

PROFILE



Name: Dr.C.Kalaivani
Designation: Assistant Professor
Department: PG & Research Department of Commerce
Date of Birth: 23.07.1989
Date of Joining: 01.07.2025

ACADEMIC QUALIFICATION

S. No	Qualification	Institution	Year of Passing	Percentage
1.	SET	Teachers Recruitment Board	2025	—
2.	Ph.D	Mother Teresa Women's University, Kodaikanal	2024	—
3.	MBA	Madurai Kamaraj University, Madurai	2014	58%
4.	M.Phil	Mother Teresa Women's University, Kodaikanal	2012	81%
5.	M.Com	Nadar Saraswathi College of Arts and Science, Theni.	2011	76%
6.	B.Com	Nadar Saraswathi College of Arts and Science, Theni.	2009	66%
7.	Hr. Sec.	Govt. Higher Secondary School, Vadugapatty (State Board)	2006	71%
8.	S.S.L.C	Govt. Higher Secondary School, Vadugapatty (State Board)	2004	75%

Total Experience: 9 Years

Area of Specialization: Accounting & Taxation

Academic Affiliation:

- ✓ NSS staff adviser -3 years(2013-2016)
- ✓ Fine Arts member- 2 years(2016-2018)

- ✓ IQAC member -3 Years(2018-2021)
- ✓ Head of the Department-2 Years(2019-2021)
- ✓ IQAC member, UBA Coordinator & Red Ribbon Club Member-2025-Till now

RESEARCH PUBLICATIONS:

- **Cross Border Mergers And Acquisitions:Effect on Financial Performance of BSE Listed Companies**-Journal Of Critical Reviews(Scopus Indexed Journal up to 2020), ISSN No- 2394-5125 VOL 7, ISSUE 18, 2020, P.No:3892-3896.
- **Impact of Cross Border Merger and Acquisition on Financial Performance :With Special Reference to IT Sector**- UGC CARE List Journal(Serial No.36272) Studies in Indian Place Names ISSN NO: 2394-3114, Impact Factor-6.3,Volume-40, Issue-40, March,2020, P.No:465-471.
- **Impact of Cross Border Merger and Acquisition on the Financial Performance of Tata Chemicals Ltd**- UGC CARE Approved Group II Journal(Serial No.36272) International Journal of Analytical and Experimental Modal Analysis, (IJAEMA) ISSN NO: 0886-9367, Impact Factor-6.3,Volume XI, Issue IX, September/2019, P.No:396-402.
- **Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Reliance Industries Ltd**-International Journal of Research and Analytical Reviews(IJRAR), January 2019, Special Issue. 2349-5138.
- **General Impacts of Merger and Acquisition on Companies**-International Journal of Engineering Technology Management and Applied Sciences, March, 2016, Vol.1, P.No: 93-95, 2349-4476.
- **Analysis of volatility of cross border Merger companies Listed in NSE**-International Journal of Engineering Technology Management and Applied Sciences, March, 2017, Vol.1,P.No 183—189,2349-4476.

RESEARCH PROCEEDINGS:

- ❖ Sustainability Reporting-It's Benefits and Challenges- Proceedings of the International Conference on“Sustainability for Business: **Initiatives**, Ideas and Challenges” conducted by Mother Teresa Women's University, Kodaikanal ISBN: 81-86520-27-9, September 2016 and Volume-II, Page No: 142-146.

- ❖ **The Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Bharti Airtel-** Proceedings of the International Conference on “Emerging Global Trends in Accounting and Finance” conducted by Jain University, Bangalore ISBN: 978-93-85327-26-1, 25th February, 2017 and Volume-II, Page No: 164-169.
- ❖ **The Application of Internet on Things in Logistics-**Proceedings of the International conference on Social Impact of Internet of Things- Boon or Bane "organized by School of Business & School of information Technology Vidhya Sagar Women's College, Chengalpattu ISBN: 81-86520-27-9, August 2018 and Volume-II, Page No: 142-1.
- ❖ Published a paper titled “**Advancing tax compliance through digital transformation and emerging technologies**” in the National Conference Proceedings *Emerging Trends in Indian Economy: Triple T Perspective*, ISBN: 978-81-993702-6-5, pp. 62–68, 2025.

SEMINAR/CONFERENCE/WORKSHOP PARTICIPATION:

- ❖ Participated in the **International Webinar on Research Reinvented** organized by Departments of Commerce and Management, Indian Academy Degree College, Autonomous on 29th May ,2020.
- ❖ Participated In National Seminar on “**New Trends in Marketing in the Digital Era**” organized by Department of Commerce With Computer Applications, Jayaraj Annappackiam College for women (Autonomous), Periyakulam on 1st December, 2016.
- ❖ Attended **Two days workshop on Research methodology** conducted by Mother Teresa women's university at Kodaikanal on 18.08.2016 & 19.08.2016.
- ❖ Participated in the “**One Day workshop on UBA orientation and Project proposal Development**” organized by the *Regional Coordinating Institute, Unnat Bharat Abhiyan, The Gandhigram Rural, Institute,(DTBU), Gandhigram* on 23.07.2025.
- ❖ Participated in the “**One day Online workshop on Build Your financial Security: A workshop for Professors and Students**” Organized by the Star International foundation for Research and Education, Truchengode, Namakkal -Dt on 17.09.2025.
- ❖ Participated in the **National Conference on "Unnat Bharat Abhiyan: Advancing Community Engagement in Higher Education towards SDGs 2030 and Viksit**

Bharat @ 2047" organized by the Regional Coordinating Institute, Unnat Bharat Abhiyan, The Gandhigram Rural Institute (DTBU), Gandhigram, held in online mode on 11.11.2025.

- ❖ Participated in the **International Expert Dialogue (Online mode) on “Reimagining Rural Livelihoods through UBA and Higher Education: Towards a Gandhian Pathway to Viksit Bharat @ 2047”**, organized by UBA-SEG Rural Livelihood & Department of Gandhian Thought & Peace Science, The Gandhigram Rural Institute (DTBU) Gandhigram, Dindigul District, Tamil Nadu on 09.12.2025.
- ❖ **Participated in the "Three Days Online Workshop on Research Methodology and Data Analysis – A Smart Learning" organized by Star International Foundation for Research and Education, Tiruchengode, Namakkal, Tamil Nadu, from 05.02.2026 to 07.02.2026.**
- ❖ Participated in the Two Days Workshop on **"Orientation and Project Proposal Development on Unnat Bharat Abhiyan for Coordinators of Participating Institutions in Tamil Nadu"**, organized by Unnat Bharat Abhiyan, Regional Coordinating Institute, The Gandhigram Rural Institute (DTBU) (Ministry of Education, Government of India), Gandhigram, Dindigul District, Tamil Nadu from 27.02.2026 to 28.02.2026.

SEMINAR/CONFERENCE PRESENTATIONS:

- ❖ Presented paper on the **topic “Impact of Cross Border Merger and Acquisition on Financial Performance :With Special Reference to IT Sector”** “in the International Conference on organized by Department of Commerce, Jain School of Commerce, Jain Deemed to be University, Bangalore on 28th February,2020.
- ❖ Presented paper on the **topic “Impact of Cross Border M&A on the share price of BSE Listed Companies”**in the Fifteenth annual International Seminar organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Trichirappalli on 11 & 12th January,2020.

- ❖ Presented paper on **“Impact of Cross Border Merger and acquisitions on the Financial Performance of Reliance Industries Ltd ”** in the One day International Conference organized by PG& Research Department of Commerce, Jamal Mohamed College(Autonomous), Trichirappalli on 23rd January, 2019.
- ❖ Presented paper on **“Impact of Cross Border Merger and Acquisition on the Financial Performance of Tata Chemicals Ltd”** in the International Conference organized by PG Department of Commerce (CA), K.S.R College of Arts and Science for Women, Tiruchengode, Namakkal on 19th Sep 2019.
- ❖ Presented paper on the topic **“The Application of Internet on Things in Logistics”** in the International Conference organized by School of Business & School of information Technology Vidhya Sagar Women’s College, Chengalpattu on 24th August 2018.
- ❖ Presented Paper on the topic **“Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Tata Motors Ltd”** in the one day National Level conference organized by PG Department of Commerce(SF), Cardamom Planters Association College, Bodinayakanur on 15th October, 2018.
- ❖ Presented paper on the topic **“Impacts of Cross Border Merger and Acquisitions on the Financial Performance of Bharti Airtel”** in the International Conference Organized by conducted by Jain University, Bangalore on 25th February , 2017.
- ❖ Presented paper on the topic **“Analysis of Volatility of Cross Border Merger Companies Listed in NSE”** in the International Seminar organized by Bharathidasan University, Trichy on 7-8 January 2017.
- ❖ Presented paper on the topic **“General effects of Disasters on Health”** in the State level seminar conducted by Mary Matha College of Arts and Science, at Nallakaruppanpatty on 10th February 2016.
- ❖ Paper presented on the topic **“Green House Effects and It’s Sources”** in National seminar conducted by Jayaraj Annapackiam College for women (Autonomous) at Periyakulam from 15th to 17th February, 2016.
- ❖ Paper presented on the topic **“Impact of FIIs on National Stock Exchange”** in International conference on 5th March, 2016.

- ❖ Presented paper on the topic **“Sustainability Reporting-Its’s Benefits and Challenges”** in the International Conference Organized by PG & Research Department of Commerce, Mother Teresa women’s University, Kodaikanal on 1st September 2016.
- ❖ Presented paper on the topic **“Standards for Teacher Competence in Educational Assessment of Students”** NAAC Sponsored National Conference organized by Jayaraj Annapackiam College for women (Autonomous), Periyakulam on 29-30 September, 2016.
- ❖ Presented paper on the topic **“Emergence of IT: Recent Trends in Banking Industry of India”**, National Conference on Emerging Trends in Service Sectors, organized by Department of Commerce (CA) and Business Administration, Amman College of Arts and Science, Dindigul, 10 September, 2011.
- ❖ Presented paper on the topic **“Public-Private Partnership in Indian Social Sectors”**, Annual Conference of the Association of Economists of Tamil Nadu hosted by Gobi Arts and Science College, Erode, 19th and 20th November, 2011.
- ❖ Presented paper on the topic **“Technology Application in Banking”**, National Seminar on Emerging Trends in Indian Banking Sector, organized by PG Department of Commerce, Arulmigu Palaniandavar College of Arts and Culture, Palani, 17th February, 2012.
- ❖ Presented paper on the topic **“Analyzing the trading opportunities in NSE through NYSE”**, International seminar on Financial Markets: Issues and Challenges (FIM IC – 2012), Organized by Department of commerce and Financial studies, Bharathidasan University, Trichirappalli, 8 January, 2012.
- ❖ Presented a paper titled **“Advancing tax compliance through digital transformation and emerging technologies”** in the One-Day National Conference on “Taxation, Technology and Trade: New Dimensions in Indian Economy”, organized by the Departments of Commerce & Management, Don Bosco College of Arts & Science, Keela Eral, Thoothukudi District, Tamil Nadu on 26.09.2025.
- ❖ Presented a research paper titled **“Impact of Cross Border Merger on the Financial Performance of Manufacturing Industry”** in the International Conference on “The Infinite Loop: From Disruption to Design – Rethinking How Business, Technology, and

Humanity Evolve Together”, organized by the Faculty of Management, SRM Institute of Science & Technology, Ramapuram on 09.01.2026

FACULTY DEVELOPMENT PROGRAMME:

- 1) Participated in the **“Five Days International Virtual Faculty Development Programme(IVFDP) on Harnessing Generative AI: Smart Tools for Teaching, Learning, Evaluation & Research(TLE&R) “**organized by Department of Computer Science, St.Joseph’s College(Autonomous)Triuchirappalli from 07.07.2025 to 11.07.2025.
- 2) Participated in the **“Five Day International Faculty Development Programme(IFDP) on Digital Pedagogy:Teaching in the Age of Technology”** organized by the Department of Visual Communication, S.A.College of Arts and Science, Chennai, from 25.08.2025 to 29.08.2025.
- 3) Participated in the **"Three-Day National Level Faculty Development Programme on Indigenous Knowledge System"** organized by the PG and Research Department of Commerce, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam, from 17.12.2025 to 19.12.2025.
- 4) Participated in the **Five-Day Professional Development Programme** on “Future-Ready Educators: AI, IPR, Emotional Intelligence & Gen Z Engagement”, organized by the Internal Quality Assurance Cell (IQAC), Jayaraj Annapackiam College for Women (Autonomous), Periyakulam, Theni District, Tamil Nadu from 08.06.2026 to 12.06.2026.

FACULTY INDUCTION PROGRAMME:

- Completed the **Faculty Induction Programme (Online)** with **Grade: "A+"** under the Malaviya Mission Teacher Training Programme (MMTTP) of the University Grants Commission (UGC), organized by the Malaviya Mission Teacher Training Centre (MMTTC) of Shri Mata Vaishno Devi University, Katra, J&K from 27.04.2026 to 25.05.2026.

SHORT TERM TRAINING PROGRAMME:

1. Participated in the **Seven Days National level Short term Training Programme(Online)** on **“Reimagining Classrooms:Innovative Pedagogies for Engaged and Outcome Based Learnnig”**, organized by PG Department of Computer

Science ,Jayaraj Annapackiam College for Women (Autonomous),Periyakulam & Department of Computer Science, Teresian College Mysure from 05.11.2025 to 12.11.2025.

2. Participated in the "**Online NEP 2020 Orientation & Sensitization Programme**" organized by the UGC–Malaviya Mission Teacher Training Centre, The Gandhigram Rural Institute–DTBU, Gandhigram, Dindigul, from 19.01.2026 to 27.01.2026.
3. Participated in the **Short-Term Course (STC) on "AI Tools for Academic Work & Classroom Innovation"** organized by the UGC–Malaviya Mission Teachers Training Centre (MMTTC), Bhagat Phool Singh Mahila Vishwavidyalaya, Sonipat, Haryana, held in online mode from 22.12.2025 to 29.12.2025, and secured Grade 'A'

ONLINE COURSE COMPLETED:

- Completed four weeks online Course “**Business and Sustainable Development**” with a consolidated score of **62%(Elite Grade)** organized by NPTEL from Aug – Sep 2025 .

PRIZES AND AWARDS:

- Received First prize in the paper Operations research and Financial Management in M.com.
- University Gold Medalist in M.Phil.
- Received Research Excellence Award 2021 from InSc Unit of SDPL (Institute of Scholars).
- Received Best Professor Award 2025 from Wisdom path Foundation on 05.09.2025.
- Receives Most Inspirational Teacher Award 2025 from MSME, Flyers Charitable Trust A.C.T Academy & ACTA Publisher on 11.12.2025.

Membership:

Professional Member of InSc Unit of SDPL (Institute of Scholars).

Reviewer:

Served as Reviewer of InSc International Journal of Computer Science & Information Technology.

Patent Published:

- Patent published on the Novel Strategies in Retail Marketing on 02/09/2022.
- Published a Patent titled "Investigating the Role of HR in Developing and Implementing Effective Recruitment Strategies" on 07.12.2025.

Contact Details:

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