

PROFILE



NAME : Mrs. N . JEYABHARATHI
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : PG & RESEARCH DEPARTMENT OF COMMERCE
DATE OF BIRTH : 27.05.1979
DATE OF APPOINTMENT : 03.01.2024

S.NO	DEGREE	UNIVERSITY / INSTITUTION	YEAR OF COMPLETED
1.	P.hd	H.K.R.H COLLEGE , UTHAMAPALAYAM	Pursuing
2.	M.Phil	H.K.R.H COLLEGE , UTHAMAPALAYAM	2011
3.	M.Ed	T.K.S COLLEGE OF EDUCATION , KODUBVILARPATTI	2013
4.	B.Ed	T.K.S COLLEGE OF EDUCATION , KODUBVILARPATTI	2010
5.	M.Com	MADURAI KAMARAJAR UNIVERSITY , MADURAI	2008
6.	B.Com	H.K.R.H COLLEGE , UTHAMAPALAYAM	2001

AREA OF SPECIALIZATION : MARKETING

CONTACT DETAILS

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Refresher/ Orientation/Short Term / FDP / PDP/ Training Courses / Conference /Seminar/Workshop attended

S. No.	Title of the Conference/Course	Venue & Duration	Title of the Course work	Level
1.	E-Quiz	Organized by the Department of Commerce PG. Pasumpon Muthuramlinga Thevar College Usilampatti between 14-08-2020 to 15-08-2020	E-Quiz on “GST”	National level
2.	One day Webinar	Hosted by Department of B.COM(CS), Pasumpon Muthuramalinga Thevar College, Usilampatti on 25-09-2020	Cyber Crime against Women; Precautions and Strategies	National level
3.	One day Workshop	Organized by the Department of Political science, Pasumpon Muthuramalinga Thevar College held on 21 st January 2021.	Service rules for teachers in higher education and Right to information Act 2005	National level
4.	Online Quiz	Organized by the Department of Political Science, Vivekanandha College of Arts and Sciences for Women (Autonomous) held on 8-3-2021.	Quiz on International Women’s Day 2021	National level
5.	Two-day Webinar	Organized by the Department of Commerce with Computer Applications of Arul Anandar	E-Commerce Trends During and After COVID-19 Pandemic	International level

		College, Madurai on 16 th and 17 th March 2021.		
6.	One day Webinar	Organized by Department of Commerce with Computer Applications, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam on 19 th March, 2021.	Recent Technologies in Marketing	International level
7.	Two-day Online Quiz	Hosted by the Department of B.COM (CS) & PG Department of Mathematics, Pasumpon Muthuramalinga Thevar College, Usilampatti from 22-03-2021 and 24- 03-2021	World Water Day 2021	National level
8.	One day Webinar	Organized by the Department of B.COM (CS), Pasumpon Muthuramalinga Thevar College, Usilampatti on 29- 04-2021.	Legal Strategies to prevent and challenges to control of cyber violence against Women and Girls	National level
9.	Virtual Seminar	Organized by the Commerce Association,	Entrepreneurial Skills- A Vital play of Technology & Innovations	National level

		Kaamadhenu Arts and Science College, Sathyamangalam, Erode District held on 20-05-2021.		
10.	One day Webinar	Organized by the Association of Mutual funds in India, AS College, Deoghar held on June 8, 2021.	Financial Awareness: A Key to Financial well Being	National level
11.	One day Webinar	Organized by the Central University of Jammu; Jammu held on June 11, 2021.	How to invest in IPO	National level
12.	One day Webinar	Organized by the Central University of Jammu; Jammu held on June 14, 2021.	Introduction to mutual funds	National level
13.	One day Webinar	Organized by the Association of Mutual funds in India of KSS Degree College, Bangalore held on June 17, 2021.	Financial Awareness: A Key to Financial well Being	National level
14.	One-week Faculty Development Programme (FDP)	Organized by the Internal Quality Assurance Cell (IQAC), Fatima College (Autonomous),	Proactive Intelligence for Professional Excellence	National level

		Madurai from April 10 to 15, 2023.		
15.	Seven days Online Faculty Development Programme	Organized by the Mary Matha College of Arts and Science, Periyakulam from 13-04-2023 to 19-04-2023.	Skill Development for effective Teaching, Learning, Evaluation and Research	National level
16.	Five days Faculty Development Programme	Organized by the Department of MBA, Sri Ramakrishna College of Arts and Science, Coimbatore-06 held on 18 th to 22 nd April 2023.	AI Applications and its Impact on Business Practices	International level
17.	Three Day National Level Workshop	Organized by the Department of Commerce, Bishop Heber College (Autonomous), Thiruchirappalli-620017, from 12 th to 14 th February, 2024.	Research Methodology in Social Sciences	National level
18.	One day National Conference	Organized by the IQAC, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam on 9 th January 2025.	Innovative Approaches to Quality Assurance in Higher Education for Sustainable Futures	National level
19.	One Week Online Faculty Development	organized by C.B.	Contemporary Approaches to Research	National level

	Programme	Singh Law College, Ambedkarnagar, Uttar Pradesh in association with Ojha Publication and Research House, Greater Noida from 17 th March to 21 st March 2025	in Management, Legal Studies and Innovation	
20.	Faculty Development Programme (E-FDP)	Organised by DmbH Institute of Medical Science in Collaboration with APTI West Bengal Branch from 24 th - 29 th March 2025.	Exploring New Frontiers in Advanced Pharmaceutical Research and IPR	National level
21.	One day online National Webinar	Organized by Department of Political Science of Shri Muktanand College Gangapur, Dist, Chhatrapati Sambhajinagar (M.S.)-431109. held on 25 th March,2025	Research Methodology in Political Science	National level
22.	One day Workshop	Organized by the Department of Commerce, Kalasalingam Business School, Kalasalingam Academy on Research and	Data Analysis using EViews	National level

		Education held on 4 th April 2025		
23.	Faculty Development Programme	organized by J.E. Society's Shri. K.A. Lokapur Arts, Science and Commerce College, Athani in association with Ojha Publication and Research House, Greater Noida from 5 th May 2025 to 9 th May 2025	Indian Knowledge System (IKS)	National level
24.	One day Faculty Development Programme	Organized by Academia Insight Institute of Research Studies held on 08-05- 2025	Research Methodology and Academic Writing	National level
25.	Five -days Faculty Development Programme	Organized by Academia Insight Institute of Research Studies held from 11- 05-2025 to 15-05-2025.	The Applications of AI Tools in Education and Research	National level
26.	Online Conference	Organized by E- Commerce: A Catalyst for Economic Growth from Jayaraj Annapackiam College for Women (Autonomous), Periyakulam held on June, 2025.	Fintech, E- Commerce and Beyond: The Evolving Landscape of Global Markets (ISBN:978-93- 92150-84-5)	National level
27.	Five-days Online FDP	Organized by IQAC from ST. Mary's Centenary Degree College, Telangana held on 2 nd to 6 th June 2025.	Outcome Based Education, Binary Accreditation & Usage of AI	National level
28.	Five-days Online Faculty Development Programme	Organized by the IQAC in association with the Department of BBA, Nagarjuna Degree College, from 9 th to 13 th June 2025.	Empowering Educators- Addressing Contemporary Issues in Education	National level
29.	Six-Days Online	Organized by the Leksha Research	Structural Equation	National level

	Workshop	Centre, Gandhinagar, Gujarat from 16 th to 21 st June, 2025.	Modelling using smart PLS4	
30.	Investor Awareness Program	Organized by the Knowise Learning Academy in association with Jayaraj Annapackiam College for Women (Autonomous), Periyakulam held on July 4, 2025.	Financial Wellness	National level
31.	Five-days Virtual Faculty Development Programme	Organized by the Department of Computer Science ST.Joseph's College, Tiruchirappalli between 7 th and 11 th July 2025.	Harnessing Generative AI: Smart tools for Teaching, Learning, Evaluation & Research (TLE&R)	National level
32.	Five-days Faculty Development Programme	Organized by the Department of Commerce and Department of Commerce with Computer Applications from Arul Anandar College (Autonomous) held on 21-07-2025 to 25-07-2025.	Modern Research tools for smart and effective publications	National level
33.	Two days Conference	Organized by the PG & Research Department of Commerce, Nadar Saraswathi College of Arts and Science, (Autonomous) held on 29-07-2025 & 30-07-2025	Digital transformation and its impact on trade, commerce and industry	International level
34.	Five-days Faculty Development Programme	Organized by the Department of Artificial Intelligence and Data Science, Kamaraj College of Engineering and Technology, Viruthunagar from 4 th	Artificial Intelligence Bridging Academia and Industry	International level

		August 2025 to 8 th August 2025.		
35.	Online Sixth Short Term Programme in ICT	Organized by Malaviya Mission Teacher Centre (MMTTC), Gandhigram Rural Institute -DTBU from 18-08-2025 to 23-08-2025	UGC Sponsored Online Sixth Short Term Programme in ICT Integration in Teaching and Learning	National level
36.	Five-days Faculty Development Programme	Organized by the Department of Visual Communication, S.A.College of Arts and Science, Chennai, India held from 25 th to 29 th August 2025 in Virtual mode.	Digital Pedagogy: Teaching in the Age of Technology”	International level
37.	NPTEL Online Assignments	Organized by Swayam from Indian Institute of Technology Bombay from Aug- Sep 2025	Business and Sustainable Development	National level
38.	One day National Level E-Workshop	Organized by A.C.T. Academy, Kerela, Dr. Mahamani Arumugam, Dean R&D and Professor, Department of Mechanical Engineering, Sri	Integrating Artificial Intelligence for Research and Publications	National level

		Venkateswara College of Engineering and Technology (Autonomous) Chittoor, Andhara Pradesh held on 20- 09-2025.		
39.	Five days National level Faculty Development Programme	Organized by P.G and Research Department of Mathematics & Department of Computer Applications, Jayaraj Annapackiam College for Women (Autonomous) Periyakulam held from 08-10-2025 to 12-10-2025	A Roadmap to Ethical Governance and Excellence in Higher Education Institutions	National level
40.	Seven days National Level Short Term Training Programme (online)	Organized by the PG Department of Computer Science, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam and Department of Computer Science, Teresian College, Mysuru held from 5 th November 2025 to 12 th November	Reimaging Classrooms: Innovative Pedagogies for Engaged and Outcome- Based Learning	National level

		2025		
41.	Wisdom path foundation	-----	-----	Best professor award 2025
42.	The Five - Day Professional Development Programme on Future-Ready Educators: AI, IPR, Emotional Intelligence & Gen Z Engagement	Organized by the Internal Quality Assurance Cell (IQAC) from 8th to 12th June 2026.	Educators: AI, IPR, Emotional Intelligence & Gen Z Engagement	National Level
43.	Six-Day Online International Faculty Development Programme on "AI-Enabled Teaching Strategies: Transforming Pedagogy in Higher Education"	Organized by the Department of Visual Communication, S.A. College of Arts and Science, Chennai, Tamil Nadu, India, held from 18 May 2026 to 23 May 2026.	AI-Enabled Teaching Strategies: Transforming Pedagogy in Higher Education	National Level

Conference Proceedings

S. No.	Title of the Paper Published	Name of the Conference & Venue	ISBN No., Year & Volume No.	Level
1.	A Catalyst for uplifting the under privileged via DBT	ICSSR Sponsored Seminar on Direct Benefit Transfer-An Initiative for Inclusiveness	9789394725830 2025.	National