

PROFILE



Name : **M. AAKINA BARVEEN**
Designation : Head & Assistant Professor.
Jayaraj Annapackiam College for Women
(Autonomous), Periyakulam.
Department : PG & Research Department of Commerce
Date of Birth : 03.12.1986

ACADEMIC

S.No.	Degree	University/Institution	Year of Completion
1.	B.Com.	M.K.U/V. V. V. College, Virudhunagar.	2007
2.	M.Com.	M.T.U/ Nadar Saraswathi College For Women Theni.	2010
3.	M.Phil.	M.K.U/ H.K.K.R.H. College, Uthamapalayam.	2011
4.	Ph.D.	M.K.U	2020

Total Experience : 15 Years

Area of Specialization/Interest : Entrepreneurship

Academic Affiliation : Assistant Professor

Professional Affiliation : NSS PO, Extension Officer, NSS Advisor, UBA
Coordinator, Gandhian Thought Member, Member in Placement Cell, Member in IQAC, Member in Entrepreneurship Cell, Member in Institution & Innovation Council, Member in CDCC, Member in Research Committee

Research Supervisor : MTU(2025)

I. Research Publication

a) International Publications :

- **“Impact of Branch of Study of College Student over their Entrepreneurial Skills”** Vidyawarta Issue 20, Vol-11; pg no 61-63. Impact factor 4.014. ISSN 23199318, Oct 2017
- Identifying Entrepreneurial Talents of School, Students by Applying **“Gallup Builder Profile 10’ (Gallup BP 10) Assessment Tool”** Vidyawarta Issue -23, Vol 4, pg.no 68-70; Impact Factor 5.131/ISSN 23199318 Jan 2018.
- International conference on India’s Foreign Trade-Opportunities and Challenges presented paper on **“Agriculture trade and globalization – An overview”** on 22nd November 2014.
- International conference on Block Chain presented paper on **“Benefits of Blockchain”** ROOTS, Vol 4, ISSN: 2349-8684. Pg; no; 71-73. Impact Factor 3.487. March 2018.
- International journal of Analytical and Experimental Modal Analysis presented paper on **“Role of Microfinance in Women Empowerment in India”** Volume XI, Issue XII, December 2019, ISSN No 0886-9367, page no 28-33.
- Global Multidisciplinary Research & Academic Foundation published paper on **IMPACT OF GLOBALIZATION ON PRODUCTION PERFORMANCE (TREND IN AREA, PRODUCTION AND YIELD) IN TAMIL NADU** on 26th December 2020 on 26th December 2020, E-ISBN: 978-93-87865-44-0.
- Scopus Indexed UGC Care Group-II Certified Journal paper entitled on **“Identification of Influential Set of Entrepreneurial Traits”** has been published in Palrach’s Journal of Archeology of Egypt/ Egyptology, volume-18, Issue-1, 2021.
- International Research Journal of Engineering and technology (IRJET) published a

paper on **“Impact of Globalization on Methods of Cultivation with special Reference to Theni district”** volume 08, Issue 04, April 2021.

- Journal of the Asiatic Society of Mumbai published a paper on **“An Overview of Socio, Economic And Infrastructure Conditions of Tribal Community in India”**, Vol XCV, No.35, January 2022.
- South India Journal of Social Sciences published a paper on **“Identification of Factors Motivating Women students To Become Entrepreneurs”**, Vol XX, No.4, July-December 2022.

b) National Publications:

Seminars/Conferences/Workshops Participated

- *A paper entitled, **Peace economy Vs Human Rights: An Overview***, Third concept Page 46 to 48, November, 2012, ISSN: 0970-7247.
- A paper entitled, **Ethical perspective of Women towards Environment**, Third concept Page 35 to 37, March, 2015, ISSN: 0970-7247.
- A paper entitled ,Mergers And Acquisition Of Indian Overseas Bank In Post –Reform India, **International Research Journal of Management & Commerce Impact Factor-3.007**
- **“Interface between Agriculture & Globalization in Theni (Tamilnadu)”** Third Concept, vol 30, pg no 37, April 2016, ISSN 0970-724.
- **“Teaching Accounting through the Application of Informance and communication Technologies”** JAC Journal of Science, Humanities and Management Vol :4, No.1, Dec 2016, ISSN: 2347-9868, pgno 57-60.
- **“Published Article on: Agriculture profile of the farmers in Theni Dt”** Third concept in the month of Feb 2017, Volu 30, ISSN 0970-7247.

II. Proceedings

1. National Seminar India’s Foreign Trade – Opportunities and Challenges

presented a paper on **Agriculture and Globalization –An Overview**

2. National Seminar on Entrepreneurship in India, Opportunities and Challenges presented a paper on, **“Successful Traits of Women Entrepreneur”** on 4th Jan 2018.

3. National conference on **“Social Entrepreneurship And Growing Business Opportunities in India”** presented a paper on **“Famous Women Entrepreneurs in India”** on 18th August 2017.

4. National conference on **“New approaches in Commerce, Economics, Engineering, Humanities, Arts, Social Science and Management: Challenges and Opportunities”** on 26th December 2020.

5. ICSSR Sponsored International Conference on “ Economic Impact of Intellectual Property Rights” Presented a paper on IPR an Overview on 8th &9th February 2023.

6. National Conference on Emerging Trends in Commerce and Management presented a paper on, **“E-Commerce and Digital Marketing Trends”** on 1sst June 2026 organized by Department of Commerce and Business Administration ,Andra Loyola College ,Vijayawada(ISBN: 978-81-687359-0-3).

Scholars Registered

S.No	Name of the Scholar	Title	Date of Registration
1.	K.Lakshmi	Impact of Work culture on Faculty Retention :A study at Higher Education Intuition in Bangalore	17.06.2025
2.	S.Maria	Astudy on Employees Behaviour and Practices with Respect to Intitutional Social Responsibilities in at	17.06.2025

		Higher Education Intuition at Bangalore	
3.	P.Rupa	Measuring the Impact of Service Quality on Customer Satisfaction of Online Banking- A Study with Special Reference to Theni Districts	31.07.2025
4.	R.Vijayalakshmi	A Study on the Impact of Digital Marketing Practices on Retail Banking Sectors Development in the Digital Era.	10.10.2025

III. Paper Presentation

1. NAAC Sponsored National Conference on Quality Assurance and Quality Sustenance in Higher Educational Institutions: Challenges and Solutions organized by Internal Quality Assurance Cell (IQAC) on 29th & 30th September 2016.

Paper Title: TEACHING ACCOUNTING THROUGH THE APPLICATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES.

2. State Level Seminar on “Educating and Empowering People for Green Practices” Organised by NSS units of St. Xaviers College (Autonomous), Palayamkottai, on 24th Sep 2018, and Presented a paper on the Title, **“Eight Ways to help the Environment in your Everyday life”**.

3. National conference on “New approaches in Commerce, Economics, Engineering, Humanities, Arts, Social Science and Management: Challenges and Opportunities” presented paper titled “**IMPACT OF GLOBALIZATION ON PRODUCTION PERFORMANCE (TREND IN AREA, PRODUCTION AND YIELD) IN TAMIL NADU**” on 26th December 2020.

4. ICT enabled- International Conference organized by Unique Research Consultancy Services, Madurai District on 28th and 29th October, 2020.

5. Impact of Globalisation on Production Performance (Trend in Area, Production, And Yield) in Tamilnadu in the one day National seminar on “New approaches in Commerce, Economics, Engineering, Humanities, Arts, Social Sciences and Management: Challenges and Opportunities’ Organized by the GMRAF, Chennai on 26th December, 2020.

6. 2nd International conference on Advancements in Research and Development “**Impact of Globalization methods of cultivation with special reference to Theni district**” on 27th and 28th February 2021.

7. ICSSR Sponsored International Conference on “Economic Impact of Intellectual Property Rights” Presented a paper on **IPR an Overview** on 8th & 9th February 2023.

8. ICSSR Sponsored National Conference on Technology Enabled Digital Transformation and its Impact on New Age Banking on 29th & 30th March 2022 a Paper entitled on “**Digital Banking in India A Review of Opportunities and Challenges**”.

IV. Workshop

- One day State level Workshop on Research colloquium in Social Sciences held on 10th Sep 2018 at the PG Dept of Commerce Cardamom Planters Association College, at Bodinayakanur.
- Participating one day Regional Workshop on “**Initiating UBA Activities in Village Clusters adopted by participating Institutes**” organized by Indian Institute of Technology, Madras on 3rd Dec 2018.

- Participated on Two Days workshop on “**Innovative TeachingMethods**”, on 04.09.2025 &05.09.2025 organized by A.C.T Academy ,Kerala.

Faculty Development Programme

- Completed the Five Day International Online Faculty Development Programme on Soft Skills for Capacity Building organized by Joseph’s Academy of Soft Skills, St.Joseph’s College (Autonomous), Thiruchirapalli from 22.2.2021 to 26.2.2021.
- One week Faculty Development Programme on “**LifeSkills And Wellness During Pandemic**” from 5th July to 11th July, 2021.
- Attended an National level virtual Five days on **Faculty Development Programme** on “Modern Research Tools for Smart and Effective Publications” from 21.07.2025 to 25.07.2025 organized by Department of commerce with Computer Applications Arul Anandar College (Autonomous), Karumathur-Madurai.

Short Term Course

- Participated in the **UGC-MMTTC (Malaviya Mission Teacher Training Centre)** Sponsored “**Online Sixth Short Term in ICT Integration in Teaching and Learning**” from 18.08.2025 to 23.08.2025 and obtained the Grade ‘A’ organized by The Gandhigram Rural Institute-DTBU.
- Participated in the **UGC-MMTTC (Malaviya Mission Teacher Training Centre)** Sponsored “**Online NEP 2020 Orientation & Sensitization Programme**” from 19.01.2026 to 27.01.2026 and obtained the Grade ‘A’ organized by The Gandhigram Rural Institute-DTBU

- Participated in the Seven Days National level Short term Training Programme(Online) on **“Reimagining Classrooms:Innovative Pedagogies for Engaged and Outcome Based Learning”**, organized by PG Department of Computer Science ,Jayaraj Annapackiam College for Women (Autonomous),Periyakulam & Department of Computer Science, Teresian College Mysore from 05.11.2025 to 12.11.2025.
- Attended an National level virtual Three days on **Faculty Development Programme** on **“Indigenous Knowledge System”** from 17.12.2025 to 19.12.2025 organized by Department of commerce with Computer Applications Arul Anandar College (Autonomous), Karumathur-Madurai.

Online Course Completed:

- Completed four weeks online Course on **“Business and Sustainable Development”** with a consolidated score of **60%(Elite Grade)** organized by **NPTEL from Aug – Sep 2025.**

V. Awards

- Received a Award on **“GMRAF Women Educationist Excellence Awards”** in appreciation and recognition of outstanding contribution in the field of Teaching, Administration, Publication, Research and Development and continued dedicated service to the Academic and Students community.
- Actively Participated and get the certificate in the Desilting of Tamaraikulam, Pond in the seminar on Water management with the collaboration of Vizuthugal Ilaigar Manram.
- Received a Award on Nerpadapesu Monthly Magazine **Lifetime Achiever**

Award in Recognition of Outstanding Achievement in inspiring Social Contribution on this day, 25th February 2023.

- Received “**Best Professor Award 2025**” presented by **WISDOM PATH FOUNDATION** on 05.09.2025.

VI BOOK PUBLICATIONS

Published a book entitled on **Entrepreneurial Traits Among Women College Students in Theni District**, ISBN 978-81-953924-8-3, on March 2023

Book Edited

Edited a book on **Direct Benefit Transfer Scheme(DBT) :An Initiative for Inclusiveness** ,Muthra Publishers,ISBN:978-93-94725-83-6.

CONTACT DETAILS

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Thenkarai, Periyakulam.
Theni Dist – 625601.

Permanent Address : A. Arif Ahamed,
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Thenkarai, Periyakulam.
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Mobile : 7418633935

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DECLARATION

I here by solemnly declare that the above particulars furnished by me are true to the best of my knowledge and belief.

Place: Periyakulam

yours sincerely

Date:

(M.AAKINA BARVEEN)