered the commerce day message. She insisted the students to acquire knowledge and skill compete with others in the competitive world. Further, she stated that this kind of celebration would help the students to prove their talents. As a part of the celebration, various competitions were conducted in the form of on stage and off stage, Six competitions were conducted and the winners were distributed the prizes.

Dr. Sr. A. Scarlet Head & Assistant Professor of Commerce presided over the function. All the staff and students of the Department took part in the celebration. Miss. J. Kanishka Rai III B Com (SF) the secretary of Commerce Association proposed vote of thanks.

Competition In charge Staff (21.02.2025)
Research Block
On-Stage Events

S.NO	Competitions	Judges
1.	Ad-Zap	Dr.Sr.A.Scarlet
2.	Corporate Walk & Start -up Pitch Presentation	Dr.Mrs.S.Velanganni

Off-Stage Events

S.NO	Date & Time	Judges	Competitions
1.	19/02/2025 (3.00 to 4.00)	Dr.Mrs. M.Aakina Barveen	Drawing
2.	19/02/2025 (3.00 to 4.00)	Mrs.S.Paul Rani	Mehandi
3.	20/02/2025 (3.00 to 4.00)	Dr. Mrs. M.Chitra Devi	Collage Making
4.	20/02/2025 (3.00 to 4.00)	Ms. R. Sivasakthi	Paper Craft





International Women Day

The PG and Research Department of Commerce organized the International Women's Day celebration on 07.03.2025 at Room No. 17. Miss C. Sheeladevi delivered a message on the importance of recognizing the achievements and contributions of women worldwide. This year's theme, "Accelerate Action," emphasized the need for faster progress towards equal rights, opportunities, and empowerment for women in all fields. As we honor the strength and resilience of women, we also acknowledge the challenges they face, including gender inequality, discrimination, violence, and marginalization. The programme encouraged everyone to come together to create a world where women and girls can thrive free from barriers and biases. It concluded with a call to choose rights, equality, and empowerment for all women and girls, and to work towards a future where they can lead, innovate, and create positive change.



Farewell Day Celebration

The Farewell Day celebration for the outgoing students of our college was held on 5th April 2025 in a grand and memorable manner. The function was organized with great enthusiasm and happiness to bid a loving farewell to the final-year students.

On this special occasion, Dr. A. Scarlet was invited to deliver the farewell message to the outgoing students. In her inspiring speech, Dr. A. Scarlet expressed her heartfelt wishes and blessings to all the students who were stepping out of the college to start a new journey in life. Her message was highly motivating and filled with valuable life lessons that touched the hearts of all the students and faculty members. The programme concluded with a warm farewell to the outgoing students.



