

PROFILE



Name : **Mrs.S.PAUL RANI**

Designation : Assistant Professor

Department : PG&ResearchDepartment of Commerce

Date of Birth : 06-06-1993

Date of Appointment : 06-07-2017

ACADEMIC

S.No.	Degree	University/Institution	Year of Completion
1.	Ph.D	Mother Teresa Women's University- Kodaikanal	Perusing
2.	M.Phil	Jayaraj Annapackiam College for Women- Periyakulam	2017
3.	M.Com	Jayaraj Annapackiam College for Women- Periyakulam	2016
4.	B.Com	Jayaraj Annapackiam College for Women- Periyakulam	2014

Total Experience : 9

Area of Specialization : Entrepreneurship, Auditing and Financial Accounting

Academic Affiliation : Assistant Professor

Professional Affiliation : Member in Extension, Member in IQAC, Member in Entrepreneurship Cell, Member in JACSAFA, Member in Alumnae, Member in Fine Arts, Consumer Club and Hepsen Co-Ordinators

I. Research Publication

PAPER PUBLICATIONS

1. Paper Title: “Impact of **DIC Assistance on the growth of MSMSE in Theni District**” JAC JOSHAM. Published Dec.2017, ISSN 2347-9868, Vol.5,No.1,pp-60.
2. Micro Finance is a tool for Economic Autonomy of Rural Women in IJAEMA Journal, Volume XI. Issue XII, December 2019.(UGC CARE List II)
3. Published a paper entitled “**An Overview of Electronic Commerce(E-Commerce)**”JACJOSHAM, Vol.9,No.2,June 2022 ISSN:2347-9868.
4. Paper publication on Conference have Two days International Workshop on “**Discover Discuss and Develop Research Article: A Research Workshop**” organized by Department of Commerce, Mother Teresa Women’s University Research &Extension Centre, Madurai, Shanlax publications ISBN :766339- 337507 at 22-01-2024 to 23.01.2024.
5. Published a journal on “**E-Banking In India: Challenges And Opportunities**” in JACJOSHAM -Journal Of Science, Humanities And Management. JACJOSHAM, Vol.9, No.2, June 2022 ISSN:2347-9868.
6. Published a paper titled “**Intellectual Property Rights, Trade and Economic Development.** ” in the proceedings published by the department of commerce, JAC, Periyakulam in ICSSR,NEW Delhi sponsored Two Day National Seminar on Economic Impact of IPR held in January 2023
7. Published a paper titled “**Role of Direct Benefit Transfer(DBT)in India’s Financial System**” in the ICSSR SRC-HYDERABAD Sponsored Two day National Seminar on "DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE FOR INCLUSIVENESS" was organized on 6th and 7th January 2025.
8. Paper Publication on International Conference Proceeding on” Emerging trends in Multidisciplinary Research and Technology “presented the title on” **Intuition Support to Micro and Small Medium Enterprises in Theni District of Tamilnadu**” organized by the University of Edenberg, Africa on 16 august 2025,August 2025, Edition IISBN:978-81-991137-1-8.
9. The research article titled "**Satisfaction Level of MSMEs with District Industries Assistance in Theni District, Tamil Nadu: A Bibliometric Analysis**" was published in the International Journal of Research in Human Resource Management (IJRHRM), a peer-reviewed, refereed, and indexed journal. The article appeared in Volume 8, Issue 7 (Part A) in 2026, on pages 29–31. The journal is assigned E-ISSN: 2663-3361, P-ISSN: 2663-3213, and has an RJIF Impact Factor of 6.16.

PAPER PRESENTATIONS

1. Presented paper on “**Micro Finance is a tool for Economic Autonomy of Rural Women**” in the ICSSR sponsored two day national conference on Empowerment of Women through Micro Finance organized by the PG and Research Centre of Commerce, JA College for Women(Autonomous) Periyakulam held on 4th and 5th December 2019.
2. Presented paper on “**Intellectual Property Rights, Trade and Economic Development.**” in the proceedings published by the department of commerce, JAC, Periyakulam in ICSSR,NEW Delhi sponsored Two Day National Seminar on Economic Impact of IPR held in January 2023
3. Presented paper on ICSSR sponsored National Conference on **Industry 5.0: A NEW PROSPECT FOR BUSINESS AND INDUSTRIAL TRANSFORMATION** by the PG & Research Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli held on 18th& 19th July 2024.
4. Presented paper on “**Role of Direct Benefit Transfer(DBT)in India's Financial System**” in the ICSSR SRC-HYDERABAD Sponsored Two day National Seminar on "DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE FOR INCLUSIVENESS" was organized on 6th and 7th January 2025.

PROCEEDING:

- National Conference on Emerging Trends in Commerce and Management presented a paper on, “**Shopping Malls:An Overview**” on 1st June 2026 organized by Department of Commerce and Business Administration ,Andra Loyola College ,Vijayawada(ISBN: 978-81-687359-0-3).

FDP/SEMINAR/Workshop

1. Completed the Five Day International Online Faculty Development Programme on **Soft Skills for Capacity Building** organized by Joseph's Academy of Soft Skills, St.Joseph's College (Autonomous), Thiruchirapalli from 22.2.2021 to 26.2.2021.
2. one week online FDP on **Dimensions of Economics Today** from 08.01.2024 to 12.01.2024 organized by the PG and Research Department of Economics , Jamal Mohamed College (Autonomous), Tiruchirappalli.
3. National level virtual Five days on Faculty Development Programmeon “**Digital Marketing**”from 22.01.2024 to 26.01.2024 organized by the Department of Commerce in Computer Applications , Holy CrossCollege (Autonomous), Tiruchirappalli.

4. Attended the webinar the PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St. Joseph's College (Autonomous) Tiruchirappalli jointly organised MoU based Collaborative one day Webinar on **"Fintech and Future of Finance"** on 07-02-2024.
5. Participation in the OneDays workshop on **"Advanced Artificial Intelligence Tools for Educators"**, organized by IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13 from 20.11.2023.
6. Seven Days International level virtual Faculty Development Programme on **"The Power of Positivity in Teaching & Learning System of Cultural Transformation"**, organized by the Department of Commerce with professional Accounting and Accounting & Finance Hindustan College of Arts and Science, Avinashi Road, Coimbatore, from 19.09.2023 to 26.09.2023.
7. **Seven Days Online Faculty Development program on Essential Skills for Professional Development in Higher Education** organized by Star International Foundation for Research and Education 01.7.2024 to 07.07.2024.
8. Participated in online quiz competition on **"Quiz on National Insurance Awareness Day"** organised by S.S.C College of Arts and Science, Department of Commerce held on 28th June 2024.
9. Attended a paper in the ICSSR sponsored National Conference on **Industry 5.0: A NEW PROSPECT FOR BUSINESS AND INDUSTRIAL TRANSFORMATION** by the PG & Research Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli held on 18th & 19th July 2024.
10. Participated in the National Level One Week Online Faculty Development Programme on **"Emerging Trends in Pedagogy for Quality Excellence in Higher Education"** organized by the Internal Quality Assurance Cell of V.V. Vanniaperumal College for Women, Virudhunagar and Jamal Mohamed College, Tiruchirappalli from 18.11.2024 to 24.11.2024.
11. Participated in the Faculty Development Programme (E-FDP) on the theme **"Exploring New Frontiers in Advanced Pharmaceutical Research and IPR"** Organised by DmbH Institute of Medical Science in Collaboration with APTI West Bengal Branch from 24th-29th March 2025.
12. Five days National level online Faculty Development Programme entitled **"outcome-based education, binary Accreditation & usage of AI"** "organised by St. Mary's Centenary Degree College, IQAC from 2nd to 6th June 2025.
13. Five days **Online Faculty Development Programme on "Empowering Educators-Addressing Contemporary issues in Education"** "organised by the IQAC in Association with the Department of BBA, Nagarjuna Degree College from 9th to 13th June 2025.
14. Participated in the Faculty Development Programme **"Empowering Faculty through Whole person Education: Fostering teaching Skills, Wellness and Women's Education"** funded by the united Board and organized by St. Christopher's College of Education at JAYARAJ Annapackiam

College for Women (Autonomous)Periyakulam from 10.04.2025 to 12.04.2025.

15. Participated in the Faculty Development Programme “**Opportunities in Black chain Education**” organized by jointly organized Nirmala college for women and digital south trust held on 8.06.2026.
16. Participated in the Professional Development Programme on “**future –Ready educators:AI,IPR,Emotional Intelligence &Gen Z Engagement**” organized by the IQAC at JAYARAJ Annapackiam College for Women (Autonomous)Periyakulam from 08.06.2026 to 12.06.2026.
17. Three days **Online Faculty Development Programme on “Emerging Technologies in Computer Science: AI, Cyber security and Scalable Systems”** “organised by the department of CSE Streams (CSE,IT,AIDS,CYBER SECURITY) from 22.06.2026 to 24.06.2026.

SHORT TERM TRAINING PROGRAMME:

- Successfully completed the course spanning over 12 modules, This training is a part of the “**ENERGY LITERACY TRAINING**” of the Energy Swaraj Foundation on 31.08.2024(8 weeks)
- Participated in the **UGC-MMTTC (Malaviya Mission Teacher Training Centre)** Sponsored “**Online Sixth Short Term in ICT Integration in Teaching and Learning**” from 18.08.2025 to 23.08.2025 and obtained the Grade ‘A’ organized by The Gandhigram Rural Institute-DTBU.
- Participated in the Seven Days National level Short term Training Programme(Online) on “**Reimagining Classrooms: Innovative Pedagogies for Engaged and Outcome Based Learning**”, organized by PG Department of Computer Science ,Jayaraj Annapackiam College for Women (Autonomous),Periyakulam& Department of Computer Science, Teresian College Mysore from 05.11.2025 to 12.11.2025.
- Participated in the **UGC-MMTTC (Malaviya Mission Teacher Training Centre)** Sponsored “**Online NEP 2020 Orientation & Sensitization Programme**” from 19.01.2026 to 27.01.2026 and obtained the Grade ‘A’ organized by The Gandhigram Rural Institute-DTBU.
- Attended an National level virtual Three days on **Faculty Development Programme on “Indigenous Knowledge System”** from 17.12.2025 to 19.12.2025 organized by Department of commerce with Computer Applications Arul Anandar College (Autonomous), Karumathur-Madurai.
- Attended the one day Webinar on “**Multidisciplinary Approach in Research for Sustainable Development**” on 12-12-2025. Organized PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St.Joseph’s College (Autonomous)Tiruchirappalli jointly organised by PG & Research Centre of Zoology and Advanced Zoology &Biotechnology.

ONLINE COURSE COMPLETED:

- Completed four weeks online Course “**Business and Sustainable Development**” with a consolidated score of **56%** organized by **NPTEL from Aug – Sep 2025**.

AWARD:

- Received “**BEST PROFESSOR AWARD 2025**” presented by **WISDOM PATH FOUNDATION** on 05.09.2025. (Central Government Registered No: UDYAM -TN-26-0077959)
- Recognition of participated in the Official Attempt for the “**GUNNESS WORLD RECORDS**” held on 26th July 2026 at Chennai organized by ESN publication.

BOOKS AND CHAPTERS IN EDITED VOLUMES:

- Published the Article As a Book Chapter on the topic "**DIRECT BENEFIT TRANSFER (DBT) SCHEME: AN INITIATIVE INCLUSIVENESS**" in the Muthra publishers ,Tamilnadu,India,ISBN:978-93-94725-83-6.

PATENTS:

Title on the patent A device to Evaluate Shopping Activity and spending habits of the customers with the help of previous purchases which can suggest different methods to maintain good bank balance **Patent id and type 371406-001 Publication date 30.12.2022.**

CONTACT DETAILS

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