

PROFILE



NAME : R. VIJAYALAKSHMI

DESIGNATION : ASSISTANT PROFESSOR

DEPARTMENT : PG & RESEARCH DEPARTMENT OF
COMMERCE

DATE OF BIRTH : 12.11.1992

DATE OF APPOINTMENT : 16.08.2022

ACADEMIC DETAILS

S NO	DEGREE	UNIVERSITY/INSTITUTION	YEAR OF COMPLETED	PERCENTAGE
1	P.HD	Mother Teresa Women's University, Kodaikanal	Pursuing	-
2	M.PHIL	SRI ADI CHUNCHANAGIRI COLLEGE FOR WOMEN CUMBUM	2016	91%
3	M COM	SRI ADI CHUNCHANAGIRI COLLEGE FOR WOMEN CUMBUM	2015	89%
4	B COM (CA)	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN	2013	75%

Total Experience : 5 Years

AREA OF SPECIALIZATION : AUDITING, MARKETING

Academic Affiliation : Assistant Professor

Professional Affiliation : Member in Hope Club, Gandhian Thought,
JACSAFA, Minority Cell

Webinars Attended:

- Attended the one day Webinar on “**Fintech and Future of Finance**” on 07-02-2024. Organized PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St. Joseph’s College (Autonomous) Tiruchirappalli **jointly organised MoU based Collaborative.**
- Attended the one day Webinar on “**Multidiciplinary Approach in Research for Sustainable Development**” on 12-12-2025. Organized PG and Research Department of Commerce, Jayaraj Annapackiam College for Women and Department of Commerce St. Joseph’s College (Autonomous) Tiruchirappalli **jointly organised by PG & Research Centre of Zoology and Advanced Zoology & Biotechnology.**

Faculty Development Programme:

- Attended an National level virtual Five days on **Faculty Development Programme on Digital Marketing** from 22.01.2024 to 26.01.2024 organized by the Department of Commerce in Computer Applications , Holy Cross College (Autonomous), Tiruchirappalli.
- Participated online FDP on “Dimensions of Economics Today” from 08.01.2024 to 12.01.2024 organised by PG and Research Department of Economics Jamal Mohamed College (Autonomous), Tiruchirappalli.
- Participated a five day faculty development programme on “Research Methodology & Intellectual Property Rights (IPR)” organized by the Department of Zoology, St. Joseph University,

Nagaland held from 15.05.2024 to 18.05.2024 & 20.05.2024.

- Participated in faculty development programme entitled “Impact of AI and lot in real world” held on 03.06.2024 to 11.06.2024.
- Attended an National level virtual Five days on **Faculty Development Programme on “AI Tools and Techniques for Research”** from 09.12.2024 to 13.12.2024 organized by the Department of Business Administration & IQAC Andhra Loyola College.
- Participated online FDP on “Exploring New Frontiers in Advanced Pharmaceutical Research and IPR” from 24.03.2025 to 29.03.2025 organised by DmBH Institute of Medical Science in collaboration with APTI West Bengal Branch.
- Attended an National level virtual Five days on **Faculty Development Programme on “Outcome Based Education Binary, Accreditation & Usage of AI”** from 2.06.2025 to 06.06.2025 organized by St.Mary’s Centenary Degree College, Secunderabad, Telangana, India.
- Participated online FDP on “Empowering Educators-Addressing Contemporary Issues in Education” from 09.06.2025 to 13.06.2025 organised by the IQAC in association with the Department of BBA, Nagarjuna Degree College.
- Attended an National level virtual Five days on **Faculty Development Programme on “Modern Research Tools for Smart and Effective Publications”** from 21.07.2025 to 25.07.2025 organized by Department of commerce with Computer Applications Arul Anandar College (Autonomous), Karumathur-Madurai.
- Attended an National level virtual Three days on **Faculty Development Programme on “Indigenous Knowledge System”** from 17.12.2025 to 19.12.2025 organized by Department of commerce with Computer Applications Arul Anandar College (Autonomous), Karumathur-Madurai.

- Participated in the Seven Days International level virtual Faculty Development Programme on “**The Power of Positivity in Teaching & Learning System of Cultural Transformation**”, organized by the Department of Commerce with professional Accounting and Accounting & Finance Hindustan College of Arts and Science, Avinashi Road, Coimbatore, from 19.09.2023 to 26.09.2023.
- Participation in the One Day workshop on “**Advanced Artificial Intelligence Tools for Educators**”, organized by IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13 from 20.11.2023.
- Participated in five days National level Faculty Development Programme on “**Influencing of AI in teaching & Research**” held from 04.09.2023 to 09-09-2023 organised by Department of Commerce with Computer Application, Hindusthan College of Arts & Science, Coimbatore-28.
- Participated in the ICSSR-SRC Hyderabad Sponsored Three Days National Level Workshop on “**Research Methodology in Social Sciences**” organized by the Department of Commerce, Bishop Heber College (Autonomous), Thiruchirapalli-620017 from 12th to 14th February, 2024.
- Participation in the Kalaingar Centenary Celebration Programme conducted on One Day workshop on “**Ethics on Gandhian Philosophy**”, organized by Government Museum Madurai, from 02.10.2024.
- Participated in one day Investor Awareness Programme on “**Financial Wellness**” held from 04.07.2025 organised by Knowise Learning Academy in association with Jayaraj Annapackiam College for Women, (Autonomous), Periyakulam.
- Participated on Two Days workshop on “**Innovative Teaching Methods**”, on 04.09.2025 & 05.09.2025 organized by A.C.T Academy, Kerala.

- Participated in the Faculty Development Programme
“Opportunities in Black chain Education organized by jointly organized Nirmala college for women and digital south trust held on 8.06.206.

Paper Publication:

- Paper publication on Conference have Two days International Workshop on **“Discover Discuss and Develop Research Article: A Research Workshop”** organized by Department of Commerce, Mother Teresa Women’s University Research &Extension Centre, Madurai, Shanlax publications ISBN :766339-337507 at 22-01-2024 to 23.01.2024.

Title: Emerging Issues In Commerce And Business Management

- ❖ Published a Journal on **“ACADEMIC EXPLORATION AND BRAND ISSUES”** in JAC JOSHAM -Journal Of Science, Humanities And Management. JAC JOSHAM, Vol.9, No.2, June 2022 ISSN:2347-9868.
- ❖ Paper Publication on International Conference Proceeding on” Emerging trends in Multidisciplinary Research and Technology “presented the title on” **Artificial Intelligence in Commerce Opportunities and Challenges** ”organized by the University of Edenberg, Africia on 16 august 2025. August 2025, Edition I ISBN:978-81-991137-1-8.

Proceedings:

- ❖ National Conference on Emerging Trends in Commerce and Management presented a paper on, **“E-Commerce and Digital Marketing Trends”** on 1sst June 2026 organized by Department of Commerce and Business Administration ,Andra Loyola College ,Vijayawada(ISBN: 978-81-687359-0-3).

Short Term Training Programme:

- Participated in the **UGC-MMTTC (Malaviya Mission Teacher Training Centre)** Sponsored **“Online Sixth Short Term in ICT Integration in Teaching and Learning”** from 18.08.2025 to 23.08.2025 and obtained the Grade ‘A’ organized by The Gandhigram Rural Institute-DTBU.
- Participated in the Seven Days National level Short term Training

Programme(Online) on **“Reimagining Classrooms:Innovative Pedagogies for Engaged and Outcome Based Learning”**, organized by PG Department of Computer Science ,Jayaraj Annapackiam College for Women (Autonomous),Periyakulam & Department of Computer Science, Teresian College Mysore from 05.11.2025 to 12.11.2025.

- Participated in the **UGC-MMTTC (Malaviya Mission Teacher Training Centre)** Sponsored **“Online NEP 2020 Orientation & Sensitization Programme”** from 19.01.2026 to 27.01.2026 and obtained the Grade ‘A’ organized by The Gandhigram Rural Institute-DTBU.

Online Course Completed:

- Completed four weeks online Course **“Business and Sustainable Development”**with a consolidated score of **66%(Elite Grade)** organized by **NPTEL from Aug – Sep 2025** .

Awards:

- Received **“Best Professor Award 2025”** presented by **WISDOM PATH FOUNDATION** on 05.09.2025.

CONTACT DETAILS :

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